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FOR YOUNG HOMEMAKERS

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1955 35 CENTS



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Here's luxurious comfort that's wonderful to live with, because U. S. Koylon Foam Cushioning can take it. Even in today's much lived-in, smaller home areas, Koylon never looks rumpled or sat upon. And years from now this most modern of cushioning materials will hold true to today's smart new lines. Makers of the finest furniture and leading stores feature the U. S. Koylon tag. It's your guide to the best you can buy.

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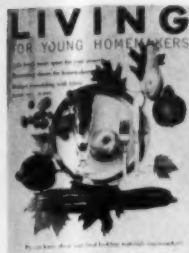
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Granada planer by Libby Glass; silver-plated knife and fork, Community's Twilight pattern; dinner plate, Marquis by Flintridge China, at Altman's, New York. Cover photography is by Scott Hyde

OCTOBER 1955 35 CENTS



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Du Pont Nylon brings beauty, easy care and long wear to budget-priced curtains

(For helpful hints on decorating windows... send for Du Pont's free booklet—E. I. du Pont de Nemours, Dept. N-2522, Wilmington, Del.)

BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY



How to decorate with storage space



Handsome modern lowboy in blond oak, roomy base drawer, #2920. Also in Seafoam Mahogany, #2929. Charcoal Mahogany, #3247. Cordovan Mahogany, #2933.

Such a smart new approach to the problem of adding storage space to modern living—and at the same time adding a gracious look to any room! The secret's in the fabulous new *styling* of Lane Cedar Chests. Every sleek line of a Lane exterior is designed for beauty. Every aromatic inch of cedar interior is designed to keep blankets, woolen clothing and other household treasures in scientific safety.

Your dealer can show you—today—this wonderful new assortment. In his showroom, let your imagination, your flair, your

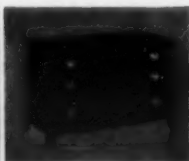
taste take over. Picture the eye-catching ways a Lane can do *two* jobs—superbly. There's a *perfect* Lane Chest for dining room, living room—any room, any period, any home. And remember—just one nice garment saved from moths pays for a Lane.

Lane is the **ONLY** pressure-tested, aroma-tight cedar chest. Made of ¾ inch red cedar in accordance with U. S. Government recommendations, with a free moth protection guarantee underwritten by one of the world's largest insurance companies, issued upon proper application. Helpful hints for storing are in each chest. The Lane Company, Inc., Dept. Y, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.

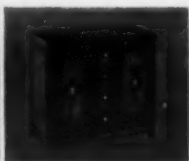
LANE Cedar Chests start at \$49⁹⁵ *Easy Terms*



Dutch modern design in soft-toned American walnut. Diamond parquetry inlay, brass hardware. Opens from top; large base drawer, #3295.



Dutch-Beishad mahogany, 18th Century style; drawer in base, simulated drawers above, #2221. In Casual Mahogany, #3173.



New charcoal seacoast modern "frost-light" shading, accented with silver hardware. Paneled doors, interior shelf, #C-177.



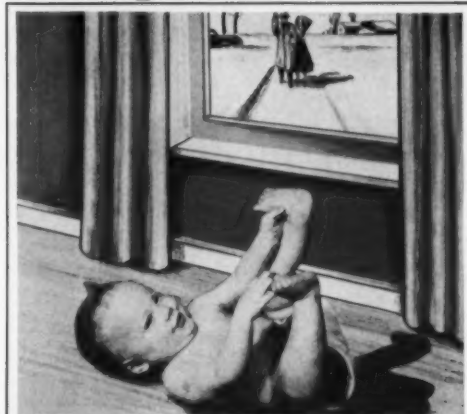
Distinctive transitional design in Seafoam Mahogany. Opens from top; drawer in base, #3229. In Pearl Mahogany finish, #3230.



Colonial design in mellow Maple. Handsome paneled doors open from front; sliding shelf, deep sliding tray in base, #C-174.

Over 100 styles and finishes • Also makers of Lane Tables

This 49½¢ Storm protects your family



WINTER COMFORT! You can hardly see the new TRANS-KLEER storm windows—it's wonderfully transparent—but it protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills. It's your cheapest health insurance. Yet the window illustrated here only costs 49½ cents! This TRANS-KLEER material is produced by the plastics division of famous REYNOLDS METALS COMPANY.

Sensational Discovery Used by U. S. Army To Fight Arctic Cold

Now... Storm Windows need not cost you up to \$14.00. American industry has developed a light weight flexible product that enables you to seal out wintry blasts for only 49½¢ a window! Imagine it! For pennies per window you can insulate every room in your home! This new wonder material was developed by a billion-dollar American firm—for use by the U. S. Government during the last war. It looks like glass, yet can't peel off, never chips, shatters or rattles. It's actually flexible like rubber. This wonder product possesses the tensile strength of over a ton for every square inch! Yet it is crystal-clear, not milky or yellowish like some plastic materials. It weighs less than one tenth of the lightest glass storm windows developed. Even a very large window comes to less than 8 ounces! This amazing new kind of window is not affected by snow, sleet, rain or dampness because it is 100% waterproof. Resists climate changes—won't crack even at 53 degrees BELOW FREEZING! Although it costs you only pennies you can use and re-use it year after year for winter protection and comfort.

Used by Army in Alaska and Iceland

One of the big problems facing American and Allied generals in World War II was how to defend their troops and protect equipment against the ravages of Arctic winters. One of the world's greatest defense firms was ordered to build a special plant and soon millions of yards of this new material was moving out to Canada, Alaska, the Aleutians, Iceland, Greenland and the cold European theatre of war.

This material could not be purchased for love or money in those critical days. Every last inch went to protect our men, vehicles, ships, planes and weapons. Our boys and guns came first and the public had to wait. Finally it was released to the public and ever since, the demand has been greater than the supply! The Gary plant of famous REYNOLDS METALS COMPANY is working round-the-clock trying to supply it!

NEW TRANS-KLEER STORM WINDOW GOES ON OR OFF IN ONLY 5 MINUTES

NO HOOKS, NO NAILS, NO SCREWS

ONLY 49½¢ FOR 10.8 SQ. FT. WINDOW!

The installation of Trans-Kleer Storm Windows is simplicity itself. The lady of the house can do it in 5 minutes or less! You need no nails, hooks, screws or tools! No back-breaking toil! No broken glass to contend with! Cut off required amount, trim to fit the inside of your window, large or small, square, round, rectangular—it makes no difference! Then press on the special ADHESO border and your window is firmly in place for winter-long protection! Cost to you: only pennies per window! And this is a storm window that can really take those wintry gales. And it won't rattle or shatter or chip! Yet, Trans-Kleer Windows, because of the LOW CONDUCTIVITY development of expert chemical engineers, give you real winter protection, actually help keep cozy warmth inside, frigid temperatures out of your home. You save many dollars in fuel bills alone—to say nothing of the health protection and downright comfort!



JUST LIFT ADHESO BORDER FOR AIRING

If you wish to open your TRANS-KLEER storm window for ventilation at any time, just lift from the bottom after first loosening the Adheso border. Raise as high as you wish. After ventilating, you will find the Adheso tape seals just as tightly as when you first applied it to the frame! It is TOP-QUALITY adhesive material and retains its effectiveness over long periods of time.

Low First Cost—No Upkeep Cost!

TRANS-KLEER comes in kits 36 inches by 432 inches and costs you only 4.95 complete with Adheso border! That is enough for 10 windows—each measuring 10.8 square feet—just 49½¢ each! Naturally, smaller windows cost you less while larger windows use more material. In all you receive 108 SQUARE FEET! Imagine it! 108 SQUARE FEET for the rockbottom price of only 4.95. Good GLASS storm windows cost from \$7.95 to \$16.00 or more, depending on size and quality. For ten you'd have to pay \$79.95 to \$160.00. They're fine if you don't mind the cost and waiting time! But if you want to save and get real winter protection AT ONCE, then the sensible buy is TRANS-KLEER! For pennies you enjoy cozy comfort. You save plenty on fuel bills. You also get health protection for your entire family and you need not contend with broken glass, storage problems, installation difficulties. Your TRANS-KLEER Storm Window is put up in 5 minutes, tops. The entire 10 are easily installed in 30 to 50 minutes. It's simplicity itself! Even a school boy can do it! You save on first cost. You have no upkeep cost! That's why year after year more and more people—even those who can afford expensive storm windows, are demanding this economical, yet effective way to save fuel, protect health, enjoy winter-long comfort in every room of their homes!

Use Year After Year

With TRANS-KLEER you have no storing problems. At winter's end you fold away like cloth for the following winter—year after year! You can air your room so easily—any time! Lift ADHESO border to let in fresh air—then press on and it's sealed tight again! Easy to clean too! No soap or detergent. They come clean with a damp wash rag! It's no wonder that so many home owners, hospitals, public buildings and churches have adopted this amazing REYNOLDS product to fight winter's chills and humidity.

Window all winter!

Over 2 Million Windows Sold Last Year

For years, demand for Trans-Kleer has outstripped the supply. Lucky buyers of the first windows told their neighbors and the word spread. Last year alone, over 2,000,000 were sold, yet thousands of folks were disappointed when the supply ran out. Advertising had to be curtailed and our huge supply was exhausted earlier than anticipated. There will be another wild scramble for them this year. Production has been planned for 2,500,000 windows this year—but even the huge total might not be enough unless you act FAST!



MAKE THIS TEST!

On a windy day, hold a lit match inside a closed window. The first gust of wind will blow it out. Now put up your Trans-Kleer window . . . you'll find that a lit match, held inside the window, will NOT blow out EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!

Now You Can Test Trans-Kleer in Your Own Home Without Risk

Lots of folks already know about TRANS-KLEER from their neighbors. But if you have never tried them, here's your chance to get them on a HOME TRIAL BASIS. You can't lose a single penny. Mail the coupon below and a 36 by 432-inch kit—108 SQUARE FEET—will be shipped to you immediately, complete with Adheso Border. Deposit only 4.95 plus postage with the mail man. Try two windows in any room of your home. Test them as you see fit. See for yourself how they seal out drafts. Now compare the temperature—any 25 cent thermometer will do—yes, compare the temperature with any other room in your home! See the difference. Feel the difference. Then you be the judge. If you're not convinced they're every bit as effective as any storm window on the market—if you are not satisfied in EVERY way, keep the two windows and return the balance of the material and get your 4.95 back at once!

To Avoid Disappointment, Order at Once!

Millions of folks in the U. S. and Canada are reading this same ad in hundreds of magazines and newspapers. Despite enormous production facilities, the REYNOLDS ALUMINUM people can turn out so much and so more! Don't wait until it's too late! Play safe! Rush the coupon now! If you wish to save postage cost, send check, cash or m. o. for \$4.95 and the windows will be shipped postage free.

Advice To Readers

To Obtain Best Results From Storm Windows

All types of Storm Windows, glass, thermopane, plastic can save many dollars in fuel bills if used right. Follow these 5 rules for best results: 1.—Check all leaks. 2.—Make sure windows fit tight. 3.—Caulk aluminum type before installing. 4.—Store wooden frame type in dry place to prevent warping. 5.—Replace all cracked panes at once. Trans-Kleer ends storage, caulking problems, shattered glass, panes to replace, leaks to seal! No hard toil to put on or remove! Put on quick INSIDE regular window with new, improved ADHESO border. Lift Adheso border to let stale air out. Press back and you have perfect sealed-in insulation again! (See picture) Freezing weather is coming. Play safe! Order your TRANS-KLEER windows NOW! MAIL COUPON TODAY!



— STRETCHES WITHOUT BREAKING! —

This amazing storm window stretches without breaking! Has tensile strength of over one ton per square inch! Push it with your foot—it stretches—then springs back undamaged! Developed for Armed Forces in last war. Installs quickly, easily inside windows of all sizes. Made by world-famous REYNOLDS METALS COMPANY.

ORDER DIRECT FROM SOLE DISTRIBUTORS:

THORESEN'S

352 Fourth Ave., Dept. 162-L-47, New York 10, N. Y.

Canadians:

Save tariff by ordering direct from THORESEN LTD., 45 St. James St., West, Dept. US-47, Montreal 1, Que. Same prices. Same money back guarantee. Immediate delivery from Montreal.

— RUSH FOR FREE HOME TRIAL! —

THORESEN'S Dept. 162-L-47
352 Fourth Avenue, New York 10, N. Y.

RUSH the following kits TRANS-KLEER measuring 108 SQUARE FEET each (enough for 10 windows averaging 10.8 square feet each). Include improved ADHESO Sealing Border and easy picture instructions. This order is on a Home Trial—money back guarantee basis. I must be satisfied in every way. I shall use enough material for 2 WINDOWS in any room of my house—without obligation. They must seal out drafts. I must SEE the difference on my thermometer. I must FEEL the difference. Then, if I am not convinced that they are every bit as effective as any costly storm window in the market—if I am not satisfied for any reason, I shall KEEP the 2 windows FREE returning the remainder in the next week for quick refund of the FULL PRICE—no questions asked!

CHECK AMOUNT DESIRED BELOW — Note Special Quantity Savings —

- | | |
|---|---|
| <input type="checkbox"/> 1 KIT (108 Sq. Ft.)
for 10 windows—\$4.95 | <input type="checkbox"/> 2 KITS (216 Sq. Ft.)
for 20 windows—\$9.95 |
| <input type="checkbox"/> 3 KITS (324 Sq. Ft.)
for 30 windows—\$14.95 | <input type="checkbox"/> 4 KITS (432 Sq. Ft.)
for 40 windows—\$20.00 |
| <input type="checkbox"/> Payment enclosed.
RUSH postage FREE. | <input type="checkbox"/> Send CDD plus postage. |

Name _____

Address _____

Town _____ State _____

CANADIANS: Save tariff by ordering direct from THORESEN LTD., 45 St. James St., West, Dept. US-47, Montreal 1, Que. Same prices. Same money back guarantee. Immediate delivery from Montreal.

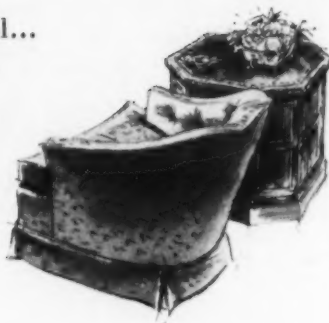
Provincial...

two graceful pieces typical of our new Mediterranean collection.



Traditional...

part of our smart, versatile new España group.



Modern...

from our large Circa '60 collection of related pieces for every room.



For booklet illustrating all three groups, please write enclosing 25¢, Heritage-Henredon, Dept. L10, High Point, N. C.



A PIECE OFF YOUR MIND

POPULATION PARADOX

Dear Editors:

You have been elected to listen to a few criticisms I have of trends encouraged by many magazines. I wish, for instance, someone would present the other side of the suburban picture. We recently moved with three small children from the suburbs into the heart of Baltimore. Not every city has a neighborhood such as ours, which although surrounded by substandard housing, is a real community with people of all ages and interests, and fine old houses which are not too large as many were built in the last century.

We bought a three-story house with five bedrooms, three baths, spacious living and dining room, kitchen and beautifully finished basement. We have also an enchanting garden, and although the houses are of the row type, looking out the back window is like looking into the woods.

My husband was sick of commuting and I of driving day after day. We were bored with people all our own age who were interested, it seemed, in nothing but their children, their jobs and their houses. We missed the stimulation of older people.

Another interesting trend which amazes me is the patio craze. We have moved around the United States a great deal and everywhere we see charming houses with patios, most of which were unusable. So many people seem to underestimate the insect population! While an old-fashioned screened porch may not be beautiful to look at, it is a beautiful thing to sit on. In many parts of the country a few feet of screened-in area are worth acres of flagstone terrace.

As I see it, the basic issue behind all this is conformity. Incon-

venience and expense is the price you pay when you copy every lovely picture in a magazine without thought and imagination.

Mrs. Grange S. Coffin
Baltimore, Maryland

EDITOR'S NOTE: Your letter made us reminiscent, for we featured the renovation of a neighborhood in Baltimore (Tyson Street Skips a Century) in our September-October, 1949 issue.

LABORS OF LOVE

Dear Sir:

With reference to the letter published in *A Piece Off Your Mind* in the May, 1955 issue on working mothers, may I say that I feel sorry for women who feel that children and housework automatically prefigure boredom and stagnation. Where is the boredom in watching small minds unfold like flowers in bloom, or in keeping a shining, smiling home? If done rightly, it can take about all the energy and time that one woman has.

When not taking care of children and chores, how about a bit of reading, fashion, the spiritual, sports, a hobby, television, ad infinitum? It's a big, wide, wonderful world! Boredom? In this day and age!

No sensible person would pick on the mother who must work, but when a woman treats a job as a retreat or as an out to get away from home and family, then I think she should admit the trouble lies in the area of love, character, humanity and such.

The jewels in my crown are five—three girls and two boys. The oldest is eight. Of course, there is a lot of work to be done; the job is often exasperating, physically tiring and mentally taxing—Mommy, how did God

[Continued on page 49]



TARA

Reed & Barton's newest sterling for the frankly sentimental

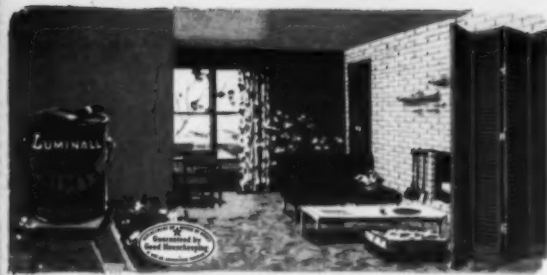
Suddenly, sentiment has become the exciting new trend in sterling design. And Reed & Barton responds triumphantly with TARA—the first *purely romantic* sterling in years! TARA draws freely on every sweet and tender motif of the past, but adds a *fresh* note of simplicity—to blend with today's decor. TARA feels perfectly balanced in your

hand, looks enchanting on your table. Those delicate flower garlands have been deliberately designed to catch and reflect the light, like little prisms. And they flow uninterruptedly from front to back of each piece. See TARA at finer silverware stores, won't you? Or write for literature to Reed & Barton, Dept. H-54, Taunton, Mass.

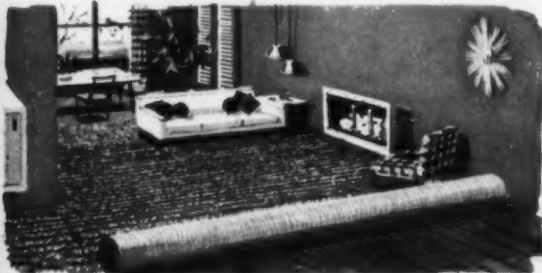
Price per 6 pc. setting (place knife, place fork, teaspoon, butter spreader, salad fork, place spoon) \$16.75. Federal Tax included.

SHOW-HOUSE

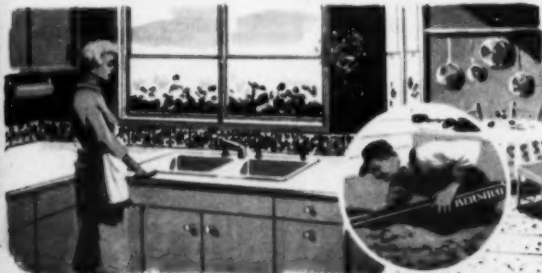
TO BETTER YOUR HOME LIVING



You can paint a room in an afternoon with Luminall. For here's a paint that *primes, seals, undercoats and finishes* walls, ceiling and trim in one wondrous coat! With a scrubable, satin finish that dries in 20 minutes! (And soap and water will clean your brush and hands!) We've used Luminall Paints *throughout* our house . . . in *every* room . . . using paints picked from the rich range of colors available in washable Alkyd-Latex Luminall, and Outside Luminall (for painting masonry, asbestos shingles and siding). Like to see more of these flattering colors in both Alkyd-Latex and Outside Luminall? Check the coupon. **Luminall Paints.**



Aldon Rug Mills—makers of a sensational line of Viscose-Nylon Bonded Broadlooms, announces a \$125,000 Sweepstakes! Triple Grand Prize: 1955 Cadillac, \$2,000 Keepsake Diamond Ring, Rio de Janeiro Holiday for 2 at Excelsior Copacabana Hotel—via Brazilian International Airlines. 50 other Prizes: Hallicrafters Color TV Sets, Amara Deluxe Freezers, Universal Gas Ranges, Morse Super-Fomatic Sewing Machines, Universal Clothes Dryers, Filter Queen Home Sanitation Systems. Plus! Aldon Dealers will give away 1,500 9' x 12' rugs FREE! Enter wherever Aldon Broadlooms are sold. Above: "Miracle Tweed" by Aldon.



The happiest kitchen is the trouble-free one . . . To keep all your plumbing trouble-free, use modern Bermico pipe for house-to-sewer connection or septic tank disposal. Sinks that back up, dishwashers that overflow, washing machines that don't drain are often caused by a root-choked or corroded house-to-sewer connection. Because Bermico is made of cellulose fibre, impregnated with pitch, it is strong, root-proof, resists acids and alkalis. It is low in cost, light in weight, easy to install. And it lasts and lasts! Ask your plumbing contractor or building supply dealer about Bermico, or for more details, check our coupon. **Bermico.**



FIX UP AND FIX OVER YOUR HOME

All across America are millions of homes like our "Before" houses . . . old houses, but too small for most modern families. We've transformed our "Before" house with the addition of a hobby room-garage, and two bedrooms and a bathroom in the expansion attic. In this magic change we have been aided by a number of outstanding home products. They are: Ruberoid Color-Grained Asbestos-Side Walls and Lok-Tab asphalt roof shingles. A truly top-quality garage door with Ultronic opener, by Overhead Door Corporation. A Janitrol Win-Sure 12 year 'round air conditioning system. Kangaroo Combination Doors and Doors.

ART: GEORGE COOPER RUDOLPH ASSOCIATES



You're looking at the only combination door in the world with its own alarm compartment. It's the beautiful, all-aluminum Kangaroo Door—made by Westlake. Storm or screen inserts are stored in a handy compartment inside the kick-panel for instant use. Beside it is a Duo-Matic Combination Window of extruded aircraft aluminum. It, too, is self-storing: its 3-track design (see detail), permits converting it from storm window in a flash. Both are low-priced. Easily installed by any home-owner. See it at leading lumber and hardware dealers. Mail coupon for complete details. **Westlake.**

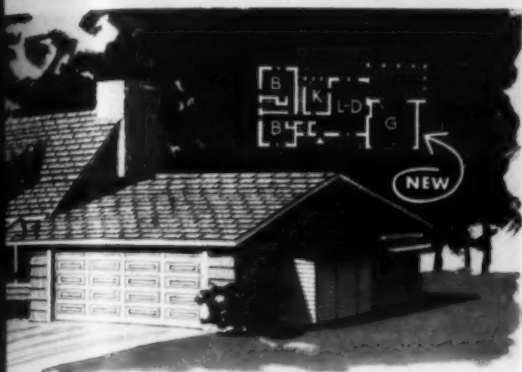


DuMont Decorator Ensembles present a smart marriage of television and furniture. Wide Horizon 21" Teleset on a matching base. Now, your DuMont is both an entertainment center and a point of decorative interest. An exciting variety of DuMont Telesets and bases is yours from which to choose . . . Telesets with the striking dark panel design. Trifari Jewels, matched to step and corner tables, planter and swivel basins . . . Inlaid and trims of mahogany, walnut, limed oak, marble, ebony, leather and brass. Visit your DuMont Dealer. Check the coupon for free booklet. **DuMont Decorator Ensembles.**

Combination
Our house
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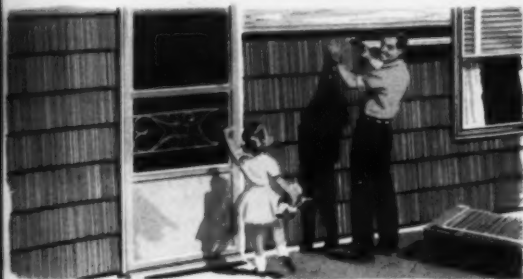
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Our Regi
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Combination Windows by Weather-Proof protect against insects and weather... Our house also marks the debut of the Alumacore StowAway, a brand new storage accessory developed by the world-famous makers of Alumacore... the aluminum awnings that roll up. Inside, you'll see products like wondrous Aldon carpeting and Fruit-of-the-Loom scatter rugs. An all-purpose Regina polisher and scrubber for use on every type of floor... DuMont Decorator Ensembles—decorative and entertainment center of the home. Walls, ceiling and trim are gayly colorful, thanks to Luminol Paints (by The National Chemical and Manufacturing Co.), and woven from the street, but still a hot part of our house equipment, is Berrico Pipe connecting house plumbing and street sewer... all fine "finis" for every home!

COPYRIGHT 1958 SHOW-HOUSE



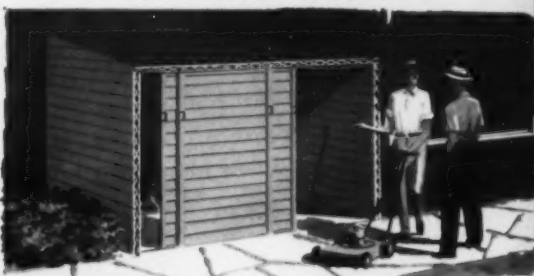
What a quick and easy way to transform an old house! In a matter of hours, your Ruberoid applicator can apply Color-Grained Asbestos-cement Sidewalls over your old worn out siding... making them forever colorful... fire-protected. See these handsome Sidewalls at your Ruberoid dealer. Crisp stripes of color against harmonizing backgrounds give it a fresh, exciting look. There's a color to match every house style... In our other views, we also show Ruberoid wind-defying Lok-Tab asphalt roof shingles. We've picked all these colors with the help of a magic color wheel—a Ruberoid Colorator. Like one? Check our coupon. Ruberoid.



Our Regina Floor Polisher and Scrubber has two brushes—not just one. Two brushes, operating in opposite directions, eliminate side-walking; make our Regina light as a feather to handle. It scrubs, waxes and polishes linoleum, flagstone, terrazzo... asphalt, cork, rubber and marble. Brings out the sparkling beauty of wood floors, deck, table and dresser tops. And a special attachment shampoos rugs and carpets, too! It's like having a handyman all around the house! And remember! A Regina has two brushes—for easier handling, better results. At leading department and appliance stores, coast to coast. Only \$64.50. Regina.



Only a weatherlight garage door will do for our lovely, practical hobby room-garage. The "OVERHEAD DOOR" with Miracle Wedge closure forms a weathertight wall when closed—or no wall when open! It "floats" up or down so easily because of perfect balance. Even a child can operate it. The Ultronic Door Opener automatically opens or closes the door at the touch of a single button on your car dash; think of the convenience and safety of driving into a lighted garage during rain or darkness! Send for 28-page booklet on garage construction, interior finishes, storage, door sizes and designs. Overhead Door Corp.



We're all looking for extra storage space... aren't we? Here's the answer: It's STOWAWAY—a handsome outdoor shelter of non-rusting aluminum and Fiberglass that can be built against any wall of your house. See how it blends with our house walls. For STOWAWAYS are custom-designed, custom-colored, custom-built... by more than 500 Alumacore dealers... in any height, width, depth. They'll store everything you now cram into house and garage. STOWAWAY is a product of Orchard Bros., Rutherford, N. J.—who make Alumacore. Like to know more about both products? Check the coupon. Alumacore Stowaways.



Basements are coming up in the world: Give your basement "first floor" livability by replacing its bulky old-fashioned gravity furnace with clean-lined Janitrol Win-Sun Twins. These compact year-round air conditioners both heat and cool! Yet they occupy but a fraction of the space needed by the old round furnace. They salvage valuable floor space for recreation, storage, utility, etc... And they're clean! Janitrol makes a wide line of heating and cooling equipment... for any size house or budget... all available for small monthly payments. Like to give your basement a boost? Send for the very helpful booklet we show above. Janitrol.

- SHOW-HOUSE, Box 1200, Grand Central Sta., New York 17, N.Y. Please send me the better living ideas checked below: I enclose coins (no stamps) to cover the cost of those for which there is a charge.
- | | |
|---|---|
| <input type="checkbox"/> SKETCH PLAN of entire house, \$35 | <input type="checkbox"/> RUBEROID Magic Colorator Wheel |
| <input type="checkbox"/> LUMINOL: Free color folders | <input type="checkbox"/> SIGMA Bulletin 43—Care of Floors |
| <input type="checkbox"/> Aldon-Lex Laminol <input type="checkbox"/> Outside Luminol | <input type="checkbox"/> The "OVERHEAD DOOR", An Extra Room For Your Home at Lowest Cost, \$25 |
| <input type="checkbox"/> ALDON: Free Entry Booklet for Aldon \$125,000 Investments | <input type="checkbox"/> ALUMACORE: Free Brochure of Sun Control Products plus name of nearest dealer |
| <input type="checkbox"/> BERRICO: BERRICO PIPE: Why It Is Three Ways Better | <input type="checkbox"/> STOWAWAY: Free Brochure plus name of nearest dealer |
| <input type="checkbox"/> WEATHER-PROOF: How to Save Money on Combination Windows and Doors | <input type="checkbox"/> JANITROL: How You Can Measure Heating Quality |
| <input type="checkbox"/> DUMONT: Decorator Ensembles Built-in Television—Furniture Inspirations | |
- Your booklets will be mailed by the various manufacturers. Allow 3-4 weeks for delivery. This coupon is good until December 31, 1955. Please print clearly your name and address below.

START

Many a love affair with Arzberg
starts in the kitchen. Smart homemakers
love its exciting design...
its long lasting quality...
the way it considers young budgets.



Arzberg

TRANSLUCENT CHINA

Prices per 5 pc. setting: Dinner, Salad,
Bread-and-Butter Plates, Cup and Saucer.

At fine stores everywhere.

Send 10¢ for illustrated booklet,

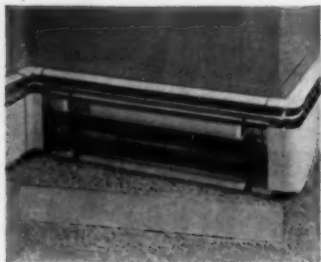
"How To Use Modern China".



H. E. LAUFFER CO., INC.
230 FIFTH AVENUE, NEW YORK 1, N. Y.



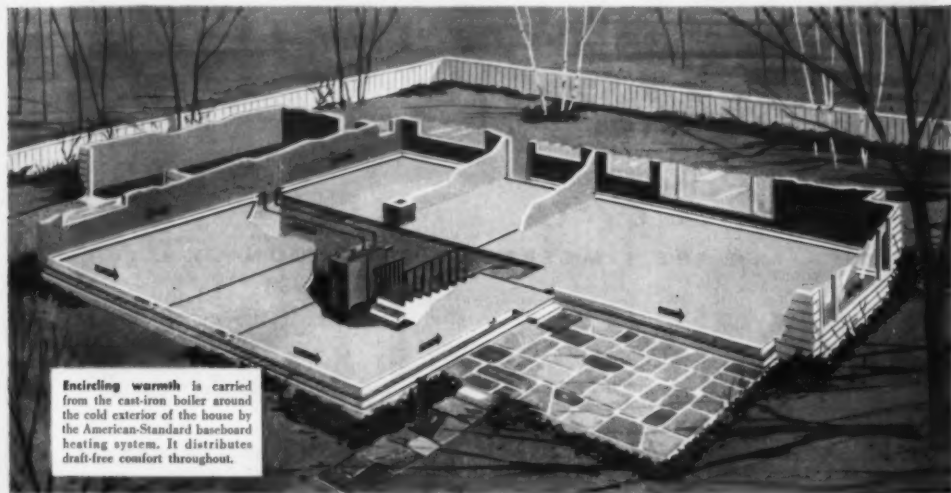
Your heating system starts with an American-Standard boiler that outlasts other types of heating plants by many years. You'll like its efficient operation and fuel economy.



Highly efficient Heatrim panels are the only "radiation" this modern heating system needs. Copper tubes with aluminum fins encircle the cold, outside walls of your home with uniform warmth even on the coldest days.



Baseboard panels replace old, bulky radiators, carry hot water heating from room to room, and give complete decorating freedom. For an average 6-room house, Heatrim panels cost as little as \$2.00 a week, plus installation.



Encircling warmth is carried from the cast-iron boiler around the cold exterior of the house by the American-Standard baseboard heating system. It distributes draft-free comfort throughout.

NEW AMERICAN-STANDARD BASEBOARD HEATING SYSTEM

gives you greater comfort...cleaner heat with decorating freedom

Winter's just around the corner! So don't delay any longer! Be sure your home has the cozy comfort that a new American-Standard hot water heating system supplies. It delivers clean, even, draft-free warmth to every room through a simple hidden piping system.

Baseboard panels replace radiators!

The modern, American-Standard way to heat a home is with good-looking baseboard panels that provide a blanket of warmth around the cold exterior walls of the home. American-Standard Heatrim panels carry the clean comfort of hot water heating to every room. But they never carry dirt from room to room to smudge walls or soil expensive draperies.

These trim, modern panels give you complete freedom in arranging furniture. They

replace bulky radiators and can easily be painted any color to match your walls.

Completely automatic!


At the heart of the new American-Standard heating system is an automatic, long-lasting, corrosion-resistant, cast-iron boiler. Its airtight construction prevents any escape of dirt or odor. Its efficiency means full comfort at low cost.

Don't let winter catch you unprepared! There's still time to install a new American-Standard Heating System in your home, and be sure of dependable comfort all winter long.

AMERICAN-Standard
HOT WATER HEAT

It's yours for only \$2.98 a week

\$2.98 a week, plus installation, puts a modern American-Standard boiler for gas, oil or coal in your home. For further details, see your American-Standard retailer listed under "heating equipment" in the Yellow Pages of your phone book. Plumbing and Heating Division, American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

PLEASE PRINT		
American-Standard, Dept. HY-105 Pittsburgh 30, Pa.		
Please send me your booklet, HEATING MODERN HOMES. Enclosed is 10¢ in coin to cover handling.		
I am modernizing <input type="checkbox"/> I am building <input type="checkbox"/>		
NAME		
STREET		
CITY	ZONE	
COUNTY	STATE	
<small>If you live in Canada, send to Standard Sanitary & American Radiator, Ltd., Box 28, Division 6, Toronto</small>		

You'll thrill instantly to the regal splendor of this exciting new Solid Rock Maple grouping. Its Colonial design... flawless craftsmanship... and heart-warming charm hold the promise of stability and elegance that gracefully reflect your impeccable taste. You'll revel in the luxury of knowing that Empire's exclusive scratch-resistant finish needs no pampering to protect its timeless beauty. Traditionally conceived in a livable manner, here is Timbertone Maple in its finest glory... yet, it's modestly priced for your young budget. For a link with the past and a lifetime of pride in the future... start living with Timbertone—today!

Colonial Charm

IN THE TIMBERTONE TRADITION



STANDARD OF QUALITY

Send 25c for catalog on Empire's Timbertone Maple collection.



JOHNSON CITY TENN

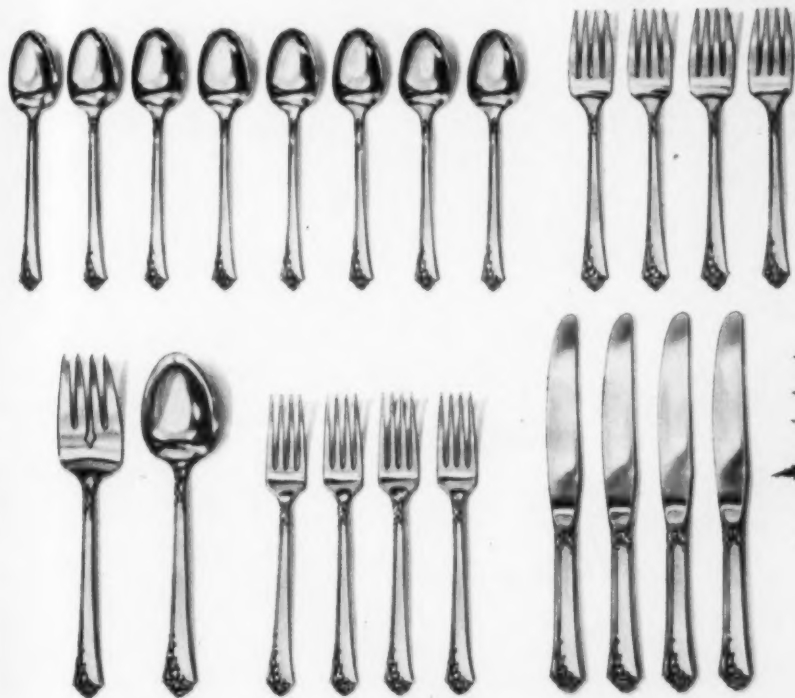


IT'S HOME *f*ashion TIME

See these exciting new pieces and others from the Empire collection for living room, dining room and bedroom... at better stores now!

GRACIOUS ECHO OF YESTERYEAR

Now all the Solid Sterling Silver you need
to entertain at dinner tonight! — for only \$99⁷⁵*
Taxes not included



Heirloom Sterling

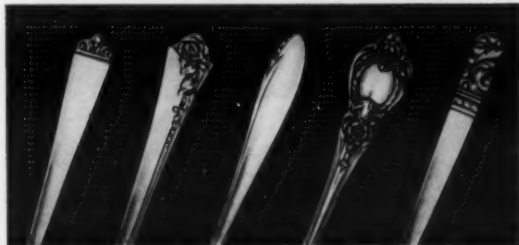
"YOUNGER SET"

4 lovely place settings...
2 handsome serving pieces...
at a wonderful \$16.75 saving
over open-stock prices!

*Just \$99⁷⁵** tax included, for all the 22 basic pieces
of Heirloom® Sterling you need to set a glamorous table!
Four knives, four forks, four salad or dessert forks and eight
teaspoons—plus a tablespoon and serving fork!

Bought piece by piece, this beautiful sterling would cost
you \$116.50. You save \$16.75 on your "Younger Set"! Many
stores will let you have it *right now*, and space out payments
—often as little as \$3 a week! See the "Younger Set" in all
the distinguished Heirloom Sterling patterns at fine stores
everywhere, or write Oneida Ltd., Oneida, N. Y., for stores
near you.

*Extra-heavy Stanton Hall slightly higher.
*Trade Marks. Copyright 1955, Oneida Ltd., Oneida, N. Y.



Revering Beauty • Diamond Rose • Lifting Service • Stanton Hall • Mountain House



HOW TO WAKE-UP

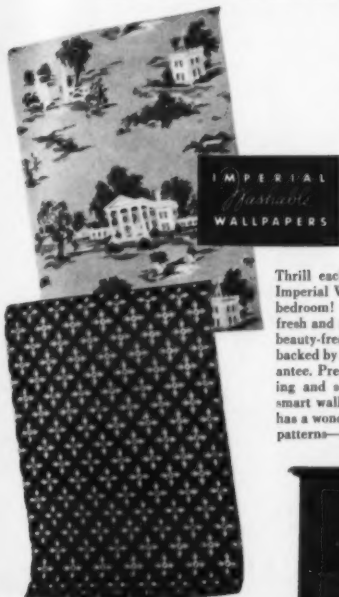


Bedrooms need not be dull—tho' they so often are. Exciting ways to pep them up are shown here. Modern combines gracefully with traditional. And Americana simplicity is balanced by a striking treatment of walls and floors. Color and pattern are employed with flair—yet the whole effect is soothing and restful. Accessories add just the proper dash of excitement.

To create this attractive room, four famous makers of home furnishings have joined hands and products. **IMPERIAL** Paper & Color Corp., Dept. E-5, Glens Falls, N. Y. . . . **MOHAWK** Carpet Mills Inc., Amsterdam, N. Y. . . . **WAVENRAY** Fabrics, Div. F. Schumacher & Co., 60 West 40th Street, New York, N. Y. . . . **KLING** Factories, Mayville, N. Y. Write them for further information.

YOUR BEDROOM...

*Crisp new ideas to freshen up the
most overlooked room in the house*



(Imperial Wallpapers illustrated are Broadacres Pattern #67092 and Castleton Pattern #67353)

Richly colorful "Charleston Gardens" is but one of many exciting patterns from Waverly's collection of Bonded Glosheen. The lustrous satiny finish is woven in so it won't wear out. And neither sun nor countless washings will spoil its garden-fresh look. There's a Waverly fabric for every decorating problem . . . every budget. At fine stores or through your decorator.

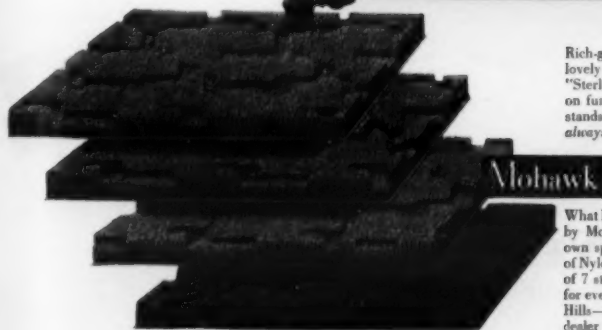
WAVERLY
Bonded
FABRICS

Thrill each waking day to the magic that Imperial Washable Wallpapers work in your bedroom! It's amazingly simple to keep them fresh and new. So easy to clean! Colors stay beauty-fresh . . . they're "locked in" . . . backed by a three-year free-replacement guarantee. Precision trimmed, too, for easy hanging and so inexpensive over the years, for smart wall decoration. Your Imperial dealer has a wonderful variety of decorator-designed patterns—see them today!



KLING

Rich-grained, *solid*, native cherry is the cabinet wood in this lovely CHERRYBROOK Bedroom Suite by Kling. Just as the word "Sterling" on silver stands for fine quality, the word "Solid" on furniture means fine cabinet wood. And the name "Kling" stands for *solid* woods, authentic design, fine craftsmanship . . . always. See CHERRYBROOK soon.



Mohawk

What luxury to step out of bed onto this texture-looped carpeting by Mohawk! Forest Hills—tufted of Durlon® . . . Mohawk's own specially developed carpet rayon, plus the added strength of Nylon and a thick rubber backing for longer wear. Your choice of 7 stunning decorator colors. Only Mohawk makes carpeting for every taste—every budget. Ask about modestly-priced Forest Hills—yours for as little as \$10 a month. See your Mohawk dealer today, for *Home means more with Carpet on the floor!*



Fashion marries lasting comfort— when you do-it-yourself with AIRFOAM!

DON'T WASTE A TEAR over tired-looking furniture. You can restore it to youth and beauty with AIRFOAM—right in your own home—and with scissors, needle or simple, accustomed tools!

AND DON'T WONDER how to improve that drab window seat, that impossible bench, those dangerously sharp corners in the nursery. It's so easy to comfortize them with AIRFOAM—while making your home the smartest, the nicest in the neighborhood!

ALL YOU NEED DO is go to the nearest store featuring an AIRFOAM Do-It-Yourself Department. There you'll find clean, creamy AIRFOAM by the foot or yard—or cored slab—in every practical width and thickness, together with simple, how-to-do-it ideas and instructions.

Yes—even special, simplified pattern sheets that enable you to order the biggest, deepest, oddest-shaped cushions *accurately made-to-your-measure!* If you don't know of a nearby store, just send this coupon:

Airfoam



FREE hints and instructions!

GOODYEAR, BOX 42, AKRON, OHIO. Please send me FREE illustrated AIRFOAM Do-It-Yourself instruction booklets and list of stores in my area featuring AIRFOAM by the foot, yard and cored slab. There is no obligation.

NAME _____

STREET (or R. F. D.) _____

CITY (or P. O.) _____ STATE _____

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Abraham-T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

*Myrtle, Myrtle, you're a beautiful turtle. And, darling,
I've got news for you. Our whole house is going to be just as beautiful as you are.
We're going to have Lees Carpets everywhere . . . carpets just as elegant as this lovely Lees
under our feet. Every nook and cranny, upstairs and down, is going to be so quiet, so colorful,
so cozy! You've never seen such colors as I saw in Lees Carpet Selector! It was easy to
match, compare and choose. How did I do it? I'll give you three guesses.*

*Between you and
me and the piggy bank, madam, I know
your secret! Not a rich uncle. Not the sweepstakes.
You bought our Lees Carpets on the store's wonderful Easy
Budget Plan! For just a drop-in-the-bucket down and slow time
payments ("turtle-time" you might say) we'll be living in
ease, if you please, on . . .*

...those heavenly carpets by **LEES**



*Choose from Lees Selector. Use easy
time payments. No guess work. All
the colors, textures, patterns, at
your fingertips in Lees Selector. No
hurry, no worry. Just a small deposit
and a few dimes a day will do it.*



JAMES LEES AND SONS COMPANY • BRIDGEPORT, PA. • MAKERS OF QUALITY CARPETS AND RUGS

DON'T BLAME THE INSURANCE COMPANY

By KENNETH E. CHAPMAN, Vice President
Agricultural Insurance Company

The nation's fire alarms rang one million times last year, sounding the knell for more than \$865,000,000 in destroyed property. Some 300,000 of these fires broke out in residential dwellings where they destroyed all or part of the household contents as well as part of the house itself. While most people are insured against such loss, not one in a thousand has an up-to-date list showing the value of his furnishings and personal property—although an inventory is a prerequisite to the settlement of any sizable claim. If you do not have a recent itemized list of all the articles you own, it will pay you to learn more about this important phase of your insurance.

Thanks to modern mortgage requirements, most homeowners carry adequate insurance on their houses, but too many owners and an even greater proportion of

tenants still have little or no protection on their personal property. According to underwriters, most Americans are woefully ignorant concerning their property policies and are about 40 percent under-insured. This means that, in the event of a total fire, a family having \$5,000 worth of furniture and clothing would lose \$2,000. Those who do carry household insurance usually guess at the value of their possessions when taking out a policy or after a fire has occurred. The adjuster almost invariably finds these guesses to be far below the actual value of the goods. After a fire, the insurance man must often spend long hours with the policyholder helping him to reconstruct a list of the items destroyed. How many articles the owner forgets will never be known. All these problems can

be avoided if property owners will simply take a little time to inventory the contents of their homes.

Assuming that you already have a policy on your household goods, you will be wise to compare the face value of the policy periodically with the actual value of your furnishings and personal possessions. The worth of these items is constantly being influenced by a number of factors, and the amount of your policy should be adjusted accordingly. There has been a long upward trend in the value of home inventories which has "depreciated" the relative coverage of the amount originally written. Many policyholders will find that the replacement cost of their movable assets has doubled since they originally purchased their policies, leaving a great part of all they own completely unprotected even after depreciation.

Two things to keep an eye on are increasing prices and additional purchases. The dining room furniture you bought in 1940 may cost twice as much today, while the household items you bought only ten years ago may now be 50 percent higher. Furthermore, families accumulate more possessions as the years roll by.

Another reason to reconsider the adequacy of the insurance coverage on your house and contents may be a change in the degree of risk. Ever since the rising standard of living—and the FHA has made it easier for people to own their own homes—vast multitudes have moved from the city to the country. Volunteer fire protection in rural areas and small towns often does not equal the trained, paid fire departments of cities with their complete modern equipment and access to plenty of hydrants. In short, the chance of severe damage to your household contents is considerably greater in country areas.

Whether you own your own home or rent, you should have specific insurance coverage on your household contents. The fire policy that covers the building itself does not necessarily insure the furnishings and personal property of the occupants. The contents must always be stated specifically for a definite dollar value.

Remember, too, that your home and consequently your personal property may be destroyed by many perils other than fire. Suppose, for example, that a loss was caused by severe windstorm or

[Continued on page 22]



The big news in built-ins...
TAPPAN built-in gas ranges

Take a time-honored name like Tappan. Add all the good cooking features that you find in today's most modern gas range. Mix in the newest cooking concept of the century, and you have it. A Tappan built-in gas range! Place the oven at the just-right level and the surface units wherever you want them for utmost convenience. Just how wonderful can a built-in be? Get a new Tappan and see.

TAPPAN BUILT-IN GAS RANGES

Write The Tappan Stove Company, Department LHB-105, Mansfield, Ohio, for information on gas and electric built-in ranges. Also, Canadian Tappan Stove, Ltd., Montreal.

Beautiful Sofas and Chairs you'll love for years!

...deep comfort cushioning with Firestone Foamex®



YOU GET THE MOST for your investment when you purchase Colony Court by GLOBE living room furniture. This beautiful single-sofa in traditional styling will provide unusual comfort for your family and friends. Its angled convenience permits conversation without undue twisting and turning. And, the cushions of Firestone Foamex give real comfort ... stay fresh and shapely indefinitely.



YOU HAVE A CHOICE of styles when you purchase Colony Court living room furniture. These lovely provincial "Mr. and Mrs." chairs add distinctiveness to a living room. And, the built-in comfort includes solid hardwood frames, anchor-fast webbing, perma-tied springs ... and cushions by Firestone Foamex. These features assure lasting beauty and comfort. You can purchase Colony Court by GLOBE furniture in fabrics and colors of your choice to match your color scheme.



Tables by Colony Tables, Inc.

YOU CAN SET A LIVING ROOM to suit your own style with Colony Court by GLOBE furniture. You'll love the sophisticated simplicity of this Canberra contemporary sofa and chair. And, the good looks go deeper because Globe construction guarantees years of service. Superb comfort with Firestone Foamex cushions that cradle you in complete relaxation. Yes! for looks and comfort choose sofas and chairs to match your decorating plans ... Colony Court by GLOBE with cushions by Firestone Foamex ... at selected furniture retailers, coast to coast.

Comfortable Living Room Furniture

—an achievement in specialization



by **globe**
ESTABLISHED 1908

Write for Name of Dealer Nearest You; also for 24-page booklet showing sofas and chairs in a wide assortment to fit any decorating plan. Enclose 25¢ in coin, please. Address, The Globe Parlor Furniture Company, Dept. LV1065, High Point, North Carolina.



SEE THESE PIECES DURING HOME FASHION TIME SEPTEMBER 29 TO OCTOBER 8

Don't blame the insurance company [Continued from page 20]

explosion. The standard fire policy would not entitle you to a penny indemnity. However, a policy form called *Extended Coverage* was brought out not long ago to provide protection against a number of hazards for only a slight increase in premium cost. With this additional form you are insured against fire, lightning, explosion, riot, strike or other civil commotion, damage by crashing aircraft, trucks, autos, tornadoes, hurricanes, hail, and the cost of removing and storing your furnishings if they are endangered by damage to premises. It was found that even this extensive protection did not completely guard against all eventualities, so a form called *Additional Extended Coverage* has just been introduced to provide still more comprehensive protection. Beyond the hazards just mentioned, this insurance further protects your household contents against damage from falling trees, freezing, ice, snow, landslide, collapse of any part of the building, escaping water, rupture of steam or hot water heating system, vandalism, malicious mischief and glass breakage.

The big point to remember, however, is that your insurance company cannot pay you for the goods you lose as a result of fire or any other calamity unless it knows what items were actually destroyed.

Just how should you go about taking an inventory of your household possessions and evaluating them for insurance purposes? Well, first of all, household contents break down into five categories: furnishings, appliances, clothes, personal items and valuables. The dividing line between what is personal property and what is part of the building can sometimes be difficult to distinguish. Generally speaking, anything which can be moved freely is listed as contents, and anything which is attached to the house is covered by the building policy. It is imperative for homeowners to be clear about this difference because it affects the amounts shown on the respective policies. Your agent can tell you how to list any doubtful items.

In taking inventory, it is customary to list the contents of each room starting on the first floor and

working up to the attic, then covering the basement. Don't overlook window fixtures, laundry equipment, contents of closets, drawers, cabinets, and external items such as acrials, garden hose or articles on porches and in entryways. By all means insure the movable goods in outbuildings—garage, barn, tool-shed, etc. There are a few exceptions to what may be listed on your inventory for insurance purposes. Money, securities, automobiles, boats and animals must be excluded.

In cases where there is an installation charge for an article, this should be included on the inventory list in connection with its value. For example, if a fire, windstorm or other hazard for which you are insured destroys your television antenna you should not only be paid the value of a replacement but the cost to install it. This may be true also of carpets, appliances and other large objects.

Set down the original price paid for each article and the year it was purchased. Then calculate the increased replacement cost as a result of rising prices (see *Table A*). You must also deduct a cer-

tain percentage for depreciation (see *Table B*). This latter amount is determined by the present age of the article and its life expectancy. The result is the estimated value of the article at the time it was destroyed. Bear in mind that the purpose of insurance is to replace the actual value at time of loss and not to make a profit for the policyholder. Most difficult part of the adjuster's job is persuading people that they are not entitled to "new lamps for old."

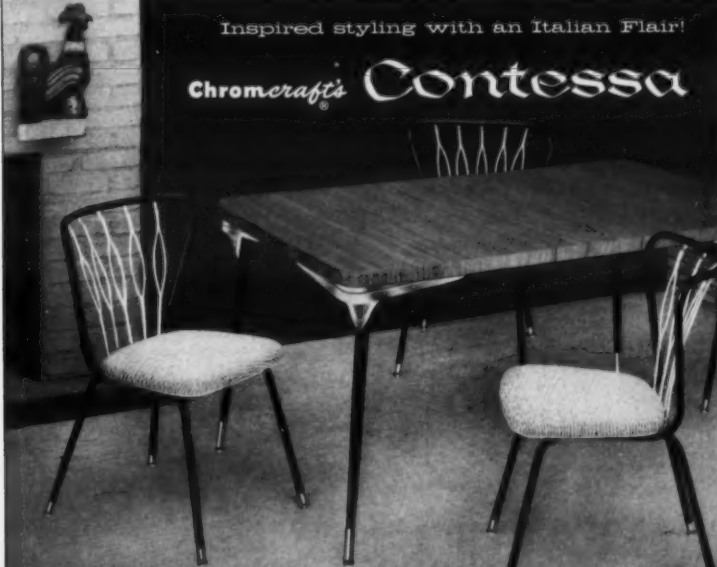
To determine U. S. average re-

**Table A
REPLACEMENT
FACTOR TABLE**

1935-39	206%
1940	205%
1941	192%
1942	169%
1943	164%
1944	151%
1945	142%
1946	130%
1947	112%
1948	105%
1949	109%
1950	108%
1951	98%
1952	99%
1953-54	100%

Inspired styling with an Italian Flair!

Chromcraft's Contessa



THE DISTINGUISHED NAME IN DINETTE FURNITURE

Spirited styling with sculptured brass trim for striking motif! Graceful form-fit chairs have delicately-touched brass wire backs. Charming Decorator colors in plastic upholstery and self-edgeable tops. And you'll cherish the famous ChromCraft fine quality.

Send for your free copy of
"Dinetteette", correct social
usage for everyday living. Dept. L-105

Chromcraft Corporation
8321 SUMMIT AVE. ST. LOUIS 80, MO.

placement cost of an article, multiplied the original cost by the percentage shown for year of purchase on **Replacement Factor Table**. To determine depreciation based on probable life of an article, consideration should be given to type, construction and the evident maintenance and care of same even beyond the years shown as *Good, Average, Inexpensive*.

For example, a table costing \$100.00 in 1943

Average replacement cost 1952:
 $164\% \times \$100.00$ or $\$164.00$
 Less depreciation (G):
 $10/35th (28.5\%) \times \164.00 ——— **47.00**

Reasonable Average Value **\$117.00**

Let's see how the factors of increased cost and depreciation determine the actual current value of an article on your list. If you bought a \$600 piano in 1944, the cost of that same piano would be 151 per cent of the original price—or \$906. However, the life expectancy of an average piano is thirty years. If your piano is ten years old, it has depreciated one-third and therefore is worth two-thirds of its current replacement value—or \$604, very close to its original cost a decade ago. Items do not always figure out this evenly. The rate of depreciation varies from one to fifty years depending upon the article. The replacement cost depends upon the year it was purchased. Antiques, furs, jewelry and objects of art should be appraised separately by an expert since their value is not subject to

the same economic influences as ordinary commodities.

When evaluating your inventory, do not be tempted to place too high a price on your possessions because this will give you an inflated total that will cost you a higher premium—and you should expect to collect only what the goods are actually worth when the loss occurs regardless of your personal opinion about their value. Householders, especially on the distaff side, often find it difficult to distinguish between actual and intrinsic values.

On the other hand, your insurance may be broader than you realize. Usually the standard policy on the furnishings and personal possessions in your house also covers the contents of other buildings on your premises up to 10 percent of the face value of the policy. For instance, if your household contents are covered for \$5,000, any furnishings or movable equipment stored in other buildings would be covered up to \$500, excluding your car and exceptions noted previously. If contents of outbuildings have a higher value than this percentage, they can and should be covered separately.

Furthermore, your insurance probably protects your personal possessions up to 10 percent of policy face value even when you temporarily take them away from home to other parts of the continental United States, Alaska or Canada. If you go on a vacation or business trip, your clothes, baggage, personal effects, even your furniture is still insured against

DEPRECIATION TABLE

Probable Life of Articles by (G)ood, (A)verage, (I)nexpensive

Table B

ITEMS	(G)	(A)	(I)
Linens	10	7	5
Silverware	—	50	—
Clothing and sportswear	—	3	—
Rugs	25	15	10
Draperies	10	7	4
Books, classical	—	35	—
Books, current	—	5	—
Pianos and musical instruments	40	30	20
TV, radios, record players, records	15	10	5
Paintings, etchings, objects of art	35	25	15
Cameras and photographic equipment	30	20	10
China, glassware, bric-a-brac	—	50	—
Golfing, fishing and hobby equipment	10	7	5
Refrigerators, washing machines, electrical appliances and kitchen equipment	25	20	15
Bedding, blankets, mattresses and springs	15	10	5
Hard furniture	35	25	15
Upholstered furniture	30	20	10
Professional equipment	15	10	5
Garden equipment, trunks, toys, etc.	10	5	3

[Continued on page 36]

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 American Walnut
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Green City
Springfield, Mo.



Jameson Boyd
Jameson, N. Y.



High Furniture Co.
Grand Rapids, Mich.



Strengberg-Carlson
Rochester, N. Y.



Hickory Mfg. Co.
Hickory, N. C.



Johnson
Grand Rapids, Mich.



H. Singer & Sons
New York City



Mangel
Louisville, Ky.



Olson of California
Arcadia, Calif.



Dressel
Dressel, N. C.



Norcross
Canton, Ohio



Blumson
Springfield, Mo.



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american walnut manufacturers' association
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Tank
Chicago, Ill.



Sadet



General Electric
Springfield, N. Y.

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**Firestone
FOAMEX**



DESIGNED BY Henry Fisher Glass I.D.S.

KENMAR MFG. CO.

10000 W. 10th Ave., Minneapolis, Minn. 55426

Celanese*

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ACETATE, THE BEAUTY FIBER
CELAPERM[®], THE SEALED-IN COLOR ACETATE**

Think of Fresh Viewpoint fabrics as your personal wand, to create new beauty and convenience throughout the home. "Fresh Viewpoint" is our name for the fall fabrics woven with Celanese contemporary fibers. They're beautiful *and* so serviceable they open up a completely "fresh viewpoint" on ways fabric can be used—not only for decoration but to make your home more livable.

Would you like to convert one room into two? You don't need a carpenter—you can do it yourself with ready-mades and simple hardware. You can change a view with fabric, re-do walls with fabric. You can muffle sound, smother drafts, control light—and all in the most decorative and flexible manner conceivable. Ready-made ensembles found in the stores listed later, can be easily adapted to carry out Fresh Viewpoint ideas.

NEW VISTAS WITH FORTISAN

Look at the many new textile developments using Fortisan, Celanese new super-strong rayon. Depending on specific fabric construction and the quality and characteristics of other fibers used, Fortisan can contribute special wearing stamina, exceptional resistance to deteriorating effects of sunlight. Gossamer Fortisan sheers wear with a will of iron. Fortisan warp fabrics can be used safely unlined—to admit light while they successfully camouflage an undesirable view.

(continued)

[®]Reg. U.S. Pat. Off.

Left: Space Control with Fabric. A dressing room is easily achieved in the bedroom, by partitioning a corner with long ready-made cafe curtains. They match the "Forsythe" print bed ensemble and dust ruffles—in a new fabric of Celanese Acetate and cotton. Ready-made by Scroll Division of Riverdale.



Fabric Coverup: cafe curtains make a pretty coverup for open shelves in a bedroom. Curtains ("La Petite Rose" print), matching dust ruffle, quilted bedspread in Celanese Acetate taffeta. Ready-made by Fine Arts.



Space Control: two shower curtains divide a bathroom for additional privacy. "Fishnet" print curtains, of 100% Celanese Acetate, are water-repellent and mildew-resistant. Ready-made by Jackson.



Light Control with Fabric. At window wall, ready-made translucent and opaque curtains can be grouped, re-grouped at will along parallel ceiling tracks, for flexible control of light and setting. Shown in alternating effect, "Nubepan" panels of Celanese Acetate and nylon, with "Iridescence" curtains of Celperm. Ready-made by Camo.



Light, View Control with Fabric. A double layer of sheers gives the bedroom soft light, privacy from nearby neighbors: "Mimosa" on brodered print curtains of Celanese Acetate and Fortisan, petticoated by Celaperm cafes. Overdrapery of Celanese Acetate and cotton gives added privacy when desired, matches bedspread and backdrop. Dust collector serve as an airy canopy. Ready-made by Temple-Grosby Inc.

FRESH VIEWPOINT

THE BEAUTIFUL LOOK

Fabrics of Celanese Acetate, the beauty fiber, can be used lavishly to aid in sound and draft control. Your numerous electrical conveniences and thinner walls have increased the noise level in modern homes. Fabrics at walls and windows just as surely as rugs on the floor will eliminate echoes, add to the serenity of living. Celanese Acetate not only gives fabric ensembles a look of elegance, beautiful drapeability—as a fiber it is extraordinarily stable—will not go “up and down” with the weather.

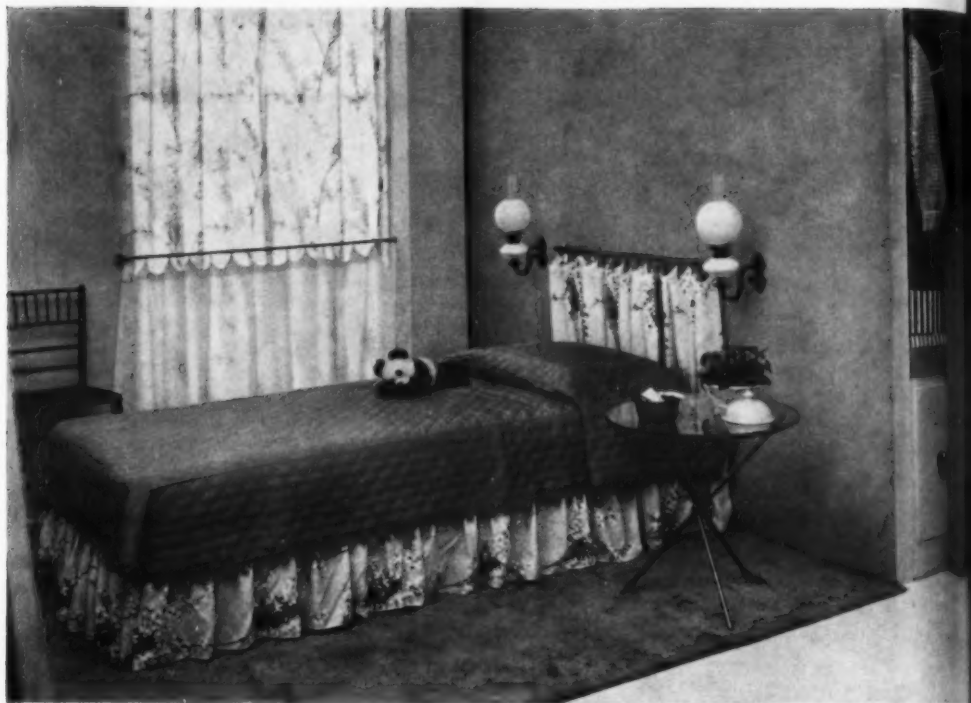
HI-FIDELITY COLOR

Celanese Celaperm, the acetate with sealed-in color, gives you a palette of fabric colors that will not fade, streak, grow dim with the years. You can use these ready-mades just as you would paint—to cover-up old walls, at windows and on furnishings—with confidence that all parts of the ready-made ensemble will continue to match one another and your original color scheme.

To achieve various textures and wearing qualities desired for different end-uses, some Fresh Viewpoint fabrics are woven entirely of Celanese contemporary fibers, and some combine them with other yarns. In shopping, look for Fresh Viewpoint tickets on the ready-mades you're considering. (cont.)



Draft Control: pebble weave panel, flat against wall by day, swings out on rod for shade, draft protection at bedtime. Drapery and bedspread, of Celanese Acetate. **Ready-made by Fieldcrest.**



Remodeling with Fabric. Poor bedroom is transformed into beauty, with curtains of light-filtering Fortisan and spun rayon—"Spun" print, combined with petticoat curtains for privacy. Recess yields extra storage space, covered with panels of Celanese Acetate (used also for bedspread). Print cafe curtain creates filmiest of headboards. Ready-made by Bloomcraft.



Traffic Control with Fabric. For a house or apartment with no entry hall, cafe curtains of Celanese Acetate and Celaperm rail off a passageway—living room activities continue undisturbed by traffic, drafts. The sheer window curtains thrive in sunlight; the fabric is Celanese Fortisan warp with Celaperm and rayon filling. Ready-made by Ardoley.

FRESH VIEWPOINT

Most Fresh Viewpoint ensembles shown in these pages are available at the fine stores listed below (though every item is not at every store). Be sure to visit the store near you. It is your headquarters for Fresh Viewpoint room vignettes and room settings demonstrating do-it-with-fabric ideas you can easily adapt for your home.

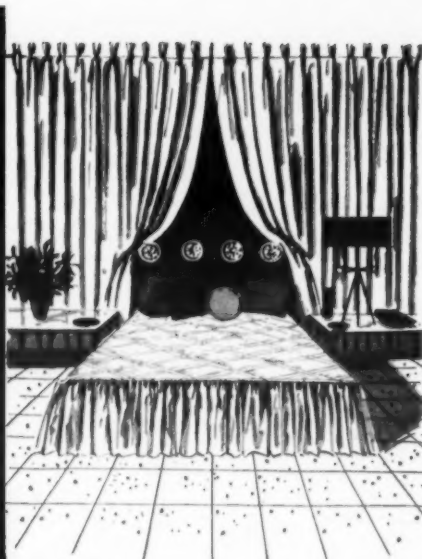
Atlanta, Ga. Davison Paxton
 Baltimore, Md. Hochschild Kohn
 Boston, Mass. Jordan Marsh
 Buffalo, N. Y. Wm. Hengeler
 Charlotte, N. C. J. B. Ivey & Co.
 Chicago, Ill. Carson, Pirie, Scott
 Cincinnati, Ohio The John Shillito Co.
 Cleveland, Ohio Higbee Co.
 Columbus, Ohio Lazarus
 Dallas, Texas Sanger's
 Denver, Colorado Denver Dry Goods Co.
 Detroit, Michigan Crowley's
 Ft. Worth, Texas The Fair
 Hartford, Conn. G. Fox & Co.
 Houston, Texas Foley's
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 Miami, Fla. Bordine's
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 Minneapolis, Minn. Dayton's of Minneapolis
 New Orleans, La. Maison Blanche
 New York, N. Y. B. Altman & Co.
 Philadelphia, Pa. John Wanamaker
 Pittsburgh, Pa. Joseph Horne Co.
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 Richmond, Va. Miller & Rhoads
 Rochester, N. Y. Sibley, Lindsay & Curr Co.
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 St. Paul, Minn. The Emporium of St. Paul, Inc.

St. Paul, Minn. The Golden Rule
 St. Paul, Minn. Schuneman's
 San Antonio, Texas Joske's of Texas
 San Francisco, Cal. City of Paris
 Seattle, Wash. Bon Marche
 Southern California

The Broadway (7 Stores)
 Washington, D. C. Woodward & Lothrop

For more stores, see Page 233.

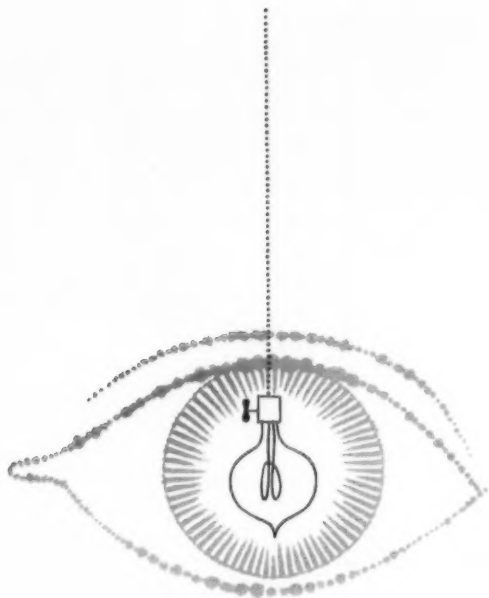
Celanese Corporation of America, New York 16.



Remodeling: most attractive way to re-finish a wall—hang draperies across, tethered by decorative hardware knobs, to frame the bed. Draperies, bedspread, toss pillows in Celanese Acetate taffets. Ready-made by Summergrade.



Space Control: large kitchen yields gracious dining section, separated from work area by light-filtering sheers suspended from ceiling track. Curtains are of Chifonese (Celanese Acetate nixon). Ready-made by Robertson.



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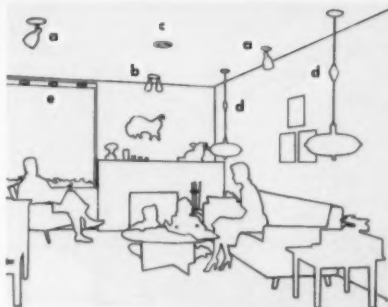
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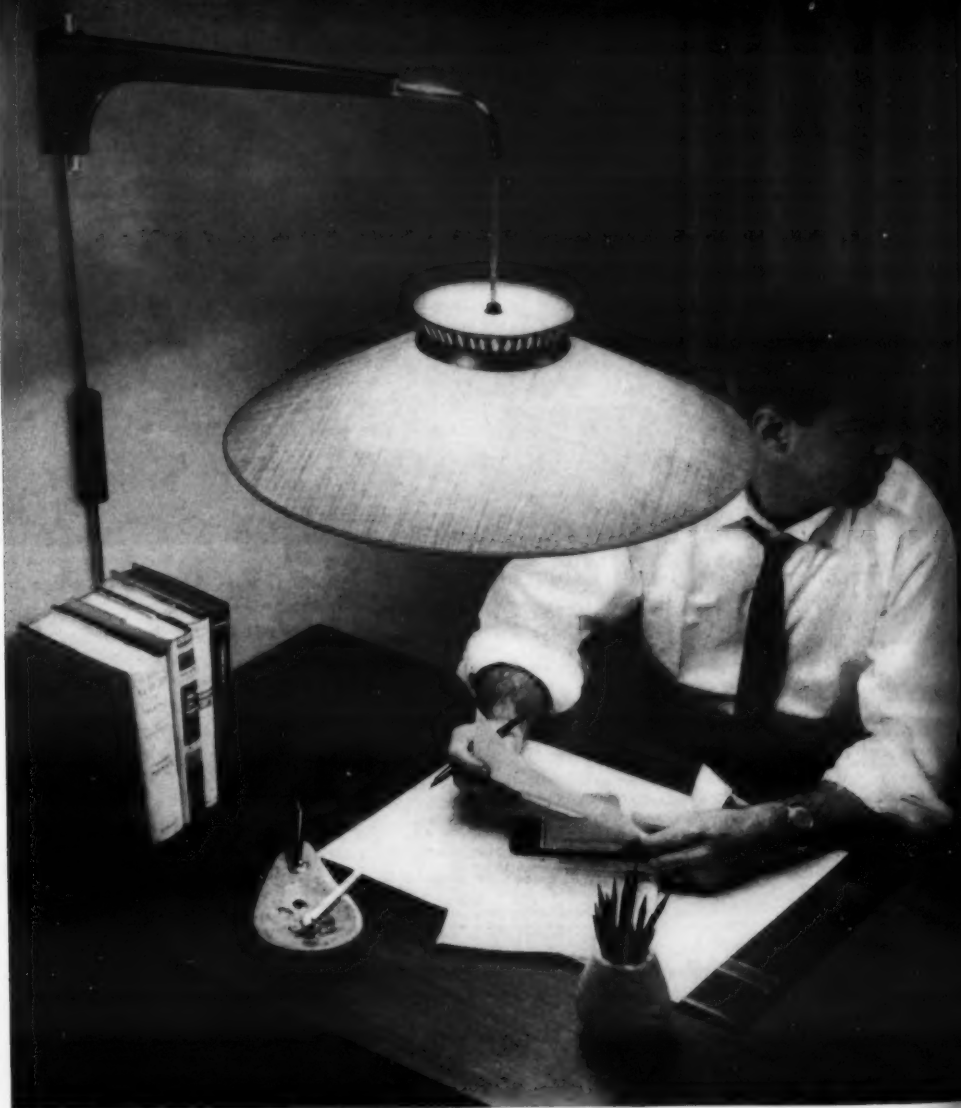
*Prices slightly higher Denver and West.



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Don't blame the insurance company

[Continued from page 23]

any of the perils named in your policy. In some states this amount may be limited to \$1,000.

Underinsurance is costly where there is total loss and the insurance company pays only the face value of your policy. However, it can be even more costly where there is partial destruction because of a legal theory known as "co-insurance" which applies in many areas and states. Since insurance rates are based on value, insurance companies require you to insure up to 80 percent of the value at the time of the damage if you expect full payment. Assume you originally purchased \$4,500 worth of household goods and took out a \$4,000 policy. Over the years you have made additional purchases and received gifts so the present replacement value of your household goods is now \$10,000. You have a partial fire causing a \$4,000 loss. Does your insurance company pay you all your loss? It does not. You should have carried \$8,000 (80 percent of \$10,000) insurance and you only carried \$4,000 so you receive one-half, or \$2,000 ($\frac{4,000}{8,000} \times \text{loss}$) despite the fact you had a policy for \$4,000 and a loss of \$4,000. The extra insurance would have cost about \$8 per year.

On the other hand, you should not expect to receive more than the actual value of destroyed property, even though your policy is made out for a larger amount. If your household insurance is for \$3,000 and contents are completely destroyed, you do not automatically receive a check for \$3,000. The actual contents and their value must first be established. If it turns out that you are overinsured and the proved value of the contents was only \$2,500, this is all you can reasonably expect to receive.

Keep your inventory list somewhere besides your own dwelling—in a safe deposit box, husband's office or with a relative. Of course, your insurance agent should have a copy.

If you would like to receive a 24-page record book in which to list your Household Inventory, or if you have further questions on this subject, write without obligation to Reader Service, Department H.G., LIVING For Young Homemakers, 575 Madison Avenue, New York 22, N.Y.

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Birmingham Charles Furniture Co.
ARIZONA
Tucson House of Enchantment
ARKANSAS
Springdale The Ark Furniture Store
CALIFORNIA
Bakersfield Uman's
Paso Robles Sam-Maid Furniture Co.
Los Angeles Shorlin Furniture & Upholstery Co.
Beverly Hills Elnor Furniture Co.
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Santa Maria Fletcher's
COLORADO
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Danbury A. P. Reynolds Co.
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New Britain B. C. Porter Sales, Inc.
New Haven Chamberlain Co.
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Hartford Old Saybrook
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These stores sell Birchcraft by Baumritter

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Chicago Backus Furniture Co.
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Evanston Park Bros.
Evanston Bruchberger Furn. Co.
Evanston John's Home Furnishings
Mt. Vernon Heald Furniture Co.
Peoria Adams Fashion Furniture
Piquette Kennen's
Springfield Stern's Furniture Co.
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Fort Wayne Earl Gorth & Co.
Huntington Jennings Furniture Co.
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Kalamazoo Shirley's Home Furniture Co.
Mishawaka Berger Furniture Co.
Muncie J. B. Williams
Naperville Wise Furniture
Ossaua Ossaua Furniture Mart

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Des Moines Kuehn Furniture
Cedar Falls Cedar Furniture
Clinton Killion Co.
Cedar Rapids A. W. Heath & Home
Des Moines Johnson Furniture
Des Moines Young Bros. Inc.
Elkhart McTaggart & Sons
Grimes Ott-Hamilton
Sidney Quinn-Olsen
Harlem Paulley's Furniture
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Sac City Farber & Ottensm
Haven City Beck Furniture
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KANSAS
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Emporia Crawford Furniture Co.
Great Bend Mayers Furniture
Independence Davis Furniture Co.
Kansas City Palmer Furniture Co.

KENTUCKY
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Elizabethtown Hardin Furniture Co.
Lexington Schaeffer's Inc.
MAINE
Portland Young's Furniture Co.
Waterville A. E. Drapane Furniture
MARYLAND
Baltimore Heckschell, Kahn & Co.
Baltimore Madson House
Frederick Hater Furniture
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Chester Hill
Chicago Cabot Furniture Co.
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Gardner
New Bedford A. G. Pollard
New Bedford Person's
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Northampton
Quincy Colburn's Department Store
Quincy Sheriden's, Inc.
Rackland Daniel F. Robbins Co.
West Springfield
Weymouth Bailey-Wagner Furniture Shop

MASSACHUSETTS
Woburn Cummings Furniture Co.
WICHITAN
Ann Arbor The Martin Heller Co.
Detroit Crowley-Killer & Co.
Eastman Park & Upholstery Co.
Grand Rapids Margolis Household Shop

MISSOURI
Grand Rapids House of Furniture
Irwin Mounsbury
St. Clair City Furniture Co.
Lansing Sault's Furniture Co.
Lincoln Park Edor Furniture Co.
Midland Levine Furniture Co.
Million One Union Furniture
St. Clair Shores E. C. White Co.
South St. Marie Hall Smith, Inc.
Spartan
Warrensline Furniture Mart
West Branch House Furniture Store

MINNESOTA
Duluth Joel O. Bodin
Burlington Lester Sogren Furniture
Minneapolis Powers Dry Goods
Plymouth Wals Furniture, Inc.
Robbinsdale Cryalite's, Inc.
St. Paul Schomacher's, Inc.
Virginia Katar's Furniture
MISSOURI
Columbia McClain Furniture Co.
Kansas City Cassin's, Inc.
Marshall Keaton's
St. Joseph Townsend & Wolf Co.
St. Louis Farber Mart Furniture Co.
MONTANA
Billings Sigmor's
Great Falls Barber's
NEBRASKA
Chadron Midwest Furniture
Fremont Kavich Furniture
Furler Brown & Palmer
Grand Island Swan's Furniture
Hastings Swan's Furniture
Heldreth Brown's Furniture
Lincoln Armstrong Furniture
McCook Swan's Furniture
Nebraska Butler's Furniture
North Platte Desinger Furniture
Scottsbluff Economy Furniture
Sidney Hardy-Clark Furniture
York Bar & Co., Inc.

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Caledonia Colebrook Furniture Co.
Laconia Louise Robinson Co.
NEW JERSEY
Asbury Park
Trenton & Country Furniture, Inc.
Hudsonmouth Packard-Benjamin
Hudsonmouth Haddonfield
New Brunswick
Lester's Home Furnishings, Inc.
Perth Amboy De Bruin's
Pompton Lakes
Rumson Rumpson Furniture Co.
Ship Bottom Whaler's
Somerville
Succasunna Suburban Furniture

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Berkshire Victor Furniture Center
Binghamton
Brooklyn Fowler, Dick & Walther
Clark Loring
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Hickman H. G. Manger
Hillman Elton's Furniture, Inc.
Johnstown Cole's Furniture, Inc.
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Mt. Kisco Furniture Exchange
Mt. Vernon Morris Newman & Co.
Newburgh
Burgess Furniture Store
John Schoonmaker & Son
New Bedford
Gould's Waydis Furniture
Showrooms
New Rochelle
Town & Country Furniture

OHIO
Bartlett Freeman Furniture Co., Inc.
Home Furniture & Appliances Co.
Oklahoma City
O.E. Park & Bay
Folco C. & E. Cassini Furniture
PENNSYLVANIA
Allentown Penn Furniture Co.
Anderson Furniture Inc.
Bloomfield J. P. Fabel & Co.
Butler Davis Furniture Co.
Clariton Bennett Furniture Co.
Chester Penn Furniture Co.
Dukin
Control Jewelry & Furn., Inc.
Egg Furniture Co.
Franklin Trenchard's
Fryling H. C. Fuller Sons
Indiana Penn Furniture Co.
Sherr Furniture Co.
Irwin Leam's, Inc.
Jennett Frank Levin Co.
Johnstown Penn Furniture Co.
Lancaster Wurt & Shand
Lansdale Miller & Bigg Co.
Levittown Penn Furniture Co.
Livesville Jones Home Furnishing
Mt. Pleasant
New Levin Furniture
New Brighton J. W. Stitt, Inc.
New
Lawrence Furniture Store
McKeesport Frisprich & Gold
McKeesport Fuller Furniture Co.
Philadelphia Myers Furniture Co.
Philadelphia K. Kiel Furniture Co.
Northwest Home Furnishers

OHIO
Bartlett Freeman Furniture Co., Inc.
Home Furniture & Appliances Co.
Oklahoma City
O.E. Park & Bay
Folco C. & E. Cassini Furniture
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Levittown Penn Furniture Co.
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New
Lawrence Furniture Store
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BIRCHCRAFT...

and the room that

GREW



Your rooms can grow too—with the striking Birchcraft Functional Group that makes limited wall space yield twice the storage space. With just a few of the modestly priced Birchcraft pieces you can solve your decorating and storage problems with ease. It all adds up to a room that looks larger, looks better—and makes for more comfortable living too.

Open stock Birchcraft is top quality, of course. Selected birch and rock maple cabinet woods hand-finished to a practical and lustrous beige butternut tone that does not show dust. You'll find correlated Birchcraft has ideal solutions to offer for every bedroom, living or dining room. A few of the many fine Birchcraft dealers are listed on the adjoining page. Visit the one nearest you this week.

Birchcraft

CASUAL MODERN

BY **Baumritter**

ALSO MANUFACTURERS OF
ETHAN ALLEN PROVINCIAL AND VIKO TUBULAR STEEL FURNITURE.

Here's a Wealth of Home Beauty Ideas

Get sparkling new ideas for your home from our colorful Birchcraft decorator booklet. Or, if you prefer Early American, send for our Ethan Allen booklet. 25¢ each.

T. BAUMRITTER CO., INC.
Dept. L-10, 171 Madison Ave., New York 16, N.Y.
Enclosed is _____ in coin for your decorator booklets at 25¢ each.
Name _____ Birchcraft ☐ Ethan Allen ☐
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You discover a new kind of relaxation...in

Stratolounger®

You sit

... in a chair handsomely styled, airily cushioned—and instantly you know this is no ordinary reclining chair! You realize it relaxes in a new... a different... a scientific way (thanks to Stratolounger's famous, patented Lorenz mechanism that automatically adjusts to any position without knobs, levers or gadgets.)

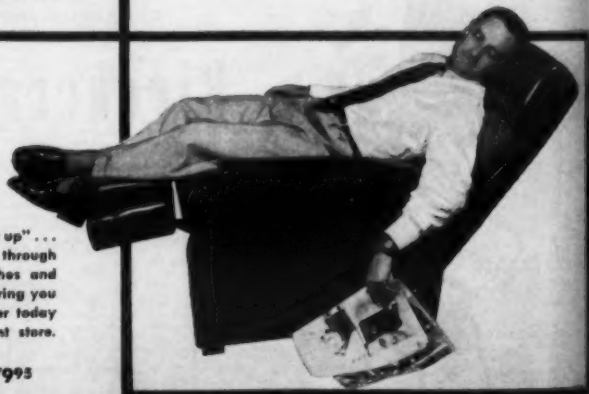


You lean back

... to the angle that's just right for televiewing, reading, napping. And as you do—your whole body is coaxed into nature's most restful position—like floating in water. Muscles, nerves, circulation, pulse—all respond.

You recline

... and actually feel yourself "loosening up"... actually feel a calm and quiet drifting through you. Only this kind of comfort refreshes and energizes. And only Stratolounger can bring you this kind of comfort. Try a Stratolounger today at your favorite furniture or department store.



Stratoloungers start as low as \$7995

for the
young in heart



FLOREN PLASTIC TILE
incomparable deep rich
pattern in eleven colors.
Miracle satin-surface.

LUXURY RUBBER TILE
thick cushion of quiet
comfortable beauty. In
twelve decorator tones.

New Vitality in TILES by Pabco

Floor Tiles appeal to modern "let's-do-it" folks—practical, quick, budget-wise. But don't settle for those ordinary hard, noisy, unpretty tiles. Wake up to the new kinds created by Pabco—four of them shown here. All are *resilient*—pliable, restful, quiet. All are *inexpensive* and long-lasting. All are *easy* as pie to install, in perfect 9-inch squares. And Pabco gives you a wide choice of richer patterns, lovelier colors, that *stay* good looking! Your dealer will help you choose the type that fits your plans and purse *exactly*!

Write today for free folder—how to enjoy
Pabco Floor Tiles from doorway to attic!

CALIFORNIA LINDSEUM TILE
exclusive California Original
effects in eight lovely colors.

PABCO PRODUCTS INC.
SAN FRANCISCO • NEW YORK
CHICAGO • DALLAS
©1955 Also available in Canada and Hawaii

**BRUSHSTONE
LINDSEUM TILE**
Subtle decoration in six
colorings. Fine quality,
little money.

PABCO FLOOR COVERINGS INCLUDE CALIFORNIA ORIGINALS INLAID LINDSEUM • LINDSEUM TILE • FLOREN PLASTIC TILE
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DAYSTROM



Dramatically different . . . genuine ceramic tile table top. Removable chair cushions in sunshine colors. Striking, white lattice-back chairs. An exquisite set, completely weatherproof, you can use indoors, outdoors the year around.



Space is no problem . . . ideal set for small apartments or dining nooks, yet opens to seat six comfortably. Lovely Daystromite® Wonder Top and Coloramic® frames reject stains, heat, hard knocks . . . a feature of every Daystrom set.



Magic Circle . . . a beauty both ways. It's a round table that becomes a graceful oval when you insert the leaf. And those chairs are extra special, too . . . contour curved, comfortably plumped with foam rubber. Free from fuss, wipes clean all over.

*...fits your taste...your scheme...your purse
throughout the house, and outdoors, too*



New and exciting . . . custom-made imported cane-back chairs. Gracefully bowed solid top table . . . end extension leaves disappear into table like magic. It has the warm mellow glow of costly wood. One of the most luxurious sets your money can buy.



Looks a young fortune . . . yet stays lovely for years. Shining triple-plated chrome enhanced with mosaic-like top and chair coverings. Spills, scratches, scuffs, even the heat of a burning cigarette won't harm the table's beautiful looks.

Daystrom — priced for every purse from about \$74 to \$200

Daystrom — carefree beauty that lasts for years and years

Daystrom — at your favorite furniture or department store

Daystrom Furniture, Olean, N.Y. — a Division of Daystrom, Inc.

Anne Davis says:

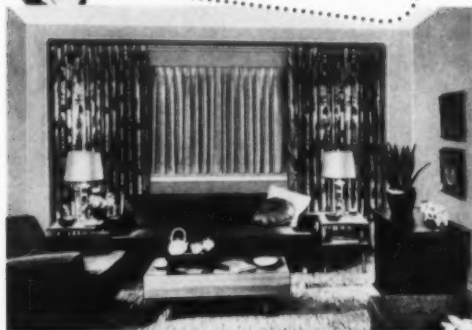
Send for my new Color Book

on Window Decoration

You'll find it's full of smart, modern answers to your window decorating problems... ideas that will help make your home the envy of all your friends.



Anne Davis, Judd's consultant on interior decorating



Here's just one of the ideas you'll find in Judd's colorful new book. Hang pleated sheer curtains sill length and draperies from ceiling to floor... using a versatile No. 6817 traverse track for each installation. You control light, air and view, yet have a beautiful, modern "fabric wall" when your draperies are closed. Don't wait; send now for this new color book. And see the complete line of Judd quality fixtures at your favorite store.

Make Pleated Drapes in Minutes

Now you can make professional quality pinch-pleated draperies easily... with deluxe Judd Pleatmaster Lite-Finch Hooks and No-Twist Tape. Simply sew Sanitized tape to drapery heading and slip plastic-tipped hooks into pockets. You'll get perfect pinch pleats every time. Available for wall or ceiling installations.

U. S. PAT. NO. 2,558,487 OTHER PATENTS PENDING



No. 6817 Traverse Track Can be installed on window frames or walls. Has extra sockets to hold second draw track or rod for glass curtains. Nylon moving parts. Extensions: 28 to 156 inches.

JUDD
decorator-styled

Drapery Fixtures

QUALITY SINCE 1869
H. L. JUDD DIVISION
The Stanley Works
Dept. L-10
WALLINGFORD, CONN.

MAIL THIS COUPON NOW!

H. L. JUDD DIVISION, Dept. L-10
The Stanley Works
Wallingford, Connecticut

Please send me your book entitled "Exciting Ideas for Window Decoration." I enclose 25¢ in coin.

NAME _____
ADDRESS _____
CITY _____ STATE _____

A piece off your mind [Continued from page 8]

make Himself?—but, it is never, never boring.

I am a trained secretary and found working before my marriage stimulating and satisfying, but now I would consider it a sacrifice to take even a part-time job. May I always be here for as long as they need me.

Lois Bacon
Fresno, Calif.

AMERICAN MONUMENT

Dear Editors:

I was so pleased to see *The Restoration of a Town Named Peace* in the March, 1955 issue, and to learn the history of this village of Old Salem, North Carolina, dating back to the 1700's. I am English and I think that is why our American colonial homes have such a special appeal for me.

Mrs. John Palmer
Agincourt, Canada

Gentlemen:

In your March, 1955 issue, in the pictures of the Lick-Boner Block House and the Elbert-Reich house (*The Restoration of a Town Named Peace*), I could find no evidence of lamps or electric lighting except in the kitchen.

Granted half the charm of these photographs and of any restoration such as Williamsburg, Virginia and Sturbridge, Massachusetts in their resemblance to the past, but what do the Griffins and the Hoyts do come sundown?

Elizabeth Johnson
Rosemont, Pa.

EDITOR'S NOTE: There are lamps in the houses though they are not all visible in our photographs. The authentic old kerosene and gas lamps, chandeliers, and even candlestands were electrified and are in use.

TIT FOR TAT

Dear Editors:

We live in a development of thirty Cape Cods, all very much alike, so it is always a challenge to express our own individuality in our own home and not adopt the copy-cat trend so tempting in look-alike houses.

My husband and I are devotees of modern furnishings even though we live in traditional New England. We've often had to search to find the furniture we want because the stores have a

tendency to stock very little contemporary pieces. Many times I have shopped with clippings from LFYH in hand so I could show salesmen exactly what I have in mind. We really appreciate your helping to introduce furniture of sound construction and good lines in these smaller stores, for due to this and the demands of other young couples like ourselves, conditions are improving.

The best part of the decoration stories you do is that the rooms are planned for families to live in, not just to look at. We find the light, uncluttered lines of contemporary furnishings easy on the upkeep, leaving mamma free to enjoy the family doings.

Helen S. Wakefield
Dover, New Hampshire

Dear Mr. Bates:

It was good indeed to have the article and the pictures of your apartment (*The Grand Manor on a Shoestring*) in the July, 1955 issue. It sort of made me forgive the magazine for going so crazy modern of late.

I truly enjoyed seeing through your home via LFYH and over and over again have picked up this issue to absorb some more.

The apartment is most handsome and well appointed, and from it I have gained valuable tips especially in the dining room, which at my own home seems to be the biggest problem. I, too, am an antique hunter and have over a period of time collected some lovely and worth-while accessories. So thanks for letting us into your home and for your hospitality.

Wendell R. Phipps
Corning, Arkansas

RESEARCH VILLAGE

Dear Sirs:

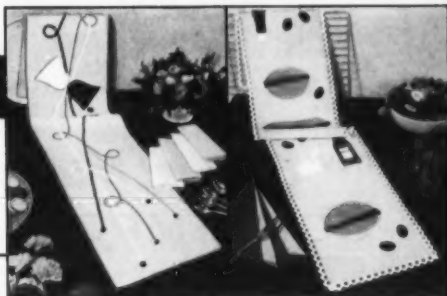
We have purchased the Brooks and Coddington house in United States Gypsum Company's Research Village (*Research Opens a Door*, April, 1955.)

Needless to say, we were thrilled with the feature article and photographs showing in our home some of the results of this experimentation in new design and construction concepts.

We are quite excited at the prospect of living in such a fascinating house and can hardly wait to let our friends all over the country know everything about it.

Mrs. Kurt H. Meyer
Chicago, Illinois

INDIAN HEAD[®] all-purpose cotton



New Christmas idea!

Quick-make these
stunning switch-about
cloths and party centers...
for year 'round party glamour!



Make a basic cloth of 54-inch width Indian Head for \$2.98. Then make the 3 party centers for about \$1.90 each; you'll have enough fabric for six gay napkins, too! Indian Head's free booklet shows you how.

Make one party-pretty green, red or grey table cloth (takes minutes, with 54-inch Indian Head. No seams!)... then make the three decorated party centers. Each runner, laid over the solid colored cloth, gives you a different party cloth; one for Christmas buffets (A) one for special occasion parties (B,D) one for barbecues (C,E)! All the runner colors go with any of the basic cloth colors.

Remember... fast-sewing Indian Head never loses its old-new color or crispness. 54-inch in 15 colors, \$1.49 yd. 36-inch in 39 colors, 89¢ yd. Prints, 90¢ yd. FREE "PARTY CENTER" BOOKLET at Piece Goods Departments everywhere or Singer Sewing Centers.

Singer Community's new "Twilight" pattern. Party Centers designed by Trimtex Educational Bureau and Indian Head.

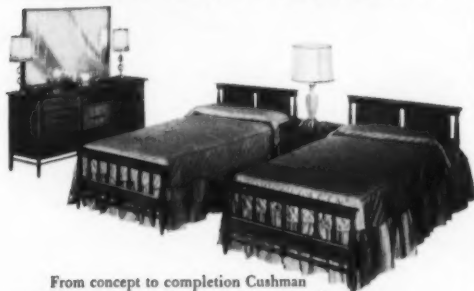


a product of INDIAN HEAD MILLS, INC.

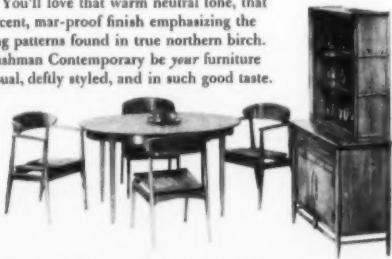


designed with
tomorrow in mind

the new *Cushman* CONTEMPORARY



From concept to completion Cushman Contemporary is new, all new... its modern lines gently disciplined for comfort and lasting beauty. You'll love that warm neutral tone, that translucent, mar-proof finish emphasizing the intriguing patterns found in true northern birch. Let Cushman Contemporary be *your* furniture... so casual, deftly styled, and in such good taste.



Send for your
FREE ILLUSTRATED FOLDER
ON CUSHMAN
CONTEMPORARY

SPECIAL OFFER CIGARETTE TABLE... only \$4.95 ^{Postpaid}

This beautiful Cigarette Table, 15" x 12" x 18". A retail value of \$6.50 at the very low price of \$4.95 to introduce the lovely new finish, superior construction and craftsmanship of Cushman Contemporary.

N. Y. CUSHMAN MANUFACTURING CO. Established 1886
Box 554, North Bennington, Vermont
☐ Enclosed find \$4.95 for Cigarette Table (add 28¢ if west of Mississippi) including FREE illustrated folder.

☐ Please send me your FREE folder illustrating the complete new group of Cushman Contemporary Furniture.

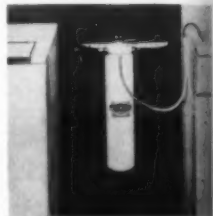
PLEASE PRINT

Name _____
Address _____
City _____ Zone _____ State _____

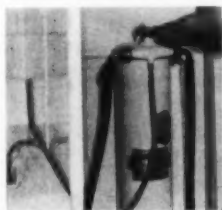
Installed on hot water line in a utility cabinet between sink and automatic washer, water softener is convenient yet concealed from view

SOFT WATER FOR HARD-WATER HOME

Hard water, in varying degrees, is found in 85 percent of the nation's homes and there are many families unaware that they spend an excessive amount for laundry supplies and get minimum results. Water softeners, designed to make soap go twice as far and reduce wear on washable clothing, the plumbing and hot water heaters, are not news, but until recently they were expensive, bulky and impractical to move. Development of easily installed equipment has done much to overcome these handicaps. Laundry Mate by Softmagic is about \$80.



Alternately, unit may be left exposed on wall. Designed to use with any automatic washer, it uses a small metal filter instead of sand



To regenerate filtering system, handle is turned to alternate position, then removed and used as a wrench to unscrew the cap from tube



Water softener salt is then introduced into tube. Unit has capacity sufficient for 20 laundry loads before regeneration is again necessary



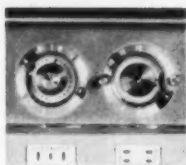
Unit (distributed by Bendix) can be reversed to divert hot soft water into the sink for a sudsy shampoo

Hotpoint cooks faster than any other range...Gas or Electric!

*Heats a can of soup piping hot in only
65 seconds! Cooks all ways automatically
—even to barbecuing and French frying!*



Harriet Nelson
Co-Star of Hotpoint's
GUY & MARY Show
Every Week on TV!



New Time Center—controls both ovens, both broilers, surface unit, barbecue, Thrift Cooker.



Automatic French Fryer—always maintains right heat—seals in flavor, seals out fat! (Optional)



Pushbott Cooking—gives you choice of 20 precision heats—for recipe-perfect results every time.



Exclusive Hand-Raise Broiler—raises and lowers, lets you broil in professional steak-house style!

Stop watch proves Hotpoint cooking fastest by far!



Impartial speed tests between the fastest flame-type burner and Hotpoint's famous "Super 2600" Calrod® unit prove Hotpoint brings a quart of water to a boil almost two minutes faster!

YOUR CHOICE OF MODERN COLORS—OR CLASSIC WHITE



Coral Pink Sunburst Yellow Saffron Blue Meadow Green Woodland Brown



Hotpoint

FIRST WITH THE FINEST FOR 50 YEARS!

Ranges • Refrigerators • Dishwashers • Disposals • Water Heaters
Food Freezers • Automatic Washers • Clothes Dryers • Air Conditioners



Hotpoint Co. (A Division of General Electric Company), Chicago 11

TASTE

A black and white photograph of a child sitting at a dining table. On the table is a large cake with 'MILKMAID' written on it, a large bouquet of flowers, and some small items. The child is wearing a patterned dress. The table is surrounded by chairs. In the background, there is a window with shutters and a sofa with cushions. The word 'TASTE' is printed in large, bold, sans-serif capital letters in the upper left corner of the image.

BLACTONE® MODERN DINETTE AND UPHOLSTERED FURNITURE
CHROMSTEEL® DINETTE AND KITCHEN FURNITURE
PLASTIC OCCASIONAL TABLES

Only Hotpoint brings you pushbutton washing for all fabrics!



All models are
ALL PORCELAIN
inside and out...
a Hotpoint exclusive!

*Cleanest washes ever . . .
yet Hotpoint uses 33%
less hot water than any
other leading automatic!*



A box of ALL—the modern "controller" suds" detergent—is supplied with each new Hotpoint Washer. ALL has been thoroughly tested and approved by Hotpoint for its outstanding effectiveness and gentleness on all fabrics.

Harriet Nelson—co-star of Hotpoint's OZZIE & HARRIET SHOW—every week on TV!

Here's the only *all-fabrics* washer that washes *everything* from denims to dainties—beautifully—safely—with pushbutton ease!

Just press a button to select desired water temperatures for washing *and* for rinsing—choose the washing cycle you want—and *relax!* Your Hotpoint fills automatically, with the exact amount of water needed for full or partial loads, then washes, rinses and spin-dries. You needn't even be around!

New agitator action assures you of more *thorough*, yet *gentler* washing. New rubber-finned Aquatator washes all fabrics *cleaner*, yet more *safely*.

Beautifully style-matched Hotpoint Automatic Washers and Dryers are available to suit any family budget. See them at your nearby Hotpoint dealer's* and prove it for yourself—soon!

*See the classified phone directory for your nearest Hotpoint dealer.



Hotpoint

FIRST WITH THE FINEST FOR 50 YEARS!

Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Dishwashers
Disposals • Water Heaters • Food Freezers • Air Conditioners



Pushbutton control—for hot or warm wash water—warm or cold rinse. Only Hotpoint lets you choose *both* automatically.



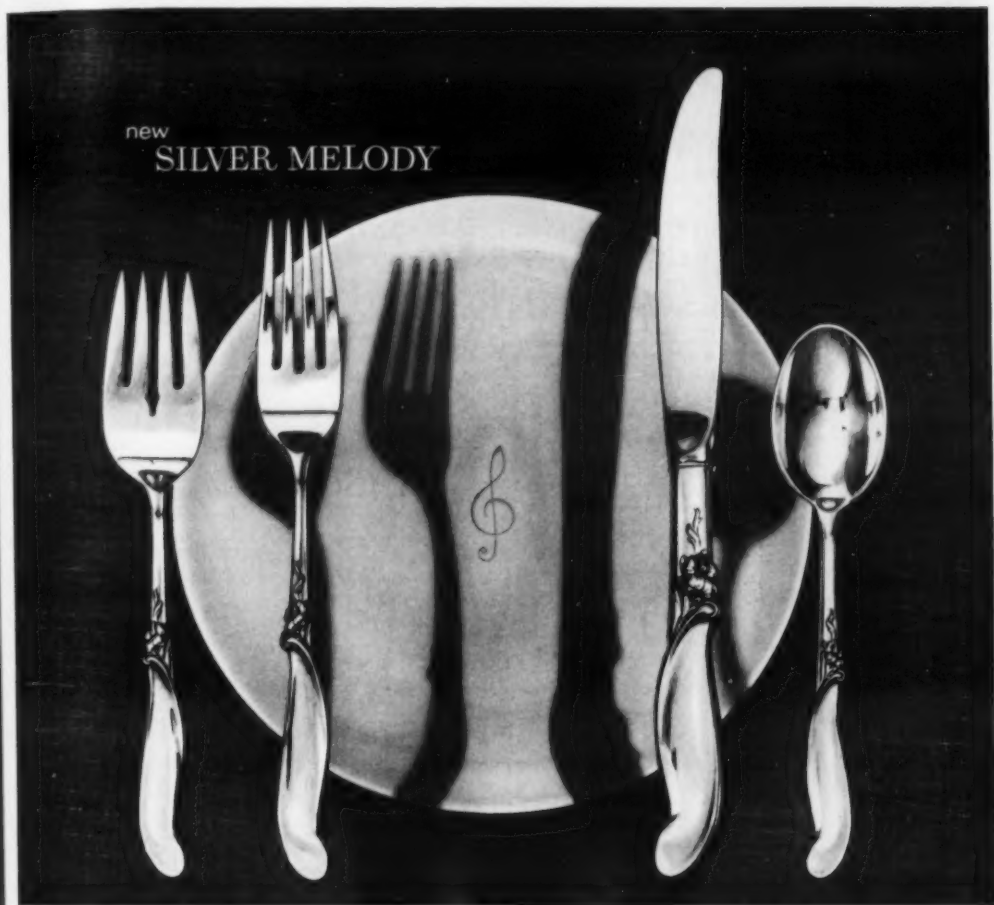
Exclusive 2-cycle Wend-R-Dial—lets you choose the right washing cycle for *any* fabric. Hotpoint washes them *all* safely.



Overflow Rinse—follows two thorough spray rinses. Suds and soil are carried away...can't drain back through clothes!



America's greatest work-savers—Hotpoint Automatic Washer and Dryer. Your choice of beautiful decorator colors or classic white.



Do you see why this lovely sterling pattern is more graceful?

SILVER MELODY forms a balanced place setting

Here is a dramatic new silhouette in sterling.

See how gracefully the pieces for one side of the plate curve toward those for the other side to give your table a look of charming symmetry. This inspired idea is International's own *balanced place setting*.

Rich weight, depth of design, and warm, radiant color mark this pattern *unmistakably sterling*. Smooth flowing lines exploit the brilliance of the precious solid silver... a single flower adds its tranquil loveliness. Silver Melody will go serenely from modern to traditional tables—and generations of everyday use won't dim its clear, deep-sculptured beauty.

Ask your silverware dealer to show you Silver Melody, the new balanced place setting in International Sterling. A six-piece place setting is \$32.50, including Federal tax. Or ask about the 42-piece set—with a magnificent solid mahogany drawer chest at no extra cost. You can start using this service for eight right now, and pay as little as \$3.75 a week! The International Silver Company, Meriden, Conn.

International Sterling

The solid silver with beauty that lives forever



In this distinctive modern bathroom, standard American-Olean Tile patterns, run vertically between the strip windows, create a custom-designed look which enhances the proportions of the room. Specifications: Plate 29. Walls 29 Oyster Gray. Counter Top: 33 Humeag. Floor 19a Squares, White and Dark Gray.

Your ideas look best... in TILE!

Your old room looks like new, when you remodel with tile. Tile lets you bring bright, practical colors to a din interior, adds to the original beauty. Specifications: Plate 31. Walls 21 Cornflower. Floor: Bridgeport Star, Sand Buff and Azure Festone with Black centers.



It doesn't matter whether your tastes turn toward the drama of a modern bathroom or the quiet charm of an earlier period—your ideas look best in American-Olean Tile. Here are endless colors, and design possibilities as unlimited as your imagination.

A-O Tile is so practical because it's ceramic tile! Waxing and polishing become things of the past. Splashes and splatters can't harm the gleaming beauty of tile. Whether you are starting new or remodeling, you can adapt tile ideas to suit your own needs and budget.

The new booklet, "New Ideas in Tile", shows many photographs of smartly-styled tile installations. You're sure to get some wonderful ideas! Clip and mail the coupon.

American-Olean Tile Co.

1040 Cannon Avenue, Lansdale, Pennsylvania

- ☐ Please send me the new booklet, "New Ideas in Tile". I am enclosing 10c in coin.
☐ Please send me the name of my nearest American-Olean Tile contractor.

Name

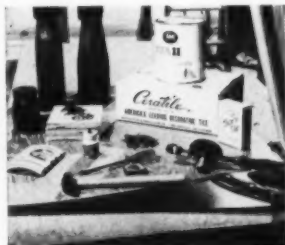
Address

City Zone State

DECORATIVE TILE

FOR A TABLE TOP

Although ceramic tile in solid color has long been recognized as a practical covering for floors and walls, patterned tile as a surface for tables and decorative accessories has until recently been limited to those with the means to have it custom made or with a kiln in which to fire it themselves. Today, there is an abundance of attractively patterned, inexpensive tile, specifically designed for the amateur to use in making his own furniture. Simple to set, the relatively large squares are easy to handle and can be arranged experimentally until a pleasing surface design is worked out. One of the many uses of decorative ceramic tile is as a coffee-table top, a particularly practical one, since it is impervious to the effects of heat and moisture, is nonstaining and easy to keep clean. The accompanying directions show how to make such a table simply and inexpensively with *Ceratile*, plywood and ready-made legs. For other sizes and styles of tables, flush doors and brass legs can be used.



Materials for a decorative tile table include: mastic, tile, grout, stain, plywood or flush door (for base), molding, legs, nails and screws

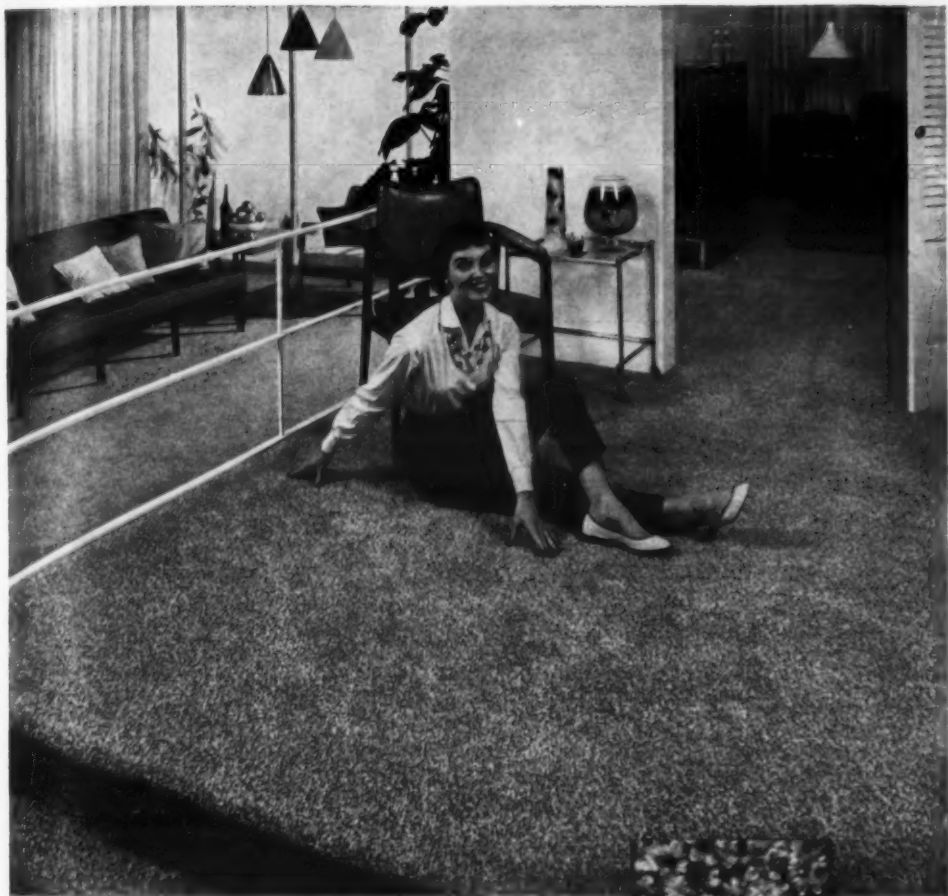


1. Base must be cut to fit multiple of tile size as tiles cannot be cut. To measure, align tile across and lengthwise on base, allowing spaces between the tiles for the grout



2. Attach legs to the base before tiles are set in place. If wood legs are used, attach them to a square wood plate with screws. Then plate is attached to the base with screws

[Continued on page 60]



Furniture: John Stuart

It's all wool carpet—and so thrifty. With FIRTH TUFTWOVEN® "Sun Tweed" you can carpet two rooms for what you probably expected to pay for one. Because of the new revolutionary Tuftwoven process, you can now enjoy the matchless luxury of wool for no more than ordinary substitutes. And what a *practical* choice this rich, tweedy carpet is! It hides footprints and soil. The pure wool texture feels so luxuriously deep and springy under-foot—and it stays fresh and beautiful year after year, under the heaviest family traffic. Wait till you see "Sun Tweed's" glowing colors—sparkling, sunny shades that add a new feeling of warmth and cheerfulness to your home. See how much *more* it offers you at surprisingly little cost. And for dozens of helpful hints on decorating your home with "Sun Tweed" fill out the coupon below.

*Registered in the United States Patent Office

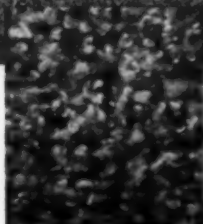
Send 25¢ for idea-filled new booklet, "How To Decorate With Confidence",
Firth Carpet Co., 295 Fifth Avenue, Dept. 99, New York 16

Name _____

Address _____

City _____

Zone _____ State _____



Firth Tuftwoven® "Sun Tweed"
Above: Tawny Iris NO. 5703W

Other available colors:
Buttercup Field, Plowed Earth, Bluebell Field,
Heatherfold Blue, Primrose Wood, Cloverfold Green,
Pussywillow Gray, Beige Sand, Redwood

Women with a sense of style prefer

FIRTH
broadlooms

Presenting...



Time to see your Drexel dealer, listed on pages 58 and 59 for the largest, most exciting collection of America's favorite furniture!

Visit your nearest Drexel store now, for Drexel-timely value, versatility and variety!



See Drexel on "Feather Your Nest", NBC-TV.

Time to see Drexel values, such as new Profile[®], curving sable-brown walnut with silvery drawer pulls! Starting bedrooms available from \$360 for double dresser, mirror, chest and bed.^{**}
Starting dining rooms available from \$490 for a buffet, lighted deck, round extension table and 4 side chairs.^{**}
^{*}Design patents applied for. ^{**}Security higher in the West.



Time to see American Traditional, sunny grouping in amber knotty pine, with authentic brass Willow-plate drawer pulls and butterfly jointed. More than 60 open-stock pieces for your living, dining and bedrooms. Shown: authentic ladderback bed; open right stand, single-drawer dressing table; bench; Marshfield chair and big 9-drawer double dresser with mirror to match!

Drexel-time '55



Win homefurnishings prizes in the "Living With Drexel" contest... at your Drexel-time store!

Time to see New Today's Living, for your living, dining and bedrooms! It's proportioned to fit small homes, yet provide plenty of storage space... and jet-black bases and bright brass accents dramatize the warm spice-wood finish! For modern dining: sleek buffet with cupboards, glass-front china deck; smart extension table and colorful dining chairs!



Drexel FURNITURE COMPANY
Drexel, North Carolina



Time to see Circle D®... rootin', tootin' value for your living, dining and bedroom! Handsome, friendly weathered chestnut oak with brushed brass hardware and "planked and pegged" construction will give you years of comfort! Toot! Desk and dresser have cinch-rings for drawer pulls; planked and pegged bunk beds come with their own ladder!

Time to choose the furniture you'll treasure with pride for years! Drexel-time brings you quality collections to fit every mood and any room . . . at prices for your budget!

Only Drexel brings you such magnificent variety in fine furniture, each piece painstakingly crafted to perfection!



Drexel FURNITURE COMPANY
Drexel, North Carolina

for
HIGH...quality!
WIDE...selection!
HANDSOME...values!

Time to see Travels Court® for real room-planning freedom! More than 90 18th Century Traditional designs for your bedrooms and dining room. And you can choose rich traditional mahogany or airy light Caswelliana mahogany! Serpentine fronts grace this buffet and breakfast china, complement the curving legs of chairs and extension table.





Time to see Biscayne®. for convenience in space-saving drawer arrangements, hide-away work area and beauty in honey-toned walnut and pecan! And Biscayne is open-stock—you can start with a piece or a house-full! Cane-backed chairs accent this dining-living room scene with extension dining table, glass-front china deck, capacious buffet, cocktail table and upholstered sleep sofa.

Drexel-time '55

Time to see Touraine®, French 'a' feminine furniture that's solidly built to last, speaks elegance in any home! Dining room pieces in mellow Brittany fruitwood; bedroom pieces in fruitwood, in ivory and gold lacquered custom finish or in a dainty hand-painted flower design on ivory. The custom finish enlivens this graceful dresser and mirror, as well as the exquisite beds, night table, pouf and bench.

Get your "Portfolio of fine Furniture", colorful looklets on Drexel's traditional, modern and provincial groupings. Send 35c in coin to 4 Huffman Road, Drexel, North Carolina.





Time to see Peasent Provincial, happy-hearted Gothic grouping in mellow walnut and pecan! Just imagine these easy-flowing lines in your bedroom, living room and dining room... just price them to see what real furniture value is! Cheerful color enhances the sectional living room chairs and the arm and side dining chairs in this scene with handsome extension table, big buffet and open deck.

Only Drexel brings you the beauty of the finest woods,
beautifully matched and skillfully hand-rubbed to a rich patina...
at popular prices! See for yourself what value Drexel
brings you... at your Drexel dealer's, in Drexel-time '55!



Drexel

FURNITURE COMPANY
Drexel, North Carolina

Time to see Framingham, mahogany for moderns, with authentic Colonial features such as heavy solid cast-brass hardware and beveled-edge drawer fronts! Let this open-stock collection lend charm and dignity to your dining and bedrooms. Colonial splendor in a breakfast china, pedestal extension table, comb-back Windsor chairs, beautiful buffet with 5 drawers and 2 cupboard doors.



for
HIGH...quality!
WIDE...selection!
HANDSOME...values!

Win home furnishings prizes in the "Living With Drexel" contest... at your Drexel time store!



Time to see New Cherry Highlands, glowing cherry interpreted in authentic Wallace Nutting® design! Heavy solid brass hardware, beveled-edge drawer fronts and beautifully matched wood grains, in more than 40 open-stock pieces for dining and bedrooms! There's cheerful charm in every inch of this double dresser and mirror, the glowing chest and the charming nightstand snuggled in beside a comfortable spindle-foot bed.

Drexel-time '55

Time to see Hampton Court, sleek magnificence in solid mahogany, practical with a highly resistant hand-padded opulent finish. For 18th Century luxury looks on a 20th Century budget, choose from more than 70 pieces for your dining and bedroom! Shown: poufere with 4 drawers; occasional chair; convenient step night table; graceful tester bed and roomy 12-drawer dresser with matching mirror.

Get your "Portfolio of Fine Furniture", colorful booklets on Drexel's traditional, provincial and modern groupings. Send 35c in coin to 4 Huffman Road, Drexel, North Carolina.



for
HIGH...quality!
WIDE...selection!
HANDSOME...values!

Win homefurnishings prizes in the "Living With Draxel" contest . . . at your Draxel-time store!

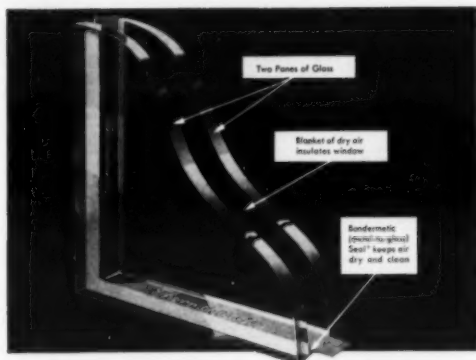
Drexel-time

To find which Drexel furniture groups your dealer carries, match the numbers following his store name to the furniture groups listed here. And ask to see the special Drexel-time Furniture Suite . . . value galore at your Drexel store now!

1-Profile; 2-American Traditional;
New Today's Living; 4-Circle B;
Travis Court; 6-Biscayne; 7-Town
8-Peasant Provincial; 9-Framingham
10-New Cherry Highlands; 11-Happy
Court.

Drexel FURNITURE COMPANY, Drexel, North Carolina

[illegible]



A BARGAIN IN DOWNRIGHT COMFORT

Thermopane® gives you
permanent window insulation



WARMER ROOMS IN WINTER. *Thermopane* reduces drafts. You can sit closer to windows without feeling chilly. More floor space is usable.



COOLER ROOMS IN SUMMER. *Thermopane's* layer of dry air keeps out more summer heat. That reduces load on air-conditioning units.



SAVE MONEY. Heat loss through *Thermopane* with $\frac{1}{2}$ " air space is only half that through single-pane windows. You save fuel.



SAVE WORK. *Thermopane* makes windows self-insulating. No storm sash to buy, wash, hang, take down and store. A real labor saver.

People who have lived behind windows of *Thermopane* insulating glass will tell you that it's extravagant to build or buy a house without it. Why? Because *Thermopane* works all year to give you extra comfort and to save you money.

Yet windows with *Thermopane* frequently cost no more than single-glazed windows plus good storm sash. There are two kinds of *Thermopane* insulating glass: (1) made of sheet glass for economy and (2) made of plate glass for clarity so essential in picture windows. For further information, call your L-O-F Glass Distributor or Dealer—listed under "Glass" in the yellow pages of your phone book. Or write to Dept. 8105, Libbey-Owens-Ford Glass Co., 608 Madison Avenue, Toledo 3, Ohio.



Thermopane
INSULATING GLASS

LIBBEY-OWENS-FORD a Great Name in Glass

Decorative tile [Continued from page 50]



3. Cut molding to proper length for mitered corners. When fit is correct, glue, nail molding in place.



4. Paint or stain molding before setting tiles to avoid soiling them. Lay tile in position without mastic.



5. For design, work out combination of different patterned tiles. Mark place for each pattern on base.



6. Butter back of tile with special mastic in a circle about 3 inches in diameter and $\frac{1}{8}$ -inch thick.



7. Place tile with mastic about half inch out of final position. With heavy pressure, twist into place.



8. Fill spaces between tile with grout which can be colored with water paint to blend with tile color.



9. To protect grout from food and drink stains, wax table when mastic is dry. Ceramic-topped table makes an attractive setting for dinner.

before
fresh,
tastic

special
nches
thick

with
d will
e color

marble
dinner

**Lenox "WEST WIND"
lovely for a lifetime,
so wise for now**

It's love at first lovely sight, the first time you
see the most translucent, beautiful china.

as the truly superlative china the world over
... why Lenox is chosen by Presidents and
Kings. And do you know that your Lenox
would be the same quality? Yes, it's true ...
Lenox makes one quality china ... the finest.

How good to know, too, that treasured
Lenox has the lifetime quality to last for gen-
erations! So why compromise? Lenox is easy
to acquire, by piece or place setting; most
stores extend budget-payment service.

Start with lovely, lovely Lenox. You'll be

"WEST WIND" colorful, charming pattern.
Coupe Shape. 5 pc. place setting (dinner, salad, butter
plates; cup, saucer) \$18.95. Do see the wide selection
of distinguished Lenox in leading stores.

For pattern-price leaflets in color, the informative
"Reference Book of Fine China", plus name of your
dealer, send 25¢ to Lenox Inc., Dept. K-79, Trenton, N.J.

Lenox  China



Soft, beautiful carpet makes you so proud of your home

We really can't blame you two for being so proud. Every young couple we know feels that way about their house when it's carpeted.

Because there is nothing that does as much to make a house beautiful, does as much to make it a home, as carpet.

For carpet is not only handsome in itself — soft and warm and welcoming — it sets a rich and flattering frame around your furniture.

And carpet has a day-to-day practicality that makes it wonderfully easy to live with. Carpet is quiet because it swallows the noises that make a house "restless". And it provides safe, sure footing for playing children — or you, when you're rushing to the phone or the door.

Carpet adds so much and costs so little — in time, in work and in money. A quick vacuuming keeps it lovely... no tedious scrubbing, rinsing, waxing, or polishing. And, when you move, your carpet goes

along with you — you haven't invested time and money in floors you leave behind.

Yes, all this — for so little. At today's prices you can probably afford to do two rooms for what you think one will cost.

Drop in at your store this week. See the display of lovely colors, modern patterns, exciting new weaves and textures. With small monthly payments you can have beautiful, long-wearing carpet on your floor right now. You'll be so glad you did.

HOME MEANS MORE—WITH CARPET ON THE FLOOR
MORE QUIET, MORE COMFORT, MORE BEAUTY, MORE SAFETY, EASIER CARE

Buy carpets designed and made for the American way of life by these American manufacturers: Arlfloor • Beattie • Bigelow • Downs • Firth • Gollison • Hardwick & Mages • Hightstown • Holmes Kerston • London • Lees • Mages • Masland • Mohawk • Nye-Wall • Philadelphia Carpet • Roxbury • Sanford • Alexander Smith CARPET INSTITUTE, INC., 350 Fifth Ave., New York 1, N. Y.

For a *Fresh* new kind of Cocktail Hour



It's *Taylor Wine*...and you'll love it!



So smart, so modern, so sensible



Simply pour and serve*



Brings a new kind of contentment to cocktail time



The little it costs can't measure the pleasure



And any glass will do

*Medium or Pale Dry Cocktail Sherry; or Vermouth (Sweet or Extra Dry)—chilled or on-the-rocks. And you can tell by their taste, the Vermouths make marvelous mixers.

WHEN YOU DINE OUT try these other delightful New York State Taylor Wines, too—or enjoy them at home: *Afternoons and after dinner*—Medium or Cream Sherry, Port, Tawny Port, Tokay; *with meals*—Claret or Burgundy, Sauterne or Rhine; for any occasion—Champagnes—Dry, or Very Dry (Brut), Sparkling Burgundy. These superb Finger Lakes wines are produced and bottled by The Taylor Wine Company, Inc., Hammondsport, New York.



Write us, Dept. L-165, for booklet "Let's Serve Cocktails."



IF IT'S

Taylor IT'S A Wine TO REMEMBER

Feeling fenced in?

Ask your U.S.G. building materials dealer about



The Greatest Name in Building

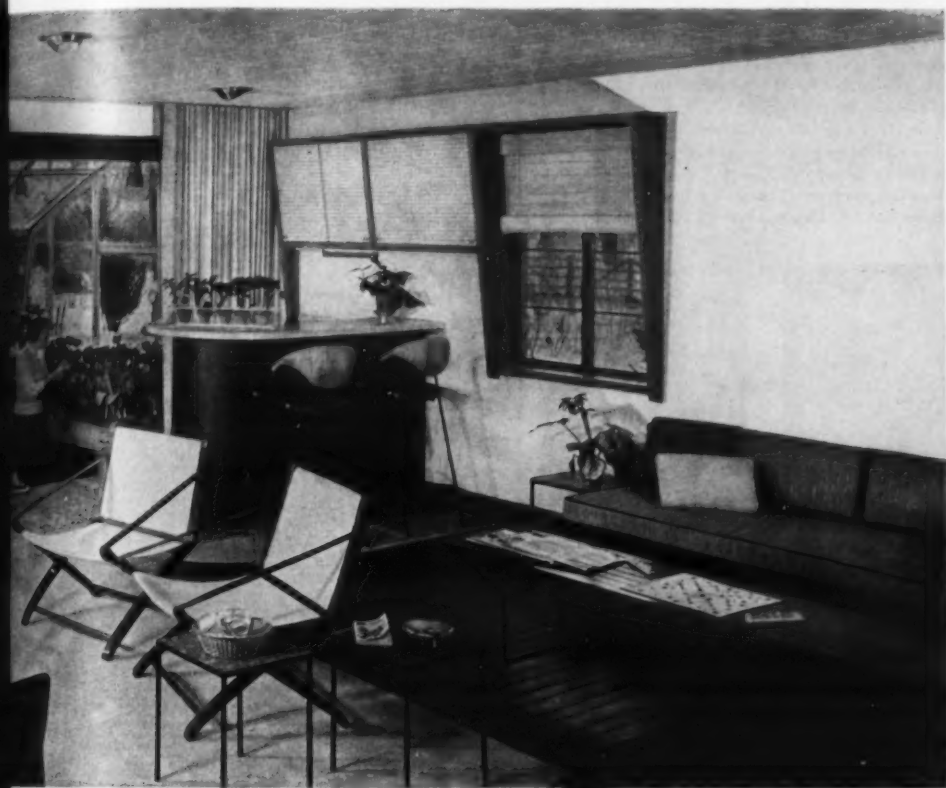


You don't have to move to get free of that fenced-in feeling. Just stay where you are and make a beautiful new room. An unfinished attic, basement, porch or garage is all you need to start. Then all you need are the right ideas, the right materials and the right man to help. See your U.S.G. building materials dealer.

How to make a room grow out of a garage—(like the one at the left). Make it *comfortable* with RED TOP® Insulating Wool, stapled to wall and ceiling framing. Make it *beautiful* with walls of SHEETROCK® fireproof gypsum wallboard, decorated with TEXOLITE® DURAVAL® latex paint. Make it *quiet* with a ceiling of QUIETONE® fiber acoustical tile. Then make it *unusual* with an attached greenhouse, and a serving counter made of DURON® Hardboard. Many of these "room-maker" materials are also made by Canadian Gypsum Company, Ltd., Toronto and Montreal. (Illustrated right) Decorator wall of USG® Perforated Hardboard makes it easy to change display of prized pictures, ceramics, miniatures, children's drawings as often as you like. (Illustrated far right) Counter-height cabinets with work-bench-top and cupboards above are for orderly storage of toys and tools.

*T.M. Reg. U.S. Pat. Off.

Room-makers for Homemakers!



Free modernizing booklet

Fill in and mail this coupon for How-to-Do-It booklet. It gives step-by-step directions to you or your contractor for converting your garage into a beautiful all-purpose room.

United States Gypsum Company
Dept. LYH-2, Chicago 6, Illinois
Please send me your free How-to-Do-It
Garage Booklet.

Name

Address

City State

CLASSIC PROVINCIAL



Any room takes on a delightful charm and distinction... with Sligh's Classic Provincial

that wonderful furniture by

SLIGH

There's everything you want for gracious living in Classic Provincial... a

refreshingly graceful blend of suave contemporary and elegant traditional

style. And you will cherish its easy adaptability... the beauty

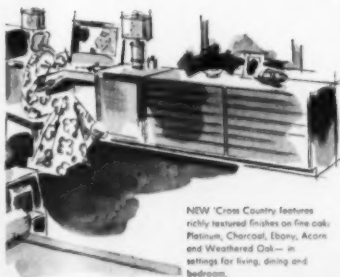
of deep-lustered walnut touched with burnished brass.

Best of all, you can have luxury without extravagance, when your choice is Classic Provincial.

If your taste is more strongly "modern", you will find charm, convenience, and comforting sturdiness

in Sligh's NEW 'Cross Country... a pleasing

choice that is very kind to your budget.



NEW 'Cross Country features richly textured finishes on fine oak: Platinum, Charcoal, Ebony, Acorn and Weathered Oak—in settings for living, dining and bedroom.

You can see SLIGH furniture at the store listed nearest you, and take home a FREE brochure, showing the complete open stock collection of Classic Provincial or NEW 'Cross Country... or you may mail the coupon opposite.



“Addables” by
Conant Ball grow into
beauty like this

Livingroom by Conant Ball, assembled from their series of solid brushed birch Modernmats. Rug by Belrug Mills.





Bedroom assembled from the Conant Ball series of solid rock maple Traditionals. Rug by Tipton Rug Manufacturing Co., Inc.

OPEN CHOICE "ADDABLES" are designed to get young home-makers off to a beautiful start and let them grow through the years in tune with their budgets.

There's no smarter way to grow. You start off with the vital pieces, and when you can afford to, add more. You live in harmony as you grow, because all Conant Ball designs, proportions and finishes are standardized to match or blend, no matter how many years between the buying.

Of the seventy-three items in the famous Modernmates series of solid birch, only thirteen were needed to add up to the delightful room pictured left. Note the clean pure lines, the fair sunlit finish, the easy livability, the vibrant colors that young moderns love to live with.

If Early American has your heart, feast your eyes on the picture above — sum total of a mere nine "addables" from more than a hundred items in the series of solid maple Traditionals. They're all comfort and no frills. The detailing is so authentic

and the finish so mellow that these pieces blend perfectly with treasured antiques.

**ALL SOLID WOODS — BEDPOSTS, TABLE LEGS,
EVEN THE FRAMES OF THE UPHOLSTERED PIECES**

Every bedpost and table leg is turned out of a single piece of birch or maple — *never* built up of thin slabs of wood glued together. And every upholstered piece has a foundation worthy of its superb under materials and fine covers: its frame is sturdy birch or maple, every bit as solid and good as the part that meets the eye.

OPEN CHOICE IS CONANT BALL'S OWN SPECIAL SYSTEM

This system is the direct opposite of the "closed suite" system by which you must take ready-assembled groupings decided upon by somebody else. The Conant Ball way, you assemble your own groupings. After all, who can know your needs and tastes as well as you yourself?

(continued on second page following)



Here's how these famous "Addables" double-duty as they grow. The kneehole desk with its perfectly teamed chair doubles as a vanity; each of the three nested tables can solo; the smart occasional chair, spacious

5-drawer chest and double dresser are all good in any room. The night stand can do telephone duty, and the magnificent double bed has a bookshelf headboard. All from the Modernmates series in solid brushed birch.



The Modernmates Captain's chair does the nicest things, circling the round table (it can stretch to 72 inches) or fitting in just anywhere. A mere matter of contents turns the buffet-china piece into a bookshelved

chest. The extension table accords longer or shorter; the upholstered-seat chairs do here-and-there service. And the piece extreme right is none other than the buffet-china cabinet base in a solo storage role.



You can capture the mood of Colonial days with these mellow solid maple Traditionals. Start with the new Jam Cupboard; next, flank the buffet with a pair of Windsor chairs — then put the group to good use

anywhere at all. Keep going, and add a Welsh cupboard, which, without the top, provides a six-drawer, two-door storage piece for any room. Team up the two armchairs with the two others to dine around the 50"



round drop-leaf table that opens to a grand 84 inches. Left of the sofa is the clever step-table; right is the obliging corner table that squares up for end-table use. Before it is the drop-leaf cocktail that opens to an exu-

berant 48" x 35½" oval. The upholstered base rocker teams with a drop-leaf table that's also a bedside stand. And pulled up to the kneehole writing desk is the Mate's chair that's always at home, no matter where

(continued from second page previous)

SWAP-ABOUT PIECES WITH MANY USES

On the opposite page we show a few of the hundreds of pieces that young home-makers buy with an eye to the future as well as to the now. They can look ahead, with Conant Ball.

There's just no end to the versatility of a growing Conant Ball collection. Use a piece this year for one purpose, use it next year for something entirely different. Use a pair mated up or separate — they're good any way. Pieces are interchangeable from room to room, from use to use. They're as good in the living room as in the dining room, as good in the bedroom as in the den.

Best of all, they're not only expandable from

house to bigger house; they're adaptable from house to smaller house, should that time come.

EXTRA STORAGE FOR SMALL-SPACE LIVING

The Conant Ball scheme of things emphasizes practicality along with beauty. Nothing is skimped, yet nothing looms too large. Good design yields the maximum of storage space with the minimum of bulk. Cupboards are deep, shelves roomy. Drawers are spacious, *actually the full depth of every piece* — a point for comparison. Proportions are sensible. And everything fits with everything else as if it were made for it, which it was.

That's why Conant Ball Open Choice is your best long-range plan. Your first piece is the perfect start to the perfect finish.

**ONE OF THE 152 CONANT BALL STORES LISTED
IS IN YOUR VICINITY. THEY STOCK MODERNMATES
OR TRADITIONALS, OR BOTH, IN THE OPEN
CHOICE SYSTEM. FIND THE DEALER WITH YOUR
FAVORITE GROUP, LEARN HIS LOW PRICES, AND LET
HIM HELP YOU START AN EASY "GROWING" PLAN**

Conant Ball

To plan rooms with a future send for these color booklets:
GO-TOGETHER TRADITIONALS — 10¢. Dept. LT-105
MATCH-UP MODERNMATES — 10¢. Dept. LM-105
Conant Ball, Gardner, Mass.



Alabama, Birmingham	Bromberg & Co.
Alaska, Fairbanks	Coast Home Furniture Co.
Arizona, Phoenix	Glenn Furniture Co.
Arkansas, Little Rock	Arkansas Furniture & Carpet Co.
California, Berkeley	Stevens Furniture Co.
Beverly Hills	W. & J. Sloane
Chicago, Chicago	W. & J. Sloane
Colorado, Colorado Springs	The Maple Shop
Connecticut, Hartford	W. & J. Sloane
Delaware, Delaware	W. & J. Sloane
District of Columbia, Washington	W. & J. Sloane
Florida, Jacksonville	W. & J. Sloane
Georgia, Atlanta	W. & J. Sloane
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Minnesota, Minneapolis	W. & J. Sloane
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Nevada, Reno	W. & J. Sloane
New Hampshire, Manchester	W. & J. Sloane
New Jersey, Newark	W. & J. Sloane
New Mexico, Albuquerque	W. & J. Sloane
New York, Albany	W. & J. Sloane
North Carolina, Charlotte	W. & J. Sloane
Ohio, Cincinnati	W. & J. Sloane
Oklahoma, Oklahoma City	W. & J. Sloane
Oregon, Portland	W. & J. Sloane
Pennsylvania, Philadelphia	W. & J. Sloane
Rhode Island, Providence	W. & J. Sloane
South Carolina, Greenville	W. & J. Sloane
South Dakota, Mitchell	W. & J. Sloane
Tennessee, Chattanooga	W. & J. Sloane
Texas, Austin	W. & J. Sloane
Utah, Salt Lake City	W. & J. Sloane
Vermont, Burlington	W. & J. Sloane
Virginia, Richmond	W. & J. Sloane
Washington, Seattle	W. & J. Sloane
Wisconsin, Madison	W. & J. Sloane
Wyoming, Cheyenne	W. & J. Sloane

Of this day
and age
AND
TOMORROW



For you who live in "glass houses," this furniture you'll love, because here, for all who see it, is "admiration" exemplified. You'll love it for yourself, too, because it offers an interesting projection of your own personality and—you can live with it in comfort and happiness for many years to come.

The Conto Group is made of solid wild cherry and cherry veneers. The color—a honey-toned, soft blend that appeals to your every sense of taste and beauty. Rounded and smooth—sculptured and curved, every detail is a spot of interest and character. The satin finished brass hardware and decoration is made to look like old gold.

The style—you name it . . . it's transitional, it's American, and goes with modern, contemporary or traditional—whatever your heritage . . . whatever your decorative ideas.



HICKORY

MANUFACTURING COMPANY
HICKORY • NORTH CAROLINA



A folder showing all the available pieces will be sent you FREE upon request. Address Dept. L





For full details, see list in back of this ad. BILT-WELL cabinets are made in America.



For full details, see list in back of this ad. BILT-WELL cabinets are made in America.

You can
custom-make this
striking
BILT-WELL
KITCHEN
yourself for as
little as \$14.38 *
per month!

You can have all the warmth, beauty and styling of the most expensive wood custom cabinet installation at just a fraction of the cost with BILT-WELL, easy-to-install wood cabinets.

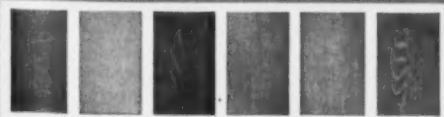
And BILT-WELL cabinets can now be finished in beautiful natural finishes that have been especially developed to harmonize perfectly with today's popular color schemes.

A wide assortment of cabinet sizes, including units for the popular built-ins, and many time-saving accessories make BILT-WELL cabinets real wide-savers in today's atmosphere of "hurry-scurry" living.

New natural finishes for BILT-WELL Wood Cabinets are especially lacquer-styled for maximum life and beauty in today's popular color schemes.



Fill out coupon below for complete information on how BILT-WELL cabinets can solve all your storage problems!



Walrus Gray, Oak, Maple, Birch, Walnut, Cherry, Pine, Teak, Mahogany, Rosewood, Ebony, Zebrawood, etc.

CARR, ADAMS & COLLIER COMPANY Dept. L-10
(Established 1864) Dubuque, Iowa

Please send me a BILT-WELL CABINET BOOKLET. Enclosed find 25c to cover cost of mailing.

Name.....
Address..... City..... State.....

Enclosed find 25c to cover cost of mailing.



Modern Hide-A-Bed in cocoa metallic bouclé. Also in coral, black & white, willow green and turquoise. Full size, approximately \$299.50.

Never before sofa-beds so graceful! New "off-the-floor" Hide-A-Bed® sofas

Now Simmons brings you a new look in sofa-beds—just the lift to give your Hide-A-Bed the graceful lines of a decorator sofa!



And even with "off-the-floor" design, your Hide-A-Bed has a lower seating height than ordinary sofa beds. This means greater seating comfort. And you get Beautyrest cushions that slope back to let you sit back.

You have a choice of hundreds of decorator fabrics . . . more than thirty styles and sizes. What's more, only Hide-A-Bed offers a genuine Simmons mattress (even famous Beautyrest,* if you choose, for only \$20 more). Convenient terms can be arranged at your favorite furniture or department store.



Shaped back modern in periwinkle needlepoint mohair. Full size, as shown, \$299.50. Also in grey, moss green, dark green, beige. From \$249.50 depending on fabric.



Modern style shown in pine green. Also in turquoise, silver, pink, cork, ice blue. Apartment size from \$199 depending on fabric selected.



Lawson style in turquoise metallic bouclé. Also in black & white, line and pink. From \$239.50 depending on fabric selected.



Provincial style in green and beige. Also in copper, charcoal and pink, yellow, blue. Full size, as shown, \$299.50.

Only Simmons makes HIDE-A-BED sofas



Pink Sherbet

RUSSEL WRIGHT'S newest color in the china
that's replaced if it breaks

Russel Wright interprets fashion's favorite color...creates a delicate sherbet pink and puts it on the true china with the amazing warranty against breakage! You'll love Casual, You'll love its soft, exquisitely sculptured shapes. And you'll love the way it works for you. It's ovenproof...you can cook, bake and serve in it. It's durable...so downright rugged we'll replace any piece broken in the home for one full year regardless of cause. And it's so modestly priced! The wise shopper accepts no substitute for Casual China.

16 piece starter set, service for four, only **\$12.95.**

TRUOLLOIS
CASUAL CHINA
Russel Wright

Dept. L-115
TRUOLLOIS CHINA CO., Syracuse 9, N. Y.

Gentlemen:

Please send me your free booklet about the china with the replacement warranty and the name of the fine store near me that carries it.

NAME _____

ADDRESS _____

Order your set today. In Pink Sherbet: Ice Blue, Charcoal Grey, Avocado Yellow, Parsley Green, Nutmeg Brown, Ripe Apricot, Sugar White.

NEW HOOVER®

Constellation

(with the only double-stretch hose)

cleans twice the area of any other cleaner



You're at the top—the Constellation is at the bottom—and you've cleaned all the way upstairs without ever lifting the cleaner!

Only one cleaner can do this—the new Hoover Constellation. It's the only cleaner with Hoover's new double-stretch hose. And it's the world's most powerful cleaner—with a full-horsepower motor inside this smart new 12-inch sphere.

Call your Hoover dealer. Attractive trade-ins, easiest terms. Complete with new Hoover Strato-Tools for draperies, furniture, floors.

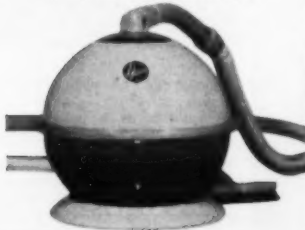
The Hoover Company,
North Canton, Ohio.

Hoover Cleaner prices
start at \$69.95
(slightly higher in Canada).

HOOVER

FINE APPLIANCES

... around the house, around the world



Oversize dust bag holds all the extra dirt the Constellation gets. Change bags in 10 seconds—only six times a year. And your hands never touch dirt.



New telescoping wand also doubles its own length—and only Hoover has it. Lightweight duralumin. Locks in place, can't come apart.

How to hang a folding door

[Continued from page 66]



Vinyl bumper is easily inserted along each edge of door with aid of eraser-top pencil. Bumpers will provide trim, protective surfaces.

Piercing holes through vinyl cover into prelocated openings in the steel edge with the same pencil permits attachment of the handle



Double handles are attached by means of two dowels through the holes in edge of door, which is now assembled and ready to hang

After marking desired location and drilling holes, the metal track from which the door will be suspended is then firmly attached to ceiling



Door is hung by insertion of nylon carriers in the track. The complete assembly and installation of door requires less than an hour's time

Flexibility, which permits quick conversion of large room into two small ones, is feature of this door



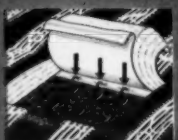


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does all this ►

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It's a king-size double bed



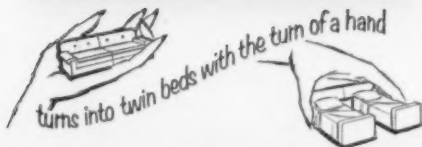
It's detachable twin beds



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foam rubber
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An entirely new conception... a completely new construction! Turn-A-Bed's revolutionary design makes all other sofa-beds old-fashioned. No cushions to remove and store... no heavy springs to lift or pull. Available as sofas, sectionals and love seats in a wide variety of styles and fabrics at leading furniture and department stores. Write for descriptive folder.

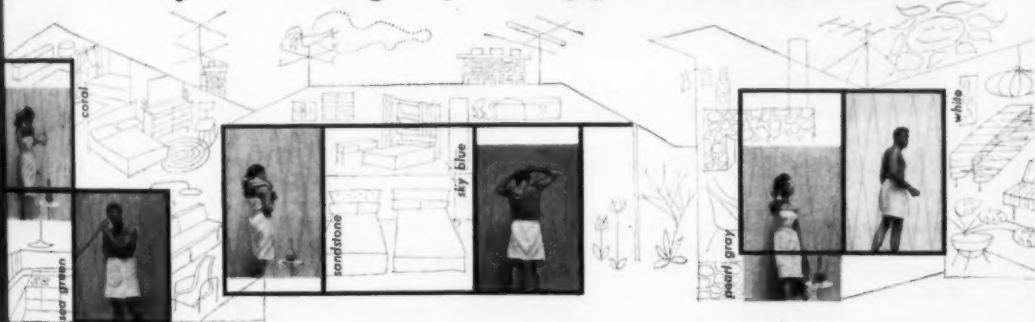
TURN-A-BED CO., 192 Lexington Ave., New York 16, N. Y.



Her bathroom in Beautyware Sea Green

His in Beautyware Sandstone

Two bathrooms — new pattern for today's living by Briggs Beautyware



Two bathrooms

Today's living has created the need for two bathrooms, and Beautyware fixtures have made this plan practical in every home. In a colonial residence, you may prefer a bathroom on both floors. You can have them in your choice of rich, gleaming Beautyware colors; in a wide variety of modern contour-styled models—and for much less than you may think.

Two bathrooms

For your ranch home, you can have two widely separated bathrooms—each a blend of luxury and utility. For example, Beautyware surfaces are hard as glass, stain resistant and so easy to keep clean. Beautyware tubs have an exclusive safety bottom. Closets are whisper-quiet. Lavatories are deep-contoured, handsome. In every detail, Beautyware is smart and practical.

Two bathrooms

In a contemporary dwelling, you may prefer a split level plan of two Beautyware bathrooms in a back-to-back installation. Like all Beautyware two-bathroom plans, this is extremely practical, for Beautyware's matchless quality actually costs less. Better homes everywhere are featuring the practical luxury of two Beautyware bathrooms for today's living.



paint them
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Now's the time to give your walls and ceilings exciting new colors... colors so fresh and lovely they might have come from the palette of an artist! Now's the time to use Gold Bond Velvet...the new latex paint!

Velvet makes painting *easier* than ever before because of its "slip", as professional painters call it. It seems to glide on by itself with brush or roller. Velvet has strong, uniform hiding power and goes a long way. Dries so fast you can paint a room in the morning and entertain in it that night...with no painty smell! Cleaning up is no problem because brush or roller washes off in plain water.

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NATIONAL GYPSUM COMPANY—BUFFALO 2, N. Y.

HANDSOME HILLSIDE HOUSE

Surrounded by gnarled acacia and cypress trees, and echoing the oriental genius of outdoor and indoor unification, Justine Van Gundy's hillside house seems to be more of Nagoya than San Francisco's Diamond Heights, where it is actually located. Through skillful planning and the use of inexpensive materials, it was possible for architects Campbell and Wong, A.I.A., to design this house for under \$12,000 (exclusive of land and fees) without sacrificing sound construction and good design. Every detail was planned from the start to allow the owner what she needed—a one-bedroom house for single occupancy, allowance for future expansion (there is an unfinished area underneath the living room that could become another room) and, as she is a college instructor, a large living room where groups of students could be entertained. She also wanted a terrace with a view, to serve as an extra living room, and a generous use of wood and glass in a setting which would become her collection of early American and Victorian antiques. Justine Van Gundy's blending of antique furniture in modern surroundings should be proof enough to the skeptic that a house of contemporary design need not be decorated in a breathlessly modern style.



Liberal use of wood includes redwood siding stained gray and plywood painted to blend. Entrance doors opens into a 24-x-16-foot living room.



Interior color scheme keyed to yellow, gold living-room rug is carried throughout house. Note the effective use of interesting oriental accessories.

Home was situated to take advantage of magnificent view. Panoramic windows encase much of house, lend air of spaciousness, open interior to light.





Terrace off living room and kitchen creates extra dining and living space. Fireplace (left) has cost-saving hearth of used bricks and flue of patented construction



Interior walls, some paneled in redwood, others painted, lend a warm touch to provide proper environment for period furniture covered in greens and oranges



MOORELY BATH



Room is large enough to serve as a dining room; it is convenient to both living room and terrace for service



As a teacher and a book-lover, the owner insisted on adequate space for her rather large library

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cement, brick, asbestos
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Gold Bond
EXTERIOR
VELVET

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Here's a new paint that gives brick, asbestos, block or concrete walls an entirely new, smart appearance! And even more, Gold Bond Exterior Velvet... with its POLYVINYL ACETATE base... bonds itself to the masonry surface and lasts much longer than ordinary masonry paints. It lets damaging moisture out...but won't let it in!

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Serta Invites You To The World Premiere of a Remarkable New Mattress! So Luxurious - Without a Single Button, Bump or Tuft!

You Sleep ON It...Not IN it!"



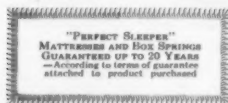
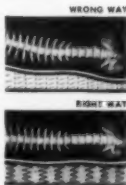
Serta
"Perfect Sleeper"
SMOOTH-TOP
MATTRESSES AND BOX SPRINGS

Model Illustrated—
"PERFECT SLEEPER LUXURY"
MATTRESS AND BOX SPRING, \$69.50 each.
Other "PERFECT SLEEPER" MATTRESSES and
BOX SPRINGS, \$59.50 to \$89.50 each.

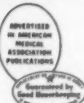
WHAT THE DOCTORS TOLD SERTA ABOUT MAKING A MATTRESS

SERTA surveyed hundreds of doctors from coast to coast. These x-rays show you what they learned: Soft mattress may cause spine to sag, resulting in muscle strain, backache, poor posture.

NEW "PERFECT SLEEPER" MATTRESS gives healthfully-firm, head-to-toe support doctors recommend.



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MATTRESSES AND BOX SPRINGS
GUARANTEED UP TO 20 YEARS
—According to terms of guarantee
attached to product purchased



SERTA, by SERTA ASSOCIATES, INC., 400 N. Lake Shore Drive, Chicago 11, IL.
20 Leading Mattress Manufacturers Members in the U.S.A., Hawaii and Canada. Makers of the fine "Family of Dynamic Mattress" Mattresses with exclusive "Unimatic" Construction from \$39.50 to \$89.50, including Pillow, Latex, deep arm, Repositioner and Canadian prices slightly higher—all prices subject to change without notice.

Serta

New Styling Plus Dramatic Advancements in Exclusive "UNIMATIC" CONSTRUCTION! Gives You Smooth-Top Comfort and Healthfully-Correct Support!

Sleeping on a new SERTA "PERFECT SLEEPER" MATTRESS is among those wonderful sensations that can only be experienced—never described! Here is sleep at its most refreshing best... freed at last from the uncomfortable tension and irritations caused by old-fashioned buttons and bumps. The reason for this are as sound as the sleep you enjoy. For the daring of SERTA's engineers, coupled with scientific medical research, has created this ultra-modern mattress that is so much better for you in three vital ways:

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SERTA's "UNIMATIC CONSTRUCTION" gives balanced firmness, level head-to-toe support doctors recommend, prevents sagging spine, assures "Posture Protection!"

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"PERFECT SLEEPER" Box Spring works in perfect harmony with the mattress. "UNIMATIC CONSTRUCTION" adds to Posture Protection, comfort—strengthens healthful support.

*Trade mark ©1965 Serta Associates, Inc.



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they're lovely!



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IT SWIVELS
AND ROCKS...

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by **BERKLINE**



A FOREST WILSON DESIGN

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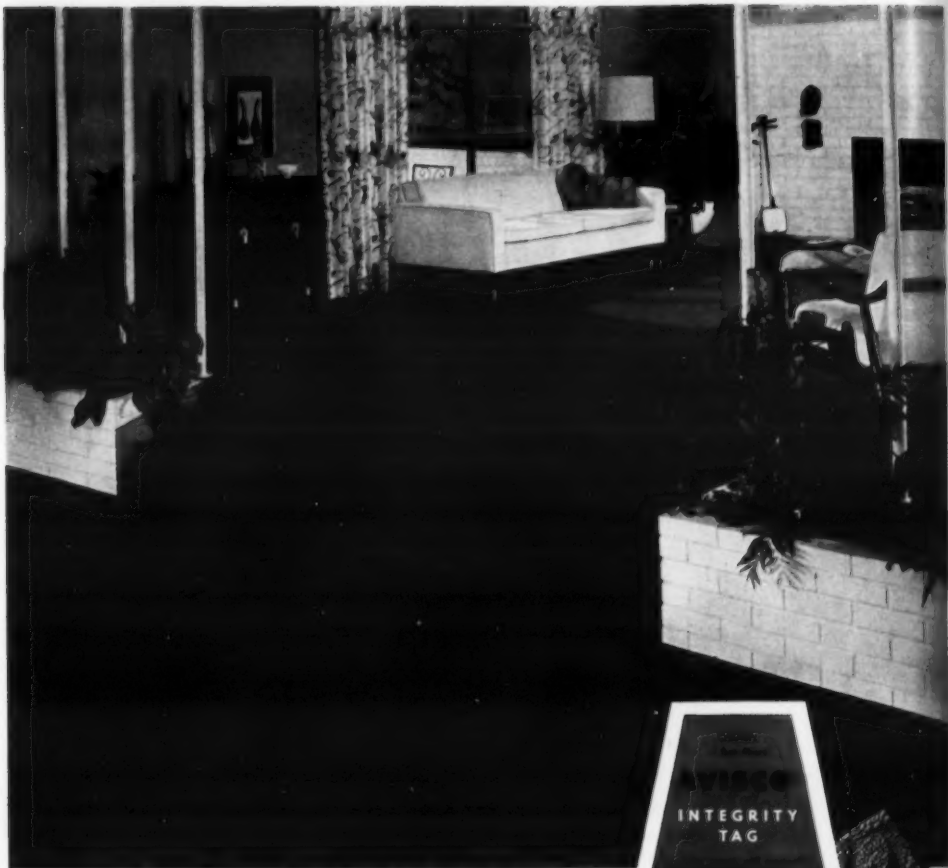
The BERKLINE Contemporary Group gives you luxurious styling and the finest quality construction . . . all at surprisingly low prices. There's no finer value anywhere. For name of your local dealer write to:

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*Prices slightly higher on West Coast

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In Rayon and Rayon-NYLON

Never before such Carpet Luxury!

At Such Thrifty Prices

Here's luxury you can afford! Rich, beautiful, long-wearing Patcraft carpets at surprisingly modest prices... a new era in carpet values made possible by:

The development of new Rayon and Nylon carpet fibers.

Patcraft's modern tufting methods of manufacture, *12 times faster than old methods.*

See these wonderful new Rayon and Rayon-Nylon carpets by Patcraft, *today*. Approved for the AVISCO Integrity Tag. Every yard made of BIBB YARNS of such fine quality they are *guaranteed by Good Housekeeping*.

You don't have to pay big prices. CHAN-TWEED in Viscose Rayon-Acetate (illustrated above) is priced at only **\$8.95** a sq. yd. 10 lovely colors.

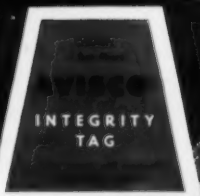
CAPSTRAN, raw stock, vat dyed Viscose Rayon-Nylon, has a marvelous new texture in soft vari-color tones of indescribably rich beauty... deep, luxurious pile—a rare value at **\$8.95** a sq. yd.

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RUGS AND CARPETS

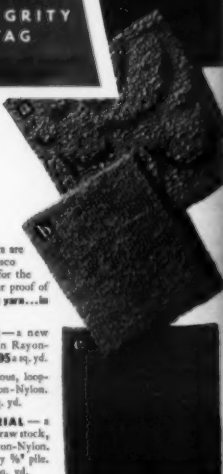


These Patcraft carpets are approved for the AVISCO INTEGRITY TAG and for the BIBB YARN TAG—your proof of **QUALITY in fiber...in yarn...in finished carpet.**

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(c) **CHAN IMPERIAL**—a magnificent carpet in raw stock, vat dyed Viscose Rayon-Nylon. Extra deep and heavy $\frac{3}{8}$ " pile. 8 colors. **\$10.95** a sq. yd.



This **MOSAIC** Ceramic Tile counter top

**won't burn
won't scratch
won't dent
won't stain...
or wear out!**

Sizzling skillets, sharp knives, strong fruit acids can't hurt wonderful Mosaic ceramic tile! And, it costs less to live with! You'll never need spend a penny to refinish or replace it!

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Mr. & Mrs. COLORS

Husband-and-wife teams of Week-End Decorators will have fun choosing from this gay collection of "Mr. and Mrs." Colors in Colorizer Flat Wall Enamel. Only Colorizer offers these paint colors right over the counter, at budget prices, and in all interior and exterior finishes, as well as in Flat Wall Enamel.

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HOW TO GROW A MINIATURE TREE

By JAMES G. HALVERSON

The cultivation of *bonsai*, or dwarf, trees is an ancient botanic art which originated in Japan. More than mere plant growing, the raising of these exotic miniature trees can truly be called an art form. Since the grower has almost complete control over its development, the final shape, size and complexion of the tree can represent his attitude toward the world of nature—severe, whimsical or just plain pictorial. Far from being an esoteric ritual, growing the *bonsai* is relatively simple and can be undertaken in any climate, although it will want fairly consistent attention in its early stages. Almost any young tree can be made into a *bonsai*; in selecting yours it is important to look for one that has: (a) naturally small leaves; (b) a large-diameter main trunk if possible; and (c) large, exposed roots which can add beauty and interest by simulating age. Once chosen, the creative artist takes over, and the tree can be studied to determine the most imaginative way to shape it. The best time to transplant the tree from its original container into its permanent pot is in the fall or early spring. The plant that has proper drainage (provided in the base of the *bonsai* pot) should be watered thoroughly when the topsoil becomes dry—usually once a day in the summer. Developing the tree into the shape you desire is accomplished chiefly through wiring and pruning the branches. The beauty of a tree is enhanced as it ages, and with a little patience you may well grow one rivaling in time the venerable *bonsais* planted more than 300 years ago.



The *bonsai* tree can be started with an untrained nursery tree (such as this Japanese maple), *bonsai* pot and special dirt mixture. Wire screen will cover two holes in bottom of the pot

[Continued on page 90]

1955

SOME SWAG! SO SMART, SO GAY, NO ONE CAN RESIST
THESE EXCITING NEW BEDSPREADS BY *Fieldcrest*



Name your style . . .

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Fieldcrest has created the best-looking
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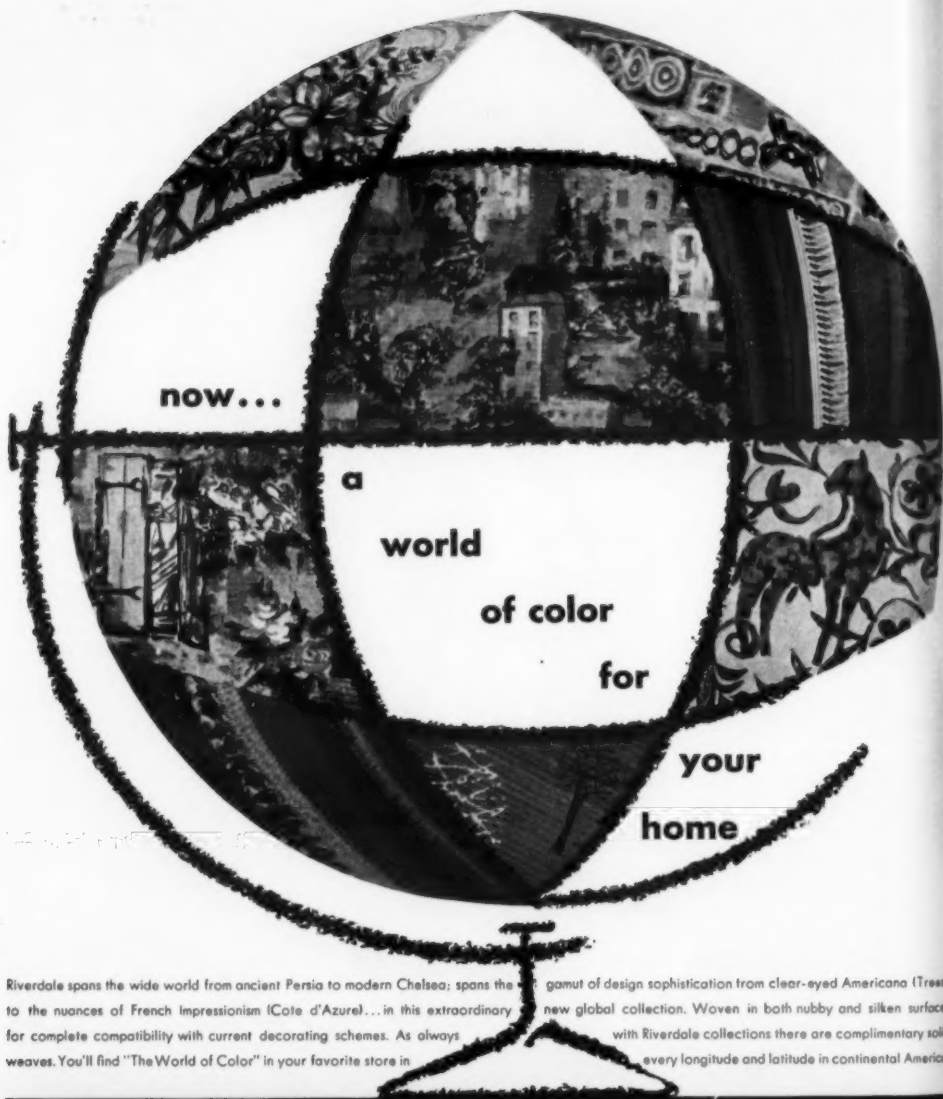
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FIELD CREST PATENTS

FIELDCREST MILLS, INC., 68 WORTH STREET, N. Y. 13, N. Y.
SHEETS-TOWELS-BEDSPREADS-BLANKETS
AUTOMATIC BLANKETS-KARASTAN RUGS



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gamut of design sophistication from clear-eyed Americana (Treas new global collection. Woven in both nubby and silken surfaces with Riverdale collections there are complimentary solid every longitude and latitude in continental America



RIVERDALE DRAPERY FABRICS, 261 FIFTH AVENUE, NEW YORK,

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Here's a kitchen as practical as it is beautiful. Provides two handy sink areas with a double bowl, double drainboard model and a single bowl Sit-Down® model, both in stainless steel by ELKAY.



STAINLESS STEEL SINKS

Finest complement to any kitchen color

Whatever color you pick for your kitchen you'll want the dependability, the beauty and the silvery brightness of stainless steel for your kitchen sink. An ELKAY Lustertone sink will always stay beautiful no matter how many times you change your kitchen's color combination. And, with each change, you'll find that Lustertone softly reflects surrounding color hues . . . stays so spotlessly clean . . . no bleaching . . . no scouring. But, to make you even happier, ELKAY Lustertone is the only sink guaranteed to outlast your home! Costs you so much less, in the long run. Ask your plumber or cabinet dealer about genuine Lustertone . . . the sink that brings you colorful kitchen compliments forever.

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The World's Oldest and Largest Manufacturer of Stainless Steel Sinks . . . Since 1920

ELKAY MANUFACTURING COMPANY
1882 South 54th Avenue, Chicago 50
Please send folder in full color showing
the many styles of Lustertone lifetime sinks.

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bedroom...*

knotty white pine

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In a bedroom, you want furniture designed in today's mode, yet constructed of traditional materials. In the glowing grain of the pine and the clean contemporary lines of this bedroom group, Habitant presents just such a combination. Designed by the fine hand of Mason Walker and handcrafted by Habitant, originators of Knotty White Pine, this furniture adds just the right touch. Groups of equal beauty are available for other rooms of the home... in rich Autumn Brown or lighter Smokey Pine finish. Habitant furniture wears well and adds the grace note of good living to your home. Write us for the name of your nearest dealer... we will include our colorful 1955 brochure and booklet "The Romance of Pine."

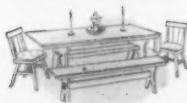
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"FOR THIRTY-FIVE YEARS... THE HABITANT LINE... PERFECTION IN PINE"

How to grow a miniature tree [Continued from page 86]



Remove tree by loosening soil around edge of pot, then shake off about two-thirds of the soil around roots of tree. Discard this soil, as a special mixture will replace it in the pot

Removal of dirt should be accomplished in a cool, shady spot, as exposure to air and heat is apt to dry out roots, and plant will die. Any extra-long roots should be cut with shears



Wire screen is placed over holes in base of *bonsai* pot to retain soil, and tree is centered in pot. In case a rectangular pot is used, tree is more effective if it is placed near one end

Fill pot with soil mixture and pack firmly. Soil varies with climate; a good basic mixture has 60 percent sandy loam and 10 percent each of sponge rock, coarse sand, leaf mold, peat moss



[Continued on page 91]

VERSATILE
Sequence
21-PIECE GROUP

[illegible][illegible]

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BEGINS ON THE INSIDE

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Claire McCardell says:

"The best dressed windows wear
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SHIR-BACK CURTAINS**"



...because smart homemakers love their beautiful ease of line and drape...the way they fit so perfectly into America's fashion of living. Cameo Curtains and Draperies come in a glorious array of sizes, styles, colors and fabrics...Cameo DeLuxe Shir-Back Curtains drape instantly into hundreds of deep, even folds with just a pull of the patented shirring tape...crisp Tailoreds...richly textured draperies...charming cafes...frothy ruffled Tiers...designed to match the decorative scheme of every room.

You'll be delighted to learn these high fashion curtains and draperies are remarkably low-priced...Cameo DeLuxe Shir-Back Curtains start at just \$4.98 and the exclusive Cameo Pak brings them to you ready to hang without ironing.

Send for the free Cameo booklet... "THE EASY WAY TO WONDERFUL WINDOWS"... filled with fascinating ways to make your windows livelier... plus the latest decorating hints from Claire McCardell on how to make your windows the best dressed in town!

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Gentlemen: Please send me my free copy of "THE EASY WAY TO WONDERFUL WINDOWS".

Name _____

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☐ Send me the name of my nearest Cameo dealer

We would appreciate your help with our survey to determine the most popular window size...so that we can make Cameo Curtains in the sizes you need!

The Sizes of my windows are _____

Living Rm. _____ Bedroom _____

How to grow a miniature tree [Continued from page 90]



A good watering should be given tree immediately after planting. Fertilizing is important, and should be done in early fall. A good mixture is a measure each of bone, cotton, blood meal.

Training branches is best done with copper or aluminum wire twisted around branches and heavy enough to support them in the desired positions. Pruning the tree can be done just prior to the spring growth



String may be used effectively to train your tree in cases where the bark of the branches would be injured by use of wire. For a young tree, combination of string and wire is most efficient.

A more ambitious project is this Japanese maple which has been trained so that the roots grow over a rock into the soil of the pot. A small planting of ivy and begonias adds interest at the base



Color

to warm
the very heart of you

Close your eyes and dream of
your favorite color . . . open
your eyes and *find* it gloriously
portrayed in the luxurious
beauty of a pure virgin wool
Faribo blanket—in the sleeping
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choose it for your own because
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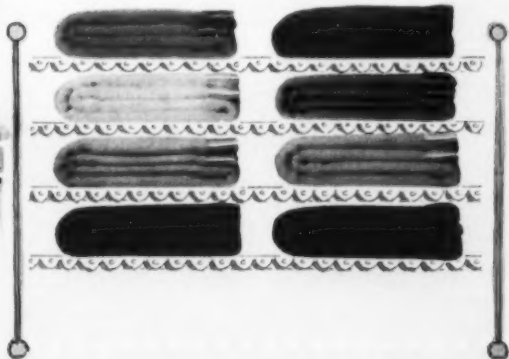
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First name in blankets since 1885

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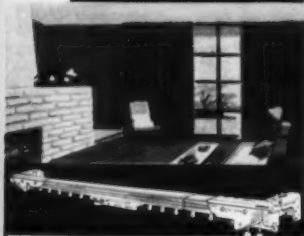
PATTERN: *DEAUVILLE* *an achievement in fine china design realistically priced.*
PRICE: \$7.98 *a complete 5 piece place setting, OPEN STOCK. Always available.*
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FOR 40 PAGE FULL COLOR PATTERN BROCHURE, THE FINE ART OF DINING, WITH TABLE SETTING GUIDE, SEND \$2.00 TO: ROYAL JACKSON CHINA CO., 9 EAST 55 ST., NYC 22

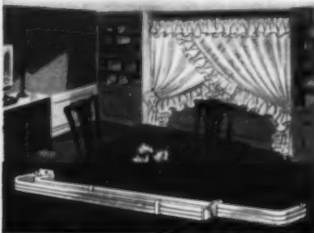
"Eastern makes the rods that make the window!"



Here's something *else* you can hang with pride in your club room . . . or wherever you want to add a touch of charm and color. Eastern's Lok-Seam Cafe Curtain Rod . . . far stronger than any other, because it's made of *seamed* tubing. Won't sag or twist . . . ever! Extensions to 120". Brass, ivory or wrought iron finish.



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Eastern's Lok-Seam Criss-Cross Curtain Rod. *Completely* concealed when curtains are hung! Exclusive "threader cap" prevents snagging. Lok-Seam construction, too . . . no sag or twist.



Eastern's Coronet Combination Traverse and Valance Rod carries *both* draw draperies and valance. *One* remarkable fixture that does the work and adds the glamour of two rods!

These are just four of the hundreds of exciting window treatments you can create with Eastern. See the full, versatile Eastern line at your department, hardware or variety store. Ask for Eastern . . . America's finest.



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so let's talk
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But many people don't know that Wright Rubber Tile is remarkably inexpensive. In fact, it costs just a few cents more per foot than other types of floor tile.

And, of course, the quality is far superior.

Wright Rubber Tile gives you the luxurious beauty and comfort you've always wanted for your home.

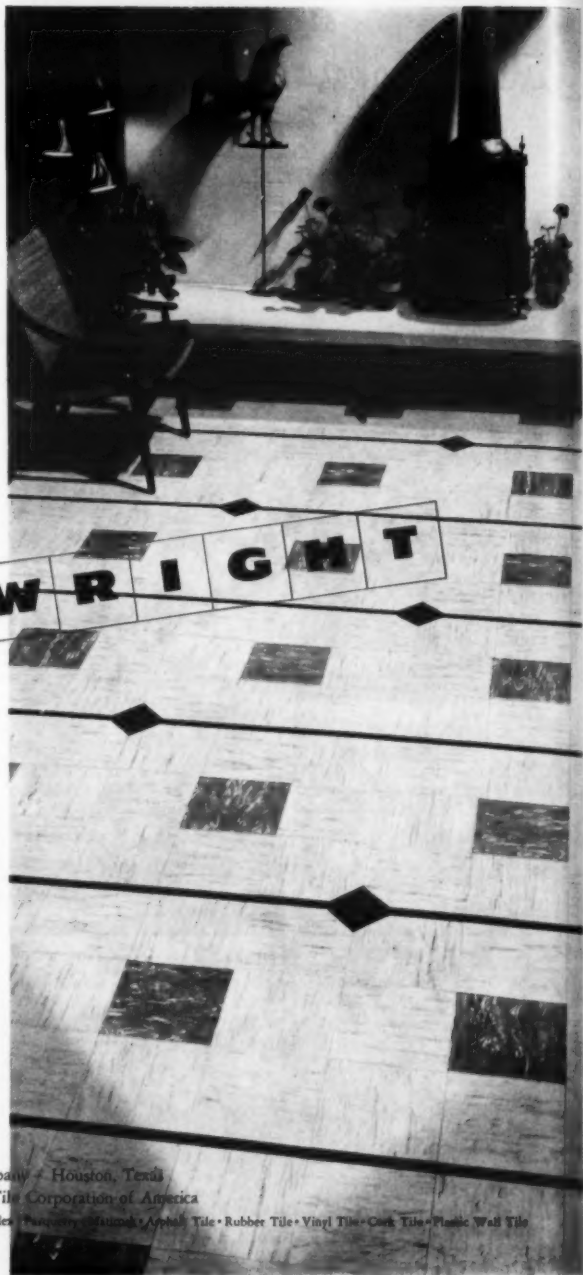
And it's a practical long-lasting floor that requires a minimum of maintenance to keep it new and fresh looking.

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Cleveland Chair...cushioned with **TEXFOAM**



cleveland occasional chair #151. This is one of several new modern design chairs available with Texfoam cushioning made by Cleveland Chair Co., Inc., Cleveland, Tennessee.

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By choosing Texfoam, they offer you cushioning that keeps its deep-seated comfort and just-new look — year after year.

Texfoam's fine, even texture means every inch is equally resilient—*always* resilient. Its no-skin surface lets Texfoam constantly refresh itself with clean, cool air.

Look for the Texfoam tag when you're shopping for furniture. It assures you of the finest in foam cushioning.

For more information write B. F. Goodrich Sponge Products Division, J108 Derby Place, Shelton, Conn.



Since work and play are family affairs, we see no reason why some shopping should not be enjoyed at home, and thanks to the great American custom of ordering by mail, it can be. Simply leaf through the pages of Your Money's Worth, and take your pick. There is something for every member of the family from Grandpa to Junior, and if you're not satisfied, all nonpersonalized merchandise is returnable and your money is promptly refunded. Sorry, no C.O.D.'s. Don't forget

the handy order blank at the end of the shopping column. Simply list items, name of account, sizes and colors, etcetera.

DOROTHY FISCHER



Wood sculptures. In his own Connecticut studio, M. E. Brasher hand-carves and finishes exquisite models of horses. Each is an individual work developing its character in the carving and from the grain and texture of wood used. From his superb collection, we've chosen this finely detailed jumper, 5½" high on a 7½" base. \$20.00 ppd. Brochure, 25¢. Brasher Wood Sculptures (L-79), Kent, Conn.



For fun, comfort and decorating individuality, cover these throw pillows of first-quality Allfoam latex (not shredded) with your choice of fabric and pattern. Allergy-free, luxuriously soft and resilient, they keep their shape, never mat down. Each 13" round or square pillow comes packaged in re-usable polyethylene bag. Ideal gift for any home. \$2.00 each or 6 for \$10.00, all ppd. Allfoam Products Division, Latex Mattress Co. (L-79), Box 241, Cambridge 39, Massachusetts.



Personalized toy chest holds all the valuables of the young master or miss of the house. Sturdily built of fiberboard, it's strong enough to sit on, and has a removable inside tray and cord handles. Gaily decorated in black, yellow and orange (tigers on front and monkeys on the sides), it's all set for easy assembly. 29" long by 14½" wide x 16½" high. \$4.95, plus 50¢ post. (with child's name). Order from Gotham Gifts (L-79), 67-85 Exeter St., Forest Hills 75, New York.



Nursery Pin-Up Lamp

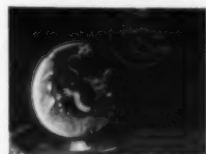
The dark is never lonely with these companions beaming from the wall or standing at your side. The joyous cow has just done her leap and awakened the moon in the moon from his sleep! He's wearing a star-studded night cap, too! Colored plastic, 6½" across. With stand and cord. Order No. GB-7349, Pin-up Lamp, \$2.00 ppd.



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This clever and unusual mail box comes with your own name, address on the cover. Finished in gold, chrome or black. Sturdy with gold, 11" tall, 11" wide and 11" high with a decorative inscription. Holds 11 letters and 11 cards. Mounts easily with two screws. When ordering please give your address. Your Satisfaction Guaranteed. Free Sales Returned.

FREE Christmas Gift Catalog in Color Write for Yours

Foster House 430 CIO St. Jefferson, Peoria, Illinois

Baroque Lavabo Planter with Angels

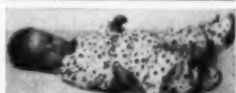


Truly a gift to be cherished. Enrich any wall with this striking Baroque and masculine Angels. Created by master craftsmen in unusual heavy composition with rich gold and enamel work. The French inspired Lavabo is 12" high, has brass strap. Planter is metal. Round, size 12" by 12", ideal for beautiful trailing vines. Matching mirror 8" high. Order now. Satisfaction or Money Back.

2 piece Lavabo Set \$10.95 Pair of Angels \$3.95 Postpaid

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Helen Gallagher 413 CIO Fulton St., Peoria, Illinois



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Also available in solid pink, blue, maize or mint. Specify size and color.

Send cash or money order to THE MEAD COMPANY KINGSVILLE, OHIO

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BE PREPARED—"Tinkle" your social set with these gay electric automatic ringing Christmas bells. They ring a Merry Christmas welcome over your holiday door; of course a set is really fabulous on your tree... a truly inspiring tinkle at plant or office. These happy rasals begin their personal "tinkle" the moment you plug them in. You'll be bringing cheer out at holiday time for years to come. Two sizes and economical, too! 5-bell set \$5.98, 4-bell set (as shown) \$4.98 ppd. Carol Beauty, Dept. D-10, 7410 Santa Monica Boulevard, Los Angeles 46, California. FREE GIFT CATALOGUE included.



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Door Knobs, \$5.99 pr. (3 pr. \$16.99) Single Plates, \$1.50 ea. — Double Plates, \$2.75 ea.

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Dept. L-10 NEW HARBOROUGH, Mass.

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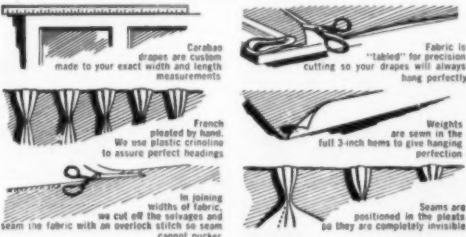
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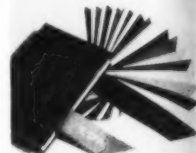
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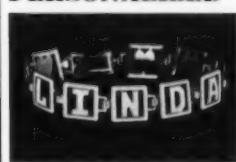
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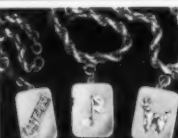
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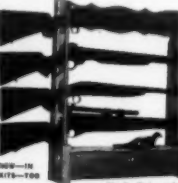
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Send for free catalog showing finest quality custom made
ROOM DIVIDERS • DOOR CLOSURES • BAMBOO DRAPES
Abstract Print Matchstick Bamboo Drapes (pictured above)
 only 40¢ a sq. ft.

Background colors are Chinese Red, Kelly Green, Chartreuse, Beige, Cocoa Brown, Flame, Turquoise, Canary Yellow, White, Black, Sage Green, Carnation Pink or Clear Lacquer. Any one of these enameled colors can be used for abstract print over-paint. Sample swatches made with white over-paint only.

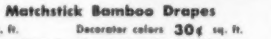


**Confetti Splatter Matchstick
Bamboo Drapes**
only **40¢** a sq. ft.

Same background colors as Abstract Print. Multi-color Confetti Splatter over-print.



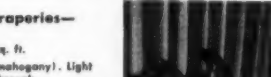
**Custom Made Matchstick
Bamboo Drapes**
Natural color **24** sq. ft.
Decorator colors **33** sq. ft.
Colors as listed under Abstract Print. Custom
made to your exact window or door size.



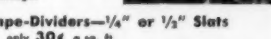

Standard Sizes Matchstick Bamboo Drapes
Natural color **18¢** sq. ft. Decorator colors **30¢** sq. ft.



Modoka Woven Bamboo Drapes
only **35¢** a sq. ft.
Charcoal, brown or green matchstick bamboo
with contrasting weaving.



Luana Wood Draw Draperies—
 $\frac{1}{4}$ " Slats
 only **35¢** a sq. ft.
 In natural Luana wood color (mahogany). Light



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only 30¢ a sq. ft.

SEND 25¢ EACH for 8"x10" SWATCHES OF ABOVE ITEMS

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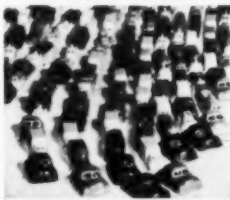
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the pair \$11.75 postpaid

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To create an air of subtle richness with your draperies, use Carabao's two-tone supple weave, a cross-dyed fabric in tantalizing colors: gray, spruce, turquoise, seafoam, straw, natural, beige, pink or rose-dust, flecked with dark-toned simulated hair. Custom-made draperies, about \$1.50 a yard. Fabric by the yard, \$1. Send 25¢ for color swatches and prices including measuring directions to Carabao Special Prod. Co. (L-79), 2750 Hyde St., San Francisco 9, Calif.



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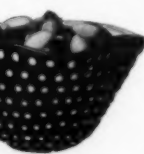


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From Bangkok, the fabulous "City of a Thousand Dreams", comes this handsome Siamese Silver Bracelet, crafted by master silversmiths for you! 7 1/2" long.

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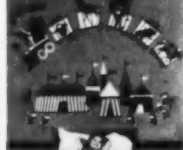


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Champagne Glass \$5.00 each
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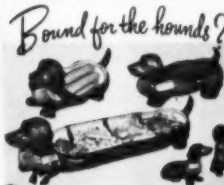
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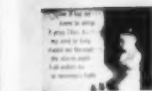
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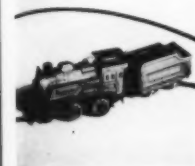
YULECARDS Dept. 51, Quincy 47, Mass.



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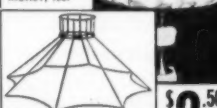
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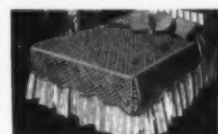
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With lures. House, Twin 16.95, Full 18.95, King size 32.95.

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Beautifully your windows with "Fortique" . . . the new glamorous fabric of sheer FORTISAN and soft-draping viscose. Rich colors of mocha, pastel green, turquoise, ice pink, sun yellow, almond green or white. Pinch-pleated width is 46" to the pair. 63" long 7.95, 81" long 9.95. Drapes with golden lure threads added . . . 63" 8.95, 81" 10.95. Cafes, 36" long x 82" wide . . . 4.95. Cafes with lures 5.50. Valance with lures 2.75.



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Quilted, scalloped, kick-pleat corners. Twin 12.95, Full 15.95, King size 29.95.

FORTIQUE DUST RUFFLES
With lures. Extra full gathered. Twin 9.95, Full 10.95.

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A "kitchen tapestry" made of pure linen 16"x29". Personalized with your name (as shown) handpainted. Beautiful four color scene and calendar decorated in four colors. Furnished with wooden staff, hemmed in top, for hanging. A delightful pure linen calendar gift for '56 becomes a novel and practical tea towel for '57. Complete. Personalized (1 name.) Carol Beatty, Dept. R-A10, 7410 Santa Monica Blvd., Los Angeles 46, California. **\$1.95**

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Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled

24" or 30" high.
Please specify size.

Unfinished, smoothly sanded—**\$6.95**
Light natural finish—**\$7.95**
Maple, mahogany, walnut, cherry or pine finish—**\$9.95**
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...with REVOLVING ARMS

\$29.95
BACH, EXPR. COLL.

Arms revolve for daily "sunning" of 10 potted plants, 48" high, 27" wide overall, 18" base. Choice of pink or satin black pots. No. L-10.

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**Imported... Hand Carved
GOLD WALL
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Only **\$3.95** pair
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In the Centuries-old Florentine Museum are as fascinatingly decorative as they are useful! There is a stunning pair, 4" wide, 2" high to show off your precious heirlooms with pride. Richly hand-carved and finished with gold leaf. Each pair is mounted to hold plates, vases, etc. (See these at our social sites!)

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Manufactured From Food Grains

YOUR MONEY'S WORTH

Borrowed from Grandma's well-known storage room, the attic! A lovely replica of the picturesque pin-up lamp. Made of opal hobnail milk glass, it will add a touch of colonial charm to any room. Choose it with a dainty pink or white eyelid shade, 8 1/2" in diameter, it extends 10" from wall and even has a decorative turn-key switch. \$7.95, plus 25¢ post. from Laurie & Co. (L-79), 507 Fifth Avenue, New York 17, New York.

The harvest table—an authentic colonial reproduction whose simple beauty blends well with modern. Birchwood, hand-rubbed to a satiny finish in an antique maple, dark pine or mahogany, it's 40" wide with leaves up and 22" with them dropped. A piece to last a lifetime, it's amazingly priced! 5 feet long, \$75.00, or 6 feet long, \$75.00. (Unfinished, it's \$60.00 or \$65.00, respectively.) Exp. chgs. coll. from Templeton Craftsman (L-79), Templeton, Massachusetts.

Divide-bucket, one side for rinse water and other for soapy water belongs to the "why haven't we thought of this before" department. Made of heavy galvanized steel, 14" diameter, it holds 17 quarts and is divided in center to save you many steps while mopping up. Very practical, its use will pay for itself time and time again. \$3.50, ppd. Huss Brothers (L-79), 801 North Clark St., Chicago 10, Ill.

Theft protection against a multitude of things. A padlock with strong 18" lock, chain and 2 keys imported from Sweden comes in a handsome, genuine pickin zipper case. When traveling, you can lock all your lugs and other items together. At home, use it to lock bicycles, sporting goods, baby carriages, etc., to any stationary object. Inexpensive insurance, it's an excellent gift idea. \$2.95, ppd. Order from Robin Hood's Barn (L-79), 600 High Street, Westwood, Massachusetts.



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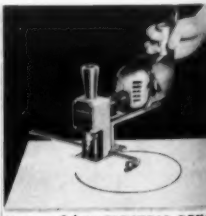
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MODULAR UNITS

group them stack them as you wish

Country Workshop furniture has received high praise from decorators, architects, and thousands of householders all over the country who know that "Good design need not be expensive." We buy hardwoods, solid select white poplar, from the sawmill and sell direct to you by mail or at our factory. All our furniture is completely assembled; sanded satin smooth—ready for stain, paint or shellac. All heights shown on chests, bookcases and cabinets include 5" legs which detach easily for stacking.

chests

All drawers dove-tailed and center-guided. Drawer slides of solid oak.

(2-drawer)

W D H	
14"x16"x21"	\$13.95
24"x16"x21"	16.95
36"x16"x21"	24.95

(3-drawer)

W D H	
14"x16"x29"	\$16.95
24"x12"x29"	17.95
24"x16"x29"	19.95
36"x16"x29"	29.95

(4-drawer)

W D H	
24"x16"x37"	\$35.95
36"x16"x37"	37.95

(5-drawer)

W D H	
24"x16"x45"	\$31.95
36"x16"x45"	45.95

(6-drawer)

W D H	
48"x16"x29"	\$39.90
(7-drawer)	
60"x16"x29"	\$39.95

cabinets

Two sliding doors of perforated masonite. (Glass doors optional at extra cost.) Units 16" or 20" deep accommodate largest size record albums.

(low units)	with glass doors, add:
W D H	
24"x16"x21"	\$14.95 \$ 5.
36"x16"x21"	19.95 7.
48"x16"x21"	24.95 9.

(with adjustable shelf)

W D H	
24"x12"x29"	\$14.95 \$ 6.
24"x16"x29"	16.95 6.
24"x20"x29"	20.95 6.
36"x12"x29"	21.95 9.
36"x16"x29"	24.95 9.
36"x20"x29"	30.95 9.
48"x12"x29"	29.90 12.
48"x16"x29"	33.90 12.
48"x20"x29"	40.95 12.
60"x16"x29"	44.95

(with drawer)

W D H	
24"x16"x29"	\$18.95
36"x16"x29"	27.95
48"x16"x29"	36.95

bookcases

(with adjustable shelf)

W D H	
24"x9 1/2"x29"	\$ 9.95
24"x12"x29"	12.95
36"x9 1/2"x29"	13.95
36"x12"x29"	18.95
48"x9 1/2"x29"	19.90
48"x12"x29"	25.90

record player storage units

Upper compartment for turntable/Hi-Fi equipment; full-width brass piano hinge on top. Lower section, 12" high, has perforated masonite sliding doors, holds any size record albums.



(inside dimensions, top section)

W D H	
24"x16"x29"	\$32.95
36"x16"x29"	33.95
48"x16"x29"	44.95

W D H	
22 1/2"x15"x8 1/2"	
34 1/2"x15"x8 1/2"	
46 1/2"x15"x8 1/2"	

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workshop

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Contour-molded laminated birch, shock-mounted on welded frame of 1/2" black steel. Plastic tipped legs.

Chair AW
\$8.95

Chair MP
\$9.95

Chair AR—same as AW, but with foam rubber pad cemented to plywood seat. Easy for you to cover with any fabric. \$8.95

3 drawer desk \$29.95

30" high, 20" deep and a full four feet wide. Drawer pedestal, 14" wide, 16" deep. (Same, but only 40" wide, \$27.95)



Add \$1.75 if brass knobs and brass tips for legs are desired.

Desk with 2 shallow drawers and one file drawer. 30" high, 24" deep, 48" wide. Drawer pedestal 16" wide, 20" deep. \$39.95

stacking stools 3 for \$7.95

For seating or serving. Sturdy, solid 1/2" steel welded frame finished in jet black with plastic-tipped legs. Selected poplar top ready for finishing. 17" high; 14 1/2" diameter seat.



"dress-up extras" for modular units



The 6-drawer chest shown here illustrates 3 ways to "dress up" Country Workshop units. 3" flared legs may be ordered in place of regular 5" vertical legs for \$2.50 additional per unit. Brass tips for either style leg cost \$1.00 additional per set of four. 2" spun brass concave knobs may be substituted for regular wood knobs at an additional 25¢ per knob. 6-drawer chest as shown, with brass-tipped 5" legs and brass pulls, \$45.90.

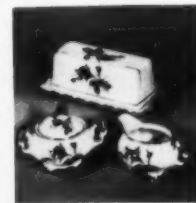
YOUR MONEY'S WORTH



Accented with solid brass drip catchers, these beautifully made and finished satin-black wrought-iron candlesticks (available with single, double or triple candle-holders) will light up your table settings, buffet, mantel, etc., with a great deal of charm. Gift-boxed, a pair of the single holders, \$1.25; pair of double holders, \$1.95; the triple holder, \$2.95 each, all ppd. Order from Mastercraft (L-79), 212 Summer St., Boston 10, Massachusetts.



Walt Disney's beloved characters explain graphic highlights and help your youngsters to grasp important facts about the world they live in. In 7 vivid colors, precision sealed, it's completely accurate and up to date. All-metal construction. The Walt Disney-Rand McNally globe pivots easily on its axis to fascinate young and old. 10 1/2" high, only \$3.95, ppd. Order from Thorenson's (L-79), 352 4th Avenue, New York 10, New York.



Favorite old-fashioned rose pattern complements a pretty table setting. A nostalgic trio, covered luster dish and matching creamer and sugar of snowy-white ceramic have highly glazed satin finish. Beautifully decorated with colorful rose design, they add a festive note to everyday meals. 6 1/2" x 3", luster dish \$1.25; creamer and sugar, \$1.25 the pair, all ppd. From Helen Gallagher (L-79), 413 Fulton Street, Peoria, Illinois.



Protective plate pads in soft felt to slip in between your previous, fragile plates and saucers stacked in kitchen cabinets, etc. They give wonderful protection against breakage or chipping and can double as heat pads under cheer dummies or place mats. A set of 24 pads has 8 each of 5", 6" and 8" sizes to fit all plates and is priced at \$1.50, postpaid. Order from Judith, Inc. (L-79), Evanston 2, Illinois.



MOVIE CARTOON CUTOUTS

For the first time these clever WARNER BROS. cartoon characters are available for your play room, den and youngster's nursery walls. Bugs, Daffy Duck, Porky Pig, Sylvester, Yosemite Sam, Elmer Fudd, Sniffles, Daffy Duck, and all the rest, all 8 in gaudy colors just as you see them on the screen. Up to 18" tall, plus 16 smaller versions for metaphoric furniture, etc. Package includes adhesive; instructions and ideas for complete bedtime stories, written just the way they talk in the movies. Money-Bank Guar. Please, no C.O.D.'s. Mail your order today for full pkg. 24 characters and cutouts—\$3.98 ppd.



"PUT ON THE DOGS" WITH A HOUND SHOE SCRAPER. Encourages kiddies and adults to clean their shoes... protects your floor and rug. Satin black finish with red tongue. 22" long, weight 30 lbs. Price \$9.75



HEAD HUNTER! Please Note! Made to fit a 3 1/2" pony, this cast iron horse's head is ideal for use along bridle paths, at entrances to fairs, ranches, arenas, etc. Weight 95 lbs. Price \$12.50



DRAGON FLY BRASS LOG HAMMER. Fashioned of brightly burnished brass, this decorative log hammer makes a graceful addition to any living room, also doubles as magazine rack. Size 9 1/2" x 10 1/2" x 10", weight 10 lbs. Price \$14.50

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present your name attractively guide your friends—beauty your home! PERFECT FOR GIFTS—ANY WORDING YOU WANT

Your name gleams in permanent reflector letters on your DAY-N-NIGHT Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive. The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shines brightly at night
- Easy to read DAY-N-NIGHT
- 2-sided; raised letters on both sides
- Bestproof—lifetime aluminum throughout
- Permanent embossed lettering—raised in solid plates
- Baked enamel finish—black background—white reflector letters
- Attractive size—complete 2 1/2" x 18", number plates 2 1/2" x 2"
- Any wording you want, up to 15 letters and numbers on name-plates, up to 5 on number plates. Some on both sides.

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ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 3 on small. Show punctuation but don't count it.	PRICE
TOP			
BOTTOM			

SHIP TO: ADDRESS: CITY: ROUTE OR BOX: STATE:

TOTAL: ☐ Remittance enclosed ☐ Ship prepaid in U.S. ☐ Ship C.O.D. I will pay C.O.D. fees and postage.

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A gay bit of oven-to-table serving. Crispy potato, baking chicken are brightly hand-painted with a Provincial Design on the inside. Being dished out of the oven piping hot, slip it into this beautifully finished, hand-painted, charming basket, and serve the individual, not the crowd. Or, if you prefer, prompt shipment assured.

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RICE BOWLS
ON STANDS**

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BEAR
SHOE
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Mr. Teddy Bear will have the children remembering to put their shoes away. He is a generous 12" x 22" and is constructed of heavy durable Vinyl plastic. Each pocket is easily removed with a coin and visible today! He is designed to hold four pairs of shoes and fits on hime on your wall or the closet door. Easy to use and gift will make "Teddy" for their very own. (After design in pink or white) New! Design in blue or white! (Please specify for boy or girl and color desired!)

Send check, cash or money order. Full money back guarantee. Write for FREE gift catalog.

Emile Neill's Dept. L-10
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Made-to-fit! Enchanting *Moonglo* ensemble at an enchanting price: there's a twin-size quilted coverlet for \$13.95; full-size, \$15.95; king-size, \$29.95. Twin-size matching dust ruffles, \$37.95; full-size, \$49.95. Matching draperies, \$37.95; king-size, \$49.95. 11 lovely colors in rayon and textured cotton. (Also, any length or width, to order.) Add 90c post and handle, chgs. Send 10c for *Moonglo* swatches. Order from Colton's (L-79), 1351 Beacon Street, Brookline 46, Mass.



Pint-sized housekeepers will love this little *Wash-O-Matic* to wash their doll's clothes, etc. Powered by an ordinary flashlight battery, it has real motor, agitator and hose for pumping out water. Works with any detergent or soap powder, 6 inches high, it's 4 1/2" in diameter with metal sides and clear plastic cover, only \$1.95, ppd. Jecho Products, Inc. (L-79), P.O. Box 25667, Los Angeles, Calif.



Pretty seating in good design, color-styled for contemporary homes. The hand-wrought iron frame, finished in rust-resistant lacquer in pink, black or white. Oxton-filled button cushion in pink, red, turquoise or gold antiqued textured rayon satin. Use as pair or singly in living room, foyer or as vanity bench. 16" diameter, seat is 18" high, over-all height: 22", \$13.95 without cushion, \$17.95 incl. cushion: ship. coll. Interior Trends (L-79), 56 Underhill Ave., Brooklyn 38, N.Y.



From the original in the Philadelphia Museum of Art a mold was cast to reproduce this *Toltec* mask from Central Mexico (100 A.D. to 800 A.D.) Hand-finished, the fine lines and rough surface show up on this exact copy in a hard stone-like composition. 5 1/2" tall, a metal loop in back simplifies hanging. \$7.50, plus 30c for packing, mailing and insurance. Museum Pieces (L-79), 111 E. 32nd Street, New York 16, New York.



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Converts half gallon milk cartons to handy milk pitcher. Stops leaking caused by squeezed cartons. Keeps any refrigerator shelves. Prevents carton sweating on table cloth. Makes half-gallon cartons easy for children to handle. Made of durable aluminum. Folds flat for storage. You'll use it 25.00 days a year. Sent postpaid for \$1.50. Send cash, check or money order. Ideal for gifts.

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On a Sunday afternoon, strolling through the park—a reminiscent trio, lovely reproductions of old Dresden china figurines. 6 1/2" tall, minutely detailed in delicate pastel shades of blue, pink, green or yellow. Matching pair with decorative "lace" on skirts and parasols, only \$2.95. Gold-leaded Parisienne with poodle, \$2.95. Set of four (3 ladies and poodle), \$5.50, all ppd. Order from Seth & Ted (L-79), New Marlborough, Massachusetts.



Well equipped to do the job of keeping his clothes neatly and without wrinkles. Modern wrought-iron valet stand, wonderful Christmas gift for "him," has pipe-shin shoe shelf, lint-removing brush, place to hang trousers, jacket, underwear, and spacious tray for his wallet, keys, etc. 40" high x 18" wide with gilded spread-eagle finial. It's a handsome accessory piece for your bedroom divan, \$18.95, ppd. Form & Fancy (L-79), 537 W. 53rd St., New York 19, New York.



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GENUINE TOP-GRADE CALFSKIN CLUTCH BAG \$2.50
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Self draining, automatic cleaning. Keeps dirt off your rug and carpet yearly. Make your doorway permanently attractive.

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

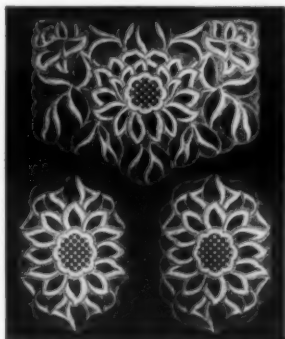
Order your friend's or relative's name or your own — permanently molded in ivory letters.

TONY MARTIN

ORDER TODAY — SEND NO MONEY
MITSCHER RUBBER PRODUCTS, DEPT. A
2122 San Fernando Road Los Angeles 45, Calif.
Send personalized (kitchen) Mat with name shown below in _____ color (Name on background color only.)

(Print letters to be molded in—13 letters or less)
☐ I enclose \$5.45 I will pay small shipping charges.
☐ Send C. O. D. I will pay \$5.45 and small shipping and C. O. D. charges.

Ship to: _____
Address: _____
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3-PIECE NYLON CHAIR SETS

Designed for Today's care-free living, be it Traditional, Contemporary, or Modern. Fine repoussé-style embroidery on ever-so-practical Nylon. Easy to launder... little or no ironing.

Style shown:
4930—One 12"x16" Chair
Back and two 12"x8" Arm
Rests. White or Ecru.

\$3.00 per set.
Postage Prepaid

SATISFACTION GUARANTEED or Money Refunded.
No COD's. Send check or money order to:

HAGEN COMPANY Dept. LY10-5
P. O. Box #49 Englewood, New Jersey

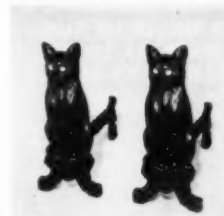


JAPANESE TREASURE CHEST

A little Treasure Chest from the Orient of black lacquered wood inlaid with mother-of-pearl. Designed to hold moon stones and lotus blossoms, you'll use its five drawers for earrings, buttons, cigarettes. A little girl would love to store her treasures here! 7" high x 3 1/2" wide x 3" deep.

\$3.95

Send for FREE Christmas Catalog!
Ward Phillips
16 Main Street, Capeportville 2, Illinois



Black cat andirons with green eyes that the fire shines through. They are beautifully made of cast iron and weigh 22 pounds. The burning irons are 14" long and the cats 17" tall. Unusually fine and distinctive fireplace accessories, they are \$15.95, ppd. Send 10¢ for catalog. From Tennessee Chromium Plating Co., 206 Louise Avenue, Nashville, Tennessee.

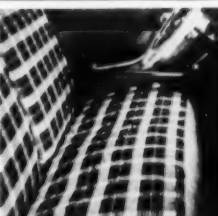


8" diam. 15" high..... **\$29.50**
16" diam. 16" high..... **\$35.00**
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Beautifully designed with hand-cut and hand-polished greens and crystal jewel chalice. "Cathex" (tm) when it lights up. Comes complete with all attachments for coloring, nothing additional needed except bulb. Satisfaction guaranteed.

Check or Money Order
Business Charges Extra
PAULEN CRYSTAL CO.

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TREAT YOUR SEATS

to striped or plaid denim covers. Reversible and washable, they slip on easily and are secured with tacks. Specify year and model of car and split or solid front seat. Solid Rear only. \$2.98 each (formerly \$3.98 ea.); set, \$5.65. Add 25¢ postage. Order from

MARDO SALES, Dept. DM-31
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YOUR MONEY'S WORTH

Bake a party cake perfectly graduated in size for special-occasion parties, get-togethers, anniversaries, etc. You'll be the envy of your friends when they view the finished product, a beautiful 4-tier cake that looks like a chef's masterpiece. 4 straight-sided, tinware pans, 2" deep, varied from 6" to 12" in diameter, come with tested recipe that makes cake just the right size. \$1.95 a set, ppd. Order from Artisan Galleries (L-79), 2100 North Haskell Avenue, Dallas 4, Texas.



A lovely cape jacket can be remodeled from your old fur coat. Expert treatment turns your old furs into a stunning 22" length cape such as this one. With its dolman-type sleeves, cuffs and rolled collar, it looks like a jacket. Included: cleaning, glazing, repairing, reinforcing weak seams, reining and lusterizing, all for \$22.95 (allow 2 to 3 weeks' delivery). Send for brochure of other styles and complete information. I. R. Fox (L-79), 146 W. 29th Street, New York, N. Y.



Happy combinations! combine two bejeweled guard rings with a plain sterling band for a lovely effect. Narrow rows of tiny turquoise, simulated diamonds, sapphires, emeralds or rubies set in sterling silver or 14-carat gold-plate on sterling. \$2.95 each, set of 2, \$5.00; 3, \$7.50. Plain band, \$1.50 or choose 2 plain and 1 bejeweled, \$5.00; 2 jeweled and 1 plain, \$6.50, all ppd. incl. tax. Old Pueblo Traders (L-79), Box 4035, Tucson, Ariz.



For casual living and casual get-togethers, we're fond of these 14-ounce old Kentucky stoneware mugs for their rustic charm and rugged serviceability. Hand-decorated in a bright blue on light gray with any 3 initials, they're perfect for serving beer, coffee, milk, etc. (Contents are kept hot or cold by the stoneware.) Each, \$2.00 or set of 3, \$7.50, all ppd. from Louisville Pottery Company (L-79), 228 E. Bloom Street, Louisville 8, Ky.



Your Most Appreciated Gift... Lord's Prayer Planter



HOLDS ARRANGEMENTS
of Flowers or Plants

This beautiful prayer book planter has the Lord's Prayer written in elegant gold on the top and bottom and on the inside space. 5" to 6" in size. In black or brown or gold arrangement. Made of decorative wood. Price, 10¢. Satisfaction or Money Back

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There's a WUNDA-ROLL Rod to fit every closet
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HEAVY-DUTY BLAMMIFLEX YOUR CLOSET WITH NEW WUNDA-ROLL CLOSET ROD

Protects clothes, keeps them crumpled-free—eliminates closet creases.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Wunda-Roll prevents creasing of garments. No needless pressing.

This precision-built new import of heavy chrome-plated steel replaces old fashioned clothes pole... is attached to closet shelf in minutes with a screwdriver. Insert regular hanger into it glides back and forth with magical ease. The improvement in the appearance of your closet will pay for itself.

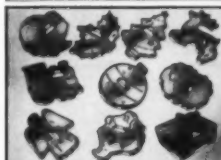
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the
revolutionary
WUNDA-ROLL

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Christmas Cookie Cutters

You're really making Christmas cookies with these—and you have the wonderful fun of frosting them in color! Ten cutters in each set. Christmas set has holly, angels, Santa, etc. Mother Goose set has cat and fiddle, cow, Bo Peep, etc. Cutters are 3" across and of non-stick plastic. Order No. HK-6846, Christmas Cutters, \$1 set, HK-6846B, Mother Goose Cutters, \$1 set.

Write Now For Free 148-page Catalog of Gifts!
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Satin finish copper lamp brings touch of genuine beauty. 17" x 8" — fits 3" post.

\$15.95

Satin finish iron post, 7½"

\$5.00

Cast aluminum nameplate, ornament and bracket...

\$12.50

(Add 10¢ for each letter in luminous paint)

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Lamp, post, & ornament combination offers...

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Complete mailbox, nameplate and stand, as shown...

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(Luminous lettering — 10¢ each letter.)

Write for FREE CATALOG of handsome home ornaments.

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Original flower arrangements expensive individually that we strive for! Here, gift-packed in a handsome wicker basket is everything needed to make all types of artistic arrangements. Included: 8 different kinds of holders, florist's shears, wire, waterproof clay and booklet with many prize-winning suggestions. Complete, \$15.00, ppd. Max Schling Seedsmen, Inc., Dept. 672 (L-79), 538 Madison Ave., New York 22, New York.



Davy Grockett's Lil Buckaroo bucks, gallops and bounces. Treadle-action hobby horse for ages 1 to 4. Easy and safe to ride, leg length is adjustable. Solid wood, it's finished in washable, scuff-proof red, black and gray Coroflex. Mane and tail are cotton fringe. Heavy rubber glides on bottom protect floors, 27" long x 26" high x 15" wide, \$10.95, exp. chgs. Call from Allied Wood Prods. (L-79), P.O. Box 292, Prescott, Arkansas.



Replicas of America's three most famous documents: Declaration of Independence, Bill of Rights and The Constitution, on genuine parchment paper, especially aged so it's hard to believe you're not holding the originals. Educational for children, ideal for office, club, home, or lacquer onto lampshades, etc. Set of three only \$1.00 ppd., Jeff Elliot, (L-79), Station C, Flushing 67, N. Y.



Radiant Hummel Madonna Picture

Surely, there is somewhere in your home an empty space, where you and yours will be delighted to have this most beautiful Hummel Madonna. Antiqued print of the original painting and with the "M. I. Hummel" signature. Gold leaf framed 9½"x11½" on this remarkable price \$5.95 ppd. Larger size, without frame 10½"x23½" \$9.95 ppd. We invite your inquiry about any original Hummel Figurines.

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DROP LEAF TABLE

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MUSICAL Birthday Cake PLATTER that plays "Happy Birthday to You"

Bring in the birthday cake to the strains of "Happy Birthday to You" as the music bell concealed in the base of the plate tinkles out the jolly tune. Plate is 13 inches in diameter, white enameled with flower decoration, and holds any cake weighing up to 5 pounds.

FREE: Write for our Christmas Catalogue of 150 unusual gift ideas.

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IN SOLID BRASS WALL SCONES

Authentically reproduced from priceless originals, these charming wall sconces lend an air of centuries-old beauty to both modern and traditional homes.



TWO-LIGHT WILLIAMS-PORTER-GROSCENE—highly polished brass, lacquer for permanency, clear glass chimney, 11½" high x 12" wide.

\$15.00 pair (with chimney)

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THREE-LIGHT BOCCACCIO—solid brass, permanent lacquer finish, 15" high x 18" wide.

\$21.50 pair

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No C.O.D.'s

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Primitive Art AFRICAN WALL MASK

Authentic reproduction in art plaster of an original museum piece, from the Ivory Coast of Africa. These Baule masks were used in tribal ceremonies to honor the dead. The teeth of such masks were forbidden to women on pain of death. African wall mask finished in Jungle Black, ready to hang, 9½" inches high.

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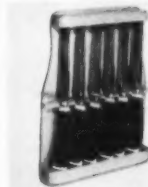
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Dept. L-8, box 116, cottage station, Texas



Symbols of happiness and longevity according to the ancient lore of China. These beautiful and rare Phoenix birds recently imported from Free China are white Kiangsi-ware porcelain. A bit of the old to blend handsomely with the new, a pair, 10" high, \$25; 14" high, \$35 a pair. All plus \$1.00 postal and insurance charges. Edward H. Ziff (L-79), 1534A, Merchandise Mart, Chicago 54, Ill.



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An ingenious many-position lamp that combines function and handsome design. A flip of the sturdy visor gives you maximum glare-free light for every purpose. Use it on a desk or table, or pin it on a wall. Ebony or white shade, plastic diffuser, brass arm, 2-way light. Extends 13 1/2" from wall.

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WE HAVE IT A-BOMB FOR
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Convert any metal bed spring into a Dignix, Hollywood Bed

Patented steel clamp assures rigid support. Genuine hardwood finished in blonde, mahogany. One-piece tapered. Bases bottom of spring 7" from floor. Non-marking, heavy duty 1 1/2" diam. casters. Available with furniture glide instead of casters Model A-7. SIMPLE TO ATTACH IN 5 MINUTES



TO COIL SPRING OR FLAT SPRING

Model AC-7 (with casters) \$4.49
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All sets include 4 legs, 4 turn way brackets, 4 brass ferrules, glides and all necessary hardware.

Add 50¢ per set, or 75¢ for 2 sets for postage and handling. State finish. 10 day money back guarantee. No C.O.D.'s
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Magnificent Marble Tables



\$49.50 36" round, 16" high

The handsomest cocktail tables ever! They will add an air of true luxury to your living room... at prices as rare as their beauty. Rich charcoal-veined white Carrara set on either a smart tapered richly grained walnut or ebony brass tipped leg or the exquisite new brass strut base. Mail your order in today. At the same time order Marble Sheen, Brancusi's new protective marble polish, only \$1.98 a pint.



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36" round	49.50		
Marble Sheen	1.98 Pt.		

Shipping and crating collect. Send for brochure L-108

Amazing New Product GUARANTEES beautiful—PERFECT FINGERNAILS

If you are a nail biter, or constantly break or splinter them, you need ARTYNAIL — a just perfected item that INSURES and GUARANTEES your nails to grow out, healthy and strong. That will eliminate your nail biting habits and give you fingernails you no longer need to hide.

ARTYNAIL is not a paste-on nail but is a combination of plastic powder and liquid that simulate your natural nail as well. It cannot be detected. ARTYNAIL is painted on and when dry CANNOT be removed, bitten or chewed, but will remain in place until your own nails have grown out. It can be filed and polished so that no one can tell you are wearing ARTYNAILS. It is a complete treatment in a professional easy-to-apply kit. FULLY GUARANTEED. \$5.00 plus Fed. Tax (Total \$5.50).

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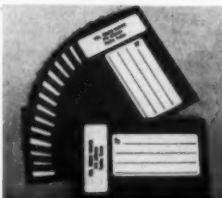


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Gay, practical revival of old-time portable writing board. For office or home. Sizes and colors for kitchen, bedroom, den, near phone. Personalized with gold and black initial. Clip in red, yellow, white, black. Pastel boards, velvet backed. Dozens of uses... for memos, hang in central spot to clip daily mail, carry in car for "jot-downs". A unique gift! Quizzesize (6 1/2" x 11") \$1.95 ppd. Kingsize (9 1/2" x 11") \$2.95 ppd. Carol Beauty, Dept. R-10, 7410 Santa Monica Boulevard, Los Angeles 66, California. FREE GIFT CATALOGUE included.

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Your return address is printed in black on these red Parcel Post Labels. Very efficient to use to insure safe delivery of packages. Have correct government wording that allows you to seal your package with gummed tape, inscribed with your 3-line return name and address. For home or office use. \$1 for 50; \$1.50 for 100; \$2.25 for 200; \$4 for 500; \$6 for 1000. Postpaid and imprinted. Write Henry Gifts, 1014 Seperson Bldg., Culver City 5, California.





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BENCH or COCKTAIL TABLE

Genuine furniture top and sides in ebony with tapered brass legs. Also available in Walnut or Blonde Furniture with tapered brass legs.

Size 18 1/2" x 48" **39.75**

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Other sizes available on special order.

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CUSHIONS in your choice of colors. 16 1/2" x 24" tufted cotton filled. 7.95 ea. 27" foam rubber 14.95 ea. Bench Height 18"



"GROW" lovely nails in minutes!

No woman need be embarrassed by broken, peeling, unattractive fingernails. Arty Nail gives you lovely nails of ANY DESIRED LENGTH—in minutes. Brushes on like polish, sets to clear, hard surface that looks and feels like regular nail. Can be cut, filed, polished—yet won't break or tear while doing typing or housework. So strong and hard it can't be chipped! Steps on until nail grows out. Holds colored polish twice as long as natural nail. Guaranteed harmless. Not glued on, false, but result of amazing medical discovery. **Home Kit (6 mos. supply), \$2.95.** plus 50c postage. No C.O.D.'s.



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Blue Glazed Porcelain
14" High 11 1/2" Wide
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5" High 12" Wide
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17" High 8" Wide
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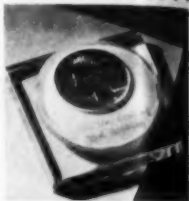


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Handsome, all wood tray, 12" square with colorful amusing "Gay Nineties" design. Fully liquor-resistant. First names under pictures as shown. Last name after phrase: "Have a Drink (Or Snack) with . . .". Specify drink or snack. Print carefully. Satisfaction guaranteed. Orders for Xmas delivery takes to December 10, 1955. Send \$4.50 today! **ONLY 4.50**
THE SEA CAPTAIN'S CHEST, DEPT. LT
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Send for FREE brochure on wide tray selection

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Lucky buck paperweight. A shiny silver dollar, with any two-line inscription in handsome gold script, is permanently embedded in a 2 1/2" circular convex lucite lens, then mounted on a sparkling 3" square lucite paperweight. For someone special, it's a wonderful personal desk accessory, \$5.95. (If you send in your own lucky dollar, it's only \$4.95 ppd., with inscription.) Keepsake Shops (L-79), 48th St. Sta., Union City, N. J.



Convert out-of-date, unsightly ceiling light fixtures, quickly and conveniently, with the translucent vinyl plastic dome. Diffuses harsh light—just clip it on a single bulb—fits snugly against ceiling. The ridged design and brass disc on bottom are a modern decorative touch, 11" in diameter in cocoa-brown, lemon-yellow, marine-blue or white, \$1.98 each, 16" size, white only, \$3.98, all ppd. Elton (L-79), 225 W. Erie St., Chicago 10, Ill.



Toys they're bound to cherish on Christmas morning. Imported, German mechanical animals, wound with a key, the dancing bear crashes his cymbals; the monkey moves around and licks his ice-cream cone. Both have plushy brown fur coats and are made with well-known German precision to detail of expression and mechanics. Each, 5 1/4" tall, \$2.25, ppd. Order from Ward Phillips (L-79), Washington at Maine, Carpentryville, Ill.



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4 place settings, of 6 pieces each **\$18.95**
(No California and N.Y. sales tax)
Send check or money order (no C.O.D.'s)

MARY MARGARET GIFTS
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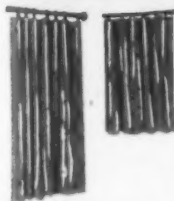


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Simply unscrew your present light bulb, plug control socket into light socket, and fasten automatic switch to top of doorway with two small screws furnished. Operates same as the light in an electric refrigerator. Send check or money order. No C.O.D.'s. Please, complete with simple instructions. **\$2.00**

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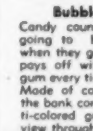
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Personalized Wrist Purse
You'll win the heart of any winner with this! Made in Western Germany of genuine leather in bright red, the cunning purse is heart-shaped with zipper top. Bracelet strap is 7" long, purse is 2½" across. We'll add her first name in gold. Order No. **PK-7360a**, Purse **\$1.00** ppd.



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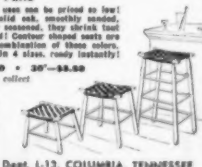
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4 Sizes for Bar, Den, Playroom, Kitchen, Patio

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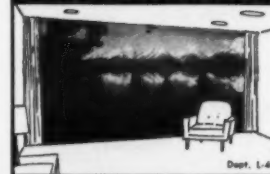
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You'll love the snowy whiteness, delicate floral pattern and lacy scalloped border of these semi-sheer cotton curtains. Inspired by the elegant Swiss Tambour curtains, they add charm to traditional settings . . . are magic with modern! A joy to own . . . they wash in a wink, retain their crispness and never need stretching.

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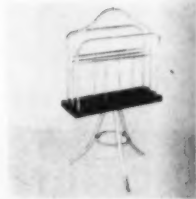
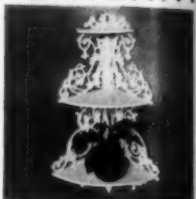


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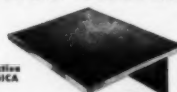
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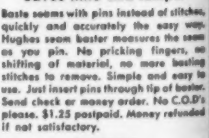
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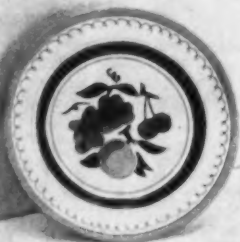


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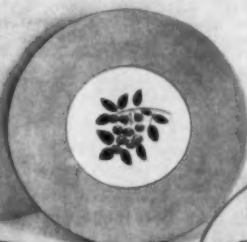
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Thistle



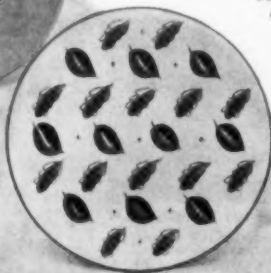
Fruit



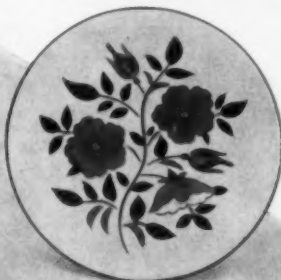
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Golden Harvest



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Stangl dinnerware

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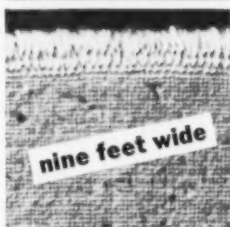
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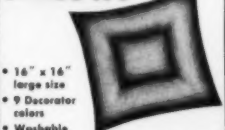
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new perspectives

45 EDINA ROAD
MATTAPAN 26, MASS.

See page 141

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by Haydock

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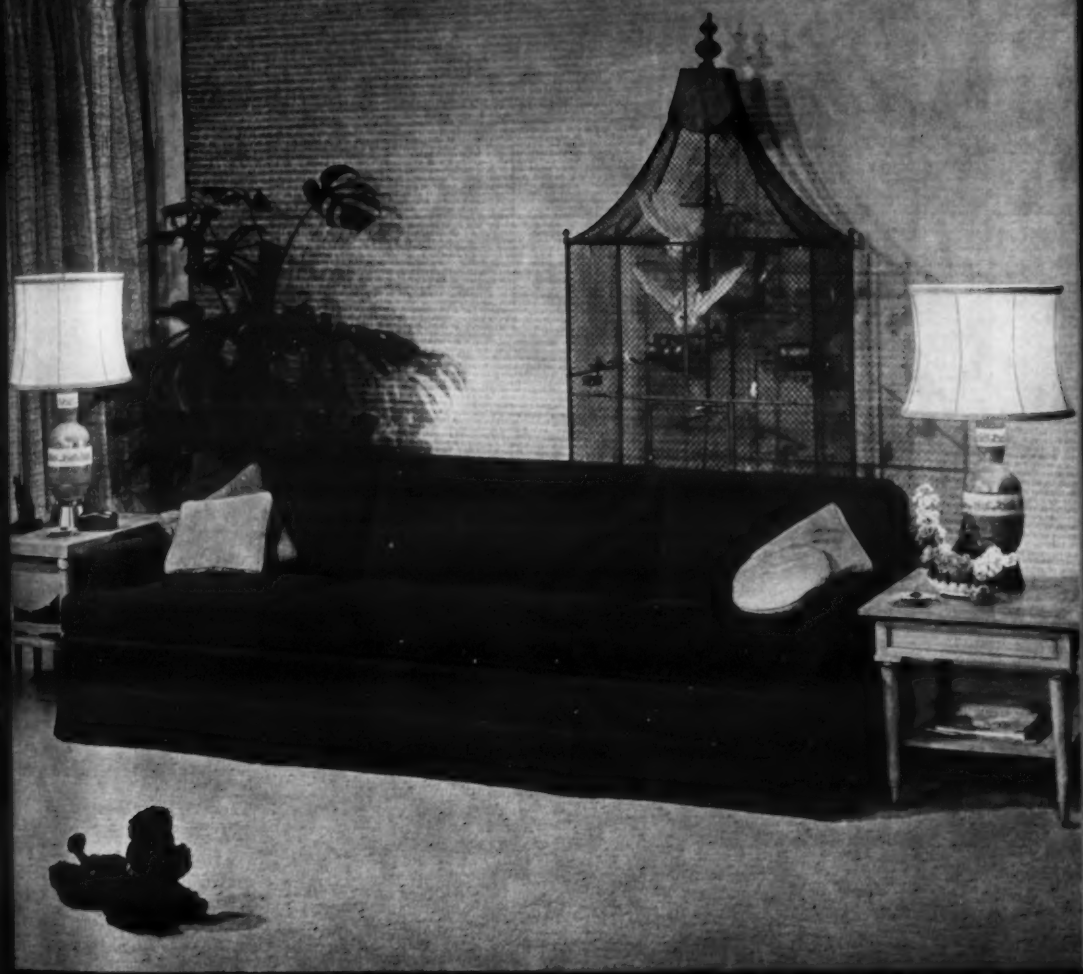
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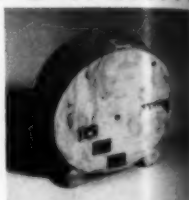
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910 Drake Bldg., Colorado Springs 3, Colorado

Walter Drake & sons

YOUR MONEY'S WORTH

Personal savings bank. The *Bancklok* prompts you to save—unless you deposit a quarter a day the date won't change. In a year you can save almost \$100.00. In addition, it gives a daily running total of your savings. Now for gift-giving, you can order it with solid brass initials, ½" high, black enamel on a gold finish. *Bancklok*, key and 3 initials, only \$2.95, ppd. Order from Lorcraft (L-79), 300 Albany Ave., Brooklyn 13, New York.



A lovely look for the bath in a solid brass towel ring topped with the French fleur-de-lis, artfully crafted. Lacquered and polished for long wear, it measures 5" in diameter. A welcome and unusual gift for all homemakers, several are equally at home and attractive in the kitchen. Each, \$1.95, or 3 for \$5.00. Also available are matching 3" hooks, \$1.00 each, all ppd. Order from Elizabeth McCaffrey (L-79), Orange, New Jersey.



Playing with a purpose is much more fun. This realistic lawn sweeper will give the kids a great time as they help Mother and Dad keep the lawn clean and beautiful. It actually picks up cut grass, leaves, etc. 28" high, 16" wide sweeper has all-steel chassis, aluminum handle bar, 12" brush, 18" x 12" x 20" durable canvas bag, and rolls easily on rubber-covered wheels. \$6.95, ppd. Order from The Fireside Shop (L-79), 916 East Wayne Street, South Bend 17, Indiana.



A pip of a pipkin set, in gleaming, glowing, solid copper hand-polished to a mirrorlike finish. We feature these for Christmas in mind, as a gift to yourself or a best friend, aluminum-lined copper so popular now and forever to brighten up a kitchen wall. Set consists of a 4-ounce, 6-ounce and 8-ounce-size pipkin with solid brass handles and copper rack with screws for hanging. \$6.45, ppd. Order from Dixie-Craft Products (L-79), Post Office Box 302, Rome, Georgia.



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for your walls

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Capitulating

"What-Nat"

wall shelf in

rich Swedish style

black iron, as

lacy and graceful, beautifully

displays your choice little pieces,

a trailing green vine, adding in-

terest and color to hall, living or

dining room walls. Equally

charming in the bathroom, with 2 removable

glass shelves, 8" x 4", it's 13½" high over-

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gay touch! Look at the price!

WALL SHELF, specially priced . . . \$2.95

(Pr. \$3.75, plus 30¢ shipping)

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Solid Brass Eagle hanging hook, ea. \$.75 Ppd.

Jeweled Butterfly, 4" wide, ea. \$.95 Ppd.

Gift, resident, add 10¢ tax. No. 101010

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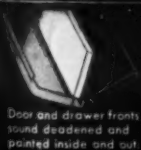


NORTHEL Reactivator, a bacteria concentrate, breaks up solids and grease—prevents overflow, back-up, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. Guaranteed to reactivate septic tank, cesspool. Also effective for indoor plumbing. Keeps drain pipes and traps free of accumulation of waste and odors. Cannot damage plumbing. Six months supply for average household septic tank and/or cesspool (23 ozs) only \$2.95, postage paid. Order direct by mail from Northel Distributors, LBS-10, P. O. Box 1103, Minneapolis 1, Minnesota.

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GENEVA has created a new note in kitchen elegance... the soft hush of a gentle breeze.

And your GENEVA kitchen can be personalized to your ideas... built-ins, special feature cabinets, scads of accessories. Your choice of six beautiful decorator colors, or white. You pay no more for GENEVA fine quality... visit your GENEVA dealer today.



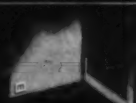
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Exclusive plasthal coating of wire shelves cushions sound.



Drawers glide smoothly and quietly on nylon rollers.



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I enclose 10¢ for colorful 20-page kitchen booklet.

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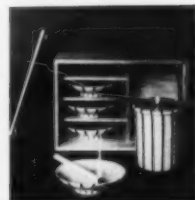
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Nostalgic old cable cars of San Francisco, known the world over, lend themselves to a delightful set of 6 striking color prints (each 6 1/2" x 8 1/2") by Evelyn Curro. A companion set of 6 is of the famous old steam-engine locomotives. Each set of 6, ready for framing, \$2.00, plus 50¢ post. (Also, a 96-page catalogue of 500 illustrations and 4,700 listings of reproductions, \$1.00, ppd.) Order from Dostreicher's (L-79), 1208 6th Avenue, New York 36, New York.



The fine flavor of herbs, all done up in tiny muslin bags (just like tea) ready to be tossed into your gourmet recipes. Called *Bouquet Garni*, they're a French herb mixture made in just the right quantities to eliminate possibility of too much or too little seasoning. 6 bags, in a lovely old-fashioned country-store jar, you'll use for candies, cookies, or just decorative purposes when empty, \$2.00, ppd. To order, write to Vermont Crossroads Store (L-79), Waterbury, Vermont.



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This AMAZING tray is carried with one hand by the swing-chain handle... perfectly balanced... ends messy spilling. A decorative wall ornament, too... hangs like a Chinese gong.

379-All metal tray with wrought iron frame-Black or Red \$3.99 ppd

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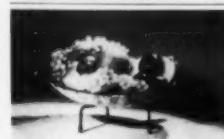
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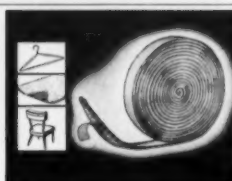
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WEAVE IT YOURSELF in an evening. Bowl measures 13 1/4" wide, 2 1/4" deep. Wrought Iron Frame, Imported Reed and Instructions. FREE. Handcraft Supply and Project Catalog, Postpaid.

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FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric... cushions anything needing protection. A 1000 uses; prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, 1/2" wide. Guaranteed to do the job or money back! Only \$1. postage paid. Order FOAM TAPE from Sunset House, 480 Sunset Building, Hollywood 46, California.

distinctive
draperies

at 1/2 the cost!



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Here is a distinguished collection of exquisite and ever-so-practical decorator fabrics. Here is a system, color coordinated by *Toni Moran*, that makes it simple and fun to redecorate with draperies. She shows you how to make them at home the easy way. Or, if you prefer, *Toni Moran Studio* will make them to your measurements for less than you'd expect to pay for ready-mades. Either way you save money—and get that custom look.

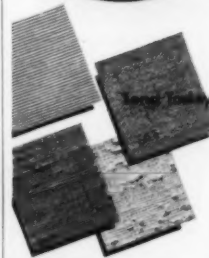
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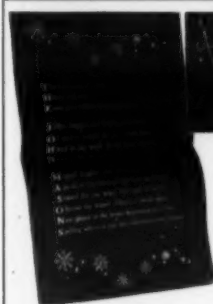
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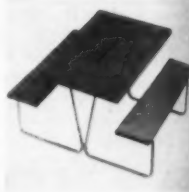
Dog fanciers, young and old, will go for these winsome kennel dogs of soft rubber who squeak wherever they're squeezed. Packaged in a sitting position in a plioform bag, they're tied with a red plastic bow, ready to be put under the Christmas tree as a gay surprise, 10" tall spaniel has white body with black spots; 11 1/2" poodle in gray with black accents. Both have movable eyes. \$2.25 each or pair of any 2, \$4.25, all ppd. From The Kriels (L-79), Westerly, Rhode Island.



Cool comfort for hot fires! Gauntlet-type asbestos mitt provides you with complete protection when removing pots from top of the stove, reaching inside a hot oven or grilling hot dogs in the back yard. All asbestos on outside, the soft-textured fleece lining inside fits either hand comfortably. Long wearing, it's a thoughtful gift for the outdoor chef. \$2.95 each or a pair, \$5.75, postpaid. Order from Grill-Aid Company (L-79), Post Office Box N543, Carthage, Mo.



Designed with a play center in mind. Children's table and bench constructed of plated, rust-resistant tubular steel with varnished natural birchwood, 20" x 30" top and 8" wide seats. Light enough to carry around, it's nontippable and sturdy made with rounded corners. Ideal for playing, eating, etc., it's \$14.95 (in California redwood top, seats, \$11.95). Frame only (you add seats and top), \$6.95, exp. coll. Alms Enterprises (L-79), 1699 Brownwood, Rockford, Ill.



Child's Shadow Box NIGHT LIGHT with 4 changeable pictures

A comforting friend at night and always decorative. Older children can display their own drawings, figurines. Choose White, Pink, Blue with Gold Trim, or Natural Maple finish. 9 1/2" high, 7 1/2" wide, 3" deep. Comes with 7 watt soft-glow bulb and 6 ft. cord. Only \$3.95, postpaid. Millcraft Products, Box 127L; Allegan, Michigan.



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In Sturdy, Adaptable Wrought Iron

At last, a record rack that grows with your needs. Sections lock together and fit into frame with convenient, free-wheeling casters. Plenty of space on top for your record player too. Measures 17" wide by 13 1/2" deep. Overall height of complete unit 31".

(A) Complete Unit \$12.98

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rugged, professional type, adjustable power saw. Cuts any angle, 0 to 45°. Has adjustable (8 to 6") rip fence. A safety trigger switch on handle. Full 1/2 HP Universal AC-DC, 110 volt, 60 cycle motor. Weighs only 42 lbs. A \$60.00 VALUE! **1975**

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Smooth on top, "hard" on bottom for maximum resistance and less weight.

Thick	Per Sq. Ft.	Thick	Per Sq. Ft.
1/4"	25¢	3/4"	75¢
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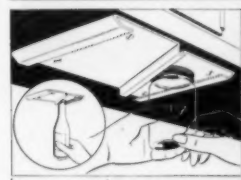
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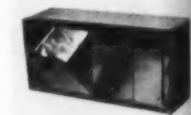
Bright Christmas red or green felt is used in this most becoming holiday garb for your pet dog. He'll feel quite proud as he struts around with his name in contrasting letters on a green, red, blue or yellow coat. Available in sizes 8" to 18" (measure dog from nape of neck to tail and mention breed of dog, such as dachshund, cocker spaniel, etc.), \$2.95, ppd. incl. name. Decor by Delaner (L-79), 1227 10th Ave., North, Fort Dodge, Iowa.



A measure of good cheer! Sterling silver gigger makes a wonderful Christmas gift for the hard-to-please host who's proud of his bartending abilities. It holds 1/4 and 1 ounce at one end and 1 1/2 and 2 ounces at the other end. Made of heavy-gauge silver, it's a practical item to have during the holidays when friends are dropping in. \$7.95, ppd. Ett Barr Co. (L-79), 2251 Lincoln Ave., Altadena, Calif.



Smart copper bin caddy to hold all your dry ingredients conveniently. Handy tilt-down storage bins make fumbling with lids out of date; just wooop out flour, sugar, tea, coffee, etc., without removing sections. 20 1/4" x 9" x 6", 2 bins hold 5 pounds each and 2 hold 2 pounds each. Tin-lined. Lacquered on outside and inside, it never needs polishing. \$10.98, or in chrome, \$9.98, all plus 50¢ ship. chgs. Merrill Ann Creations (L-79), 102 Warren St., New York 7, New York.



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High Stepping Foal 4" \$7.50 ppd
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4 packages... (4 yards)... \$1.00

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Blankets America

with sweet dreams for a small cowboy



"RANCH-O"

Chatham's new "Ranch-O" blanket is "branded" for big cowboys as well as little ones. Fun in a boy's room, it's a gay and colorful note in a grown-up's den or modern, informal bedroom. The jacquard design includes Western symbols and authentic cattlebrands in your choice of three manly colors: Timberline green, Chuckwagon red, Saddle brown. Firmly whipstitched, a 6' x 7' size, gift-wrapped in a handsome box. At good stores everywhere, only . . .

\$6⁹⁵

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Mills at Elkin, Charlotte and Spray in North Carolina

The CHATHAM name is also famous for fine fabrics in women's and men's apparel. Look for the CHATHAM label when you buy.

Assemble It Yourself**FINE CONTEMPORARY FURNITURE**

AND SAVE MORE THAN **55%!**

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Here's "Assemble It Yourself" furniture of real distinction, in beautifully-grained solid Appalachian Ash. Styled by one of America's leading furniture designers. Carries the Genuine Hasbrouck Seal. All masoned, planed and sanded, ready to assemble in an evening with just screwdriver and hammer. All joints clearly numbered to show full.

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"Where The Great Furniture Of America Is Made"
161 Main Street, Jamestown, N.Y.

FOR YOUR BEDROOM AND LIVING ROOM

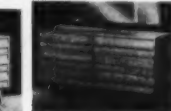
DESK
42" x 17" x 30". Perfect for dressing room, the chair's open at a 90° angle. "Versatile" dresser. \$59.95. \$29.95. (Shipped from N.Y. \$34.95)
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BOOKCASE HEADBOARD BED
With turned frame in center giving extra panel, ideal for sofa, etc. Full size, with 32" x 12" x 12" headboard. (Shipped not included).
Our Price: \$129.95
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SINGLE DRESSER
42" x 18" x 20". Full length "Versatile" dresser. \$59.95. \$29.95.
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DOUBLE DRESSER
52" x 18" x 20". Full length "Versatile" dresser. \$79.95. \$49.95.
Our Price: \$69.95
Regular Retail Value: \$119.95
*Plus small shipping charge

YOUR MONEY'S WORTH

Highlight your table with the gleam of sparkling crystal coupettes for serving sea-food cocktails. Shrimp, crabmeat, etc., stay chilled in glass liners that fit snugly into bottom glass filled with crushed ice. It's a good Christmas gift idea for a cherished friend or relative, too. Beautifully hand-cut monogram of any three initials, set of 6, \$12.50; 8 for \$15.95, or set of 12, \$23.95, ppd. Offer from Janice Novelties (L-79), Post Office Box 41 C, Rego Park 74, New York.



Tote this tot restier out when your friends with children come to visit (or for your own, when it's time for their afternoon nap). Ideal for children up to 10 years of age. Washable, royal-blue removable sailcloth cover is water-repellent and mildewproof, laces easily on tubular aluminum frame, 60" x 26" x 15" high, collapsible for storage, \$12.95, exp. chgs. coll. The Hatching Post (L-79), 261 Glen Cove Avenue, Sea Cliff, New York.



Budget pleaser! Motoloy, an engine reconditioner, does a big saving job on gas and oil expenditure; it works to raise your car's efficiency and engine compression. A chemical ring and engine oil, all you do is drop the scientifically compounded "tabs" in car's gas tank and let reconditioner do the rest. Passenger-car size (lasts for the lifetime of your car), \$6.00, ppd. Motoloy Mfg. Corp (L-79), South Texas Bldg., San Antonio, Texas.

NEW!

Electric SHAVER for Women!
Shave! Tones Skin! Stimulates Growth! Massages Away Acne and Pimples!
Precision-made AC Electric Shaver whisks away hair from legs and under arms... quick, easy... leaves skin satin smooth. No irritation, no unsightly stubble! Dry shaving at its feminine finest! In choice of petal pink or powder blue (specify when ordering). Introductory price only \$4.95 postpaid, complete with matching plastic case and 3 attachments. Send payment with order. No C.O.D., please. Money refunded in 15 days if not delighted.

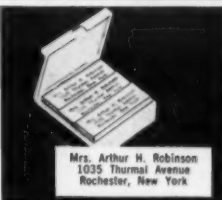
Modern Merchandise Co., Dept. 700
149 W. Madison St., Chicago 5, Illinois

BIRD BLANKET

A bird-cage cover
For your favorite parrot or canary. This 40" circle of colorful, washable broadcloth prevents drafts, provides privacy. Scalloped white eyelid embroidery ruffle (with pin-on velvet tint noyes) adds freedom to any room, black or pink with side slit. Fine gift for a birdie fancier. Personalized with bird's name, if desired. 50¢ extra. Postage Paid. Only **\$6.95**

Grace Shirley INTERIORS

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Mrs. Arthur H. Robinson
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Rochester, New York

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Here's a whole zoo-full of assorted animals to keep the kiddies busy and delighted for days on end. From every continent and in 26 varieties, each is identified on the back and stands erect on individual base. Sculptured in detail and gaily colored, these animals are educational as well as a clever play toy. Set of 100, \$1.00 ppd. Carol Beatty, Dept. R-K10, 7410 Santa Monica Blvd., Los Angeles 46, Calif. FREE GIFT CATALOGUE included.

1000 Name & Address Labels \$1

Your name and address printed on 1000 fine quality gummed labels. PACKED WITH PLASTIC BOX. Use them on stationery, checks, books, greeting cards, records, etc. Your choice of 3 lines printed on fine quality gummed paper. 1000 labels for only \$1.00 postpaid. ANY SIX ORDERS FOR \$5. THIS IS A SPECIAL OFFER. A seasonal bargain. Ideal for gifts. Makes a wonderful, useful present. Satisfaction guaranteed. Handy Labels, 1014 Jasper Building, Culver City 1, California.

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Prices, including Postage, are given for your convenience to serve quantity orders to date each of the following:

\$5.20 each—Breakfast Set, Bed & Bureau, Upright Piano, Garden Table & Four Chairs, Dining Room Table & Four Chairs.

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SAVE UP TO 70%

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DINNERWARE

and decorative homewares
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The tiny irregularities are imperceptible... the savings tremendous! Enjoy having or giving famous china at a fraction of list price.

Famous Factory Outlet POTTERY FAIR

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**YOUR OWN PHOTO SCENE LITHOGRAPHED ON CHRISTMAS GREETINGS!**

You'll be proud to send these beautiful greeting folders with photo of home or children lithographed as part of cover design. And giving panel on front, soft green design inside. Full reproduction with title (up to 3 words) on card and personalized imprint inside lithographed in black ink. Folders double-fold style, size 6 1/2" x 5 1/2", white vellum stock with envelopes to match. Send black and white print or negative with imprint instructions and check or money order (color transparencies, \$2 extra.)

50 (min.) folders and envelopes, postpaid \$12.95
100 folders and envelopes, postpaid \$24.95

HICKORY HILL FOLDS
Box 170, R. D. 14
Akron, Ohio

YOUR MONEY'S WORTH

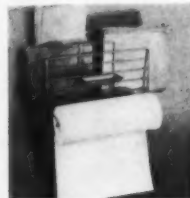
LIVING For Young Homemakers—October 1955 139



Stop silver tarnish, simply and inexpensively. All you do is put this new *Stop-Tarn* device in your silver drawer. The secret is activated charcoal: it keeps tarnish away from treasured silver. A 4" x 7 1/2" unit contains five tubes of finely ground charcoal to protect silver-plate and sterling. Get 2: 1 for flatware, another for serving pieces. 2 for \$1.00, ppd. Order from *Sunset House* (L-79), 83 *Sunset Blvd.*, Hollywood 46, California.

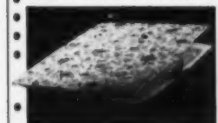


The old-fashioned boot scraper is still in high fashion for those who like to keep the house clean (especially in snowy and inclement weather). Reproduced here in black cast iron, it's 12 inches in diameter, 10 inches high and weighs approximately 12 pounds. It's an attractive ornament for the front of your house. \$4.50 shp. chgs. coll. J. F. Day & Co. (L-79), 1901 4th Ave. S., Birmingham, Ala.



Kitchen exclusive! This handy caddy holds paper bags and dispenses paper towel rolls easily. Removable tray is a convenient ring-wash holder or ash tray for the gal who smokes in the kitchen. Comes complete with self-attaching adhesive bracket that goes on your kitchen wall without damage to the surface. Chrome-plated. 12 1/2" long by 7 1/2" high. \$2.98, postpaid. To order, write to *Meredith Inc.* (L-79), Evanston 2, Illinois.

KEEP YOUR PLACE MATS FRESH, PRESSED AND NEAT



QUILTED DOILY PRESS

Use the prettiest Doily Press we have ever seen to keep your fine linen place mats and napkins laundry-fresh and wrinkle-free! They'll always be ready for instant use without last minute attention. Each press is sturdy, is covered in washable quilted cloth cover, lined with a gay ribbon. Your linen drawer will be a pleasure to open! Makes the ideal gift for yourself or for a friend. *Doily Press* is a large 20" x 14", *Washing Napkin Press*, 9" x 9". Satisfaction Guaranteed.

Doily Press \$3.25 ppd
Napkin Press \$2.00 ppd

Send For Gift Catalog

Northmore's

P. O. Box 147, Dept. L-16, Park Ridge, Illinois



Yes. We Have It! WROUGHT-IRON "CUTIE CATT" for plants, flowers, candy or nuts

Another fabulous Rack creation in satin black Grecian metal with brilliant brass-plated & spoked iron-rolling wheels and casters. 8" high overall 12" long, 6" wide. Complete with bakeware pink or white plastic plant container.

Price — \$5.95 ea. Ppd.

(one 4 1/2" x 6" x 8" drawer)

Order Today!

The MARVIN Co. Dept. L-18C, 1738 N. Marshall St., Chicago 25, Illinois



Personalized Kiddy Mats

Every meal's a party—when your own first name is on your own personal dining mat! No messy clean-up for Mom, either! Gay paper mats are colorfully lithographed with milk, eggs, fruits, meats—all the foods we eat every day. Child's name in center, 10" x 15 1/2". Order No. **PP-3439**, *Kiddy Mats*, 36 for \$1.00 by mail, postpaid.

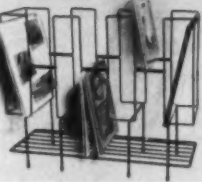


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Miles Kimball

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A record hit! This is one of the nicest record stands we have seen for every lover of recorded music. The perfect gift for you or your musical friends! 10 handy compartments hold 200 long-play records. Sturdy black wrought iron with rubber tips. 25" x 22" x 10". Shipped completely assembled express collect. You can't possibly buy one in stores as they're sold only by mail with a money back guarantee! Please remit \$9.95 with order. Ask about the 45 RPM & Tape Rack too! *Leslie Creations*, P. O. Box 9516, Dept. 215A, Philadelphia 49, Pa.



ONLY
2 each
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6 for \$10

ALLFOAM pillows

- Luxuriously soft and resilient, not shredded, can't mat or bunch.
- Ideal gift for any occasion. First quality ALLFOAM latex, packaged in reusable polyethylene bag.
- Dimensions: 14 inches square or 14 inches square. Cover each "throw pillow" in the fabric and pattern you like.
- Only \$2 each or 6 for \$10.00, postage prepaid. Check or money order, please. Specify shape (round or square). Satisfaction guaranteed.

Dept. A-10

ALLFOAM PRODUCTS DIVISION, Latex Mattress Co., Inc.

P.O. Box 241 Cambridge 29, Mass.

See page 141 for the handy order blank especially designed to simplify ordering multiple items from "YOUR MONEY'S WORTH"

Save up to 1/2 on RUGS

Choice of
44 lovely, up-to-date, solid and two-tone colors, casual textures, casual textures, leaf and floral designs, colorful Early American and Oriental patterns, regardless of color in your materials, 9x12 ft. weights 46 lbs., mat 32.

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MAIL this coupon or a postcard for beautiful new, money-saving Olson book... 48 pages of Rugs, wall-to-wall carpeting, model rooms. Tells how to get better bargains, textured, reversible Broadlooms at a big saving by sending your Old Carpets, Rugs, Clothing to the Olson Factory.



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City _____ State _____

OLSON RUG CO. Dept. G-81
Chicago 41, Ill.



JOHNNY PLANTER for your Bathroom

New ideal self-watering decorative planter for top of the toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank. A really new idea in modern decorating. \$4.95 postpaid. Carol Beauty, Dept. B-210, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE Catalog of 200 selections.



HOUSEWIFE SOLVES MYSTERY

... Free Catalog Ends Search

After years of "hunting," Mrs. B. Billow, 528 Weaver, Chicago, found the solution to a problem. A free catalog ended her search for long-lasting, practical, full-time protection from dust and dirt for her furniture. She had no trouble ordering. Today her furniture is dressed up in fitted plastic covers. The extra-heavy, durable plastic covers have no need to adjust dust and dirt. They give perfect protection and save hours of work. The transparent satin finish "Protective Plastic" lets every detail of the furniture's texture and color show through. Assured for their perfect fit and custom-colored appearance, Mrs. Billow says, "There's no good looking I don't even have to take time off for company! And they're so luxurious! Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for the FREE CATALOG of plastic covers in style and color. Write to: HOUSE OF SCHWILLEN, 180 S. Wabash Avenue, Dept. L-3, Chicago 6, Illinois.

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—very relaxing, soothing SPOT REDUCER, a massager that's tested, and has U. S. L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away wasted fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private massager at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risk-taking health. For copies and prices, write to: exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on ROGNER'S BACK GUARANTEE! Reduce or NO CHARGE!

Standard Model only \$9.98

Amazing Deluxe Model only \$12.98.

Send to BOBBY MASSAGER COMPANY
118 Market Street, Dept. B-54, Newark, New Jersey

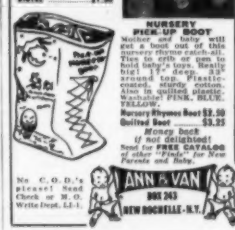
STACKING STOOLS from SWEDEN



Send \$1.00 per stool for instructions and Swedish instructions and detailed list of furniture from Sweden. Also sent in post living room, (optional) individual serving tables, or TV sets on well constructed seats will support 150 lbs. and are available in various colors and finishes. All these beautiful and useful items are available in light maple, blonde birch, golden teakwood, three beautiful Swedish designs available only through Express Charges Dept. No C.O.D.'s. Please, send check or money order. Scandicrafts, Dept. L-14, Ardley, M. Y.



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BIRTHPLATE
Prenatal baby's health from the moment of birth to the first year. Includes 1955 on new-born baby's health. Temperature health chart. Only \$1.50.
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WAGON & BLOCKS
The perfect toy for baby's first steps. A colorful, washable, multi-blocks are safe—soft—adjustable—scalloped.
Wagon & Blocks, \$1.50
Block, \$1.50



ANN & VAN
NEW BUCKLE-IT
Write or M.O.
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No C.O.D.'s



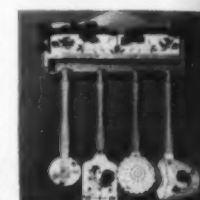
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Promises Buckle, Bounce And Goggles
Strictly for the adventurous young horseman between 2 and 5. The jet black beauty with gold saddle and bridle is a sturdy mount that gives youngsters the thrill of a real horseback ride. Spring suspension makes him prance, buck, bounce or gallop along very gently. Head and body is made of double impregnated Dura-fibre with metal frame and hardwood trim. Light enough for a child to handle—strong enough for a man to ride. Comes in looked antique black or white with gold saddle. A fun favorite for backyards in or out of doors. Satisfaction guaranteed.
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Box 3077 Merchandise Mart Plaza
Dept. 10-L Chicago 54, Ill.

YOUR MONEY'S WORTH

The fluted seashell in gleaming solid brass is a table accessory you'll use as a bonbon or nut dish, as an ash tray or as pure ornamentation. Its natural simplicity of design defies time and makes it at home in any setting. At a purse-pleasing price, we suggest one for yourself and one as a gift. Approx. 5" in diameter, each \$1.50, Dept. Beverly Baker (L-79), Post Office Box 135, Darien, Connecticut.



Pretty pastry planter set. Bound to be the center of attraction with its charmingly gay red and green provincial rooster design on white ceramic. The 10 1/2" wooden rack holds 2 ceramic planters on top for your ivy; plus measuring cup with fractions and ounces clearly marked, dough crimper, cookie spatula and fruit strainer. (Birchwood handles uncrack for easy washing.) 14 1/2" high, set only \$3.50, ppd. Nancy Norman (L-79), 55-H Chadwell St., Boston 19, Massachusetts.



All-purpose kitchen utility shelf, made to blend with your kitchen color scheme has washable, stainproof Formica top with gleaming chrome molding and aluminum brackets for easy hanging. 7 1/2" x 18", it comes in all popular kitchen colors. (Specify preference when ordering.) Use it for an extra shelf in powder room, bathroom, playroom, etc. \$1.75, ppd. C. & C. Manufacturing Co. (L-79), 82 W. 165th St., New York 32, N.Y.



LIFE-SIZE ANGORA CAT

BIG! 15 INCHES LONG
Looks real enough to purr! Long, silky coat of finest pure white Angora rabbit fur. So cuddly boys and girls love it as a sleeping pet. Sis or Mom will adore it as a room decoration. Kitty has big, sparkling blue glass eyes, unobscured nose and mouth, pink felt ears. Your money back if not delighted.
\$2.98
We pay postage on prepaid orders.
HIRESH INDUSTRIES, Dept. C-3
CHICAGO 40, ILLINOIS



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Fish, Fowl, All Meats
AT HOME with
little scout
electric smoke house
Enjoy all meats, "hot-smoked" to savory succulence. Or cure for sausage. Fine results every time. Even temperature from hot electric element brings out the full "smoke-smoked" flavor from easily obtained hickory, hardwood or fruitwood chips. Flavors in 2-3 hours, cure in 8-16. SMOKE 20 LBS. MEAT FOR 25¢. Safe to leave unattended, coolers or indoors. Can't flame up or scorch. Large supply hickory chips, recipes included. Only \$19.95 from dealer. Or order direct, \$5 deposit required on C.O.D.'s. Or send \$15.95 and we prepay transportation. (California residents include \$5 sales tax.) Order today. Fast, same day shipment. Satisfaction or money-back guarantee.
BENLOW ELECTRIC CO., Dept. L-11-18
Box 1021, Wilmette, Ill. Atlanta, Calif. or
Dept. 4209 E. Grand River Rd., Hazel, Mich.

Early American Furniture

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The Reid Ladder back Chair



A beautiful copy of an old chair suitable for dining, living room or occasional chairs any place in your home. Hand turned of solid American walnut, rock maple, cherry or hickory mahogany with a soft hand rubbed finish. Hand woven fiber seat.
Height 47"
Seat 19 1/2" x 18"
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BEST IN BOOKLETS

To save readers time and money, LIVING For Young Homemakers is handling booklet requests directly. Fill in the coupon shown, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by number with asterisks in coupon). Please do not send coins.

FOR HOME IMPROVEMENT

1. Extra living space is not as far out of reach as it may seem. With a copy of John-Manville's *How to Build an Attic Room*, you will see how to turn typical attic areas into livable and useful rooms. This practical 28-page book offers detailed instructions on framing, insulating and flooring. The photographs and drawings include methods of installing wall plank, ceiling panels and flooring. Hints on built-in cabinets, wood finish trim, doors and painting round out this handy guide for proposed projects in home improvement. 25¢.

2. A step-by-step guide in this do-it-yourself age is always most welcome, and now you will be able to learn *How You Can Lay A Rubber Tile Floor*. This folder contains several design ideas, a scaled floor-plan chart on which to diagram the room and lay out the pattern, instructions on materials you will need, preparing the subfloor, installing the rubber tile and, finally, on maintaining the finished floor. Free.

3. The beauty and practicality of marble, whether in a table top, floor or fireplace, have never been underestimated, but maintenance has not always been so self-evident. *How to Keep Your Marble Lovely* is an excellent pamphlet which contains a most helpful list of readily available clean-

ing and polishing materials, explains the cause of different stains and etches with directions for removing them, and even tells you how to restore old marble or bring that first-stained mantel back to its original brilliance and luster. 10¢.

4. Important facts on Carpet Care for Carpets, . . . and other Home Furnishings are provided in this informative booklet. Carpet fibers and characteristics, removal of spots and stains, moth protection, daily treatment of rugs and upholstered furniture are some of the subjects discussed. Proper care will pay off in longer life for your home furnishings and in lower cleaning bills. 15¢.

5. From start to finish here's how to do it the best and easiest way. *Going to Paint?* Du Pont's encyclopedic booklet tells you how to finish walls (plaster, wallboard, basement, etc.), ceilings, woodwork, floors and furniture. It deals with exterior house surfaces (clayboard or masonry, downspouts, porches, etc.). In addition, the pointers on mixing and storing paint, amounts required to cover a surface, care of brushes and the other tips too numerous to mention will enable any amateur to turn out a first-class job. Free.

6. A clean sweep is just the first step in *Beautiful Floors*. . . *How to Care for Them*. With the facts at your

LIVING For Young Homemakers

Dept. L-10D

575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

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fingertips on how various waxes work, including the two-in-one, cleans-as-it-waxes *Freeen*, and on the requirements of different kinds of flooring (teak, asphalt, rubber and plastic tile; linoleum, wood and flagstone), all the guesswork is gone and correct floor care is easy. Free.

7. Through thick or thin, the unsuspecting will be surprised at the cushion ideas presented in *Do-It-Yourself with Firestone Foamex*. The uses, many of which are shown, to which *Foamex* can be put around the house seem unlimited, and this material, lay-the-yard, can be cut with household scissors. Tips are given on what thicknesses to buy for certain jobs, when to use *Foamex* care stock and on how to make a chair pad or complete cushion—all suggestions to provide you with more ease and comfort in your home. Free.

8. Shakes and shingles of cedar are certainly worthy of your consideration if you are building or modernizing, and your aim is a charming house exterior. Besides presenting full details on these versatile, long-lasting materials for roofs and walls, *Ideas for Homes* offers you exterior photographs and floor-plan sketches of attractive homes, with information on how actual blueprints can be obtained for them. 10¢.

DECORATOR'S CORNER

9. A picture gallery of friends and family, usually put away in an album, can be enjoyed every day of the year with the help of Eastman Kodak's *21 Ways to Display Your Portrait Photographs*. Instructions for mounting prints are clearly outlined, and the unusual make-it-yourself ideas (Peg-board and wire mesh room dividers with interesting picture groupings, a stair wall treatment, and wallpaper backdrops for snapshots, etc.) provide an effective way to create through your memorabilia a home truly reflecting your own personality. Free.

10. To shed light not only on problem windows but on many other baffling room features that may need disguising is a fully illustrated booklet, *101 Uses for Décor Louvered Shutters*. Pictured are suggestions for closets, archways, radiator covers, nursery, bedroom and picture windows, just to name a few of the dis-

tinctive decorating effects that can be achieved with louvered shutters, which blend with traditional or modern and work wonders in any room of the house. 10¢.

11. A portfolio packed full of home-furnishing ideas can be a valuable aid to the would-be purchaser—or an evening's entertainment for the armchair buyer. *The Formica Furniture Shoppers Guide* contains literature from dozens of manufacturers making all kinds and styles of furniture with this long-lasting, beautiful plastic surface. Included, also, are folders on the uses of *Formica* in the bath and kitchen, directions for its installation, plus actual samples and swatches of entire color and pattern line. 25¢.

FOOD TALK

12. It makes sense to want to give the budget a boost and to preserve the freshness of home-grown produce. In the Ball Brothers booklet, *Home Canning and Freezing Methods*, you will find explained the various processing methods and equipment needed, plus directions for canning tomatoes, peaches and green beans. Recipes include: sirups, peach conserve and applesauce. Also helpful will be the charts and instructions for freezing fruits and vegetables. Free.

13. In the art of cookery *Seasoning Makes the Difference*. This is the title of French's beautifully illustrated, full-color book which develops recipe and menu suggestions that add a dash of spice to your everyday dining. You won't be able to resist the curried shrimp, economy casserole or party ham menus, nor the recipes for herbed chicken, *cichyssois* or California prune cake, to name several of the tempting dishes on which you can experiment with your own seasoning variations. Free.

14. Calorie counters and the busy lady of the house will want to get a copy of this *Cottage Cheese* booklet. It is full of new and interesting ways to use this simple food high in nutritional value and low in cost. Besides the salad ideas and wonderful dips and spreads for appetizers, are dessert, bread and main-dish recipes, such as stuffed potatoes, omelets and cheese lasagne, which are kitchen quickies to perk up everyday and party meals. 7¢.

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A STYLING TRIUMPH

LANE'S NEW AND EXCITING

Copenhagen

TABLE GROUP



#867
Step Table

#861
Cocktail Table

- Soft-toned American Walnut
- Raised rim edges; panelled top
- Handcrafted brass "tulip" tips on legs

Let's see the expert's test for a table's design? How does it look from any angle. Do its lines remain graceful and elegant from the hallway... from the sofa... from the room... from a low hassock on the rug? And how will it look 10 years from now?

Lane's new Danish modern tables, all in soft-toned wood, meet this test with flying colors. Let your eye follow the slow curve of the long edges... the graceful upsweep. Note the pierced legs, tapering

to the rich glow of handcrafted brass tips in the "tulip" design. See how the open-heart walnut grain of the table top, with its unique natural pattern, is bordered with a straight-grain panel.

These are the elements of lasting beauty. Lane's modern construction methods and fine materials produce tables of truly magnificent quality — at prices you can afford. See the wide collection of Lane Tables at your local dealer today.

If you can't locate the table you want, write The Lane Company, Inc., Dept. Y, Altavista, Virginia. In Canada, Knechtels Ltd., Hanover, Ontario.

Over 100 Styles — modern and traditional

LANE TABLES

start at \$29.95

By the makers of LANE Cedar Chests

TERMS AVAILABLE AT LEADING FURNITURE AND DEPARTMENT STORES.



#858—Corner Table



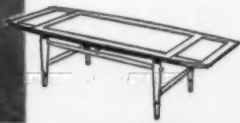
#864—Drop Leaf Lamp Table



#862—Round Cocktail Table



#865—End Table



#869—Drop Leaf Cocktail Table



Legacy About 1690, the beautifully proportioned original was made by Thomas Tompion of London.

Mahogany. Dial background of antiqued brass. 8-day keywound, quarter-hour Westminster chimes. 14½" high. \$115!

The rich period look...

*the
News
in fine
Clocks*



Brookfield Mahogany banjo clock! Echoes charm of early American banjos! Half-hour, hour strike. 28" high. 8-day keywound, \$75!

Medbury "Drum" clock in a rich mahogany. Quarter-hour Westminster chimes. 20" wide. Keywound, \$59.50!

The news in fine watches



The Rotors: Self-winding watches for men, women! 17 jewels. Man's, \$71.50. Miss Rotor, \$67.50. (Fed. tax incl.) Water-

shock-proof (Incabloc). Write for free booklets of Seth Thomas® watches and clocks to Dept. L10, Thomaston, Conn.

SETH THOMAS

MASTERPIECES IN TIME SINCE 1813

Division of General Time Corporation
Reg. U. S. Pat. Off. ©1965 STH



Delta-G-S Inc. on Seth Thomas Time
Prices subject to change.

LEAF PRINTS: NEW FAMILY CRAFT

Leaf printing is an easily mastered craft which can provide enjoyment for the family as well as additions to their art collection—which will be a source of special pride because they are family handiwork. Children are always fascinated by the shapes of leaves and an afternoon walk will garner material for an art class to delight and amuse them. For paint, all you need is ink, of any color, diluted with water. Suitably matted and framed, the prints can be hung in a group to afford a simple, natural element of decoration which can be changed as often as you like.

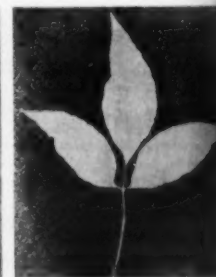
AL. BARRY



Natural wood frame complements the leaf prints. Press leaves soon after picking to prevent curling. As prints are made by spraying ink, a clear area and smock are recommended for work to avoid accidents.



Pin leaf to heavy drawing paper, securing pointed edges to prevent curling or seepage of ink under it. Rub pencil over bristles of inked toothbrush, spraying dots over entire sheet of paper—darkest around leaf.



Ink dots cover paper except where leaf was pinned, bringing out shape of subject. Print leaves in groups or singly. Elm sprig (above, right) makes pretty centerpiece for a group of prints for a wall arrangement.

Paint today... sleep tight tonight!

with fast and easy SUPER[®] KEM-TONE



"The walls in the boys' room were a sight... you know what two active youngsters can do to a room! A new paint job was a must. And it had to be washable. Fast and easy, too, for we had to keep the room in use. The answer was Super Kem-Tone, the latex paint that goes on over any type of surface and is guaranteed washable."



"The Cascade of Color at the store that sells Super Kem-Tone was a big help. I could see all the wonderful new colors at a glance... it gave me ideas. The salesman figured out how much paint I needed... amazingly little."



"You can trust Super Kem-Tone to give you a smooth finish... even places where the boys 'experimented' don't show. That's because it's the 100% latex paint... it never shows lap marks or even touched-up spots."



"Running water at the kitchen sink got the Roller-Koaster[®] clean in no time. The Super Kem-Tone walls were dry in half an hour with no painty odor... the boys could sleep comfortably... and proudly... in their 'new' room that same night."

Furniture by Thomaville Chair Co., Thomaville, N. C.



4-**\$5.59** GALLON
Deep Tones \$5.85 Gallon

Matching colors for woodwork in Kem-Glo[®] lustrous enamel that looks and washes like baked enamel.

\$2.59 QUART→



LB LOWE Brothers

DAYTON, OHIO

Super Kem-Tone and Kem-Glo are also made and distributed by:
The Sherwin-Williams Co., Cleveland... Acme Quality Paints, Inc., Detroit... W. W. Lawrence & Co., Pittsburgh... John Lucas & Co., Inc., Philadelphia... The Martin-Senour Co., Chicago... Rogers Paint Products, Inc., Detroit.

Sold by leading Paint, Hardware, Lumber and Department Stores everywhere!

Enjoy bathrooms your friends will admire with *AllianceWare*



The bathroom illustrated shows an AllianceWare grouping of unusual distinctiveness in rich, warm grey. Four other AllianceWare colors and white provide endless possibilities in charming decorative effects.

● For bathrooms of rich distinctiveness and beauty for years ahead—bathrooms your friends are sure to admire—choose AllianceWare porcelain-on-steel bathtubs and lavatories.

Besides the eye-appealing beauty of line and color of AllianceWare, you'll ever appreciate the safety and convenience features built into these famous fixtures. Every AllianceWare tub has a "grab rail" construction—exclusive with AllianceWare—along the outer rim to make entering and leaving the bath easier and safer. The broad, flat bottom provides a firm footing when showering. Splash as much as you wish—an integral wall guard flange keeps water from seeping between wall and tub. A wide seating rim on all AllianceWare models is another feature designed for bathing convenience. The AllianceWare patented method of instal-

lation will keep your tub forever from settling at the floor line or separating from the wall line.

Your choice of color can be blue, green, grey, tan, pink or glistening, gleaming white—to fit any plan of decoration. The porcelain-on-steel finish is lifetime too, yet as easy to clean as a china dish.

But with all its advantages and beauty AllianceWare is not as expensive as you might think. Formed steel construction means lighter weight and a saving of unnecessary metal. AllianceWare in colors is only 10% more than white. So even the most modest building budget can include AllianceWare bathroom fixtures. Yet AllianceWare will beautify the most pretentious home with utmost charm. Tell your architect, builder, or plumbing contractor you prefer AllianceWare.



ALLIANCEWARE, INC. • ALLIANCE, OHIO Bathtubs • Lavatories • Closets • Sinks



Reinforced construction
assures maximum strength.



AllianceWare distinctive
modern design complements
any bathroom styling.



Gleaming, scratchproof
porcelain enamel surface
cleans easily.



An integral wall guard
prevents water seepage.

No sticking ...no hot spots!

Two spill-proof
pouring lips

Heat-proof
handle—slotted
for hanging



Magnalite
Cast thick as
two silver dollars

Thick bottom and
sides spread heat evenly
throughout skillet

SPECIAL GET-ACQUAINTED PRICE **\$3⁹⁵**

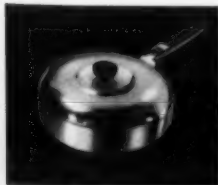
Also available with tight-fitting cover at special price of \$5.95—regularly \$7.95.

The beautiful skillet you see here, once you've tried it, will make you a Magnalite fan for life. You'll love it so much that, before you know it, you'll be doing all your cooking with a complete set of

Magnalite utensils. That's the reason for this Get-Acquainted low, low price of \$3.95.

Thick as two silver dollars, the bottom and walls of this skillet control the burner's heat, radiate it evenly over the entire cooking surface. There are no hot spots—foods positively won't stick.

Easy to clean, Magnalite (a special alloy) will keep its beautiful luster for a lifetime. Warp-proof—100% dent-proof. Your satisfaction guaranteed. Available at leading department stores, hardware stores, and other stores that feature quality housewares. The Wagner Manufacturing Company, Dept. 102, Sidney, Ohio.



8-inch HANDY SKILLET, \$7.95, reg.
Special Get-Acquainted price, \$5.95.



10-inch FAMILY SKILLET, \$9.95.
Ideal for chops, steaks, hamburgers,
smothered onions, etc.



EXTRA LARGE CHICKEN FRYER, \$10.95.
3 inches deep. Brown the chicken, then
cover, let simmer over very low heat.



There are 16 beautiful Magnalite
utensils to choose from.

★ **STAINLESS**
Magnalite by **WAGNER**

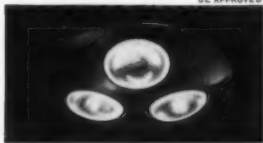
THE NEW METAL THAT RADIATES HEAT LIKE AN OVEN

HEAT INSTANTLY with INFRA-RED!



New, Infra-Red CEILING HEATER

UL APPROVED



Here's the NEW modern way to bathroom comfort. Flick the wall switch and *instantly* you are bathed in healthful, wonderful infra-red heat. No waiting, no drafts, no stuffy baked out air; just warm, cosy comfort . . . right now! Ask your Building or Electrical Contractor or write for FREE brochure, Pryne & Co., Inc., Dept. LH10, Box 698, Pomona, California.



Single lamp model, adjustable for beam angle, also available.

pryne
rhymes with FINE

MAKE A GARDEN UNDER GLASS

Ever since one of our prehistoric ancestors decided to spruce up his cave with a tree branch, man has been trying to tame a little of the outdoors for his enjoyment indoors. One of the most completely satisfying—and inexpensive—ways to capture a bit of woodland for your home is a miniature garden grown under glass, called a terrarium. Small tree seedlings and any number of small house plants, which may be obtained from a florist, are effective under glass. Many varieties of cacti, some producing exquisite flowers make unusual arrangements. Lichen-coated twigs, attractive tree fungi, pebbles and pretty little stones add to the appearance. The components of a terrarium are only limited by your imagination and the danger that too many plants may not give sufficient space for root growth and nourishment. Keep planting in scale with the size of the container. Dirt, moss, leaf mold and other suitable wild plant material found in fields, along the roadsides and sometimes in vacant city lots furnishes the "earth;" fine sharp sand placed in the bottom of the bowl provides proper drainage. As the care of your terrarium will vary with location and varieties of plants, no instructions are given.



To start, spread an inch or two of sand for drainage in a leakproof glass container. Place a layer of charcoal (ready-made or obtained from your own fireplace) atop to absorb plant excreta.



Charcoal—to keep roots fresh—is leached off. A planting of several varieties is very effective, but include only those which will require the same amount and kind of care, sunlight and irrigation.

[Continued on page 149]

Wonderful way to fry bacon and eggs

Expert
results
every
time!



Introductory price **\$1.49**

REGULAR PRICE \$1.75

★ West of Rockies and Canada
Special Price \$1.69
Regular Price \$2.15



This unique breakfast skillet consists of three separate walled-off compartments. Neither the melting grease nor the eggs are permitted to spread all over the skillet. Handle has comfortable, easy-to-grip thumb rest.

The picture above tells the story. You can see at a glance why you get expert results *every time* with this unusual cast iron breakfast skillet.

The separate egg compartments prevent the eggs from spreading all over the skillet. The separate bacon compartment controls the melted fat, allows the eggs just enough grease for perfect texture, tenderness, and flavor.

This skillet is made of WAGNER cast iron—thick cast iron—which prevents foods from sticking. Heat is held at an even temperature all over

the skillet; there are no hot spots. Handle has comfortable thumb rest.

The regular price of this wonderful skillet is \$1.75. For a short time only—as a special inducement to acquaint you with WAGNER Cast Iron cooking utensils—you may have it for only \$1.49*. A complete line of WAGNER Cast Iron Cooking Utensils is available in more than 30,000 Department, Variety, Hardware and Food Stores. Prices begin at 85¢. All are guaranteed for life.

The Wagner Manufacturing Company, Dept. 301, Sidney, Ohio.

WAGNER cast iron breakfast skillet

The only cooking utensils GUARANTEED FOR LIFE!



Skillets 60¢ to \$4.75



"D-Thin" Covers—7½ to \$1.25



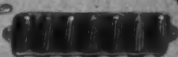
Dutch Ovens—\$3.75



Handy Griddles—\$1.75



Utility Grill—\$4.75



Corn Hot Pan—\$1.35



Chicken Fryer—\$3.45

*Slightly higher west of Rockies

CARNIVAL



CARNIVAL

NOW! KENTILE brings you
the brightest, gayest, cheeriest, prettiest
floor you can find today!

A dozen color schemes in every tile... Pick any Carnival tile color from 1 to 11... you'll find a gay new style for every room from pine-paneled New England kitchens to the color-flecked magic of smart modern living rooms. Yes, Carnival's fresh, new decorator look can be installed from basement playroom to bath, to attic! Its cheery, multi-color loveliness is slow to show soil... stays fresh, cleans in a whisk, shines with no-rub waxings.

Look! Carnival Colors won't wear off!... it's the only floor of its type to give you a guarantee for wear as long as you live in your home! It's the famous Kentile Guarantee everybody wants! See Carnival at your Kentile Dealer's now. Look for his name and address under FLOORS in your Classified Telephone Directory.

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KENTILE The Asphalt Tile of
Enduring Beauty

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MADE IN U.S.A. PAT. OFF.

CARNIVAL

150

LIVING For Young Homemakers--October 1968

Make a garden under glass

[Continued from page 148]

Mix humus (leaf mold or peat moss) with soil (dirt or pasture loam) and add to bowl. Spread mixture on charcoal to a depth sufficient for root mass. Grade to create interesting hilly terrain or heap toward back, if container is seen from front



Use small plants of firm construction, bought from florist or gathered in woods. Plantings of cacti produce lovely flowers and want all the sun you can give them, while verdant woodland plants thrive out of sun, in a north light



Whenever possible, include soil from which plant was taken (earth clinging to the roots will be fine). This helps plant reorient to new environment. Plants with unusual leaf formation or colors add to appearance of terrarium

Imbed each plant carefully in bowl so roots lie on top of sand, not in it where they can not get nourishment. If desired, layers of earth can be hidden by placing sheet moss between them and glass with plant roots turned to center



[Continued on page 152]

you'll revel

Forever

in the joy of owning Continental Furniture



The Northcourt . . . impressive English Regency by Continental

. . . customized with deliberate care in SOLID Honduras Mahogany with light Satinwood finish



Popular today is the Bookcase Headboard. Here it is practical and beautiful with sliding grided panels; also available in Dual Bed size.

You can select bedroom furniture to match your dreams from this new English Regency group.

This Northcourt group is impressive. The stately design is emphasized by black post columns trimmed with brass capitals, top and bottom, matching the fine hardware. Brass grille work in the headboards of the beds and in the mirror frames imparts a note of elegance. Every piece is fashioned of solid Honduras Mahogany to last for generations.

The new Satinwood finish is in keeping with today's trend for higher styling and lighter finishes. It is painstakingly built into the wood by skilled craftsmen. Your furniture dealer will gladly show you the construction details that make Continental furniture the finest you can buy.



HIGH POINT, N.C.

Write for name of dealer nearest you. Send 25¢ in coin for your copy of beautiful new book—"To Match Your Dreams," showing additional groups in French Provincial and Early American. . . Address The Continental Furniture Co., Dept. LV356, High Point, N.C.

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For the most
colorful
kitchen
in town...



GET BEAUTIFUL, NEW
G-E TEXTOLITE
COUNTER TOPS


Textolite®
plastic surfacing
for counters and walls

- over 70 exciting patterns and colors
- resists heat, stains, and scratches
- wipes clean with a damp cloth
- stays new looking for years

SEND FOR full-color pattern folder... illustrating all G-E Textolite patterns. Learn more about beautiful, long-lasting Textolite and how it adds value all through your home. Just send 10c to General Electric Company, Department LYM 10-5, Box 5911, Cleveland 1, Ohio.



**GENERAL
ELECTRIC**

Make a garden under glass

[Continued from page 150]

THREE LIGHTS



When plants are watered, cover bare spots with moss. If you like, lay sand or gravel paths. Small stones and bits of tree stumps inserted under plants or by the paths add to realism of terrarium



Place a glass cover over terrarium. When droplets of moisture appear on underside of cover, remove it and ventilate garden. Should mold appear inside the bowl, remove affected plants

A trellis is both decorative and functional. It can help support plants with thick leaves and keep them from smothering others. Small plants grow best when not crowded by oversized ones



After all plants are imbedded in the soil, water terrarium lightly. The spray from a rubber bulb is ideal as it does not wash the earth away from the plants. Daily watering will depend on type of plants



Small, colorful figurine set in among plants also adds a touch of life. To keep figurine upright, set it on a peg inserted through the soil to bottom of the container



The bright beauty of Lurex* for "The Shining House"

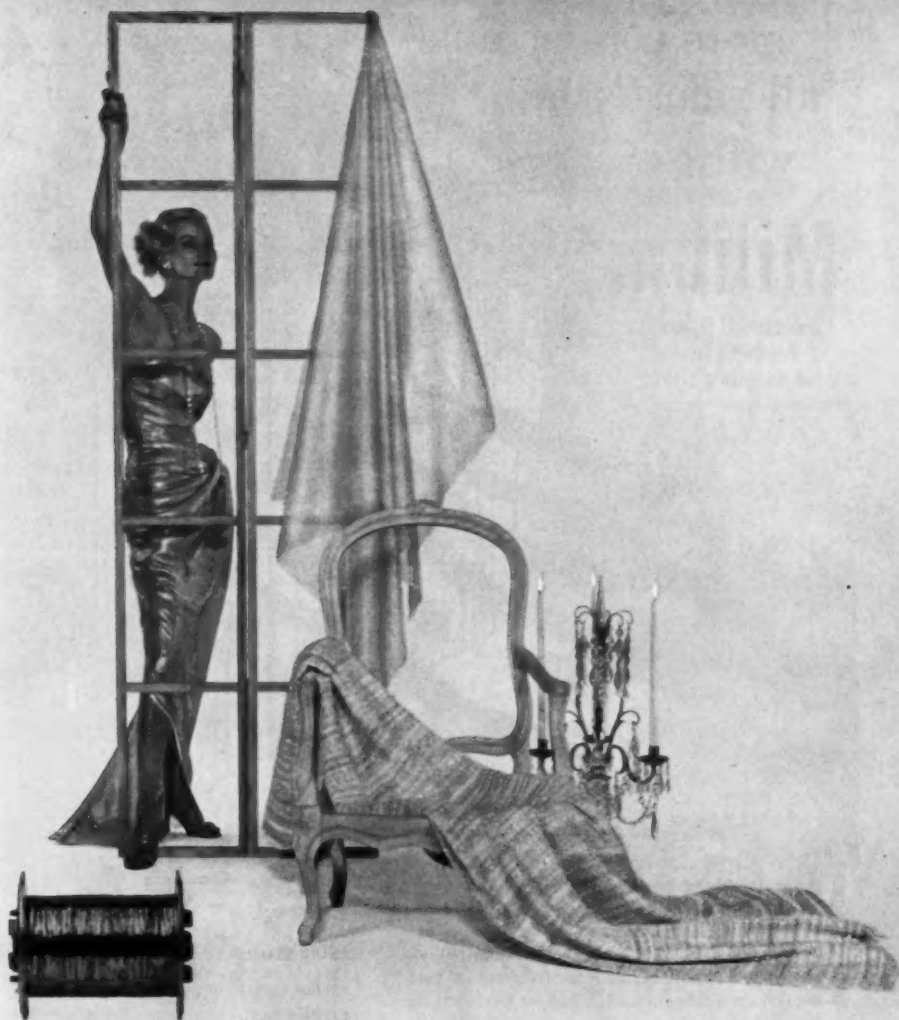
As shown on the page opposite, Lurex brings new beauty for your "shining house" in new fashions for your home for you. Among the best places to shop for lovely things made with Lurex are:

Boston—Eline's
Buffalo—Wm. Hengeler Co.
Chicago—Carson Pirie Scott
Cincinnati—The John Shillito
Cleveland—The Halle Bros. Co.
Denver—The Daniels and Fisher Stores Co.
Des Moines—Younkers Store for Homes
Hartford—G. Fox & Co.
Indianapolis—L. S. Ayres & Co.
Little Rock—The M. M. Callahan
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*Lurex, non-tarnishing synthetic yarn made only by

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The thread of the story is LUREX



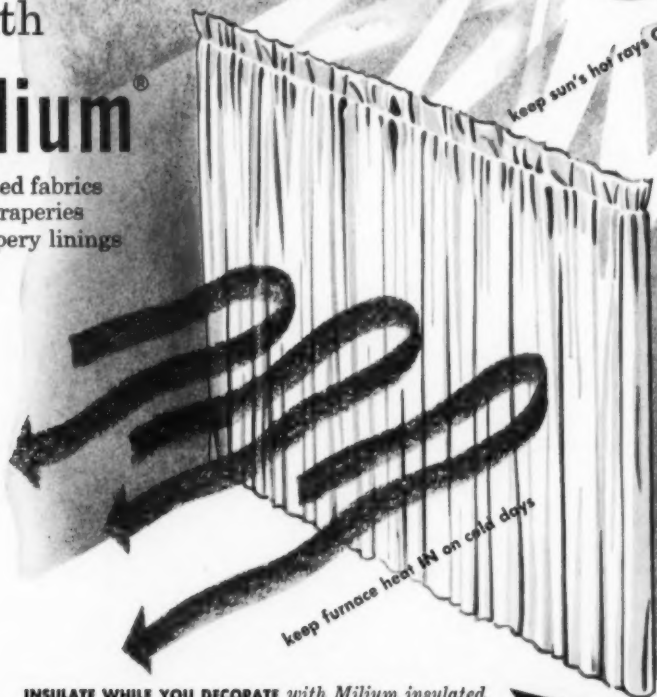
FOR THE SHINING HOURS...Lurex® weaves its own bright beauty into every sphere of elegance in your life—the fashion in your home, the fashions you wear. For the list of stores presenting apparel and home fashions for the Shining Hours, see opposite page. Lurex, non-tarnishing metallic yarn made only by **The Dobeckmun Company, Cleveland 1, Ohio • New York: 350 Fifth Avenue • London • Amsterdam**

Casement fabric of multicolor Lurex woven with Colanese Farteen by Hans Ross. • Upholstery fabric shot with multicolor Lurex designed for Schmeisser by Henning Waterston. • Lurex silk lame fabric by G. Struss Sonn.

keep your rooms
more comfortable
all year 'round
with

Milium[®]

insulated fabrics
for draperies
and drapery linings



INSULATE WHILE YOU DECORATE with Milium insulated fabrics...now in both draperies and drapery linings! Ideal for every climate...here's why they were selected for every Hotpoint-LIVING Conditioned Home:



EXTRA ECONOMY! As draperies and drapery linings, Milium insulated fabrics effectively reduce cold weather room temperature loss and hot weather room temperature gain by about 50%! You save on fuel bills!

EXTRA CONVENIENCE! Because they work the year round, there's no need for seasonal drapery changes. And Milium fabrics are soil and spot resistant, too!

EXTRA BEAUTY! Milium fabrics give added color from the outside...provide finer draping qualities...protect against fading!

EXTRA COMFORT! For your family's well-being, keep the heat where you want it summer and winter—insist on Milium insulated fabrics for your draperies and drapery linings. Ready-made or by-the-yard, in many wonderful colors, at leading department stores and decorators.

Look for Milium insulated fabrics in all types of apparel for men, women and children. And in many other products for your family and home.

*MILIUM[®] IS THE REGISTERED TRADEMARK OF DEERING, MILLIKEN & CO., INC. FOR METAL-INSULATED FABRICS. IN CANADA, MILIUM FABRICS ARE PRODUCED BY BRUSH MILLS LTD.

YOUNG IN

SPIRIT!

...MADE FOR

YOUNG LIVING

AND YOUTHFUL BUDGETS

TELL CITY'S NEW

YOUNG REPUBLIC

in SOLID CHERRY and SOLID MAPLE

The truest Colonial you can buy today —
scaled for your home at hospitable prices and
styled for today's Spirit of Freedom from care.
Finished in new tones to match antiques or moderns.
36 matched pieces to choose from!

GROUP



Group at top in
antique ROXBURY MAPLE
At right in brown-tone
ANDOVER MAPLE
In solid CHERRY the finish
is sherry-brown VINTAGE.



TELL CITY, INDIANA ★ Write for Brochure illustrating the complete group.





LIVING For Young Homemakers says

Let's go

To the Gulf Coast: It's a long, long trail that winds beside the Gulf of Mexico from New Orleans, Louisiana, to Mobile, Alabama, and on to Apalachicola, Florida, but the greatest concentration of resort facilities is on the stretch that borders the Mississippi coast. Millions of dollars have been spent on the new highway and almost as much on the beach and seawall, and what was once a summer resort for New Orleans and the interior cities of the Southern states is now a favorite the year around with Midwesterners. It is an ideal coast for children, for the water is shallow and calm along the shore. You must go out to the far side of the offshore islands for surf. On Ship Island, you can also explore the dungeons of old Fort Massachusetts.

Longfellow wrote *The Building of the Ship* in Pascagoula, still appropriately building ships. Longfellow House there is a delightful hotel operated by the shipbuilding company, and the Singing River will sing for you too if you listen carefully. South of Mobile are the Bellingrath Gardens.

At the other end of the Mississippi coast is Pass Christian of the beautiful moss-hung homes, including Dorothy Dix's. Between Gulfport and Biloxi, the last home of Jefferson Davis, Beauvoir, has been preserved as a shrine open to the public. But the real center of social activity is Biloxi, with a wealth of good hotels, of which the Edgewater Gulf is outstanding, and innumerable air-conditioned motor courts. In Biloxi is Kessler Field, the electronics training center for 30,000 men of the U.S. Air Force, a not unmitigated blessing for the Coast; and from Biloxi the shrimp fleets go out, manned by a colorful mixture of races, many of Central European origin. Fishing boats are for hire, too.

For further information on Mississippi or any of the other states listed below, check the box and return the coupon.

[For information without a service charge, write to the individual address, or CONTACT YOUR LOCAL TRAVEL AGENT]

MISSISSIPPI

Edgewater Gulf Hotel

European plan. Completely air conditioned. On the popular Mississippi Gulf Coast. A resort of unusual year around appeal and distinction. Over 700 acres of beautiful estate-like grounds. Complete recreation facilities including our own 18-hole championship golf course and private swimming pool. Rates \$4.50 to \$9.00 single, \$7.00 to \$12.00 for two. Write for free booklet.



EDGEWATER PARK

NEW YORK

NEW YORK CITY



The Barbizon

New York's most exclusive hotel for young women is the favorite residence for young women with good backgrounds who are determined to achieve success in New York. Numerous intellectual and recreational facilities in addition to a fashionable address. Coffee shop. From \$3.75 daily. Weekly on application. Write for Soukier L. The Barbizon, Lexington Ave. at 42nd St., New York 17, New York.

VERMONT

Mountain Top Inn

Cottages and Club. One of New England's finest modern resorts. 600 acres on lake at 2,000 feet, adjoining Green Mt. National Forest. Lake beach, new swimming pool—private buffet. All sports, entertainment. \$10-\$17 daily. Write for folder, see your agent, or William F. Wolfe, Representative, 509 8th Ave., N. Y. Also offices in Boston, Cleveland, Phila., Chicago, Miami, Toronto.



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TRAVEL SERVICE

LIVING For Young Homemakers

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NEW YORK 22, N. Y.

Please send me the travel booklet(s) I have checked below:

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|----------------------------------|--------------------------------------|-----------------------------------|
| <input type="checkbox"/> Arizona | <input type="checkbox"/> Alabama | <input type="checkbox"/> New York |
| <input type="checkbox"/> Florida | <input type="checkbox"/> California | <input type="checkbox"/> Quebec |
| <input type="checkbox"/> Ontario | <input type="checkbox"/> Mississippi | <input type="checkbox"/> Virginia |

NAME.....
ADDRESS.....
CITY.....STATE.....



INGENUITY PAYS OFF IN PARTY PLANNING

Ingenuity applied to table settings, even when the simplest accessories are used, can produce original, distinctive decorations. The three settings shown below illustrate this point through the use of paper in many different forms. The napkins are by Hudson Pulp and Paper.



A tea can be carried out in the finest, feminine tradition with the simplest accessories. Here, tinted *Satin-Finish* napkins are for service as well as decoration. Tea sandwiches individually wrapped in napkins and topped with a sprig of artificial flowers are a fresh approach to conventional fare. An unusual cake doily can be made by folding napkins in points and arranging a flower petal design. Linen tablecloth by Simtex



A delightful foreign flavor is created through the use of oriental newspapers as a table covering. Paper napkins with oriental calligraphy you paint on yourself continue this theme. Other napkins folded as fans accentuate the *Kuan Yin* in the centerpiece. Chinese bowls filled with condiments for Eastern dishes, lacquered bowls for serving, and bamboo-handled flatware complete novel setting



Children have a natural affinity for bright colored paper: they love to cut it up. In this table setting, pink, blue, yellow and white napkins were used. Folded into paper hats, the napkins were fringed, feathered and touched with floral decorations. Party favors, similar to the familiar snappers, were made by rolling napkins into cylinders and splicing others for fringe



*Because it stays beautiful, stays sturdy so much longer
Samsonite is America's favorite card table*



Card table. Work table. Party, play or dinner table. Samsonite is made for day in, day out use...made for more wear than you'll ever give it. Samsonite *stays* beautiful because spills can't stain the upholstered top—it wipes clean with a damp cloth. Samsonite *stays* sturdy because the legs and frame are made of tubular steel. Chairs and table fold easily, compactly.

Matching spring-cushion chair shown, \$8.95. DeLuxe card table shown in Metallic Grey. Handsome too in Coral, Green, Metallic Flame, Chartreuse, Tan and Antique White. It's your best buy at only \$13.95

Other Samsonite card tables from \$7.95. Other folding chairs from \$6.95

New King Size top, 12" more playing or serving space.

Samsonite

*World's strongest card tables and chairs
by the makers of Samsonite luggage*



Shawyer Bros., Inc., Folding Furniture Division, Detroit 20, Michigan

Luggage Division, Denver 9, Colorado

You pay no more for
PEPPERELL FITTED SHEETS
with
NEW SLIP-ON CORNERS!



...but look how much more you get!



NOW—NO MORE MATTRESS LIFTING!

These work-saving corners slip on so easily you needn't lift your mattress. And generous tuck-under means no pulling out or wrinkling. Sanforized® for lasting fit, too!

EXCLUSIVE—1½ STRONGER CORNERS!

Only Pepperell double-stitches its corners — where stress is greatest — for longer wear. No more ripped seams... Slip-On® Corners are stitched for the life of your sheet!

FLAT SEAMS MEAN REVERSIBLE SHEETS!

Another Pepperell exclusive — your sheets are always "right-side out." See Pepperell Sheets in the year's 6 loveliest, most flattering colorfast colors! At your favorite store.

PEPPERELL TRADEMARK

Lady Pepperell Sheets

FITTED • REGULAR • COLORS • WHITE • PERCALE • MUSLIN • NYLON

Makers of Famous Lady Pepperell Blankets



Speaking of Living



159

Proving that you can't keep a good promotion man down, **Harc Grasse**, our promotion manager, although recovering from an operation, found strength to convince his nurse that life wasn't worth living without LFYH (she subscribed).

Again this fall, thousands of stores all over the country will present their annual fashion show of home furnishings. From September 29th to October 8th, **Home Fashion Time** will focus attention on the newest ideas in everything for the home.

Even though LFYH is credited with setting trends, we never thought our staff would take it to these extremes: **Marie-Jeanne Martin** (pictured below with **Caroline Ceallidige** at the Chicago *Modern Living Exposition*), decorator in our Midwest office, is going to be married to a manufacturer of prefabricated homes. **Lura Demeyer**, building materials editor, loyal staffer that she is, took only one day off for her wedding. (She insists he married her to have someone remodel his farmhouse.) **Gloria Spitz**, secretary to the food editor, wed a real-estate accountant. Determined to be avant-garde in trend setting, **Eileen Miller**, of reader service, left to have a baby.

Through all her peregrinations, **Editor-in-Chief EBE** has never lost her head, but recently—returning from a trip to California—he managed to approximate that feat by leaving her glasses on one plane and a box of hats on another. Both, by some

miracle, were returned, but from now on, **EBE** swears to go nowhere without two pairs of spectacles and a hatbox strapped to her wrist.

Jean Harris, of the promotion department, was on hand at the opening of the Elmira, N.Y., **HOT-POINT LIVING-CONDITIONED HOME** (page 168). Cutting the ribbon is **Frank C. Hobler**, of Elmira Savings and Loan, directly behind him are **J. V. Cumiskey**, builder of the home, and **John Kennedy**, vice president of Cumiskey Builders. Jean reported a good time was had by all.

The remarkably able-looking equestrienne with the lei is **Margaret Spoder**, food and appliance editor, at a carnival party given by Knox Gelatine. Guests were given \$100,000 (bogus money) and set loose among the games of chance. Margaret, we are proud to say, made quite a haul including a *Keupie* doll.

The United States Committee for UNICEF (United Nations Children's Fund) has given the Halloween gambol of "trick or treat" a new look. Last year children gave Halloween gifts of \$273,000. Let's help make the UNICEF 1955 drive an outstanding one.

Determined to get a photograph of his *Parade of Homes* entry which would show its many terraces, builder **Bert Williams**, of Houston, Texas, called on a hoist, going our own land-bound photographer one better (*Living in A World of Color*, page 184).



Builder Bert Williams



Margaret Rides Again!



Patient Promoter, Harc Grasse



Sept. 29th—Oct. 8th



Jeanne and Caroline in Chicago



Jean Harris (rear) at Elmira



Charter Oaks

On the site of a famous colonial landmark
a grand new cinematic service
has become a landmark on its own



In these days of enlightened retail techniques, when progressive-minded stores vie with one another to offer improved facilities to the nation's homemakers, a new pattern of service has to be fairly impressive to merit the term "unique." It is safe to say that Beck's Charter Oaks is just that. It all started several years ago when Charles Beck, a noted decorator in the Pittsburgh area, purchased the seven-acre tract of land where once stood the historic oak that, in 1779, settled the boundary conflict between Pennsylvania and Virginia. Located five miles west of Pittsburgh's *Golden Triangle*, the site was complete with the solid buildings that formerly constituted the functional parts of one of Pennsylvania's largest and finest dairy farms. Fired by his dream of establishing a novel retail operation in an uncommon setting, he set about restoring the old buildings. Foremost in his plans for Charter Oaks was the careful reconstruction of the Manor House, a handsome fifteen-room mansion, originally dating from the late eighteenth century, which stands at the entrance to the grounds. He restored, in turn, each of the remaining structures—the Dairy House, Coach House and the several barns on the property. Today, the site's early American architecture provides the authentic background Charles Beck sought for his display of fine reproductions of period furniture and antiques. Furniture, carpets, wallpaper, fabrics and accessories—almost all reflecting an earlier era—jam the buildings in a delightful confusion that suggests nothing so much as an overgrown county antique fair so appealing to the antique lover. For the enthusiasts of modern, there is a representative

selection of contemporary pieces in one of the barns. Charles Beck's chief goal was to make Charter Oaks more than a mere place of business decked out in an attractive, historic framework; he wanted also a place of community interest and enjoyment, an organization that would function as a center of information for the homemaking and decorating problems of the region's young families. To this end, he has inaugurated a series of notable features: his entire sales staff, for example, are trained decorators, and decorating advice is furnished, if desired, with every purchase—ranging all the way from the use of a small bowl to the interior planning of a complete house. (Should you buy a chair, a knowledgeable member of the Beck staff is available to determine its suitability right in your own home.) Decorating classes are held each fall in the evenings so that husbands, too, can attend. The whole atmosphere of this engaging "business establishment" is one of hospitality and friendliness, the high-pressure attitude being one which even Beck's most sales-conscious staff member would find offensive. Lured by this refreshingly different approach, homemakers flock to Charter Oaks from a wide area around Pittsburgh, many spending the day browsing about in the historic surroundings and selecting the items they want at leisure. The Dairy House is now a restaurant where patrons may relax during a shopping tour and, after lunch, continue on. Women's clubs and other community organizations, quick to discover the charms of this bit of Americana, arrange tours of the farm site. One of Mr. Beck's most intriguing innovations has been the conversion of the Calf Barn, whose story is developed in subsequent pages, an example of a concept of service which helps young people visualize their needs against period backgrounds.



KURT HORN





Steeped in history that goes back to the formative years of the British Crown Colonies, the Manor House (top), according to local legend, was built by Napoleon's nephew who surveyed the area. Today, in the friendly warmth of its colonial structure, fifteen rooms of period furniture attract the visitors to Beck's. Beyond, stands the Coach House (above) which houses the Beck collection of period accessories. In an extension, popular evening decorating classes are held in the friendly, relaxed atmosphere that pervades the whole establishment (right). While attended primarily by young housewives, husbands, too, display a lively enthusiasm for the finer points of home-planning and decoration. Here noted lecturers and staff members offer the young people practical hints on the use of design and color to enliven their homes, plus professional advice on the more complex decorating problems. Decorator Grace Miller discusses textures in fabrics, the process of screen-printing and the proper use of certain materials. Staff decorators Tom Cox (who decorated the Calf Barn) and Jack Strasser talk on the differences between good and bad examples of period furniture style (with the aid of screen and projector). Advice on remodeling generally has an important spot on the program. And after each class, Charles and Helen Beck can usually be found acting as hosts to the entire group in a coffee session devoted to a spirited discussion of the evening's work

*A lively combination of American history
and a true shoppers' paradise,*

*Charter Oaks is also an educational center
for young home-planning families*



JOHN H. STRASSER



Young Pittsburghers Barbara and Jack Squires, regular participants in the Charter Oaks' decorating classes, recently purchased their first home—an old house much in need of imaginative restoration. Eager for any information bearing on its remodeling, they studied closely the construction methods used in the renovation of the Calf Barn



The Calf Barn, formerly a serviceable but undistinguished structure, was treated to a thorough overhauling by Mount Lebanon Builders. The resulting split-level structure, complete with new wing, is a fine example of the application of contemporary building techniques to the remodeling of old houses. Retaining, and elaborating upon, its country flavor, the house has now become the final stage in an unusual operation where homeowners can see furniture, outside on the terrace as well as inside, pulled together against the original background of well-planned settings

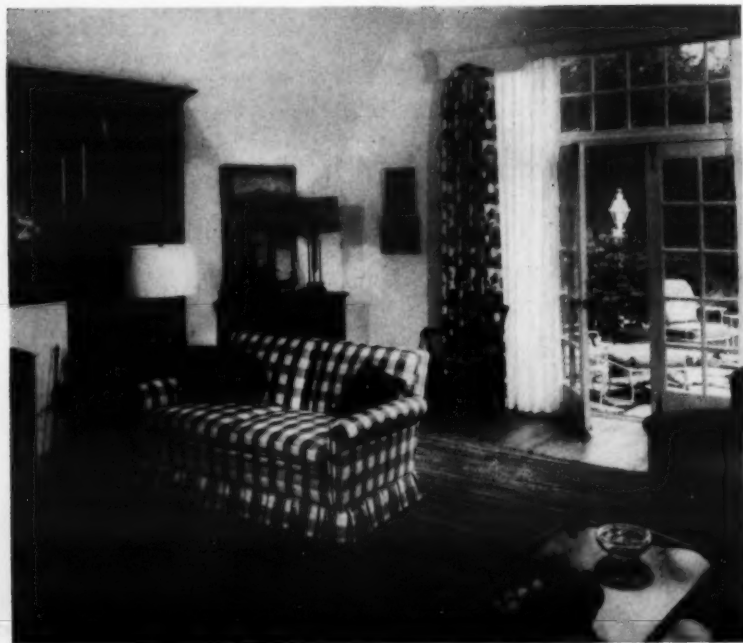




The young couple followed the progress of reconstruction carefully, gathering new ideas on everything from ceiling surfacing to windows



JOHN B. BIRD



The stanchion room of the old Cal Barn was made into a living room. its original proportions retained as the most distinctive asset. A comfortable, charming room, it is traditional in spirit, yet, in its utilization of space and lively approach to color, quite modern in viewpoint. The simplicity of off-white, painted walls serves to set off antiques and reproductions (including desk by L. and J.G. Stickley) to striking effect; it was also the logical choice of background for the constantly shifting furniture selections in this display room. Among its many pleasing features are the original rough-hewn beams, the imposing expanse of mantel paneled in cherry (a mellow wood used generously in various other pieces), and the small window set high in the roof of the old barn and now curtained simply in sheer white (above). Mirroring a good deal of the early American country style, upholstery and drapery fabrics are crisp and freshly patterned. Large braided rug is a touch of provincial flavor. Coffee table is by Pine Shops; upholstered furniture, Hinkle





With the rustic charm of an old print, the dining room is as modern as tomorrow in comfort and convenience. Here, as in other rooms, an imaginative combination of muted colors was applied in a treatment that echoes (and, we suspect, improves on) the dining room of grandmother's day. Separated from kitchen by louvered doors, room has braided rug (National Carpeting) over brick flooring. Table by L. and J. G. Stickley; Pittsburgh Paint throughout

Hallway of display house leads downstairs to lower level, upstairs to bedrooms. The guest bedroom (below) is a warm, congenial room, bold in its use of color: the bright pink of bed-topper and wall-to-wall carpeting (Needleluff) is reinforced and complemented by the pink and olive of identically patterned draperies and wallpaper in a period design, while chair upholstered in green and louvered doors painted yellow are in vivid contrast. Cherry bedroom furniture is by Kindel



[Continued on page 206]



Space: the split-level design's contribution to

Although we have become accustomed to the one-level home, the growing popularity of the split-level is worth appraising, even if some people question its justification. Architects differ in their critique of multi-level plans, but even so, they deserve the attention that good designers are giving them, simply because they offer—spacewise—an almost unbeatable qualification: the most house for the money. In some instances, they can offer a great deal more, and the home above is a split-level with its generic problems thoroughly licked. It is also living-conditioned and impressive in size (24,500 cubic feet). The price to the consumer (prices vary in different areas) for 2,900 square feet of usable space (including 750 square feet of expandable space not specified in the original plan) was under \$9 a foot, a sum that included land, landscaping, professional fees, insurance and interest, all appliances, equipment and selling costs—and that is why the split-level is economically so sound. The contributing factors that make so much space possible, however, can also be aesthetic bugaboos, and it requires genuine skill on the part of the designer to rout them. Most split-levels present the problem of the disposition of levels (three, sometimes four) and the effect that arrangement has on the exterior elevations and, in particular, the roof. Unless all the ele-

ments are carefully unified, the effect can be an architectural olio. Not this house: one roof, slightly peaked over the bedroom level, sweeps over the entire edifice and wins half the battle. The three levels, rather than being accentuated from the outside, are only subtly suggested, and uniform color and materials mold them into a natural, pleasantly gradual diversity. The result is simplicity of line, variety in texture, but no gingerbread: the house is a unit, not a jumble. The site, in this case, is a gently rolling plot that, with a certain amount of excavation, was made to fit the contours of the house like a glove. (With less—or more—excavating, it could be built on a hillside or an almost flat piece of ground.) Entrance is at mid-level (living room, family room, kitchen); a half flight of stairs leads to the upper level (three bedrooms, two baths), and another flight down to the lower level (recreation room, workshop, garage). There are two terraces: one outside the living room—formal, secluded—and another—larger, more informal, outside the family room and screened from the street by a storage wall for terrace and garden equipment. A door from the recreation room leads to a fenced-in courtyard where children can play on a separate level from adults—always a thoughtful arrangement, and a particular advantage as it has been devised here.



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Plans, working drawings, specifications and building information on this house are available in a convenient file case, ppd. at \$10. For your **Home Building Kit**, write to LIVING For Young Homemakers, Dept. P. 8, 575 Madison Ave., New York 22, New York.

Architect..... Stanley C. Reese
 Landscape architect..... Robert L. Zion, M. L. A.
 Lighting engineer..... Richard Kelly
 Structural engineer..... Fred N. Severud
 Consulting engineers..... Guy B. Panero
 Collaborator on kitchen planning..... The Holpoint Co.
 Builder... Harold Kramer, Rolling Hills at Clifton, N.J.

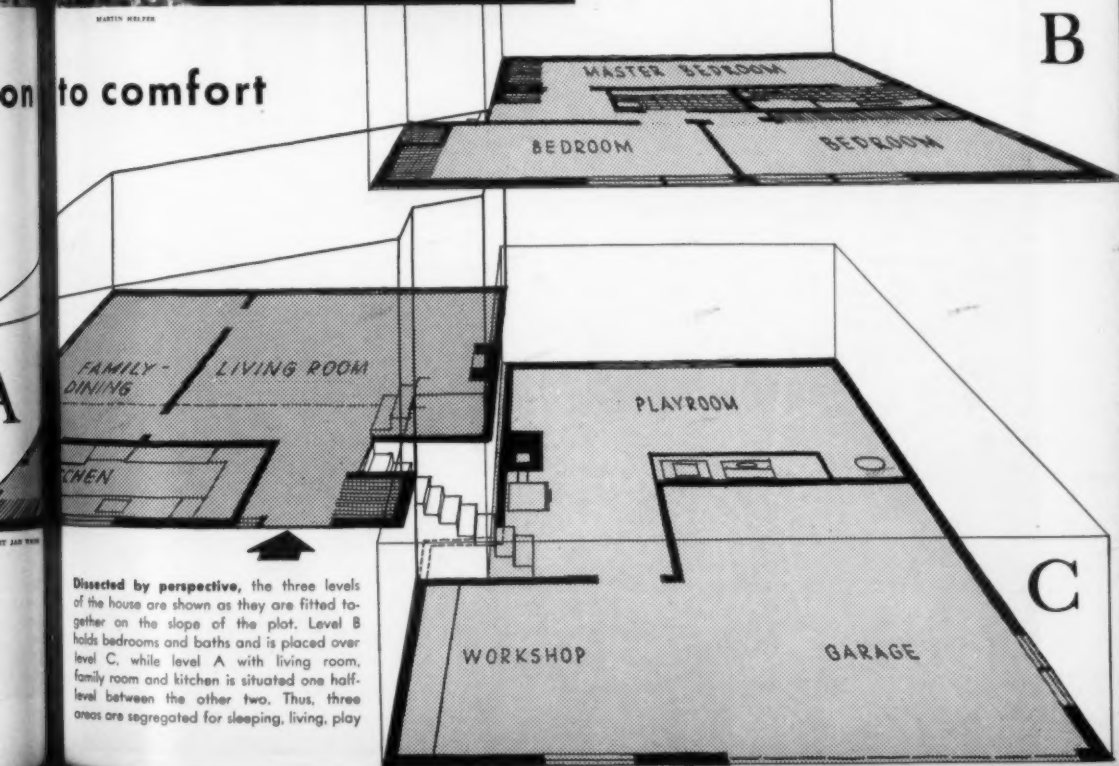
Electrical plans approved by
 National Adequate Wiring Bureau

For homes built and furnished in other localities, see page 216
 For building data, see page 214



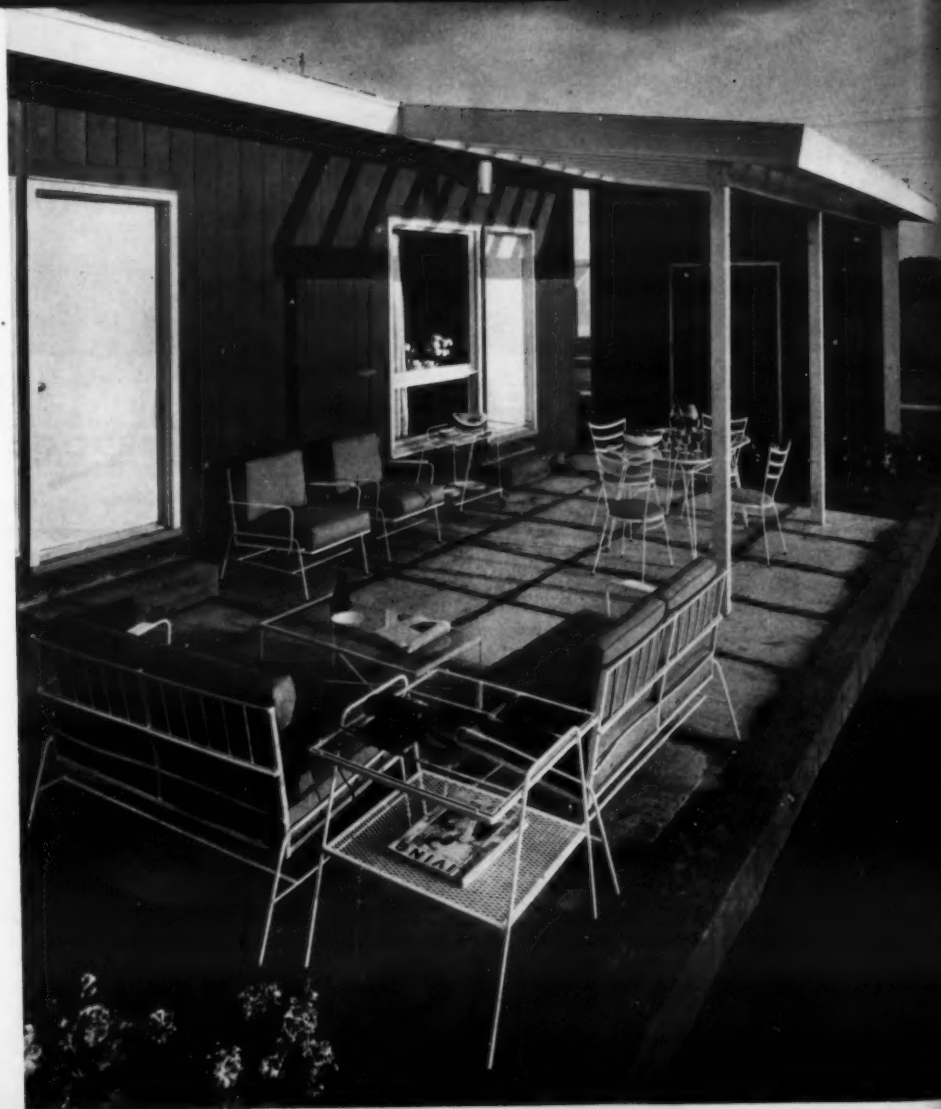
MARTIN HELDER

on to comfort



Dissected by perspective, the three levels of the house are shown as they are fitted together on the slope of the plot. Level B holds bedrooms and baths and is placed over level C, while level A with living room, family room and kitchen is situated one half-level between the other two. Thus, three areas are segregated for sleeping, living, play

*Outdoor space has been planned to suit
the owner's whims—casual or formal*



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Outdoor living—and accommodation for it—has become a highly specialized, integral part of the well-designed, contemporary home. In this living-conditioned house, one terrace at the side of the house, another at the back, are designed for two aspects of open-air life: casual (family dining, lounging) and formal (a small tea party, a cool drink with friends). The informal terrace (opposite page), screened from the street by storage wall, lies directly outside the family room and the kitchen, with

an entrance to each room so that guests coming through the house need not interfere with service (nor service with guests). All furniture in dining and sitting groups is metal, painted white, with covers of a sharp bitter green. Iron and rattan pieces are combined on the living-room terrace (above) and the glass-topped dining table (below) has been decked out with china and linen in lush pinks, lime-green and black and white. Both terraces are lighted with brass down-lights at roof-edge



For pictures of homes in other cities, see page 224

FURNITURE

FLEXSTEEL: upholstered furniture
NORCOR: folding table set
SLIGH: wood furniture

FABRICS, RUGS

ALLEN INDUSTRIES: rug underlay
DEERING-MILLIKEN: Featherwall Millium insulating drapery lining
EVERFAST: fabrics
INDIAN HEAD: place mat and napkin fabric
C. H. MASLAND: Saranette carpets

BEDDING

PACIFIC MILLS: sheets
PORTLAND WOOLLEN MILLS: blankets
PURIFIED DOWN PRODUCTS: pillows
SIMMONS: mattresses, box springs and dual-purpose sleep unit

KITCHEN AND DINING EQUIPMENT

BRIDGEPORT BRASS: copper-clad skillets
CAPITOL KITCHENS: cabinets
DOMINION: toaster and coffee-maker
HOTPOINT: all major appliances
IROQUOIS CHINA: dinnerware
ONEIDA, LTD.: Heirloom Sterling flatware
PLAS-TEX: mixing bowls
ROBESON: kitchen tools and cutlery
U. S. GLASS: Tiffin stemware

OUTDOOR EQUIPMENT

GALLO: iron terrace furniture
JOHNSTON: lawn mower
TROPICAL: tub chairs, stools

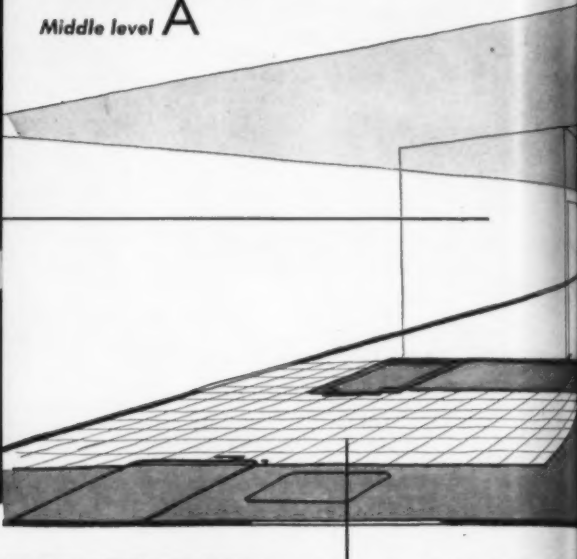
MISCELLANEOUS

BELL TELEPHONE SYSTEM: colored telephones
BENNETT-IRELAND: fireplace accessories
BISSELL: carpet-sweeper
BLACK & DECKER: power tools
CALLAWAY MILLS: towels
GENERAL ELECTRIC: television and radios
HEINLEY: shutters
H. L. JUDD: drapery hardware
LASKY BROS. & ELISH: closet accessories
METALCRAFT: Magikan step-on refuse container
NECCHI: sewing machine
SETH THOMAS: clocks
STADLER-NEUWIRTH: lamps, hanging fixture
C. W. STOCKWELL: wallpaper
UPHOLSTERY LEATHER GROUP: leather throughout
VICTOR MEYER: Apex vacuum cleaner

The split-level lends itself particularly well to zoning of active and quiet areas—important in living-conditioning



Middle level **A**



The middle level is very much an active area, with living (both formal and casual), dining and cooking well integrated, yet separable so that no one activity infringes upon another. The family room (above) is an informal sitting and dining room that can be closed off from the living room with a folding wood door, or opened to it when there is the need for expanded space for entertainment. Since it is visible from the living room, its color scheme is necessarily the same, but in decorative spirit, it differs, and it functions primarily as a room in which to sit back, read, eat and relax. A window wall provides a flood of light; flush door leads to the terrace and the outdoor storage area

Push-button operated cook tops, portable griddle and wall oven confine all cooking activity to one kitchen area. Utensils are "hung" on a gay little tree, complete with birds, painted by Piero Aversa



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Living-conditioning a kitchen means more than a study of time and motion, stooping and stretching; it is preplanning of the most comprehensive kind. This kitchen is a beautiful example of well-organized working space, appliance arrangement and simplicity of maintenance. Light comes from ceiling down-lights and fluorescent strips over counters, and cabinet space is so ample that one wall is devoted to a mural rather than storage. A deep cabinet over oven has adjustable shelves for various small appliances, and the cleaning closet (below) is large enough for vacuum cleaner, carpet sweeper, appliance instruction books. Cabinet overhead holds summer supplies



BOUT MYER

This is a formal house, in the sense that it is a dwelling with carefully defined areas that perform as units and in dedication to one activity. The living room, in particular, observes this formality in that it is a room withdrawn, a haven devoted to ceremony and quiet pleasure, with no intrusion from the rest of the house. With the doors to the family room closed, it is completely inviolate, with a charming air of intimacy for small functions. It is also a dramatic room, with a high sloping ceiling, a wall of windows, sharp contrasts in light and dark, warmth and richness of color and texture. There is simplicity, however, in the delicate design of the fireplace, the painted tongue-and-groove paneling of one wall, and a paradoxical practicality in the stain-resistant white rug. A stair well near the entrance hall holds two half-flights that lead up to the bedrooms and baths, down to the recreation room





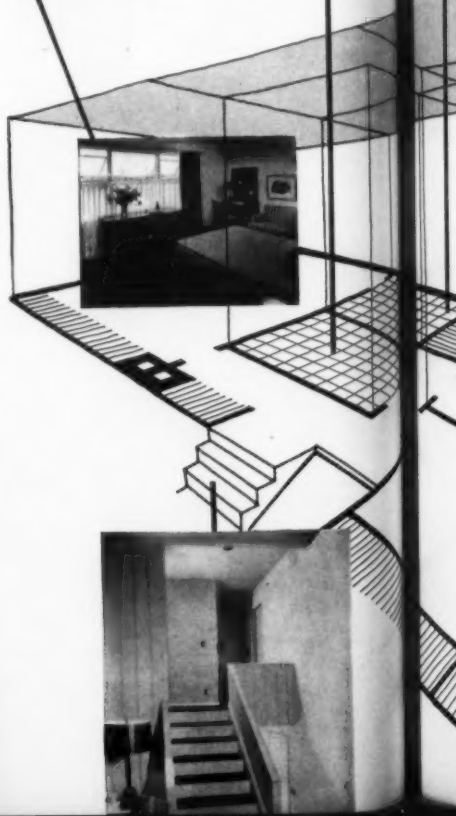
Top level of bedrooms and baths, by virtue of its elevation above the main body of the house, is automatically segregated—an accomplishment that is not always so simple in a one-level plan. The two baths lie side by side at the head of the stairs, one with its entrance into the hall, the other accessible only from the master bedroom, which it serves exclusively. The charcoal and white color scheme which prevails throughout the house, outside and in, appears again in the bedrooms with bits of bright color as accenting variations on a theme. In the master bedroom (whose proportions are particularly good) the furniture betrays the touch of a fine Italian hand that contributes to visual interest and nods pleasantly to tradition. (At night, the eye is further beguiled with the bed's appliquéd sheets, satin-bound blankets.) The three sections of the large window are treated as a unit (and made much more important) with a long café curtain and draperies to the floor. Lamps, an important part of light-conditioning, were scaled to height of tables for comfortable reading.



Master bath has its shower encased in a glitter of chrome, tile and semiopaque glass. The enclosure has its own light, and the lavatory mirror is lighted by fluorescent strips behind translucent plastic for glareless illumination. Mosaic tile, Richmond plumbing fixtures

Upper level

B





Second bath is well lighted by a long fluorescent fixture installed in a ceiling cove over the mirror wall above the lavatory-dressing counter. There is additional light from an overhead fixture, and (since the room is windowless) ventilation is supplied by a ceiling fan



There was a day when the "upstairs sitting room" was considered either a mark of affection or of a whacking-big house, but to today's homeowner, it is a desirable thing—if there is room for it—and in this house there is. It is also a bedroom, whenever it needs to be, with a sofa-bed as comfortable as the craft of the designer can make it. The third bedroom (below) is an out-and-out bedroom, but a little more feminine than its cousin next door—particularly at night, when its bed reveals sheets as beruffled as colonial pantafoes. The closet (as are all the closets in the house) is a study in good-looking storage, with garment bags, blanket and hatboxes, and built-in shelves for linen. A folding door accords onto itself (ideal for a small room) and the color of the closet accessories is as much of an accent to the black and white scheme as that of the rug and draperies. The furniture in both bedrooms is finished in a lustrous ebony-black, and the style is the same Italian-inspired design seen in the master bedroom—a contemporary interpretation of a tradition as old as Calabria, that most picturesque of provinces

SECRET ROOM



[Continued on page 218]





Light-conditioning of this spacious room is dramatically accomplished by use of a double layer of sheer curtains on windows. Floral print "long cafés" have ceiling-to-floor over-curtains to shade room from sun when desired

Privacy, a vital consideration in decorating any bedroom, is nowhere more essential than in the city apartment. In the one-window bedroom (opposite), the problem was to secure maximum light, at same time screen off window from adjacent apartment house. In a happy solution, embroidered sheer curtains reach from ceiling to floor, are patterned by sheer café curtains which provide additional privacy at night and conceal radiator underneath. Temple-Grosby's ready-made bedroom ensemble of curtains, dust ruffle and blanket cover is in *Forticel* cloth, quilted topper in *Celature*. Needle-tuft rugs and carpets throughout

A ready-made solution to remodeling

A fresh approach inspires new ways for

draperies and curtains to create

mood and comfort in our rooms



Multifunctional sheer glass curtains not only afford privacy and filter light to soften glare, but can also serve to block out an unsavory view. Hinting at a Regency style, this bedroom has curtains framed in the formal simplicity of rose-pattern draperies (Fine Art Novelty *Celanese* acetate)

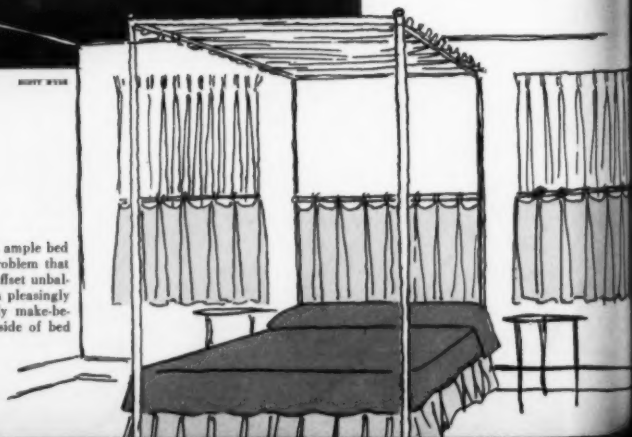
In the businesslike search for new ways to enhance the looks and livability of our homes, we sometimes tend to overlook the wonderful possibilities and the infinite variety in ready-made draperies and curtains as remodeling devices. Too often regarded as mere accessories, they have a bright and practical talent for playing many parts, an innate versatility that permits them to help control effectively the elements of light and color in a home. They can perform, too, as out-of-the-ordinary—and relatively inexpensive—space-conditioners, while in homes set down in uncomfortable proximity to neighboring houses, they can provide a good measure of privacy. If your windows are good ones, they can be emphasized to become the room's focal point; if they are poorly proportioned or unfortunately placed (and almost every home has at least one problem window), imaginative use of fabrics will successfully camouflage them. To this virtue of functionalism, today's fabrics with man-made fibers bring the equally practical qualities of durability, color stabilization and shape retention.





BURTT WISE

A modern version of its traditional canopied forbear, this ample bed of intriguing frame in a one-window bedroom posed a problem that only an inventive trick of window magic might solve. To offset unbalanced effect of bed and window relationship and provide a pleasingly proportionate appearance, a spurious window—completely make-believe—was fashioned of double-tiered curtains on other side of bed

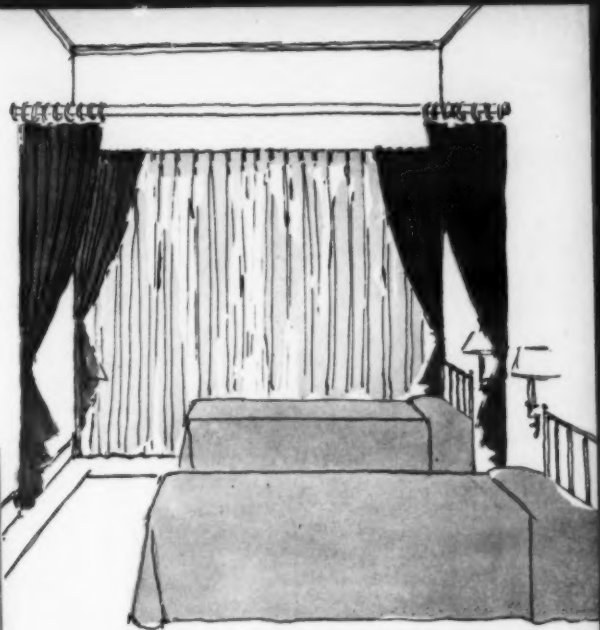


A series of over-curtains gives the occupants of this pleasantly decorated bedroom complete freedom of choice in the matter of light and privacy: café curtains hang over full-length sheer curtains, while drapery panels complete the window treatment. As an effective detail, the valance covered in same drapery fabric has been continued around ceiling perimeter over fluorescent channels, providing excellent background lighting. In a bit of remodeling-with-fabric ingenuity, opposite wall (above) has been transformed into a closet with sliding panels of stretched fabric to blend with the floral-patterned bed ensemble. Drapery and curtain ready-mades by Riverdale-Scroll in Celanese acetate and cotton



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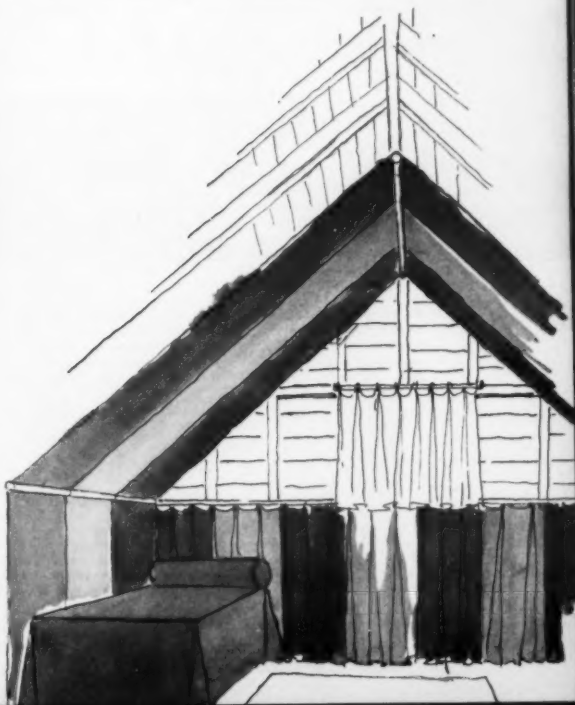
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A feeling of spaciousness in this bedroom is gained by covering the entire window wall in an expanse of sheer fabric. Here, drapery panels are used skillfully to break up the proportions of a long, narrow room; when drawn, the panels in foreground can create two bedrooms out of one



In a telling example of remodeling through light control, a trim, new wall of vertical blinds has been applied over a wall whose large off-center window, undistinguished architectural features and exposed pipes presented an excessive array of obstacles. Now simply and successfully disguised, the window admits a soft, diffused light in a demonstration of the value of good light-conditioning. *Celanese acetate Perma-Sun blinds by Sun Vertical*



in a starkly simple but effective contemporary treatment of this attic bedroom, fabric has been used not only as an original decorative touch, but as a device to dramatize the singular contours of ceiling. Bands of fabric in boldly contrasting colors span walls and ceiling; same colors are repeated in wall-to-wall café curtains which mask a vertical window—the whole effect being to lower and broaden room's dimensions.



Fit for a princess and color-bright, this lively bedroom has all the gay accoutrement to please the spirited tastes of any young miss. There is space for everything (including an extra bunk for an overnight playmate guest), all hidden whenever she wishes behind festive, ready-made curtains and panels (Sumerjaille Celanese acetate fabric by Sumergrade)

Imaginatively used,
fabric acts in a variety
of ways to help
delineate space

In the kitchen (right), fabric plays no less an important role in defining space than in other rooms in the home. As an example of the striking effects to be obtained, brightly striped sheer curtains serve to fill out the space above the room divider, are in colorful contrast to the kitchen's paneled surfaces, and at the same time allow ample passage of light





Do-it-with fabric is the attractive and inexpensive solution for the young wife wistful for her own dressing room. In the master bedroom, this airy room divider not only screens off desired space, but is a handsome frame for bed centered against it. Fabric (Desley's *Fortisheer*) hangs from ceiling track; there are two panels—plain on one side, pretty print on other

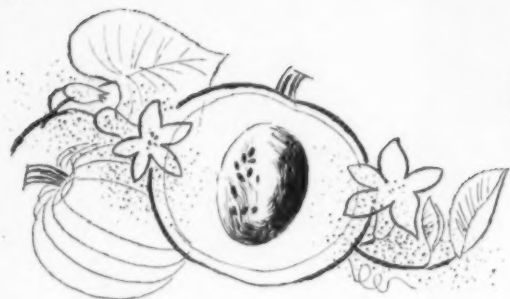


Lack of adequate storage is an oft-repeated complaint of the apartment dweller. Here, a small alcove that served no useful purpose is put to work as a closet. Enclosed by Pilgrim's ready-made pleated draperies in white-on-white, it has Elbee accessories in *Celaprem fleur-de-lis* print

SHORT STORY

Two shower curtains instead of one provide an extra measure of privacy in this bathroom—an inexpensive decorative flourish that harmoniously defines the room's two areas. *Jakson* shower curtains are in *Celanese* acetate taffeta; they not only shed water but are mildew-resistant. Color helps to define areas and accentuate privacy, too: the space at left was painted a dark tone, the tub section a dazzling white, enlivened by shelves of whimsically shaped bottles filled with toilet water of various hues





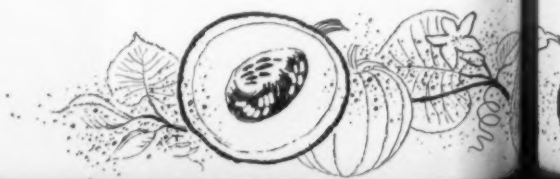
the Gourds

Like the colonel's lady and Judy O'Grady, squash and cucumbers, marrows and zucchini, pumpkins and melons are all sisters under their skins. They belong to the decorative and widespread order of gourds (properly known by the fearful name of *cucurbitaceae*) and although we think we know our fruits and vegetables, we are familiar with, and eat, only about ten species of this vast family. We remain quite unaware of some seven hundred and forty others, many of which are edible and some almost inhabitable. Of the ten types which we recognize and eat, there is the tiny gherkin which is sweetened and spiced, and the cucumber, which we associate with dill pickles, with salads, and occasionally with soup. Pumpkins—our native sons—are usually used for pies. Certain pumpkins are used for fodder, pumpkin seeds are used for oil, and a few Gargantuan specimens reach a weight of some two hundred and fifty pounds. This happens—not in our autumn corn fields—but in India, and we must presume that it was just such a pumpkin shell in which *Peter the Pumpkin Eater* (who must have been an Indian) kept his wife so very well.

We are unfamiliar with pumpkins-for-housing and gourds-for-drinking and also with all but five or six melons which we fancy as appetizers or desserts. Melons, to most of us, are cantaloupes, watermelons and preserved watermelon rind. In recent years we have advanced to the honeydew, the casaba, the Persian and the Cranshaw melons, and a few of us have even eaten the tiny individual watermelon which is now available. Few of us, however, have done any cooking in a melon shell, or experienced the fabulous flavor a

melon can lend a duck that has been cooked in it. Even fewer know how good a melon ice can be, or have ever combined melon with lobster. Melons with *prosciutto* (Italian ham) or with salami are served in many restaurants but in few homes. Cantaloupe with French dressing and freshly cut chives is as good as it is when scooped out in ball shapes and rolled in finely chopped walnuts, or served with sour cream. Escoffier suggests only a melon saturated with port wine or filled with Granite (melon ice, not the stone). The word squash appears only once, and then but to state that it can be prepared like a cucumber. If we eat squash at all, it is apt to be merely boiled, and zucchini—its beautiful green sister—is, to most of us, only another Italian word.

Squash is perhaps not the most melodious word in the English language, but it is certainly one of the most beautiful, delicious and neglected of our summer and autumn harvests. Yellow squash, summer squash, Hubbard and acorn squash are so decorative and colorful that they are shellacked and enameled almost as often as they are eaten. Butternut, crookneck and straightneck squash are admired (for their looks) by people who do not even know that nature has filled them with edible meat—sweet, tender and succulent. While artists create garlands and festoons for doorways and centerpieces for dining tables, the inner squash is forgotten. The squash counter at the market is patronized by the artist in search of decorative material but shunned by the cook. All this is understandable since squash can—and often does—taste like soap. But properly pre-



By LILLIAN LANGSETH-CHRISTENSEN

**To the intrepid cook, the squash, the cucumber, the
pumpkin and the melon are all potential ambrosia**

pared, squash can be a wonderful discovery and addition to the cook's vocabulary—an inexpensive vegetable that is both a delicacy and, when so prepared, a meal in itself. Summer squash stuffed with almonds, squash pie, squash bread: there is almost nothing that a squash cannot be to an adventurous and intrepid cook. A word of advice to the cook who is wise enough to prepare a squash recipe for her guests: never admit it is squash until after it has been eaten. This ruse is reminiscent of the man who served a woodchuck stew, but only confessed after his guests, replete with what they happily supposed had been terrapin, were making their adieus.

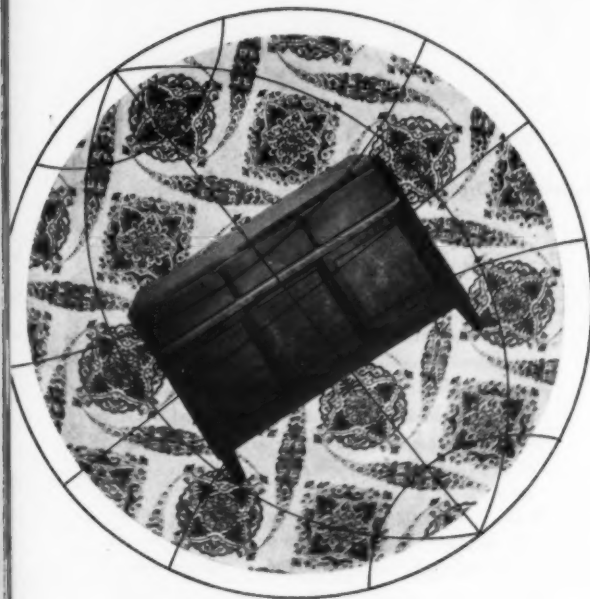
Zucchini is the Italian word for a tender green vegetable marrow which is most often eaten when it is young and small. If it is left to mature, it is still delicious, but it must be peeled before cooking, and it can be substituted for eggplant in any recipe for that delectable vegetable. (The eggplant is not really even a distant cousin: it is mentioned here only because it is sometimes known as guinea squash.) Zucchini can be served as a vegetable with meats, as a salad or as a main course. It goes well with tomatoes or cheese, and it can be combined with meat or other vegetables and baked or simmered. Cucumbers, green and ridged or smooth and shiny, are usually eaten as a salad, a vegetable course or in a soup. As a garnish, they are particularly good with fish, with fried or breaded meats, with all sea foods and with cheeses. When used as a garnish, cucumber cups and baskets should be hollowed out, marinated in French dressing and then filled with salted whipped cream

and grated horse-radish, or whipped sour cream and chives, or mayonnaise, grated onion and walnuts. Then, when it is eaten, the cucumber is exactly the right catalyst for the sharp sauce and the mild fish. A fluted knife and a sharp slicer will make the usual depressing cucumber wedges seen in most salads into paper-thin enhancements.

Since it is often said that dessert is the most difficult course to plan and prepare, the melon is a refreshing and versatile answer to this problem. The *real problem course*, actually, is the vegetable course, so important to well being and so often, unfortunately, served up as a boiled green or root vegetable—a kind of poor relation of the meat course. The gourds are the perfect solution to the constant problem and boredom of peas and beans, carrots and spinach. The fruits of the vine, all they need is a change of name and an imaginative cook who will forget her prejudices, stuff a squash with rice and almonds, sprinkle it with cheese and call it *Ambrosia for a Day*.

Like the tiger's incredible stripes and the abstractly designed undershell of the tortoise, the squash is one of nature's more beautiful curiosity pieces, and it shares with terrapin (if not with the tiger) the hidden factor of being delectable. Had Escoffier not been so intrigued with truffles and *fraises de bois*, he might have given it some of his inimitable talent and attention, and the gustatory world would be richer today. Since he did not, we must make do for ourselves, and the recipes on page 204 are the result of the inventiveness of some highly talented, latter-day chefs.

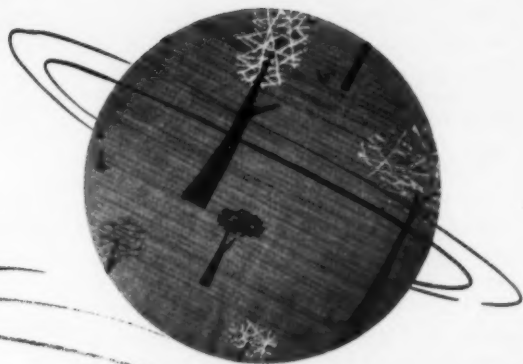
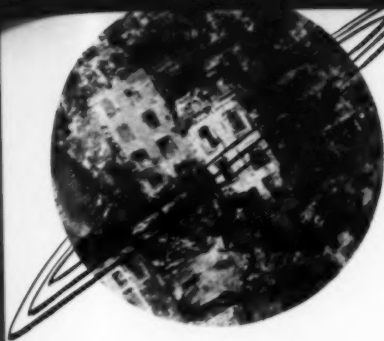




It probably makes as much sense (if it makes any) to consider a black cat unlucky and the raven a bird of ill omen as it does to believe that the bluebird is a symbol of happiness. The really interesting thing about these vagaries is that somehow, good luck is linked with color and misfortune is as black as the proverbial hat. Yet, despite such paganism—and we all have a streak of it—most of us, unless we are gypsies, shy away from the temptations of the spectrum like frightened hares. We admire color, talk about it, *rave* about it, and then go home to a mouse-colored house and look at life like Sara Crewe from her garret window: distant fields are greener. Editorially, however, we can believe neither in timidity nor the jaundiced eye, which is why we continue to champion color for its great contribution to the difference between excitement and apathy. It is also why we have chosen, by way of illustration, a house that endured more than its share of growing pains. It began its blueprint life as pure exploration and ended it as an exercise in good design. Then, with its architectural hurdles behind it, it became a different kind of exercise—one that was practiced with color, fabric and furniture until the rehearsal was polished into the kind of finished performance that banishes the prospect of boredom once and for all.

Living in a world of color





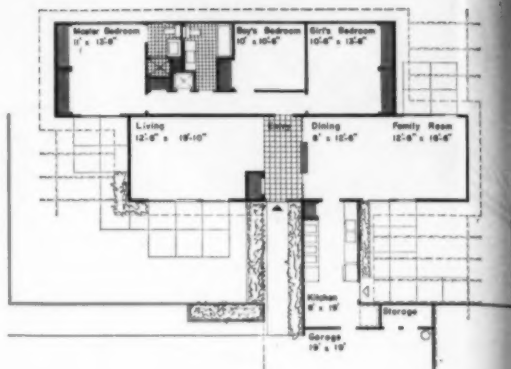
DENISE GUSTITO



This is a house in Houston, Texas, and it is reasonable that it reflect—both in line and texture, and particularly in color—some of the quality of that very individual state. A Texan prairie has many hues, but when seen in an unending vista, it is almost the color of silver-blue smoke: the rough-sawn siding of yellow pine was stained to simulate that haze, and since the Texan sky is so vast and so cerulean, there are glimmers of it here and there (via paint) in the fascia, the doors, and the undersurface of the deep overhang



THE HOUSE: One hears constantly a great deal of talk about regional houses—talk so rarefied, occasionally, that it approaches the mystical. At other times, and as related to this home, it makes sense, for without being overpoweringly so, this is a regional design. Texas is a big state, and there is no reason why the smallest house in it should not only seem larger than it is (any small house should do that), but have about it somewhere, however abstractly, the aura of mesquite and cottonwood (or, if you like, roses or pecan trees or even the Alamo). From the beginning, it was the architect's intent to somehow instill this quality into the design. He succeeded admirably with the exterior (with its beautiful color and texture) and the interior was devised to let in the sun. Two vistas were created—one of fifty feet, one of thirty—*within* the house, so that instead of turning in on itself, it became a dwelling that could look forward and backward, but never at its neighbors. Three terraces were designated: one for dining, one for children and one for cloistered sunning. Living room, dining and family room became one zone, bedrooms and baths, another. The kitchen, in a way, is a control tower, serving the dining terrace both physically and visually, and—at somewhat longer range—acting as a watchdog for the play terrace, which is visible through the wide doors of the family room. Thus, through the application of a philosophy, a house was made compatible with its geographical heritage. Its selling price: \$23,500 with land.



Architect..... HARWOOD TAYLOR, AIA
 Builder..... BERT WILLIAMS, B. F. WILLIAMS LUMBER CO.
 Decoration..... E. J. ZIMMERMAN, FOLEY BROS., HOUSTON, TEXAS
 Landscape design..... FRED BUXTON

The more formal of the three terraces (below) curls in an S around the projection formed by the living room, and has direct access to both that room and the master bedroom through doors in the wide window walls. A little L of the terrace outside the bedroom is particularly private—an oasis for really ardent sun worshipping, and the entire area is completely screened from the street by fencing that repeats the pattern of the house siding, but with interstices between the planks for light and air. Like the siding, the fencing is of yellow pine, stained the same smoky blue-gray. In the living room (opposite), we see another application of color in the regional sense—golds and greens, some hot, some muted. The floor, for coolness, is of quarry tile, and for decoration there is a Chinese screen, framed and hung like a painting, and a drapery fabric inspired by the pleasure of Persian monarchs of another day, when stalking leopards was the sport of kings.

For building data, see page 200





WENCE GRIFFIN





THE FABRIC: If there is such a thing as an "international set" among fabrics, it is in the designs chosen for the draperies of this house. They are inspired, literally, by the colors and patterns of the four corners of the earth: a Peruvian Indian material woven high in the Andes, the shimmer of villas basking in the sun of the French Riviera, the naïve and charming motif of a piece of Swiss embroidery. From our own New England comes a flurry of pine trees, drawn almost as a child would paint them, and from Persia, a brocadelike phantasy of leopards and exotic trees. Their relationship to an American home is justified particularly because this is a *Texas* home, where everyone is welcome, and colorwise, design-wise, they add the touch of sophistication that is a necessary facet of accomplished interior decoration



ROBERT GILBERT



Zone for formal and informal living extends the full width of the house in a fifty-foot sweep spanned by a sloping ceiling and broken only by a partial cabinet-wall (flanked by folding wood doors) between the two main areas. When the doors are open, the resulting vista—for what is a relatively small house—is extremely impressive



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THE FURNITURE: In accord with the theory that this house is big enough in spirit to encompass the possibly varied tastes of its family, two styles of furniture are used—a contemporary group that borrows a little from tradition, and a traditional group that is faithful to its origin and yet in sympathy with its modern companions. With color as a catalytic agent, harmony is assured, and one moves from room to room, from one style to another, with complete visual pleasure and none of the aesthetic shock that a misalliance of styles can sometimes effect.

Solid woods are used in both groups: rock maple for the traditional furniture, birch for the contemporary pieces. Finishes (deep amber for the maple, pale gold for the birch) are kept consistently uniform, so that over a period of time, an occasional piece can be added to a collection without fear of an off-note in color. This is fundamentally simple furniture, but with the right *kind* of simplicity: free of frills and fussiness, yet with a grace of line and a strength of construction that will keep it in style (and intact) for a comforting span of years.



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As blue and white as a Willow plate, one of the two traditional bed-rooms takes its color cue from the draperies, whose medallions are the azure of the lake that gives the fabric its name: Switzerland's *Lucerne*

ROBERT GRAYSON



Vivid enough, masculine enough to please a ballplaying boy, the temporary bedroom has its caramel-colored furniture grouped against a background of hunter-green and sharp and muted tones of apricot-orange

Refreshingly simple, the master bedroom bears the earmarks of the early American craftsman—the spool bed, the many-drawered chest, the night stands with their scrolled galleries. Pale gold walls and upholstery fabrics, a pistachio-green rug and draperies patterned in tiny white houses overlooking the sea complete the illusion of New England transported to Texas

Corridor kitchen is well organized, very well equipped with counter space. (When not in use, the fold-away cook tops make even more space available.) Cabinets are pine, custom-built, and topped with white ceramic tile for a crisp, clean look. Doors of the wall oven open like those of a cabinet—a spacesaving asset that makes good sense in a narrow kitchen



Master bath, aqua-blue and deep ivory, has walls and ceiling hung in a marbelized paper; a fan-circulating heater (above) is in wall at end of glass-enclosed tub and shower

American traditional and Modernmates furniture..... CONANT BALL

World of Color fabrics..... RIVERDALE

Carpets..... JAMES LEES

ALL AT MACY'S, NEW YORK, AND FOLEY BROS., HOUSTON

See Your Guide to This Issue for further information

For other stores featuring World of Color fabrics, see Stores in Your Vicinity

The enterprising building materials dealer keeps apace of the times

For years taken for granted by the homemaker, he now offers a complete remodeling service

Over the years the time-honored image of the building materials dealer has been that of a man serving his community by dispensing lengths of lumber from a shed somewhere on the edge of town. Builders and carpenters were his regular customers, certainly not the average homeowner who ventured out to see him only on those rare occasions when a plank or a piece of shelving was needed. This image has been blown away with the sawdust and today, while this supplier still continues to serve builders primarily, he has expanded his operation to include a whole new concept of service to the homeowner. As new suburbs and complete communities spring up, he is found taking his place right in the heart of the shopping center. Stimulated by the upswing in enthusiasm for do-it-yourself home building and remodeling and guided by the National Retail Lumber Dealers Association, this new approach has resulted in a kind of supermarket of building materials in which everything of interest to the remodeling-conscious homemaker is displayed and sold. And interest is justifiably high. Generally established in a well-planned, attractively styled store, the building materials dealer offers besides lumber, a wide variety of remodeling materials. The theory of "the shoemaker to his last" to the contrary, aggressive dealers are extending their scope beyond mere retailing by training their staffs in the fine points of home maintenance and repair.

Included on the staff, quite often, is a planning consultant whose function is to furnish expert advice and to help homeowners, in step-by-step procedures, to help themselves. Illustrated on these and subsequent pages are two examples of this interesting trend in action. In our first story, Martha and Jack Mathis, a young couple living in the Chicago suburb of Glenview, were faced with a typical remodeling problem—the modernization of an outmoded, inadequate kitchen in an old house. Having spent many a taxing moment in her impractical kitchen during the year since they bought the house, Martha understood *what* she wanted, if not exactly *how* to go about the project. Although the Mathises knew that they could call in a carpenter-contractor to do the job, they also knew that, for the sake of economy, they wanted to do as much of the work as possible themselves. It was at this point that, through friends, they heard about the consumer-planning service of the nearby branch of the Hines Lumber Company. Turning to Hines for help, Martha and Jack were taken well in hand. A planning consultant, after discussing their particular requirements, worked closely with them in interpreting these requirements into the design of an efficient, new kitchen. On his advice, they bought pre-cut cabinets and other materials devised to be assembled by the homeowner. The suggestions of the consultant paid off: the new kitchen is the pride and joy of the Mathis home.



Typical of the friendly spirit and constructive service offered by today's building materials dealer is the Hines Lumber Company in Glenview, Illinois. Fully prepared to meet and help solve the remodeling problems confronting

homeowners—from building a simple bookcase to completely restyling a kitchen—manager Dick Larsen is greeting young Martha and Jack Mathis. Their need happens to be a new kitchen, and they have an idea of what they want



Jack and Martha discuss the proposed kitchen remodeling with the Hines planning consultant. He shows them (below) ceiling tile, counter top, other easy-to-apply materials

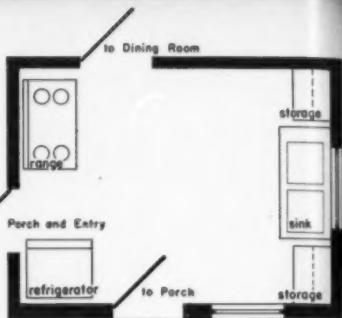


Knocked-down wooden kitchen cabinets with prefitted and carefully designated members, of special interest, were chosen on the basis of flexibility and relative ease of installation. Here, consultant explains the directions to turn in detail

**Plans on paper and materials selected,
Mathises proceed with remodeling**



Poorly planned, badly lighted,
old kitchen had
inadequate storage facilities,
was difficult to maintain



1



2



3



JOHN W. WARD

1 Remodeling of heating and plumbing systems, ordinarily beyond the capability of the homeowner, was the only phase of project accomplished with outside help. A Hines mechanic glued metal foil under a base cabinet and on wall behind convactor-type radiator to reflect heat. Small radiator affords more room for sink cabinet; heat circulates to kitchen through routed-out toe space

2 The important business of leveling base cabinets was demonstrated to Jack and Martha. BILT-WELL (Carr, Adams & Collier) wall cabinets in unfinished pine were assembled by the couple and used throughout entire kitchen to provide Martha with the well-planned work-and-storage areas she had always wanted. The remodeling of the Mathis kitchen reveals, as much as anything, the old-fashioned concept of kitchen cabinets as mere shelving-with-doors giving way to functionalism of modern cabinets whose shelves often adjust or pull out

3 Mechanic showed Jack Mathis how to use portable jig saw to cut hole in the wall cabinet over range area. Hole is for ventilating hood unit (Stanthony)

4 Jack applied cement to the counter top that will become the kitchen's attractive breakfast bar, eliminating need for a dining table in center of the room

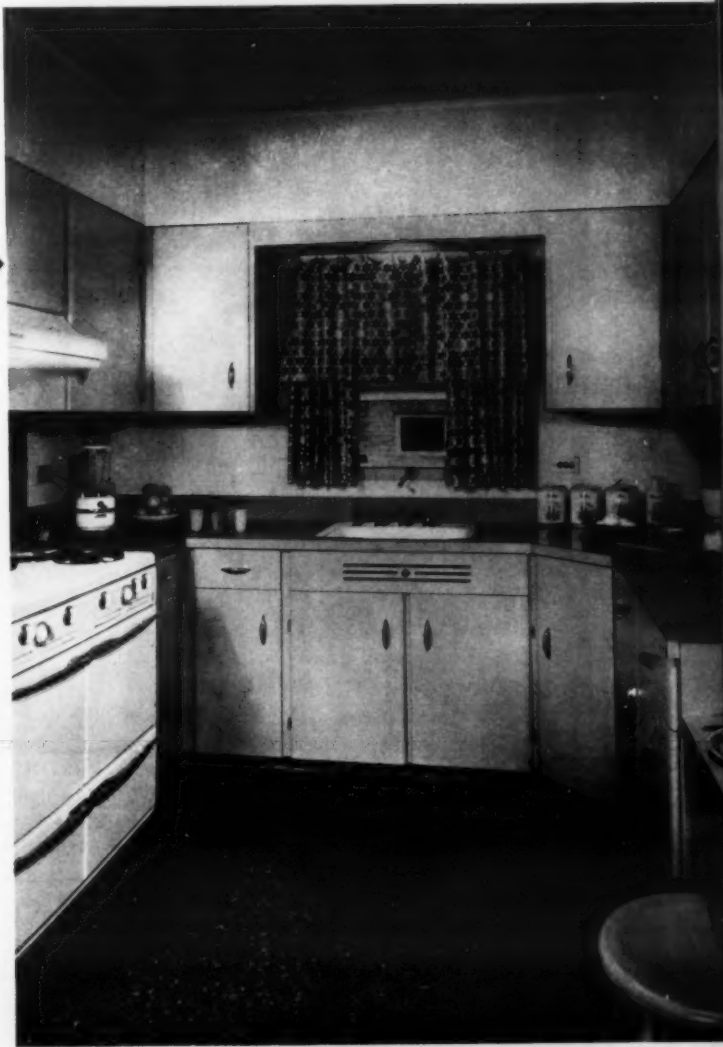
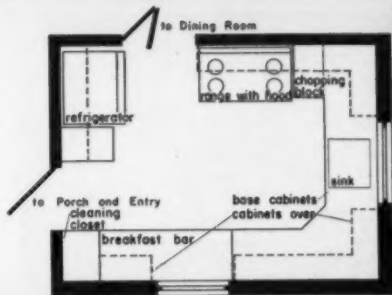
5 Quick-drying cement was then applied to the laminated plastic sheet (turquoise TEXTOLITE) used to finish off all work surfaces in the streamlined kitchen

6 Martha helped Jack install plastic top on counter. Newspaper was used to keep the two cement-wet surfaces from contact until they were sure that both surfaces were squared off. Couple relished doing most of the work themselves

7 After using roller to flatten plastic top, Jack worked with wood file to trim down edge which had been cut a quarter-inch wider than counter top. Easily cleaned and wear-resistant, this type of plastic surfacing is a delight for Martha who had never been accustomed to old kitchen's unsanitary work surfaces



Chores become pleasurable in this handsome kitchen where each remodeling detail was planned—with the help of the Mathis' lumberyard consultant—to overcome some basic deficiency in the old one. Now kitchen is a relatively quiet spot, with appliance noise curtailed when the couple installed acoustical tile (Wood Conversion) on ceiling. For flooring, they chose a vinyl tile in spatter pattern (Hako POLY-KROME) to cover the dirt-accumulating wood floor. Turquoise ceramic tile (CERATILE) was applied behind range to eliminate grease-spattered walls, while washable coated wallpaper (Strohan's CALICO STRIPE) was applied over lower walls and upper wall areas which were built out flush with cabinets. Electric mixer and blender are by Hamilton-Beach



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Unique feature of new kitchen is a mixer shelf in wall cabinet (inset, left) which pulls down to rest on counter top when needed. Old kitchen (far left) had one door too many; remodeled into window, it now utilizes space below. SILENTITE windows by Curtis were used throughout.

70-200-1000



In the all-important realm of color, Martha chose a muted scheme—light gray for the wall cabinets, a darker gray for base cabinets; an apricot shade, lining the interiors of all cabinets, furnished the bright contrast. (O'Brien paints were used throughout the kitchen.) Having lost one window in the remodeling process, lighting—never very effective in the old arrangement—had special significance for the Mathises. In their efficient new kitchen, light-conditioning was obtained with fluorescent channels installed on the underside of wall cabinets. Together with a light under the ventilating hood for the range area and a ceiling fixture for over-all illumination, ample light was provided for work in all corners of the room. Storage of appliances, utensils and supplies was intelligently planned around the various work centers—utensils in cabinet next to range, cleaning equipment next to the sink. In the remodeling of one of the kitchen's two remaining entrances, double louvered doors (left) were the attractive replacement for the heavy old door. With a minimum of actual physical help, Martha and Jack were able to create a bright new kitchen with a distinctly professional look about it. Refrigerator by DEEFPREEZE; CLUB HOLIDAY cookware by Club Aluminum; ELITE waffle set by Inland Glass

Striking evidence of the new trend toward more consumer service on the part of the building materials dealer, Klaff's House of 100,000 Ideas in South Norwalk, Connecticut, was designed and built last year. When their old-fashioned lumberyard and hardware store burned down, the enterprising Klaff family saw a golden opportunity to replace it with a supermarket operation with everything to build or remodel a home



How the Cinque family acquired 1,000 feet of new living space

When Tom and Marie Cinque bought their two-bedroom home in South Norwalk, Connecticut, several years ago, they noted its attic and full basement appreciatively and mentally tucked them away for future reference. This year daughter Caryn celebrated her seventh birthday. Timmy turned six and Gregory, two: the Cinques realized that the time had arrived to take advantage of their space reserve. Plans were easily formulated: they would make a second living room in the basement and, upstairs, a bedroom for the boys and one for Caryn, with a bath the three could share. The attic measured 24' x 32', generous enough to give large rooms and big closets for the children's gear as well as sizable dead storage lockers for the family belongings in undereave space, impractical for living. To encourage orderliness, Marie wanted to build in a toy cupboard, a chest of drawers and a desk in each room. Tom considered himself skilled enough to do some of the work himself, so he and Marie sketched rough remodeling drawings incorporating a 28-foot dormer with three windows in the roof at the rear of the house. Together they took their ideas to Klaff's, a local building materials dealer, to find out what they could do, what they would need help for and just what it would cost. From this point on, pictures tell their story. A heartening postscript is that they were able to more than double the livability of their home at the reasonable cost of under \$3 a square foot.



Information bar at main entrance greeted the Cinques who brought their remodeling problems to Klaff's. After explaining their project, they took a representative home

Lumber Manager, Mike Rubin (who studied architectural design), reviewed attic and basement with the couple, made recommendations on materials and construction methods. Tom Cinque agreed that addition of attic dormer would require help, felt he could tackle the balance of the work alone



Back at the store, the three then reviewed all possible materials for each step of the project. They studied ceiling materials, like most others, designed as an integral part of the Klaff store



The proper measure of prime importance in a do-it-yourself program, is Kraft's tool department. Tom C. Angus tested the weight of a hammer.

For the new design, Main Fabrics recommended to Marie a type of zinc-plated window, each of which can be removed from the wall for cleaning.



Samples of all types of lumber are in the store proper. However, Tom Angus, the large he said he with jobs at the yard.



In her own quarters at last, Caryn proudly holds a tea party for her cousin, Mary Lou. Suitably feminine and dainty, color scheme is pink and white; wallpaper and curtain fabric are by F. Schumacher. Flooring throughout is Pabco's FLORON tile.



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Materials set, next step was financing. Mike and Mary took couple to local bank where president Mr. P. Clark arranged monthly payment loan.

The whole family got in the remodeling act. Timmy and Coryn loaded staples over for Tom to use in attaching blanket insulation to planks.



Baseboard, once used for sawdust, was a fancy thing as well as appearance from the finished room which the Clarks were able to make of it.



Bath is large enough to serve as a dressing room, was decorated in washable gray and white striped CONTACT paper, used also to cover the lavinette. View opposite shows relationship of large bedrooms (both 18' x 14') to bath and hall. Paint throughout by Benjamin Moore. The interior decorator: Barbara Joseloff

Boys' bedroom is currently used only by Timmy; Greg will move in when old enough. Four-drawer chest is one made especially to be built in; what appears as three top drawers is a piece of hinged plywood which drops down on chains to form a desk

[Continued on page 210]

New airs, new flairs for wallflower bedrooms

Too many of our bedrooms are suffering from hardening of the arteries. Here are a few prescriptions that should guarantee a cure

Except to the garrulous, the overly-gregarious and a few hairbrains, the occasional desire to be alone is universal, and the need is usually satisfied (for lack of any other place to go) by beating a retreat to one's bedroom. Once there, what do we find? We don't want to sleep; we want somehow to be *assuaged*, and therein lies the rub: the average bedroom offers about as much visual and spiritual balm as Friar Tuck's cell (which is probably why he left it). Most bedrooms—for reasons known only to their owners—are orphans: comfortable, perhaps, but so are old shoes. The decorative oblivion into which this room has been thrust is probably due to our old habit of keeping up with the Joneses—a feat performed by buying a new sofa for the living room, a new range for the kitchen, and drawing a veil over the sleeping quarters. New sofas and new ranges are fine, but so are rejuvenated bedrooms: hence this speechmaking, hence these examples of what decoration has done to put new life into a few old girls, with most of the face-lifting accomplished with a lavish and fairly unorthodox use of color and fabric. These are bedrooms with a monogram, rooms that the Joneses *should* see.

The hall bedroom has achieved a kind of immortality that has nothing to do with comfort or good looks. Its very narrowness (this one is 8'6" wide) makes it a problem that can take the wind out of any decorator's sails. In this case, it did not: sky-blue walls are pushed apart and an off-center window made inconspicuous by covering one wall and a round-the-room valance in a blue and white flower print. Rug is a deeper shade of the walls, and the sea-blue bedcover is peppered with multicolored cushions. Furniture: Drexel's *New Today's Living*; Barwick viscose rayon carpet.

ALL WAVERLY FABRICS AT SHILLITO'S, CINCINNATI

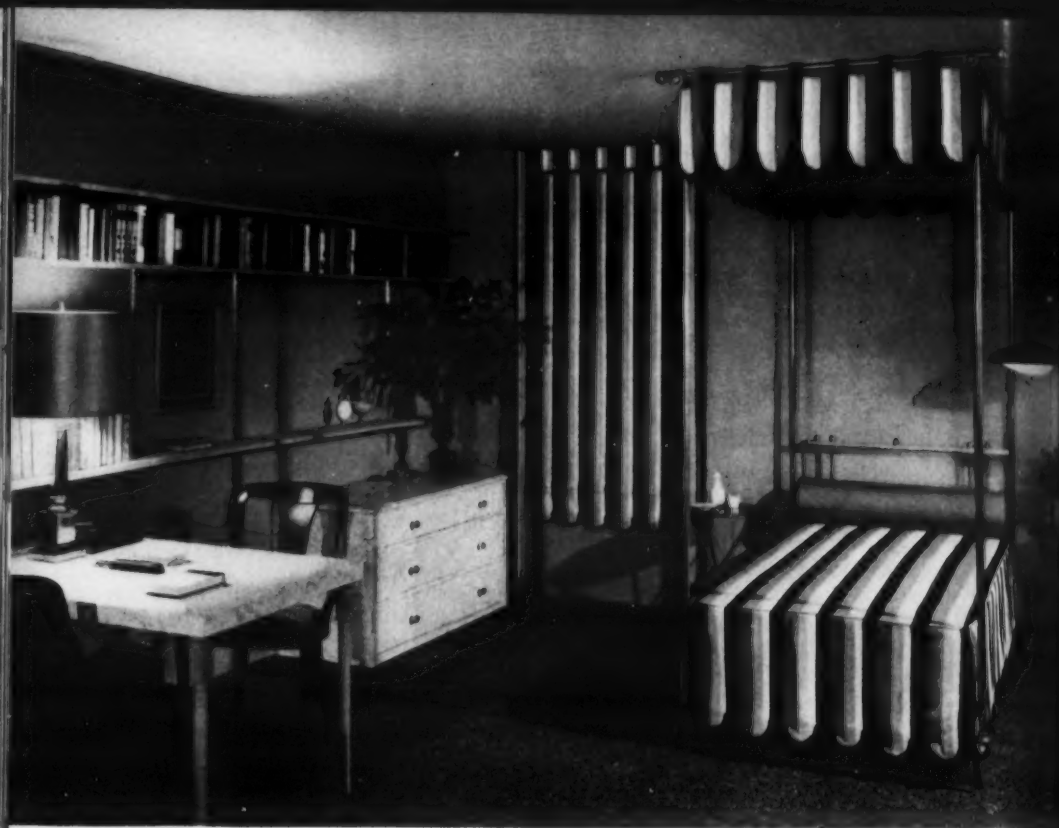




French provincial furniture has made as indelible an impression on American decoration as Escoffier did on cooking, and for the same admirable reason: it has flavor and style. This room has warmth and, at the same time, freshness, with its bed ensconced in a canopied frame that gives much of the feeling of a French *lit aux couvertures* with none of its bedraped lack of air. For a touch of unconventional ginger, the two night tables exchanged their walnut finish for a coat of paint the exact color of the floor. Furniture: Drexel's *Peasant Provincial*; Barwick rayon and nylon rug. Waverly fabrics used throughout.

In the eighteenth century, when people retired, they did it in style—usually to a bed-sitting room: the personal ivory tower was much in favor. This room has all the grace of that period, plus a switch in the conventional use of fabric. A sheer curtain material is used for draperies, and the heavier fabric becomes a wall covering, window shades, bed and table covers—very effective, very fringed. Mahogany bedroom pieces: Drexel's *Travis Court*; Hickory wing chair; Bigelow cotton carpet; Consolidated Trimming fringe. Breing paint used throughout. All accessories from Lord & Taylor.





There is perpetual spring in this bedroom, and a provocative touch of two of the East Indies. The floral fabric is a profusion of hot pinks and cool blues on a white background—contrasts brilliantly with the powder-blue of the painted walls and is used lavishly as a wall covering, draperies and bedcover. The cane and leather holstered headboard of the bed—for its custom-made look—could be built at home without difficulty and at no great expense. The furniture is light and airy, and the little terrace is effectively screened with finely textured fencing. Ficks chair and stools; *Focus* chest-dresser; *Patio* Specialty fencing; Beattie wall

For instructions on making these beds
see page 10

See Your Guide to This Issue
for further information

Rugged (but stylish) individualism can occasionally be achieved in a bedroom (opposite) with great success and a very modest amount of money. This is a vividly streamlined room, as impeccably tailored as a good suit. The bedframe is made (at home) of brass curtain rods, with the canopy securely anchored to the ceiling. The bold stripes of the bed trappings double at the window as lambsquin and shade, and the chest and table have been restyled with a new façade of marbelized paper. Hickory chairs; Sherrill brass tables; Karastan wool carpet. U. S. Rubber mattress, box spring

The house with only one bath and a large family (the two seem to go together) might take a cue from this room and make use of a closet (or build one, as this one was) as a tiny lavatory-make-up-shaving area, with louvered doors to conceal the sleight of hand. In color, this is an autumn leaf sort of room, with an interesting fabric (Johnny Appleseed surveying his good works) used as a wall panel, for tiered curtains, dust ruffle and chair cushions. Bed-topper and painted chairs are sultry accents in tiger-lily hues. Kling cherry furniture; Karastan rug; Universal-Rundle basin



THE GOURDS *Continued from page 183*

CREAM OF CUCUMBER SOUP

This is for the day when a happy change from the usual soups seems in order.

3 medium cucumbers	$\frac{1}{2}$ cup heavy cream
1 medium onion	2 egg yolks
1 medium potato	$\frac{1}{4}$ teaspoon dry mustard
4 tablespoons butter	salt and pepper
1 cup water	$\frac{1}{2}$ cup toasted, blanched almonds, chopped
1 quart hot milk	

- Peel the potato and the onion.
- Cut cucumbers, potato and onion into medium cubes and simmer gently in the butter. Toss until everything is saturated, but do not brown.
- Pour on the cup of water, cover the pan and cook gently until everything is soft—about 15 minutes.
- Press through a sieve or put through the blender until it is a fine purée—add the mustard and salt and pepper.
- Add the hot milk and reheat, stirring well. Season to taste.
- Mix the egg yolks and cream. Remove soup from heat and stir in the cream and yolks just before serving.
- Dust top with the almonds and serve.

DUCK IN MELON

The saturated melon gives the duck a flavor which it never thought it was capable of—nor did you.

1 cantaloupe-type melon large enough to hold the meat of one duck	$\frac{1}{4}$ cup tomato paste
1 4-5 pound duck	1 pinch of thyme
6 chicken livers	$\frac{1}{2}$ lemon, juice and grated rind
butter for frying	$\frac{1}{2}$ lime, juice
1 cup port wine	1 teaspoon meat glaze or extract
1-2 cups red wine	salt and pepper

- Cut a lid from the melon, empty it of seeds and allow it to drain. Pour in the cup of port wine, place the melon in a pan with a little water, put the lid on the melon and bake in a very slow (275°F.) oven, until medium soft, about 30 to 40 minutes depending on the size and ripeness of the melon. If overbaked it can easily break, so watch carefully and remember it is baked 10 minutes longer after being filled.
- Roast the duck until it, too, is within 10 minutes of being done, take out and carve it for regular serving pieces. Keep the duck hot.
- In the meantime, make a sauce by frying the duck liver and chicken livers in butter and moistening with one cup of the red wine. Crush the livers while they are hot and not too well done. Add the tomato paste and meat extract and season to taste—add lemon and lime, and thyme.

Moisten with more wine if necessary.

- Pack the pieces of duck into the warm melon. Pour on the sauce, cover and bake for another 10 minutes.
- Give each guest a section of melon with the duck.

STUFFED SQUASH

No one knows where the name squash came from except the originator, and he lies uneasy as a result. Try to overlook the word and eat the fruit.

4 young yellow squash	2 cups stale bread cubes
$\frac{1}{2}$ cup blanched almonds	2 egg yolks
2 eggs, hard-cooked	$\frac{1}{4}$ cup of cream
$\frac{1}{2}$ cup grated Parmesan cheese	salt and pepper

- Cut the squash in half, remove the seeds and center tissue. Parboil in salted water for a few minutes until medium soft. (Depending on the age of the squash this can take from 10 to 15 minutes.) Drain squash and keep warm.
- Blanch almonds and sliver with sharp knife or razor blade.
- Chop the hard-cooked eggs and add them to the almonds.
- Cut the stale bread into small cubes. (If no stale bread is available, cut fresh bread into small cubes and place in a very slow oven to dry them for a few minutes.)
- Add bread cubes and cheese to the eggs and almonds and moisten everything with the egg yolks and cream beaten well together. Add salt and pepper to taste.
- Fill the cavities of the drained squash with this mixture and pile it high.
- Dust top with additional cheese and dot with butter.
- Place the filled squash in a buttered baking pan and bake until brown in a hot oven (400°F.) for about 20 minutes.
- Serves 8.

INDIAN VEGETABLE MARROW OR ZUCCHINI

Eat as the Indians do and dream of emeralds and rubies.

4 zucchini	$\frac{1}{2}$ teaspoon cumin powder (ground cuminseed)
4 tablespoons butter	2 red or green chilies, chopped fine
1 medium onion, chopped	1 clove garlic, crushed
very fine	2 tablespoons grated coconut
$\frac{1}{2}$ teaspoon ground ginger	$\frac{1}{2}$ lemon, juice only
	salt

- Cut zucchini into $\frac{1}{2}$ -inch slices and parboil 6 to 8 minutes.
- Sauté the onion, garlic, ginger, cumin and chilies in the butter, but do not let them brown.
- Add the zucchini and fry until tender, about 10 minutes.
- Add the coconut, salt to taste and add lemon juice.
- This type of vegetable dish is best served right from the range. Use a pan which can go to the table.
- Serve at once, very hot. Serves 4 to 6.



[Continued on page 221]

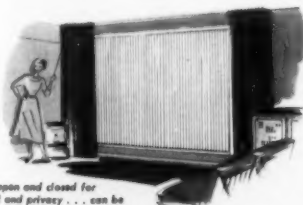
Your Invitation to *New* WINDOW BEAUTY

FRESH, THRILLING



Kirsch smooth dust-free metal *Vertical*

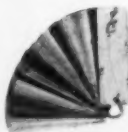
TRAVERSE BLINDS



They draw open and closed for view-control and privacy... can be used with or without draperies.

INSPIRING CHOICE OF DECORATOR COLORS

Plain colors in soft pastel tints... also grained, patterned, and textured effects. Your blinds can be made up in a color combination of your own selection! And every color is in that bone-hard, baked-on finish that has made Kirsch the choice for long-lasting quality.



Luxurious, Practical for any Room

Picture the smart, really *different* decorative effects you can create with Kirsch "Verticals." This exciting new product—by world-famous Kirsch—combines the beauty advantages of draperies and the wonderful control of light and air you get *only* with blinds. A truly advanced development for modern window decorating. And Kirsch "Verticals" are not only beautiful but *so practical!*

No cleaning problem! You've seen for yourself that dust and dirt just don't collect on smooth, up-and-down metal surfaces. And your Kirsch "Verticals" have *no tapes*, to ever need cleaning or replacement. Give any room in your home a smart *new look*, with Kirsch Vertical Traverse Blinds...

WRITE FOR FREE FOLDER

Send a card or letter today for the new full-color folder on Kirsch "Verticals." It's free—and you will also receive the name of a nearby dealer who will be pleased to show you this latest dependable Kirsch product. Address Kirsch Co., 977 Prospect St., Sturgis, Michigan.



ROTATE FOR LIGHT-AND-AIR CONTROL

Not only do Kirsch "Verticals" draw open and closed, like fine draperies... the slats rotate, like Venetian blinds, for some control of view and ventilation. They can be closed for privacy.



SO USEFUL FOR ROOM-DIVIDING, TOO!

A new and welcome way to "divide" rooms for extra utility yet retain decorative beauty. Kirsch "Verticals" can be made as tall—or short—as you wish, and up to thirty-one feet wide!

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in carpeting!



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A solid new note for today's living—

DIXIELAND! Dixieland has a fascinating casual texture with "built-in" interest you'll never tire of. Two levels of 100% rugged 3-ply wool yarn defy soiling and wear ... in seven color effects.

Shown, Rampart Street Green. Also in St. Louis Grey, New Orleans Nutrea, Basin Street Beige.

In "tweed" effects: Flapper (golden and grey), Charleston (beige, brown and green), Ragtime (beige and natural).

See Dixieland first before you buy any new carpeting!

Sanford
CARPETS

295 Fifth Avenue, New York City



the key to beautiful
rooms since 1838

Charter Oaks [Continued from page 167]



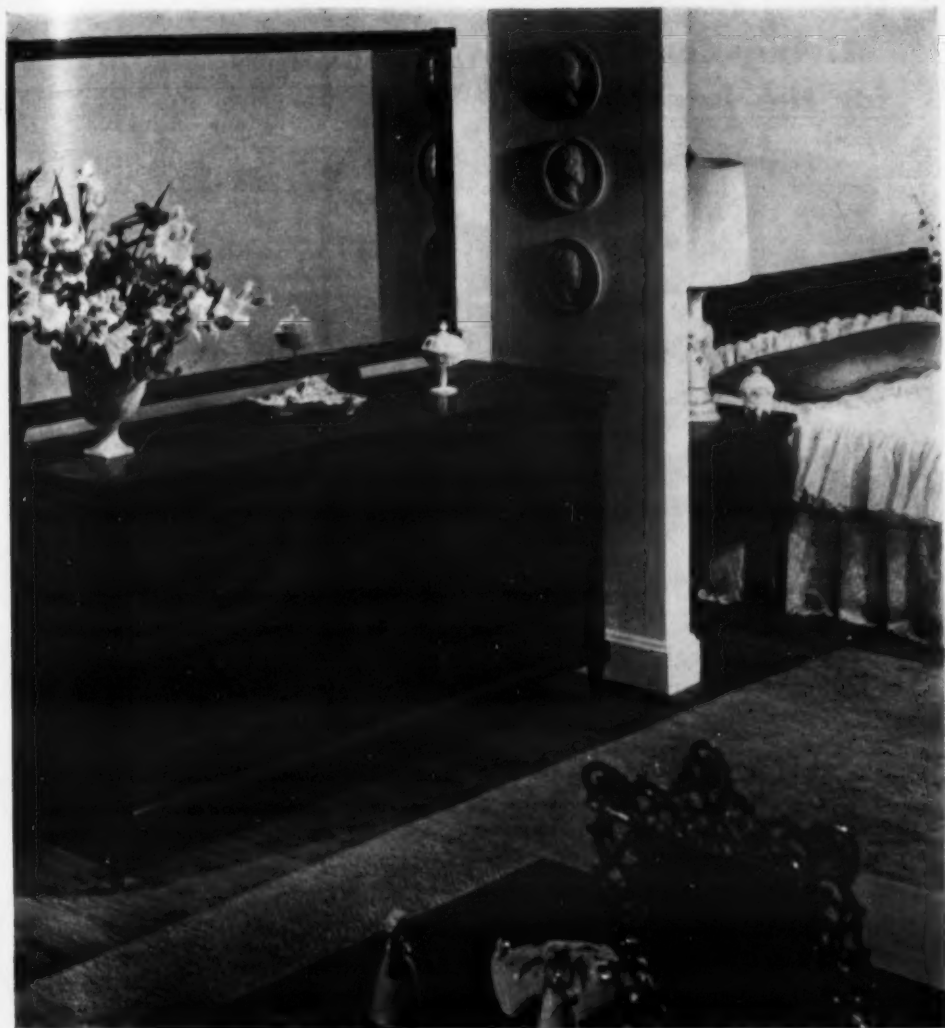
The compact, well-designed kitchen has a fine country flavor. Completely electrical, its appliances are set in a brick wall and in fruitwood-finished cabinets. Throughout the entire house, climate-conditioning provides complete year-round comfort (General Electric heating and cooling system)



The two bathrooms are carpeted and wallpapered. Double basins are a feature of the upstairs bath; mirrored panels, performing their customary space-enlarging trick, line alcove above sinks. The contemporary styled base cabinets are raised to provide toe space. Bathroom features are by American-Standard; Touch-Plate switching

In downstairs bath, mirrored panels were also applied to wall above sink and have a mirrored cabinet set into them. The sink has the nostalgic flavor of an old washstand; top is marble. Shower walls are surfaced in Carrara structural glass (Pittsburgh Plate Glass)





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Reynolds Metals Company, General Sales Office, Louisville 1, Kentucky.

See Reynolds new dramatic series "FRONTIER," Sundays, NBC-TV Network.



Living in a world of color

[Continued from page 186]

BUILDING DATA

ARCHITECT: HARWOOD TAYLOR, A.I.A.

BUILDER: BERT WILLIAMS, B. F. WILLIAMS LUMBER CO.

Foundation	concrete	
Waterproofing & dampproofing	15# felt	
Wood preservative	Pentachlorophenol (exterior siding)	Dow Chemical
Insulation	mineral wool (exterior walls & roof)	Baldwin-Hill
Exterior wall surfacing	vertical board on board #1 southern yellow pine	Southern Pine Association
Interior walls & ceiling surfacing	Sheetrock gypsum wallboard with Perf-A-Tape joint system	United States Gypsum
Paints & stains exterior	Cabot's creosote stain	Samuel Cabot
Windows	Apco single-hung aluminum	Aluminum Products of Houston
Doors	Texcen (interior, exterior, closet)	Atlas Plywood
garage	Pella wood folding Overhead Door	Rollscreen Overhead Door
Heating & air-conditioning controls	thermostat	General Electric Minneapolis-Honeywell
Water heater	General	General Water Heater
Plumbing fixtures	Kohler	Kohler
medicine cabinet	Lawson	F. H. Lawson
Kitchen & laundry equipment	fold-back units & built-in oven	Frigidaire
	dishwasher and Disposall	General Electric
	Nutone ventilating fan	Nutone
	Bendix washer & dryer job-built cabinets	Bendix
Chimes	Hideaway	Edwards

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

Screen Star, *Julie Adams* furnishes with Comfort and Elegance

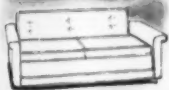
...a Pullman Sleeper for her Living Room

Add the beauty and restfulness of a Pullman Star Light Sleeper to your home. Its fashionable lines are enduringly graceful. Luxurious nylon fabric gives years of added wear and deep foam rubber cushioning provides the finest sitting comfort. At night it opens with perfectly balanced ease to become a full size, full depth, full length sleeper.

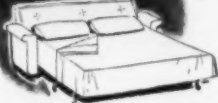
Choose from six star-flecked colors and relax in the gratifying assurance that you have chosen the very best for yourself or your overnight guests.

Julie Adams
co-starring in
"THE PRIVATE WAR OF
MAJOR BENSON"
a Universal-International Picture
Print by Technicolor
Sung by Ernest Newman

PULLMAN
Star Light



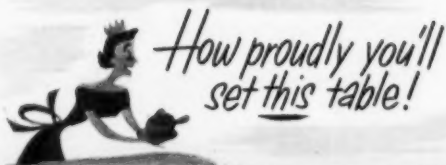
Beauty by daylight...



sleeping comfort by Star Light

A Pullman Sleeper makes
any room a sleeping room!

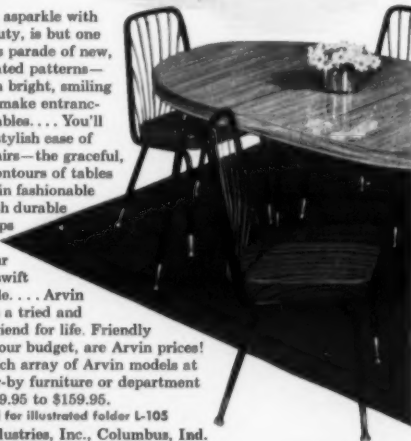
See one today at America's finer furniture
stores, department stores and decorators.



Arvin *dinettes*

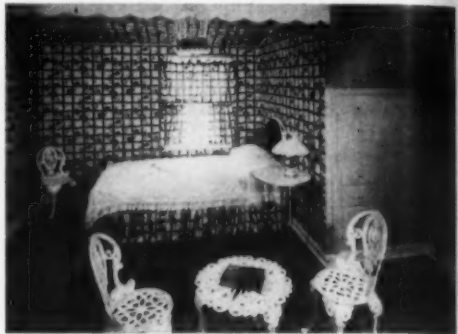
Starburst, sparkle with fresh beauty, is but one of Arvin's parade of new, unduplicated patterns—created in bright, smiling colors to make entrancing ensembles. . . . You'll love the stylish ease of Arvin chairs—the graceful, comely contours of tables trimmed in fashionable brass, with durable plastic tops which make your cleaning swift and simple. . . . Arvin quality is a tried and trusted friend for life. Friendly also, to your budget, are Arvin prices! See the rich array of Arvin models at your near-by furniture or department store—\$39.95 to \$159.95.

Send for illustrated folder L-105
Arvin Industries, Inc., Columbus, Ind.



The enterprising building materials dealer

(Continued from page 199)



Wallpaper and white painted lambrequin of quarter-inch plywood across ceiling make a colorful bower for Caryn Cinque's bed. Bright red cotton rug (Needlecraft) and rose walls are background for white garden furniture scaled down to accommodate the bedroom's small occupant.



Two facing walls of boys' room are surfaced in Idaho knotty pine; other walls and ceiling are painted a bright rust, a favorite color of young Timmy. Here he does some homework with father's help. Captain's table and chairs are from Warehouse Furniture Company, South Norwalk.



Basement recreation room is Tom's and Marie's hideaway; they leave the living room and television upstairs for the children. Tom paneled the walls in pine sheathing, installed the tile flooring and an acoustical ceiling. The room is furnished simply in wood and iron pieces by Raymor.



CAPITOL GIVES YOU WIDEST CHOICE OF COLORS!

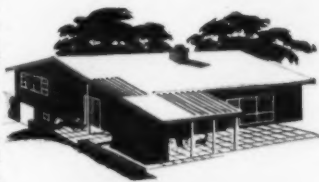
12 Exciting Colors Highlight a New Look in Kitchen Design

COLOR... to please your every mood, adding warmth, charm, beauty to the most important room in your home. Only Capitol offers 12 wonderful colors or glittering white. Even the handles are available in a choice of chrome, burnished gold, burnished copper or special black to further enhance the beauty of Capitol Kitchens.

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KITCHENS

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CABINETS OF STEEL FOR LASTING APPEAL

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City _____ Zone _____ State _____

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Creations of character and charm... of timeless good taste and appropriateness... crafted with custom details giving lifelong tightness, strength and depth of finish. That's the *Living American* furniture in cherry wood, developed by Leopold Stickley!

Every autographed and individually dated Stickley piece offers enduring satisfaction and pride of ownership that makes the cost seem negligible.



Here, several of Stickley's Cherry Valley designs show the characteristics of early 17th century English: No. 3292 Chest, H 52½"; W 24½"; D 20½"—No. 3240 Double Dresser, H 28"; W 40"; D 20½"—No. 3251 Mirror, W 45½"; H 23½"—No. 3355½ Single Bed, J 3"; Headboard H 41"; Footboard H 26½"; Overall W 42"—No. 2283 Night Table, H 31"; W 30½"; D 17"—No. 7042½ Lane Seat, H 33"; L 52½"; D 17".

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HOW TO GROW AN AVOCADO PLANT

Take the large seed that's left after you've eaten an avocado (alligator pear), plant it in a glass jar or small flowerpot partially filled with soil or sand, and you have the beginnings of a decorative, semi-tropical house plant. The seed should be only half covered, and the supporting mixture kept well watered. Planted indoors in late winter, it will usually begin to sprout within a month; moved outdoors as soon as the weather is frost-free, it can flourish under spring and summer sun. For the gardenless apartment dweller, a sunny window is a satisfactory spot for year-round growth.



Once roots have formed, plant grows rapidly and must be transferred to larger pot filled with a mixture of good fertile soil



Successively larger pots are required as roots grow longer. When the root growth reveals crowding, it is time to transplant



In four month's time, plant has grown to height of 40 inches, can reach room height if given proper care and protected from cold



Each spring there is renewed growth and plant can be moved outdoors again. Although decorative, plants are not fruit-bearing

Double Duty . . . Double Beauty . . .

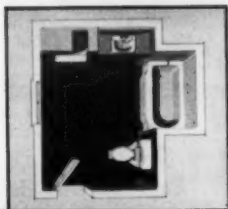


It's a Bathroom by **RICHMOND**

Imaginative decorating ideas and the gleaming perfection of Richmond plumbing fixtures naturally go together! Just look how Richmond's distinctive Fern Green lends sparkle to this flexible double-purpose bathroom design.

Here it is equipped as a darkroom. An ironing board, extra linen storage or cosmetic shelves are happy ideas, too. But whatever the second use, be sure of efficiency with fixtures by Richmond. The life-long lustrous finish, the simple lines of the BRESLIN recess tub and VOGUE lavatory assure lasting satisfaction. The one-piece "Hush-Quiet" EMPRESS toilet is a marvel of advanced design.

Choose your Richmond fixtures from seven sparkling pastels or Richmond's famous *Whiter-White*. For practical assistance in planning your bathroom contact your local Richmond plumbing contractor. Your telephone directory lists his name.



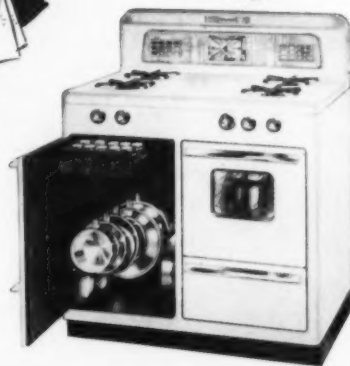
Take the First Step to Smart Bathroom Design! Richmond's new full-color booklet, "Five Little Bathrooms and How They Grew," is making home-decoration news. Contains complete plans, decorating hints, wonderful ideas for all types of bath and powder rooms in traditional and contemporary styles. Send 25¢ for your copy. Address Richmond Radiator Company, Dept. E, 16 Pearl St., Metuchen, N. J.

RICHMOND RADIATOR COMPANY *Affiliate of Reynolds Metals Company*

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A deluxe gas range with copperside backguard. This beautiful range performs more kitchen services than any other on the market—the range with too many remarkable features to describe here.

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from the famous "House of Herbs" with "Recipe Magic," 150 recipes for greater food enjoyment.

9-PIECE SET OF COOKWARE

matched aluminum Waterless cookware by Flavo-Seal with gleaming copperside covers and fifty recipes to health.

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My Name

Address

MAIL
THIS
COUPON
TODAY

Space: the split-level design's contribution to comfort

[Continued from page 169]

BUILDING MATERIALS SPECIFIED

ARCHITECT: STANLEY C. REESE

BUILDER: HAROLD KRAMER, ROLLING HILLS AT CLIFTON, NEW JERSEY

Dampproofing	Viaqueen polyethylene film	Viking
Perimeter insulation	Fiberglas	Owens-Corning Fiberglas
Termite protection	Woodlife	Protection Products
Floor surfacing	Fireside Plank (upper level) ceramic tile (baths) Kentile (recreation room) Goodyear vinyl (living level)	E. L. Bruce Mosaic Tile Kentile Goodyear
Walls exterior	Gold Bond insulating sheathing	National Gypsum
Insulation walls	Gold Bond rock wool	National Gypsum
Interior surfacing	Gold Bond gypsum wallboard ceramic tile (tub recess) Gold Bond	National Gypsum Mosaic Tile National Gypsum
Acoustical treatment	Gold Bond gypsum wallboard	National Gypsum
Roof surfacing	Barrett 3-ply built-up crystal spar topping Gold Bond rock wool Gold Bond sheathing aluminum Pella Multi-Purpose	Barrett Div., Allied Chemical & Dye National Gypsum National Gypsum Reynolds Metals Rolscreen Pittsburgh Plate
Flashing		
Windows		
Glazing		
Doors exterior	Stay-Strate flush	United States Plywood
interior	Mengel flush	United States Plywood
garage	Pella wood folding	Rolscreen
Weather-stripping	Overhead Door Chamco	Overhead Door Chamberlin Co. of America
Hardware	Yale locks	Yale & Towne Mfg.
Paints	interior exterior	National Gypsum Samuel Cabot
Plumbing fixtures		Richmond Radiator
Bathroom accessories	Half-Mack	Half-Mack
Shower enclosure	Permalume	Shower Door Co. of America
Water softener	Culligan	Culligan
Kitchen cabinets	Capitol Kitchens	Hubeny Brothers
Kitchen-laundry equipment	range or oven and cook tops, sink with Disposall, refrigerator, washer, dryer, water heater	Hotpoint
Counter tops	Consoweld	Consoweld
Heating & air-conditioning	forced warm air system, Thatcher winter air-conditioner	Thatcher Furnace
Thermostatic controls		Minneapolis-Honeywell
Ducts	aluminum devices	Reynolds Metals
Electrical		Arrow-Hart & Hegeman Electric
Vent fans	Nutone	Nutone
Chimes	Nutone	Nutone

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From 21% to 30% more storage space. No increase in the over-all size.

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Before you build or buy a home—or remodel—look into the many exciting things you can do with this versatile decorating material. Your L-O-F Glass Distributor or Dealer can give you more information and show you samples. Look for him under "Glass" in the yellow pages of the phone book. *@

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600 Madison Avenue, Toledo 3, Ohio

Enclosed find 10c for my copy of the Blue Ridge book of ideas on decorating with patterned glass.

Name (please print) _____

Street _____

City _____ Zone _____ State _____



Space: the split-level design's contribution to comfort

[Continued from page 169]

Cities where this LIVING-CONDITIONED HOME has been built and furnished.

COLORADO

Colorado Springs: Modern Home Builders
Decoration: Home Furniture Co.

CONNECTICUT

West Hartford: Tumblebrook Acres, Inc.
Decoration: Viola Lyons Co., New York

DELAWARE

Wilmington: Franklin Builders Homes, Inc.
Decoration: Wax Furniture Co.

FLORIDA

Jacksonville: Joseph O. Shaffer Co.
Decoration: Denmark's Modern House

GEORGIA

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ILLINOIS

Rockford: Tilton Homes Corp.
Decoration: Henry N. Lindberg Furniture Co.

IOWA

Des Moines: McMurray & Co.
Decoration: Black Furniture Co.

MAINE

Cape Cottage: Alan Home Co.
Decoration: Porteous, Mitchell & Brown Co., Portland

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Lexington: DeVries Construction Co., Wakefield
Decoration: Edwards Fine Furniture, Boston
West Bayshore: Matthew Ciociolo, Builder
Decoration: David Burwick Furniture Co., Worcester

MICHIGAN

Bloomfield Hills: Kuschell Realty Corp.
Decoration: The Robinson Furniture Co., Detroit

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Clifton: Harold Krumer

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ELIM: J. V. Cumiskey

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Camp Hill: E. T. Schimmel & Son
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RHODE ISLAND

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Decoration: Penn Furniture Co.
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Greenville: Hughes Real Estate
Decoration: Old Colony Furn. Co.

TEXAS

Longview: Harway Little Co.
Decoration: Padway Stores, Inc.

VERMONT

Burlington: Charles A. Congdon & Son
Decoration: Thomas O'Halloran & Son

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Lynchburg: J. S. Forehand & Co.
Decoration: McGhee Furniture Co.
Norfolk: G. E. Wetherington
Decoration: P. H. Rose Department Store

WASHINGTON

Bellevue: Bell & Valdez
Decoration: Weerner's of Bellevue
Yakima: Ira Van Ness, Builder
Decoration: Mary Lelsholtz, Decorator

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Madison: Grant Kittle
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SEE UPSON WALLS IN NATIONAL HOMES HOUSES—SPECIAL COUNTRY-WIDE SHOWING OF FENLEY MODEL NOW IN PROGRESS

Space: the split-level design's contribution to comfort

[Continued from page 175]

Screened by folding, louvered doors, the laundry (washer, dryer and sink) is housed in one wall of the recreation room and spotlighted from above. A mural of birds frisking on a clothesline is—for a laundry—an amusing bit of decoration



Workshop, adjacent to the garage around the corner from the recreation room, is well equipped for home projects with a jig saw, vise and storage for tools, paint and so on.

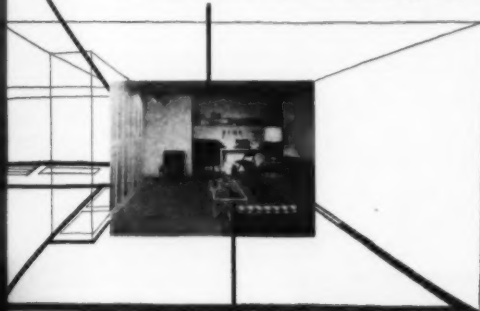


Believe it or not, the family Plymouth (a black and ivory four-door hardtop sedan) not only holds all the picnic impedimenta seen above, but holds a picnic case, from folding chairs (one is for baby) to beach umbrella. The picnic case is, in itself, a tiny traveling pantry; the grill folds up into its own portable



Recreation room makes no bones about combining business with pleasure. Although the laundry is concealed, TV (naturally) and a sewing area (of necessity) are in full view of the sitting group. Overhead lights are mobile, and slide across room to illuminate work and reading areas.

Lowel level incorporates the garage, workshop, recreation room and space for utilities. Access from car to the upper levels (and vice versa) is possible without going outdoors.



Shuttered windows that provide privacy without obscuring the light are a pleasant, tailored feature of this all-purpose room. Door at right leads to the outdoors and play yard.

[Continued on page 220]

An exciting new upholstery pattern by famed designer *Russel Wright*

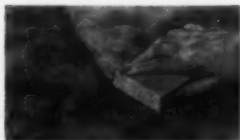


As if by magic, the new "Fabrilité" Castleton pattern changes as the light varies. Available in a range of 15 Russel Wright pastel and deep-tone colors.

Now **Du Pont Fabrilité**[®] vinyl upholstery breathes to give new, cushiony comfort.



Thousands of invisible pores that you can blow smoke right through—thus proof that this new "Fabrilité" actually breathes!



Wipes clean in seconds because every thread of this "Fabrilité" is protected from soiling and wear by a complete vinyl coating.

Imagine a plastic upholstery with the soft, airy comfort of a woven fabric *plus* all the stay-clean, easy-to-clean advantages of a complete vinyl coating. Du Pont has developed just that with "Fabrilité"—supported vinyl plastic upholstery in the stunning new Castleton pattern. With thousands of invisible pores that actually breathe, Castleton retains all the durability and washability that have built the "Fabrilité" reputation.

"Fabrilité" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-to-clean "Fabrilité" makes even the lightest colors practical on furniture that gets the heaviest use. Better stores everywhere have quality furniture in "Fabrilité." Better upholstery shops everywhere have "Fabrilité" for re-upholstering. Also by the yard for you to re-cover dining-room chairs, table tops, etc. Look today. "Fabrilité" is also used for fine luggage, women's shoes and folding doors.

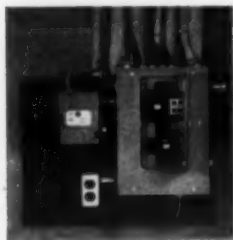
Look for this tag before you buy



BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY



Space: the split-level design's contribution to comfort [Continued from page 219]

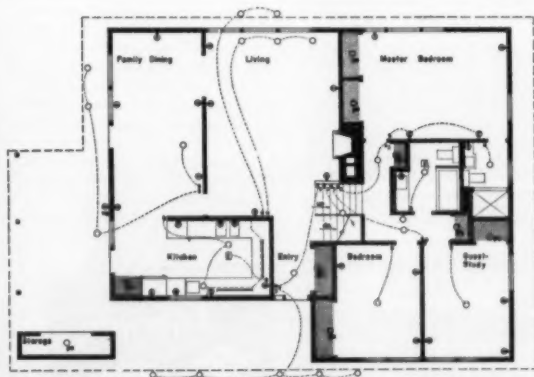
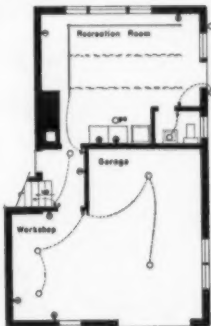


Stab-lok circuit breaker is installed in garage, and the Thatcher winter air-conditioner (with Reynolds aluminum ducts) and the hot water heater are in the section of basement beneath the mid-level. If this area had not been excavated, all utilities would be in the lower level next door. Split-level plans are based on the integration of different levels within a given perimeter, and, to minimize excavation, are almost always built on a hillside or a sloping plot. In this plan, entry is at mid-level—the living section—with stairs to upper and lower levels conveniently located a few steps from the front door.

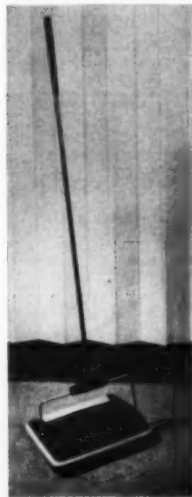
KEY

- lighting outlet
- ceiling lighting outlet
- fluorescent lighting
- fan outlet
- pull switch
- duplex convenience outlet
- waterproof convenience outlet
- range outlet
- special purpose outlet
- single-pole switch
- three-way switch

Electrical plans approved by the National Adequate Wiring Bureau



Well-appointed, the workshop includes in its equipment a $\frac{1}{2}$ -inch electric drill mounted—with a disc sanding attachment—on a horizontal bench stand, and a $\frac{1}{2}$ -inch drill on a vertical stand. Both drills are by Black & Decker



Like all cleaning equipment, the carpet sweeper has had its share of streamlining and "polishing up" for greater efficiency. This one (a Bissell Sweepmaster) is smaller than the regulation models and particularly compact, with a smoke-gray metallic finish, a chrome-plated handle, and dial control that adjusts the head to the nap of both thick and thin rug.



The power mower has come to be part of standard operating procedure for the well-kept lawn. This imposing example, an 18-inch Johnstone Lawn Patrol, has a 1.1 horsepower, 4-cycle Briggs and Stratton engine, and is equipped with a recoil starter. Cutting performance is effective, maneuverability simple.

The gourds [Continued from page 204]

BAKED SQUASH AND TOMATOES

A heavenly dish reminiscent of that trip to the Mediterranean—whether you took it or not.

- $\frac{1}{2}$ cup olive oil
- 1 clove garlic
- 3 young summer squash, sliced
- 6 tomatoes, sliced
- 3 medium onions, sliced
- 1 cup stock
- salt and pepper
- $\frac{1}{2}$ cup parsley, finely chopped
- 1 tablespoon dill, finely chopped
- 1 tablespoon tarragon, finely chopped
- (scald dry dill and tarragon if fresh is not available)
- Crush the garlic into the oil and heat in a heavy skillet.
- Slice the squash, tomatoes and onion into $\frac{1}{4}$ -inch slices and simmer in garlicked oil for a few minutes.
- When all the vegetables are well saturated with the oil, and the squash and onions are becoming transparent, pour on the stock and transfer to a 300°F. oven. Bake about three-quarters of an hour.
- Sprinkle top with chopped herbs, bake 15 minutes longer.
- Serve from the pan or casserole in which it was baked.
- Serve with Italian or French bread and red wine.

ZUCCHINI WITH ORÉGANO
How can anyone resist such beautiful words? Add Chianti and a conversation in Italian can ensue.

- $\frac{1}{4}$ cup olive oil
- 1 small clove garlic, crushed
- 6 medium zucchini
- salt and pepper
- 1 tablespoon chopped parsley
- 1 tablespoon oregano
- Put olive oil in skillet with garlic and cook slowly about 5 minutes.
- Slice zucchini in thin slices.
- Remove garlic from skillet and add sliced zucchini.
- Cook over brisk heat about 15 minutes.
- Add salt, pepper, parsley, oregano, and cook 5 minutes more.
- Serve at once. Serves 4 to 6.

MINTED ZUCCHINI

We hesitate to call this quick

zucchini or any hasty title; actually it is a vegetable prepared in a very small quarter-hour considering the great success this dish will have.

- 8 small, tender zucchini
- $\frac{1}{2}$ bar butter or 4 tablespoons olive oil
- salt and pepper
- 2 tablespoons chopped mint
- 1 teaspoon chopped chervil
- Heat butter in heavy skillet.
- Slice zucchini in thin slices and add to skillet.
- Cook quickly, turning the zucchini frequently.
- Dust with chervil, mint, salt and pepper. Serve piping hot.
- Serves 4 to 6.

EGGPLANT FROM BORDEAUX

We include this "kissing cousin" because, although just an in-law, she is often called guinea squash and rates listing here for her name alone. Also we know what good things come from Bordeaux.

- 1 eggplant
- $\frac{1}{2}$ teaspoon salt
- $\frac{1}{4}$ teaspoon pepper
- $\frac{1}{4}$ cup flour
- $\frac{1}{4}$ cup olive oil
- 1 clove garlic
- 2 onions, chopped fine
- 4 tomatoes, sliced
- 1 cup grated Gruyère cheese
- salt and pepper
- butter for baking
- Slice eggplant in $\frac{1}{4}$ -inch slices and dredge in seasoned flour.
- Heat oil in heavy skillet with garlic for 5 minutes.
- Remove garlic and add slices of eggplant. Brown evenly on both sides.
- Butter a 2-quart baking dish.
- Place alternate layers of eggplant, tomatoes and onions in baking dish.
- Cover with cheese, salt and pepper. Dot with butter.
- Bake at 375°F. for 30 minutes.
- Serves 4 to 6.

WATERMELON ICE

A really cold melon is a little like an ice away—just add a few ingredients and freeze—but don't expect miracles without effort. We recommend a hand freezer—or better yet, the new Freeze-O-Tray which fits into the ice-cube compartment of your refrigerator.

- 1 cup granulated sugar
- $\frac{1}{2}$ cup water
- 2 cups watermelon pulp, puréed
- 1 pinch salt
- 1 lemon, juice and grated rind only
- 1 lime, juice only
- 1 cup ginger ale or 1 cup watermelon juice
- mint leaves
- Boil the sugar and water until it spins a fine thread—230-234°F.
- Cool sirup. Then add watermelon pulp.
- Add all other ingredients and put in freezer. (If hand freezer is used, use six parts ice to one part salt.)
- Turn the freezer until the ice is frozen. Remove the dasher and cover well.
- Add more ice and cover freezer for one hour before serving.
- Garnish with mint leaves.
- Serves 6 to 8.

PARTY PUMPKIN PIE

Pumpkin is the perfect medium for blending spices and brandy, which no pumpkin pie should be without. We are against anemic, bland pumpkin pies: this one is bold and voluptuous. We build the pastry up high on the sides and flute the edges as prettily as we know how. The filling is a deep rich brown, shiny on top. (The secret for a shiny top, we've discovered, is to beat the filling ingredients five minutes longer than you think necessary. That dissolves the sugar thoroughly and gives a smooth, creamy filling.)

- Recipe for crust for 9-inch pie:
- 1 cup sifted all-purpose flour
- $\frac{1}{2}$ teaspoon salt
- $\frac{1}{2}$ cup shortening
- 2 tablespoons water
- Measure sifted flour into a mixing bowl, mix salt through it.
- Cut in half of the shortening with pastry blender or two knives until the mixture looks like coarse corn meal.
- Cut in remaining shortening until particles are the size of large peas. (This makes for flaky pastry.)
- Sprinkle water on top and mix lightly with fork until all the flour is moistened.
- Gather dough together, press

into ball and roll out to fit 9-inch piepan.

Filling for party pumpkin pie:

- Set oven at 425°F.
- $1\frac{3}{4}$ cups cooked, mashed pumpkin
- $\frac{1}{2}$ teaspoon salt
- $1\frac{3}{4}$ cups top milk or 1 cup milk and $\frac{3}{4}$ cup light cream
- 2 large eggs
- $\frac{2}{3}$ cup brown sugar
- $1\frac{1}{4}$ teaspoon cinnamon
- $\frac{1}{2}$ teaspoon ginger
- $\frac{1}{2}$ teaspoon nutmeg
- 1 tablespoon brandy
- Put ingredients into large mixing bowl and beat thoroughly with electric or rotary beater.
- Pour into pastry-lined pan.
- Bake 45 to 55 minutes or until a silver knife inserted into side of filling comes out clean.
- Serve warm with a little powdered sugar dusted over top.
- Serves 6 to 8.

PICKLED WATERMELON RIND

You may not be a pickler by instinct—but it hurts to throw away all that watermelon rind which can so easily enhance the roast beef next winter.

- Rind of one watermelon.
- Brine to cover ($\frac{1}{4}$ cup coarse salt to 1 quart water).
- Cut rind into 1-inch cubes and weigh it.
- Soak rind in brine for 12 hours.
- Drain well.
- Cover rind with fresh water and boil until tender, but not soft—takes about 10 minutes.
- For every pound of rind, use:
- 1 cup water
- 1 cup cider vinegar
- 2 cups sugar
- 1 teaspoon whole cloves
- 2 inches stick cinnamon
- 1 tablespoon preserved ginger, if desired
- Place sugar, water and vinegar in a large saucepan and bring to boiling point.
- Tie spices in a bag, drop into boiling sirup, cook 5 minutes.
- Add drained watermelon rind and cook for 30 minutes or until clear.
- Remove spice bag and place rind in jars.
- Cover with the hot vinegar sirup and seal the jars.



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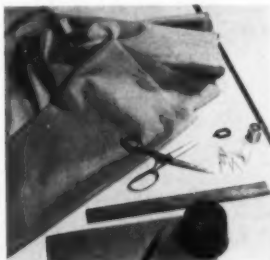
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AN EASY WAY TO MAKE CAFÉ CURTAINS

Long admired by visitors to French bistros, café curtains are a simple and effective way to treat windows in your own home. They are also easy to make, if you follow these simple directions. Extra touches—ball fringe, rickrack, braid or band—can be applied to personalize them. A word of caution: the size of the scallops in the following instructions are based on windows 36 inches wide. You may need to regauge them to your window width.



For material, use a lightweight drapery fabric, chintz or sun-bleached cloth. Each of two panels should be as wide as the window for adequate fullness.

Cut curtains to length, allowing an extra 8 inches to desired finished length (5 inches for heading, 3 inches for hem). Then pin two 1-inch side hems.



Next, sew up side hems, taking care material does not gather. As plain stitching is involved in making curtains, even the beginners will find it easy.



Fold and mark material, including side hems, into eighths. Semicircles for scalloped top should be 4 inches across, with 1/2-inch allowance between each.



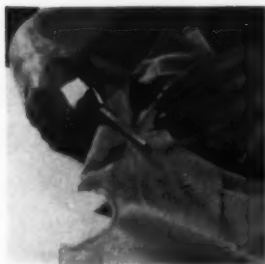
Draw semicircle pattern on cardboard with object of 4-inch diameter. Lay material right side up on table, fold, pin back 5 inches for heading



Using cutout cardboard pattern, draw semicircles on heading, centering them between each fold to provide $\frac{1}{2}$ -inch width between semicircles



Stitch along pencil line and cut $\frac{1}{4}$ inch from stitching. Snipping Vs in edge of curves helps material lie flat. Turn inside out, hem unfinished edge



Sew curtain rings on $\frac{1}{2}$ -inch points between each scallop, then hang curtains to determine length. Pin bottom hem to desired length and stitch



On completion, vertical folds may be pressed into accordion pleats. If trim is added, it should be applied just before pressing the pleats in place



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Space: the split-level design's contribution to comfort

[Continued from page 171]

These are other versions of the house in various localities



Wilmington, Delaware. Builder: Franklin Builders Homes, Inc.



Lexington, Mass. The DeVries Construction Co. built this home; are building four more. Over 12,000 visited house first week out



Greenville, S. C. Builder R. E. Hughes reports that the low roof and the exposed structural parts were favorably received



Norfolk, Va. Builder G. E. Wetherington followed specifications

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Lebanon, Pa. Builder: Sevastio Construction Co., Hershey, Pa.



Seattle, Wash. Builder: Bell and Valdez. House was sold to first person who went through it. Over 40,000 people visited the house



Jacksonville, Fla. This home, built by Joseph O. Shaffer Co., started a definite trend in split-level building in Jacksonville



Elmira, N. Y. Builder: J. V. Cumiskey. Visitors called this the most convenient home in Elmira. House was sold with draperies

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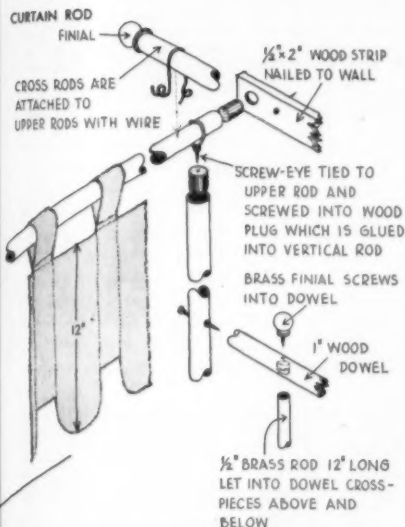


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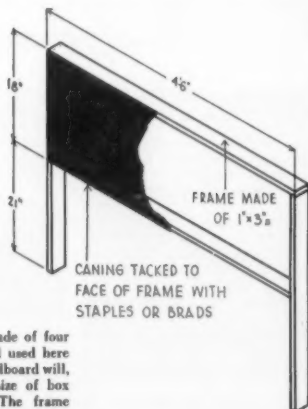
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The stylish individuality of this brass four-poster belies the fact that it is inexpensive to make. Brass rods and finials are available at most drapery supply shops or department stores

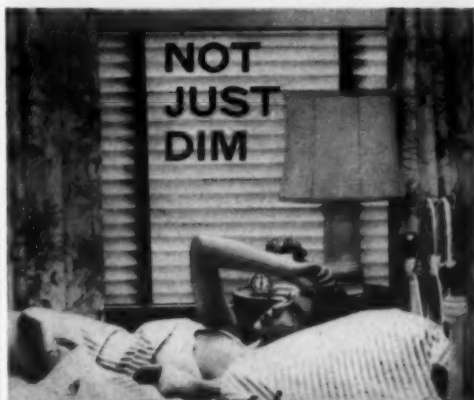
Cane headboard with fabric plaques



Headboard frame is made of four 1-x-3-inch boards. Wood used here is clear pine. Size of headboard will, naturally, depend on size of box spring and mattress. The frame illustrated here is 3 feet 3 inches high and 4 feet 6 inches long. Wood was sanded, then shellacked

[Continued on page 228]

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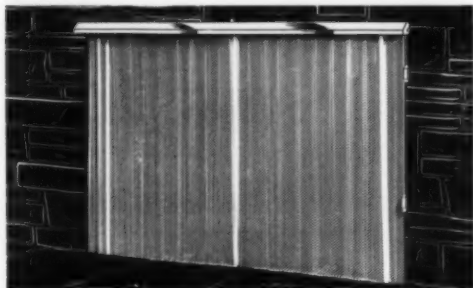
and service pieces. Pattern is molded in... will not wash off or fade. Also available in six other designs.

*By Philip M. Brady, Associate I.D.I., designer.



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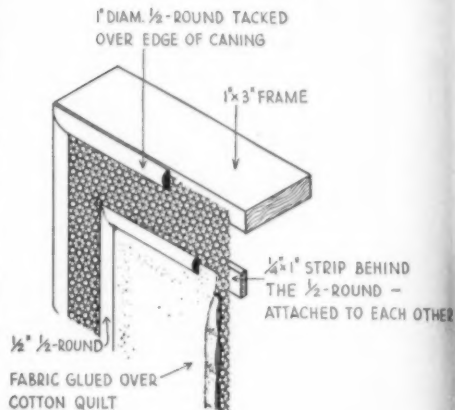
New airs, new flairs for wallflower bedrooms

[Continued from page 227]

Caning is stapled or tacked on with brads to face of frame. Be sure caning does not extend beyond the frame. It is best to cut a little within the outer edge of frame

Half-round molding, 1 inch wide, is tacked over edge to give finished look

Three plaques of the same fabric as counterpane, two of equal size, one slightly larger, are framed with same half-round molding used on face of headboard frame. Fabric is glued over sheets of cotton to give padded look. If desired, fabric and cotton could be quilted



FINIALS (DRAPERY ROD ENDS) GLUED & TACKED ON



The fabric glued over the sheet of cotton should have a 1 1/2-inch margin so that the padding is not included under the plaque frame

The half-round molding of the frame is tacked to a 1/2x1-inch strip of wood behind caning. Arrange plaques in a pleasing design

Final touch to the headboard is given by gluing two wooden drapery rod end finials to the top of the frame

Caning and drapery rod finials should be available at most upholstery or drapery supply shops

Caning comes in various widths: in order to save on wastage, measure the size of the headboard you wish to construct and then buy the width closest to this. Caning can be cut with ordinary scissors. Care and cleaning is the same as that for any other straw product. A damp cloth will usually wipe away all dirt

The frame of the headboard can be made of almost any type of wood, and finished in a variety of ways. Shown here, it is made of clear pine and finished with clear shellac. Frame could be painted same as bedroom furniture or furnishings. Caning could be painted to blend with frame

SAFETY IN THE HOME SHOP

With "do-it-yourself" solidly established as a family function, there is more than ever a need for what can be termed "power house-keeping" in the home workshop. Too often, carelessness, oversight or short-cutting work methods can turn the family power center into a danger area where bodily injury—rather than a fine, new household accessory—is the unfortunate end product. Hands are especially vulnerable where tools and machinery are concerned; a knowledge of the proper use and limitations of your shop equipment will not only assure better work, but will go a long way towards keeping you off the sick list. To keep your workshop the enjoyable recreation spot it should be, here are some safety precautions.



Safety is first when working with power equipment, although this gentleman seems unaware of the rule. In cutting and grinding operations, work should always be held firmly on bench with a clamp, and a protective mask kept handy to guard the eyes against flying chips of wood or metal



Loose clothing has no place in the home workshop. Ties are especially susceptible to being caught in machinery or moving stock; a work apron removes the risk. If the power tool is provided with built-in safety guards, use them; sporty approach to workshop machinery can be dangerous



[Continued on page 233]

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MUSIC
FOR
LIVING

By DAVID RANDOLPH



So far, in my various recommendations regarding the building of a record library, we have concerned ourselves solely with instrumental works, such as symphonies, concertos and the like. Now, I should like to touch upon a category of music that, for some reason, hasn't as yet attained the same degree of popularity in this country—choral music. Anyone who has ever had the experience of singing in an amateur chorus will have already been "bitten by the bug" and will need no urging. For those who have not yet discovered the satisfaction that can be derived from this field of music, here is a list of varied suggestions.

As a very easy introduction to choral music, I'd recommend a group of *Songs for Male Chorus* by Schubert. In the nine short works contained on a Vox disc made by the Akademie Kammerchor under Ferdinand Grossmann, the subject matter ranges from a description of a little village through several love songs, to a setting of the *Twenty-third Psalm*. All the music is melodious and immediately appealing. In the matter of accompaniment, these works are quite varied. Some are sung *a cappella*—that is, in the manner of the chapel—hence, unaccompanied. Incidentally, the term is used for all unaccompanied choral music, whether sacred or secular. Some are with piano and others are accompanied by a guitar.

A double interest attaches to another recording issued by Vox. It is the *Choral Fantasy*, Opus 80, by Beethoven. Those who are familiar with Beethoven's *Ninth Symphony*, the one with the choral finale, will find that here Beethoven anticipated that music. In effect, this was a "study" for

the choral portions of that movement. It ends with a short section for chorus and four vocal soloists, built on a theme that is very similar to the very famous *Ode to Joy* melody of the *Ninth Symphony*. Therefore, this work is of great historic interest, since it gives us an insight into Beethoven's development. Moreover, while this is a rather strange combination, the first three-quarters of the work actually amounts to a concerto for piano and orchestra, since a solo piano is featured before the voice enters. Friedrich Wührer is the pianist, with the Akademie Kammerchor (this time, consisting of mixed voices) and the Vienna Symphony Orchestra, all under the direction of Clemens Kraus.

The other side of the same disc contains a very beautiful, romantic work by Schubert—the *Song of the Spirits Over the Water*. Again the scoring is for male chorus—but a chorus of eight parts! This, coupled with the fact that the accompanying orchestra consists of two violas, two cellos and double bass—all dark instruments—makes for a rich sound.

If you're in the mood for some highly dramatic, richly-colored music, I'd suggest that you listen to the *Requiem* by the great romantic French composer, Berlioz. Its ten sections contain music ranging in feeling from the most delicate and mysterious to the most violent. In some portions, Berlioz calls for four brass choirs, in addition to the normal orchestral and choral forces! As one early critic wrote: "The music was beautiful and strange, wild, convulsed and dolorous. . . ." Columbia has issued a spacious two-disc recording of the *Requiem* by the chorus and orchestra of the Rochester Oratorio Society under Theodore Hollenbach.

[Continued on page 233]

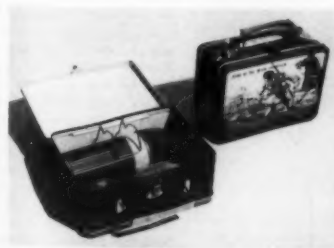
THE YOUNGEST SET



Beginning or returning to school can be a delightful or a dreadful experience. The reaction to education is highly individual; as with most important occasions, it is the initial exposure that counts. Whether it is the very first day or only the first day in a new grade, the maiden brush with formal education can have a lasting effect on the child's attitude toward school life. We don't imply that the items we have collected this month will help to create a scholarly attitude, but we do think that good-looking fashions, bright accessories and useful objects will go a long way in helping the pupil adjust to the new, somewhat confusing experience facing him.



1. Sound to brighten any schoolday is this *Sartex* schoolbag by National Leather (\$1.98). A rigid bottom reinforced with four bell rivets makes it sturdy enough for even the most active student. Comes with plastic handle or shoulder strap, in blue or red. It has pocket for sandwiches



2. *Davy Crockett* goes to school this fall on the cover of a lunch kit. The same kit comes in Scotch plaid. Both kits have a ½-pint vacuum bottle (Universal, \$2.98)

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[Continued on page 232]



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Grecian Lamp Table, Metalcrafted by KOCH in gleaming black with gleaming brass trim. Removable crystal top. Plastic-lined planter. About \$16.

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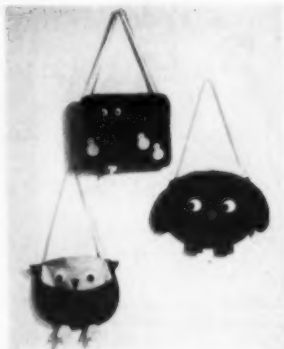
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The youngest set [Continued from page 231]

3. Oscar the Owl, a Little Red Hen and a Spaniel all manage to be bustling about their duty as practical schoolbags. The Little Red Hen bag has clasps to fasten, comes in blue and red felt, Oscar the Owl in green and yellow felt and the Spaniel in brown and black felt fasten with a zipper. All bags (about \$3.98) have extra pockets for snacks (Bags by Impulse Items)



3. A delightful storybook called Johnny One-Light and Mary Even-Glow accompanies lamp pictured below. Written by Edythe Polster, illustrated by John Haggood it explains necessity of good lighting

4. Jacket and pants combination in bright orange or turquoise warms the eye as well as the wearer. Made of flannel poplin and lined with flannel of same color (Minitogs, jacket \$4.98, pants \$3.98)



6. Practicing the advantages set forth in the accompanying story, the Johnny One-Light lamp with Firestone Velon Soft-Glo plastic shade provides excellent light diffusion. Base and trim are of brushed brass connected with column of reeded steel tubing, sprayed white. Accommodates a 150-watt bulb (Totline Corp. \$10)

Music for living

[Continued from page 230]

For Berlioz in a more restrained mood, there is his very beautiful *L'Enfance du Christ* which contains some of the composer's most immediately appealing music. There is a fine Columbia two-record version of it, with the Little Orchestra Society and Choral Art Society, under Thomas Scherman.

One of the acknowledged masterpieces of late eighteenth-century choral music is Haydn's *The Creation*, written for chorus, soloists and orchestra. When Haydn attended a performance of this work toward the end of his life, the young Beethoven, who was in the audience, was so taken by the beauty of the music, that he kissed the hand of the elder master. The music has melody, dramatic intensity and variety of mood. It also contains the familiar chorus, *The Heavens Are Telling*. Both Urania and the Musical Masterpiece Society have issued recordings of *The Creation*, the former by the chorus and orchestra of Radio Berlin under Helmut Koch, the latter by the chorus of the Vienna State Opera and the Vienna Philharmonic Orchestra under Clemens Krauss.

Those who are partial to modern music will find a very exciting experience awaiting them in Stravinsky's unusual composition, *Les Noces* (*The Wedding*). Notice the very unconventional scoring—the mixed chorus and four soloists are accompanied by two pianos and a variety of percussion instruments! As you might imagine, rhythm is one of the outstanding characteristics of this work. Margaret Hillis leads the New York Concert Choir in the Vox recording.

For those who would like to explore some of the more intimate sentiments expressed by the earlier composers of concerted vocal music, I would suggest the madrigals by the English composers Weekes and Bateson. Among these are some very richly scored somber works, besides those of lighter quality. (It is not generally known that madrigals were often the vehicle for the expression of very intense emotions.) Since the Westminster recording of madrigals by these two composers was performed by The Randolph Singers, conducted by the writer of this column, I shall refrain from commenting. However, I cannot hide my enthusiasm for the beauties of the genre.

[Continued on page 234]



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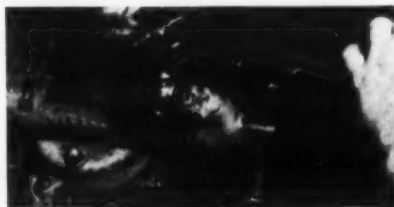
Safety in the home shop

[Continued from page 229]

A tool carelessly placed on a bench—a convenience of the moment—will earn our neophyte craftsman a sharp rap on the head and, we trust, teach him respect for his tools and shop equipment



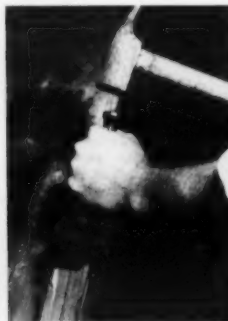
The theory is right, but the practice is wrong. Extending leverage of a wrench with a length of pipe may work nine times out of ten; tenth time may break a rib



When working with a wrench, a bruised arm can be avoided if wrench slips by operating it towards you, not away from body



Screw drivers are just that and no more. When used as a chisel there is danger of breaking the handle and driving a sizable splinter into hand



Don't use a chisel in this manner; if the hammer misses or slips it can injure one of the bones in the hand. An underhand position is preferable

[Continued on page 243]

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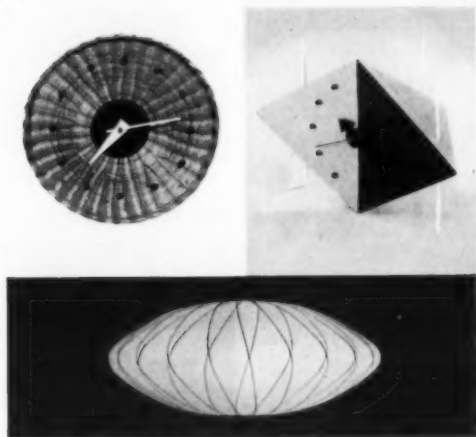
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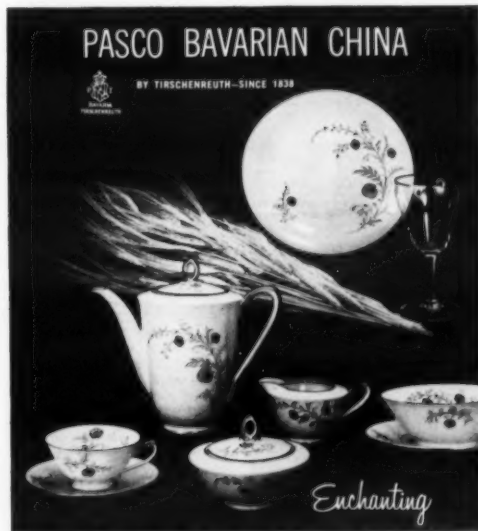


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The youngest set [Continued from page 232]



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At first thought it might seem incongruous to speak of budget entertaining and French champagne in the same breath. (In an extraordinarily complicated process, four long years are required to make a single bottle.) While a young couple might hesitate to serve it to a roomful of guests, one bottle alone used imaginatively to enhance the other ingredients in a drink or food can lend the appearance of festive affluence at a modest price. Champagne is the very essence of gaiety and laughter, and during the scant 250 years that it has been in existence, this remarkable sparkling wine has remained synonymous with the spirit of festivity in every country the world over. While we generally regard it—through a nodding but enthusiastic acquaintance—as the ideal drink for toasting a success, speeding the departing newlyweds, or adding a touch of high living to a special dinner, the enlightened hostess is discovering that champagne's spirited bubbles can turn an otherwise perfunctory meal or party into a gala occasion. These suggestions for living high on a low budget reveal that French champagne need certainly not be kept at a respectful distance, but is at home in any situation.

DRINKS WITH CHAMPAGNE

Champagne Breakfast: A generous injection of French champagne into the morning orange juice can turn a prosaic meal into a wonderful party breakfast or brunch (above).



Champagne Julep: A Gallic equivalent of our own traditional mint julep, it requires that you crush 4 or 5 mint leaves with a little sugar in a 14- or 16-ounce

glass and add a small amount of cognac; glass is filled with crushed ice and stirred to mix flavors. Champagne is then added to brim, and sugared fresh mint leaves are inserted (in a convenient position to titillate the nostrils of the most jaded drinking guest).

Champagne Flambé: In this sprightly drink, chilled champagne is poured into a bowl; cognac is dribbled down the sides

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[Continued on page 241]

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It was no easy feat for grandmother to garner nature's bounty under glass, but thanks to modern food-preserving processes, it's yours at half the cost of time and strength. By applying a little imagination, the following recipes will be welcome Christmas gifts for epicures.



A pink covered pot will add color to preserving activities; this one by Federal Enameling holds 5½ quarts. Penny-candy jars (Lowe Glass) make decorative containers. Milk-glass platter is by Fostoria

PLUM CATSUP

5 pounds purple plums 3 teaspoons ground cinnamon
2 cups cider vinegar 1 teaspoon each ground allspice, cloves
4 cups sugar ½ teaspoon cayenne

- Place plums and vinegar in large preserving kettle; boil 12 minutes or until skin breaks and fruit becomes soft. Press fruit and liquid through colander or coarse sieve; measure 8½ cups pulp.
- Combine with remaining ingredients in preserving kettle. Bring to a boil, cook on medium heat until thickened, about 30 minutes (or until two thick, heavy drops run together off clean metal spoon), stirring occasionally.
- Remove from heat; skim. Pour into hot sterilized jars; seal.
- Serve with chicken, turkey or pork.



A glass canister (Silex) makes a handsome and useful gift container

QUICK CAULIFLOWER PICKLE

2 tablespoons flour	1/2 teaspoon celery seed
1 teaspoon dry mustard	1/4 teaspoon black pepper
1/4 teaspoon turmeric	1/4 teaspoon garlic powder
1 cup cold water	1 teaspoon whole mustard seed
1/4 cup sugar	2 cups small, raw cauliflower clusters
1/2 cup cider vinegar	1/2 cup sliced onion rings
1 teaspoon salt	1/4 cup sliced pimiento

- Combine flour, dry mustard, turmeric; add water, mix to a paste.
- Cook in a saucepan until thickened, stirring constantly.
- Add sugar, vinegar, salt and spices, mix well.
- Stir in cauliflower and onion rings.
- Bring to a boiling point and cook only 1 to 2 minutes; the cauliflower should be crisp-tender.
- Add sliced pimiento, let stand overnight.
- Yield: 1 pint.
- Serve with cold sliced ham, turkey, chicken, etc.



Shoulderless and slightly tapered is the Ball Half Pint; it seals with regular (Mason size) dome caps. White cold-pack canner (Federal Enameling) holds seven 1-quart jars. Milk-glass tray is by Fostoria

PICKLED SECKEL PEARS

Like a leprechaun, this member of the pear family is an elusive treasure. The season is short, and while the fruit does not store well, its size, shape and texture place it high on our list as a most delicious pickle. Kieffer pears may also be pickled; they should be cooked, however, 15 minutes before adding to the pickling sirup.

1 gallon Seckel pears	1 tablespoon allspice
5 cups sugar	2 teaspoons whole cloves
2 cinnamon sticks	4 cups cider vinegar

[Continued on page 238]

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your carpets will ever know...



GENUINE OZITE

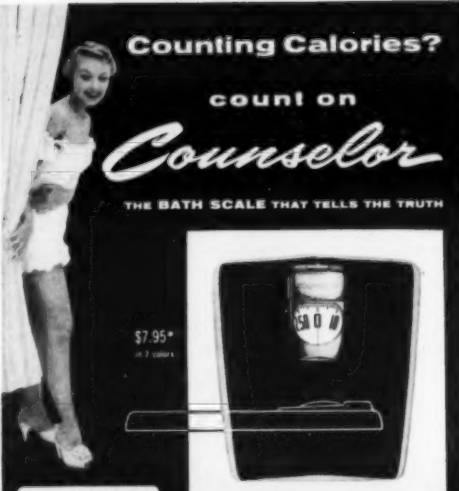
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BOOKLET**

Write for your copy today!

Gifts under glass

[Continued from page 237]

- Wash, rinse, and drain pears. Do not remove stems.
- Run large needle through each pear. This will not keep skins from cracking but will usually prevent them from bursting.
- Add sugar, spices (tied in a bag) and three cups of water to vinegar; boil until sugar dissolves. Cool.
- Add pears and simmer until tender. (If Kieffler pears are used, be sure they are precooked for at least 15 minutes.)
- Let stand 12 to 18 hours in a cool place.
- Pack pears into hot jars. Heat sirup to boiling.
- Pour boiling hot sirup over pears. Process pints and quarts 10 minutes in boiling water bath.
- Serve with meat, especially ham, pork, turkey.



Wine glasses, in the classic shape (West Virginia), filled with almost anything, make pretty presents for your discriminating friends.

GRAPE THYME JELLY

$\frac{1}{2}$ cup sauterne $\frac{1}{2}$ cups grape juice
1 tablespoon fresh thyme leaves 3 cups sugar
 $\frac{1}{2}$ cup pectin

- Bring sauterne to boiling point; pour over thyme leaves.
- Cover and let stand for 25 minutes.
- Strain through a fine muslin cloth wrung out in cold water.
- Heat, strain again; add wine if necessary to make $\frac{1}{2}$ cup.
- Combine with grape juice and stir in sugar.
- Bring to boil over a hot fire, boil briskly and add pectin, stirring constantly and vigorously.
- Again bring to a full boil and boil for a half minute.
- Remove from heat and skim very carefully.
- Pour into sterilized jars, cover with paraffin and store.
- Serve with chicken, hot biscuits.



Peeling, slicing and shredding are easier with a Saladmaster. An Ekco Tefco tea-bagger retains its usefulness when emptied of its preserves

LATE GARDEN RELISH

- 9 small green tomatoes $1\frac{1}{2}$ cups white vinegar
 6 medium cooking apples 1 teaspoon salt
 2 medium white onions 2 teaspoons ginger
 2 stalks celery $\frac{1}{2}$ teaspoon each tumeric, mustard, mace
 3 cups sugar $\frac{1}{4}$ teaspoon cayenne

- Put tomatoes, apples and onions through food grinder, separately. (This should measure about 4 cups of tomatoes, $2\frac{1}{2}$ cups of apples and $\frac{3}{4}$ cup onion.) Chop celery.
- In a large preserving kettle, combine sugar, vinegar, salt and spices, stirring well. Bring to a boil and cook 15 minutes.
- Add chopped vegetables, bring to boil again and cook 10 minutes, stirring occasionally.
- Remove from heat; pour into hot sterilized jars and seal at once.
- Makes about 7 half pints.
- Serve with almost any dinner, with hot dogs, hamburgers and barbecues.



Apothecary jars (Loutie Glass) are festive when filled with jam or jelly

SAGE AND SAUTERNE JELLY

- $\frac{1}{2}$ cup boiling water 1 large bay leaf
 $3\frac{1}{2}$ tablespoons sage leaves $3\frac{1}{2}$ cups sugar
 $1\frac{1}{2}$ cups sauterne yellow vegetable coloring
 salt $\frac{1}{2}$ cup fruit pectin

- Pour boiling water over leaves; cover and let stand 15 minutes.

[Continued on page 240]



Keep the wind outside... with weather-tight Curtis windows

Cold feet—dusty drapes and furniture—high heating or air conditioning costs—often this trio of evils can be traced to windows that "leak" air. But today, Curtis double-hung Silentite windows lick the problem—scientifically.

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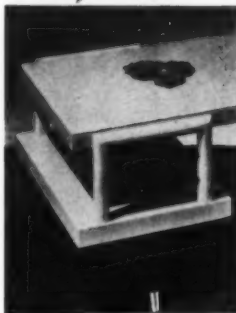
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A PICTURE OF GRACE AND BEAUTY



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SPRINGFIELD
 FURNITURE WORKS, INC.
 SPRINGFIELD, OHIO

MANUFACTURERS OF OCCASIONAL
 FURNITURE AND DINETTE SETS

Gifts under glass [Continued from page 239]

- Strain through fine cheesecloth, measure it and add enough water to make a half cup.
- Place in a large saucepan, add sauterne, salt and a large bay leaf.
- Stir in sugar, gradually bring to a boil and add a few drops of vegetable coloring.
- Again bring mixture to a boil and add pectin, stirring constantly; bring to a full boil and boil hard for 1 full minute.
- Remove from fire and skim carefully.
- Pour into hot sterilized jars, seal with paraffin.
- Serve with hot and cold poultry, with cream cheese and crackers.



A charming chintz called Country Cupboard (Cyrus Clark) typifies the spicy atmosphere of preserving time. Jam jar with spoon balanced on top (Haysner) is gift-worthy idea. Pink plastic canister by Federal Tool

BAR LE DUC (Currant Preserves)

3 quarts currants
 $\frac{2}{3}$ cup water

6 cups heated sugar
 $\frac{1}{2}$ cup honey

- Wash and stem currants; crush a few currants in the bottom of the pot; add remaining currants and water; boil for 2 minutes.
- Add heated sugar, boil with currants for $2\frac{1}{2}$ minutes.
- Add honey in a slow stream so as not to disturb boiling point.
- Boil an additional $2\frac{1}{2}$ minutes, or until the jelly "sheets off" metal spoon in flakes or in a mass.
- Remove from heat; pour immediately into sterilized jelly glasses.
- Cover with paraffin.
- Makes 8 or 9 pint jars.
- Serve melted as a sauce for ice cream, mixed with cream cheese and a little cream on toasted crackers, or as tiny tea sandwiches spread with cream cheese and topped with the bar le duc jelly.

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Bubbling champagne (Continued from page 235)

to float on champagne. Igniting the cognac will result in a pretty display of pyrotechnics. A variation on this theme calls for champagne in a bowl into which a large block of ice, covered with sugar, has been placed. Cognac is poured over champagne and sugar and then ignited, with equally resplendent results.

Black Velvet: Equal proportions of chilled stout and champagne are mixed in a goblet or crystal mug in this exotic blend.

Champagne Pickup: A great favorite at the Ritz in Paris: 2 ounces each of orange juice and cognac are mixed with a dash of grenadine; blend well with cracked ice. Mixture is strained into a goblet or a double old-fashioned glass which is then filled with champagne.

Champagne Punch: The budget-minded hostess is well advised to follow the example of hotel wine stewards who, in using punch recipes, make a small amount of champagne go a long way. In one such, a little pineapple juice and the juice of 1 orange and 2 lemons are mixed with a bottle of sauterne, 4 ounces of brandy or rum, and a quart of French

champagne. Placed in a punch bowl or pitcher with a large piece of ice, inviting mixture serves 12.

Marquise of Champagne: To produce this cheering variation of the punch, dissolve $\frac{1}{2}$ pound of sugar in two glasses of port and mix with the strained juice of 3 oranges. Add ice, stir in one quart of champagne. Strain through the ice and serve.

Champagne Cassis: The sunny sparkle in a glass of champagne turns pink with a dash of *crème de cassis*, which adds tangy flavor.

Magnolia: In this refreshing blend, the yolk of an egg, a dash of *Grand Marnier* and 1 ounce of cognac are shaken well in cracked ice and strained into a tall glass which is then filled with chilled champagne.

Witch's Brew: For a fine multi-flavored punch, the intrepid hostess is urged to try this tasty concoction. To 1 cup of curacao in a saucepan, a large orange with about 25 cloves embedded in the skin is added. Cover and simmer for about 20 minutes, turning orange occasionally. Then add 1 quart of sweet cider and $\frac{1}{4}$ teaspoon each of nutmeg, cinnamon



Highly recommended by New York hotel wine stewards, *Peach Bowl* is made with brandied peach served in large goblet filled with champagne

and allspice. Stir the mixture, cover the saucepan and heat gently for about 30 minutes. After chilling, pour into large punch bowl, letting orange float in the

punch. Add 1 pint each of orange and lime sherbet, place bowl before guests, pour in 1 bottle of chilled champagne and serve. Yield: approximately 24 servings.

(Continued on page 242)

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Street

City Zone State

A Norwich Product

Bubbling champagne [Continued from page 241]

FOODS WITH CHAMPAGNE

Russian Cold Soup: Made with thinly shredded cold meats, scalions, cucumber, fresh tarragon, parsley and sour cream and mixed in a glass tureen, champagne is poured over this hot weather "soup" at table to form an unusual liquid base.

Onion Soup: When made with part champagne and part beef broth, a run-of-the-mill onion soup becomes a real delight, particularly when a little champagne is added at table for the effect.

Choucroute Garnie: Meats are arranged around the edge of a platter with hot sauerkraut in the center. Just as you serve it, uncork a bottle of champagne and let it froth out over sauerkraut.

Roast Fowl: Champagne poured over baby chickens at the moment of removal from the oven will create a delicious sauce. After the birds are placed on a platter, pan juices and champagne are reduced and combined with heavy cream to make the sauce.

DESSERTS WITH CHAMPAGNE

Strawberry Boule: Strawberries

with a little sugar are soaked in white wine for an hour; a touch of cognac is added and the mixture is poured over a large lump of ice in a punch bowl. French champagne is then added and the whole is served in cups with plenty of strawberries floating in each. **Coupe Jacques:** Individual dessert glasses are filled with several flavors of ice cream and diced fruit. Just at serving time, each guest has a "split" of champagne to pour over this mixture—or a magnum (two-quart bottle) may be used for a large party.

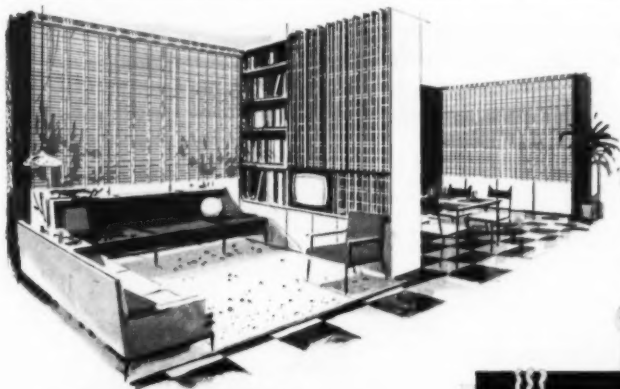
Stuffed Pineapple or Melon: A large hollowed-out pineapple is stuffed with sugared pineapple chunks and strawberries lightly soaked in cognac. Champagne poured over the mixture at serving time will effervesce into a fine foamy effect. An equally delectable dessert can be made from a large melon scalloped and filled with fresh fruit doused with cognac. Champagne is poured over the mixture from time to time as the fruits are replenished. **Champagne Sherbet:** This frosty dessert requires that you soak 1 envelope of gelatin in $\frac{1}{2}$ cup of



A dash of French champagne will perk up very hot lentil soup at table. Bean or black-eyed pea soup are also amenable to this treatment.

water for 10 minutes. Two-thirds cup of sugar is boiled in 2 cups of water for 5 minutes; gelatin is then dissolved in the hot sirup. Add 1 teaspoon of grated lemon rind, $\frac{1}{2}$ cup of lemon juice and $\frac{1}{2}$ cup of orange juice to the

sirup and strain through a sieve; freeze in refrigerator for about 4 hours, stirring at half-hour intervals. Mixture is served topped with chopped candied orange or lemon peel, and champagne poured over all. Serves 6 to 8.



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ARIEL LATTISWOOD BY

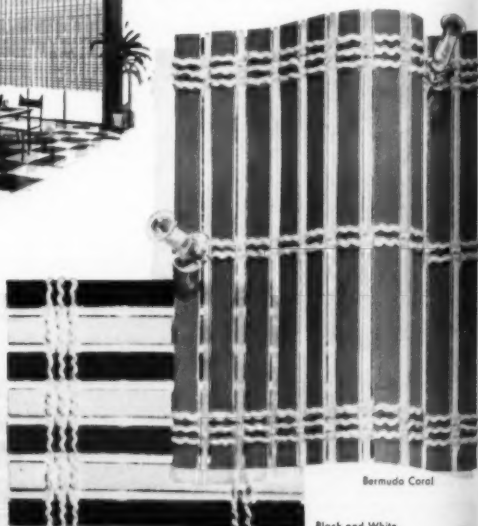
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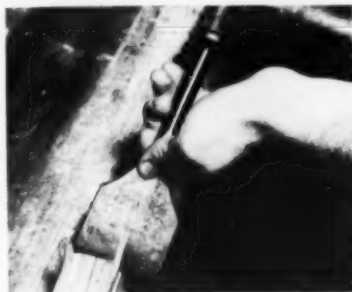
New colors, new striped combinations in traverse draperies and pull-up or roller-type shades. Special colors to order.



Bermuda Coral

Black and White

Safety in the home shop [Continued from page 233]



This is the correct, or underhand, method of holding a chisel. If the hammer misses, no harm is done.



Chuck keys should be attached to machinery with wire, preventing not only loss but a rapid flight across the shop if left in equipment.



Sand down the rough edges on wood-handled tools, such as this screw driver, to lessen the chances of an injury from small splinters.



Cleaning up sawdust and shavings after using equipment not only saves equipment and hands from damage, but prevents fire hazards.



A can of oil applied from time to time to the moving metal parts of equipment will keep it operating smoothly, prevent breakdown.

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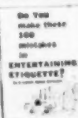
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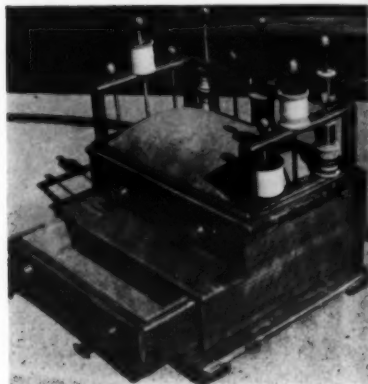


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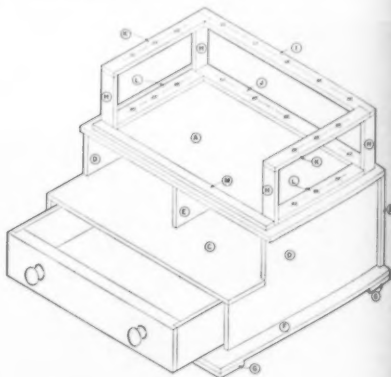
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The cabinet has ample storage space for basic sewing materials. Diagram of the cabinet—without the addition of the dowels (wooden pins)—is a useful guide in the cutting and assembling of the pieces.

[Continued on page 247]



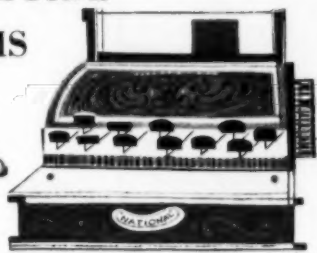
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YOUR GUIDE TO THIS ISSUE



The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

SPACE: THE SPLIT-LEVEL DESIGN'S CONTRIBUTION TO COMFORT

Pages 168-175

Side terrace Page 170
Left & right sectional love seats (each).....\$110.00
Club chairs (each).....\$59.95
Dining table.....\$55.00
Dining chairs (each).....\$24.95
Tea wagon.....\$41.95
Cocktail table.....\$24.95
Two-tier table.....\$55.00

Back terrace Page 171
Tub chairs (each).....\$10.00
Stools (each).....\$10.00
Tables (each).....\$35.00
Chairs (each).....\$29.95

Family room Page 172
Sofa.....\$254.50
Armless chair.....\$113.00
Round dining table (with three 18-inch fillers).....\$296.00
Side chairs (each).....\$62.20
Armchair.....\$77.70
End table.....\$113.00
Cocktail table.....\$29.00
Ceiling fixture.....\$55.00
Table lamp.....\$25.00

Living room Page 173
Curved sectional.....\$213.00
Three-quarter sofa.....\$179.50
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Ottoman.....\$50.40
Cocktail table.....\$117.50
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Black & brass table lamp.....\$25.00

Master bedroom Page 174
Panel bed.....\$75.00
Double dresser.....\$229.00
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Club chair.....\$180.50
Night tables (each).....\$113.00
Casita glass curtain fabric (per yd.).....\$1.95
Bedside lamps (each).....\$25.00
Desk lamp.....\$45.00

Guest-study Page 175
Sofa-bed.....\$99.50
End table.....\$113.00
Chest.....\$153.00
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Three-way lamp.....\$29.95
Table lamp.....\$27.00

Bedroom #3 Page 175
Panel bed.....\$70.00
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Automobile accessories Page 218

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Recreation room Page 219
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LIVING IN A WORLD OF COLOR

Pages 184-191

Back terraces Pages 186-187
Cane & iron chairs (each).....\$19.95
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Your guide to this issue

[Continued from page 245]

Round table.....	\$9.95
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Living room Pages 187-188

Two-section sofa.....	\$239.00
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Terrace off family room

Page 188

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Iron & duck chairs (each).....	\$44.95

Family room Page 189

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Lamp table.....	\$44.95
Lima drapery fabric (per yd.).....	\$2.29
Glasgow carpet (per sq. yd.).....	\$9.95
Hanging brass fixture—Globe Lighting Products.....	\$27.50
Brass table lamp—Stiffel.....	\$47.95

Master bedroom Page 190

Poster bed.....	\$59.95
Double dresser.....	\$199.50
Night tables (each).....	\$42.95

Upholstered chair.....	\$99.50
Côte d'Azur drapery fabric (per yd.).....	\$2.29
Bedsprad fabric (per yd.).....	\$2.99
Night table lamp.....	\$24.95
Black toy lamp.....	\$21.90
Clock-radio—General Electric.....	\$36.95

Girl's room

Page 190

Poster bed.....	\$79.50
Desk.....	\$189.95
Desk chair.....	\$29.95
Armchair.....	\$39.95
Lucerne drapery fabric (per yd.).....	\$2.99
Cadoury bedsprad fabric (per yd.).....	\$2.29
Valley Forge carpet (per sq. yd.).....	\$7.95
Night table lamp—Paul Hanson.....	\$39.95
Tote desk lamp.....	\$17.99

Boy's room

Page 190

Bed.....	\$49.95
Student desk.....	\$165.00
Desk chair.....	\$21.95
Night table.....	\$29.95
Box-back chair (per yd.).....	\$22.95
Drapery fabric (per yd.).....	\$2.99
Bedsprad fabric (per yd.).....	\$1.99
Brass desk lamp.....	\$49.95

Kitchen

Page 191

Round dining table and 4 wire-back chairs—Daystrom.....	\$167.95
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NEW AIRS, NEW FLAIRS
FOR WALLFLOWER
BEDROOMS

Pages 200-203

Spindle bed.....	\$73.00
Night table.....	\$52.00

Chest.....	\$99.00
Round table.....	\$22.00
Lounger chair.....	\$79.00
Stackholm wall covering fabric (per yd.).....	\$1.95
Glasheen bedsprad fabric (per yd.).....	\$2.25
Celebrity carpet (per sq. yd.).....	\$10.95

Stadler-Neuwirth:

Brass floor lamp.....	\$39.95
Brass table lamp.....	\$39.95

Accessories from Bonniers

Page 201

Ladder-back bed.....	\$75.00
Night tables (each).....	\$39.95
Vanity.....	\$125.00
Chair bench.....	\$30.00
Open armchair.....	\$41.00
Touraine drapery fabric (per yd.).....	\$1.95
Glasheen quilted bedsprad fabric (per yd.).....	\$3.25
Imperial Chenille carpet (per sq. yd.).....	\$12.95
Cosmos rayon bouclé looped edging (per yd.).....	25¢
Rubber tile—Armstrong Eastern Art Studios:	
Tote night table lamps (each).....	\$27.50
Tote desk lamp.....	\$21.50

Accessories from Mayhew

Page 201

Bed.....	\$115.00
Dresser.....	\$120.00
Portable mirror.....	\$42.00
Night tables (each).....	\$58.00
Armchair.....	\$49.00
Wing chair.....	\$110.00
Chamont bedsprad fabric (per yd.).....	\$1.95
Southampton carpet (per sq. yd.).....	\$6.50
Cotton knotted fringe—Consolidated Trimming (per yd.).....	42¢

Fan-shaped picture—Sungott Art Studios

Page 202

Mahogany chairs (each).....	\$38.50
Brass tables (each).....	\$60.00
Platinum Label mattress & box spring.....	\$189.95
Oubree Stripe bedsprad fabric (per yd.).....	\$5.75
Pacific carpet (per sq. yd.).....	\$15.50
Chromspan edging (per yd.).....	25¢
Ceiling fixture—Argo.....	\$16.00
Bronze table lamp—Westwood.....	\$21.50
Desk accessories—Laura Lee Linder.....	

Page 202

Cane chair.....	\$35.00
Stool (each).....	\$19.75
Chest-disk.....	\$95.00
Fan chair—Reilly-Wolff.....	\$25.00
Cast-iron flower box—J. F. Day.....	\$21.50
Fencing (per 25-ft. roll).....	\$17.95
Shutter drapery fabric (per yd.).....	\$3.00
Pebble Bench carpet (per sq. yd.).....	\$11.95
All accessories—Georg Jensen.....	

Page 203

Poster bed.....	\$165.00
Double dresser.....	\$160.50
Night tables (each).....	\$35.00
Shaving chest & mirror.....	\$25.00
Occasional armchairs (each).....	\$12.50
Standard Chair of Union City.....	\$12.50
Johnny Appleseed wall covering fabric (per yd.).....	\$1.95
Quilted bedsprad fabric (per yd.).....	\$3.25
Vignette carpet (per sq. yd.).....	\$15.50
Brass candlestick lamps (each)—Calpa Products.....	\$19.95
Wall sconces (each).....	\$9.50
Carl Nielson.....	\$9.50
Accessories—Fenton Art Glass.....	

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Lounge chair with foos, foam rubber cushion back. Choice of spring or foam seat cushion.*

Karpen

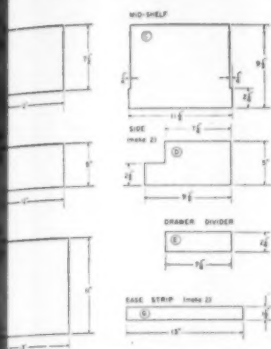
Karpen chairs have been making people comfortable for 75 years. Ever since the days when the front parlor was reserved for Sunday. Now people live all over the house every day. And Karpen chairs (and Karpen comfort) are more popular than ever. Choose yours... for every room... from our modern Jubilee collection.

*Lounge chairs feature Karpen STEELACE construction—

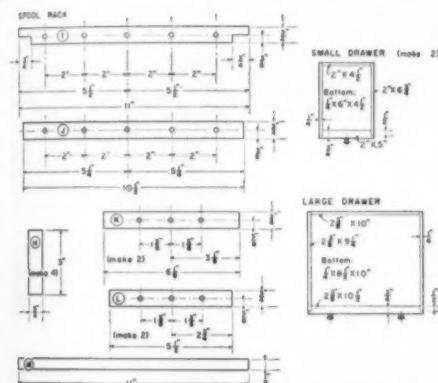
For the name of your dealer write

S. KARPEN & BROS., INC., 666 N. Lake Shore Drive, Chicago 11

Compact cabinet [Continued from page 244]



Sewing chest is simple to make. Cut pieces as indicated in diagrams left and below according to dimensions—from $\frac{1}{4}$ -inch thick wood unless otherwise noted (as on drawer front below). Nail one G strip across front, one across back of base F. They will form supports. Assemble side pieces D and mid-shelf C. Add drawer divider E. Glue and nail this unit to base F. The eleven dowels (not shown) are $\frac{1}{8}$ inch in diameter. Six are $3\frac{1}{4}$ inch long, five are $5\frac{1}{2}$ inch long.



The cabinet takes shape quickly. Nail top A and back B into place. Drill $3/16$ -inch holes for dowels in spool racks I, J, K and L before fastening them into place so top holes line up exactly with bottom ones.



Drawers—where miscellaneous material can be stored—are made to a loose fit to prevent sticking. Butt joints, well glued and bradded, may be substituted for rabbeted edge of cabinet drawers (opening page)

[Continued on page 248]

ONCE-A-YEAR **ROBESON** SALE! SAVE \$6.00 on Set No. 3030

ROBESON "BRIGHT DAWN"
26-pc. Set and Tray

\$29.95 at good stores everywhere

PLUS the Bonus Coupon, packed with the set at no extra charge. You send it back to us—we send you 6 matching salad forks, worth \$6.00. Free of extra cost.

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You need no experience—no car—no fancy house parties. These wonderful new and different Christmas cards sell themselves—EXCLUSIVE Christmas personal cards, notes, stationery, holiday gifts, gift wrappings, all-occasion cards.

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Extra cash bonus

m



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ADHESIVE VENEER—newest Marvalon miracle decorative material. Colors and patterns can be matched in Marvalon Shelf and Drawer Lining for complementary decorating. Adhesive Veneer is easier to apply—no overlapping. Just remove the paper backing. Sticks to any flat surface from table tops to wastebaskets.

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SHELF LINING. Made of vinyl-plastic and latex like all Marvalon products. Defies wear and tear. Wipes clean with a damp cloth. Comes in 14-inch widths—attractive scalloped edge.

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DRAWER LINING. Convenient 20-inch width designed especially for drawers. Straight-edged to fit corners perfectly. Use all 3 Marvalon products. Give your home a new, fresh, colorful look.

Kimberly Clark

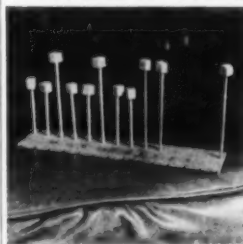

The Munising Paper Co., Munising, Mich.
(Subsidiary)

Compact cabinet [Continued from page 247]

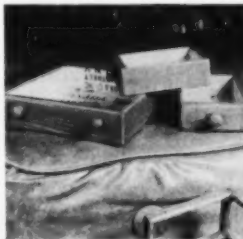


Whether plywood or salvaged wood is used, sand carefully with medium-coarse paper to prevent splinters from catching and pulling loose threads. Round edges with a rasp; finish with fine sandpaper to make surface absolutely smooth. Imperfections in wood lend an aged and antique appearance so let them remain

Cut heavy cardboard to fit recess on top of cabinet for pin-cushion. Cut two pieces of muslin $1\frac{1}{2}$ inches longer and wider than card. Make $\frac{1}{2}$ -inch seam and leave three-inch opening for filling of sawdust or kapok. Whip opening. Cut chintz or denim cover two inches larger than cardboard on all sides. Place cushion on card, pull cover over both. Secure edges under card with heavy thread. Glue in place



Frequently used thread is stored on dowels where spools are readily accessible and colors are easy to distinguish. Ball heads for dowels are made of $\frac{1}{2}$ -inch cubes, drilled to fit dowels. Glue a cube onto each dowel. Allow ample time for glue to harden before starting to form ball head. Round off corners of cubes with wood file. Sandpaper to ball shape



For drawer lining—to keep scraps of material and extra thread fresh—cut heavy cardboard a bit smaller than inner sides and bottom of drawers. Cut piece of fabric for each piece of cardboard $\frac{1}{2}$ inch larger on all sides. Cover cardboard with fabric—miter and glue all corners to back of cardboard to avoid bulk. Glue covered cardboard into drawer, inserting bottom piece last



For soft tone, apply coat of maple or pine stain. Allow it to sink in. When stain is thoroughly dry, apply coat of shellac thinned 50-50 with alcohol. Apply two more coats. Rub down between coats with steel wool. Rub down final coat carefully and apply coat of paste wax. Dry thoroughly and polish to satin-smooth finish. Collect sewing materials from various corners and fill cabinet

traditionally
speaking



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STORES IN YOUR VICINITY featuring

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the October issue of LIVING For Young Homemakers.

The following stores carry
Riverdale fabrics as seen on
pages 184-191.

Alabama

Berman's Dept. Store, Anniston
Burger-Phillips Co., Birmingham
Adam Glass Co., Mobile

Arkansas

Gas Blast Co., Little Rock

California

John Breuner Co., Oakland
John Breuner Co., Sacramento

Colorado

Daniel's & Fisher Stores Co.,
Denver

State D. G. Co., Fort Collins

Connecticut

G. Fox & Co., Hartford
Caulkins & Post, Middletown

District of Columbia

Woodward & Lothrop

Florida

Textile Tent, Ft. Lauderdale

Cohen Bros., Jacksonville

Maas Bros., Lakeland

Dwight H. Parson, Miami

Maas Bros., St. Petersburg

Maas Bros., Tampa

Illinois

Drive-In Floor Covering Co.,
Aurora

Carson, Pirie Scott & Co., Chicago

The Rau Store, Chicago Heights

Indiana

H. Gordon & Sons, Gary

Wm. H. Block Co., Indianapolis

Singer D. G. Co., Peru

Iowa

Yonker Bros., Inc., Des Moines

Kansas

Wiley D. G. Co., Hutchinson

A. D. Weaver, Lawrence

Louisiana

Abbot Winberly, Inc.,
Baton Rouge

Maison Blanche Co., Ltd.,
New Orleans

Maryland

Hutzel Brothers, Baltimore

Michigan

J. J. Hudson Co., Detroit

Minnesota

Dayton Co., Minneapolis

Dayton Co., Rochester

Fondels, Inc., St. Cloud

Mississippi

R. E. Kennington Co., Jackson

Missouri

Christman D. G. Co., Joplin

Plimmer's, Springfield

Montana

Hart-Albin Co., Billings

Nebraska

Miller & Paine, Inc., Lincoln

Orchard & Wilhelm Co., Omaha

New Jersey

Lyric Silk Shop, Hackensack

Benjamin's, West New York

New Mexico

Densdahl's, Santa Fe

New York

The William Hengeler Co.,
Buffalo

Morrison's, Elmira

H. G. Munger Co., Inc., Herkimer

Wonderly Co., Kingston

F. A. Empsall & Co., Watertown

North Carolina

Bell-Leggett Co., Durham

North Dakota

O. J. de Lendrecie Co., Fargo

Ohio

The Yeager Co., Akron

H. & S. Pogue Co., Cincinnati

Higbee Co., Cleveland

Rike-Kumler Co., Dayton

Uhlman's Dept. Store, Defiance

Oklahoma

Calloun D. G. Co., Muskogee

J. A. Brown Co., Oklahoma City

Pennsylvania

Tobey's, Chambersburg

Tobey's, Gettysburg

Strawbridge & Clothier,
Philadelphia

Kaufmann Dept. Stores,
Pittsburgh

Willson's, Sharon

Tennessee

H. P. King Co., Bristol

Texas

Dwight Stubblefield Co., Amarillo

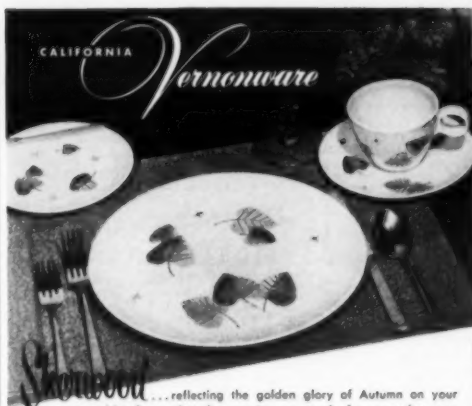
E. M. Scarbrough & Sons, Austin

Lichtenstein's, Corpus Christi

Sanger Brothers, Dallas

American Furn. Co., El Paso

[Continued on page 250]



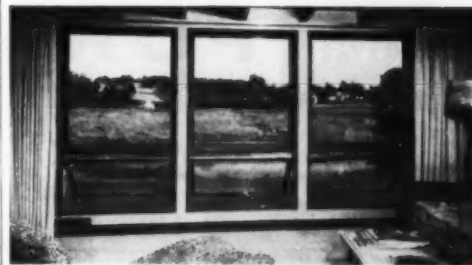
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Stores in your vicinity [Continued from page 249]

Monnig D. G. Co., Ft. Worth
Foley Bros. D. G. Co., Houston
D. Sharp Draperies, Midland
Honighlums, San Antonio

Utah
Auerbach Co., Salt Lake City

Virginia
Nachman's Dept. Store, Inc.,
Newport News
Thalhimer Bros., Richmond

Washington
Rhodes Bros., Tacoma

West Virginia
Woodrum's, Charleston
David O. Thompson, Huntington
Stone & Thomas, Wheeling

Wisconsin
H. C. Prange Co., Sheboygan

Canada
The Robert Simpson Eastern Ltd.,
Halifax, Nova Scotia
Simpsons London, Ltd.,
London, Ontario
The Robert Simpson Co.,
Ltd., Toronto, Ontario
The Robert Simpson Montreal,
Ltd., Montreal, Canada

The following stores carry
 Waverly fabrics as seen on
 pages 200-203.

Alabama
Hundley & Banks, Gadsden
Dunnivant's, Huntsville

Arizona
Oscar Leverant, Phoenix

Arkansas
Fabric Center, Little Rock

California
Bullock's, Los Angeles
John Breuner Co., Sacramento
Morey's Fabrics, Van Nuys

Colorado
Daniel's & Fisher Stores Co.,
Denver

Connecticut
Howland D. G. Co., Bridgeport
S. P. Dunn Co., Hartford

Delaware
John Wanamaker & Co.,
Wilmington

Florida
Cohen Bros., Jacksonville
Woodrum's, Inc., Miami

Georgia
Rich's, Inc., Atlanta

Illinois
Lori's, Evanston
Block & Kuhl Co., Moline
D. J. Stewart & Co., Rockford

Indiana
The White House, Columbus
F. & H. Furniture Co., Evansville
Earl Groth & Co., Fort Wayne
Wm. H. Block Co., Indianapolis
Lawler's, Richmond
Main Drapery Shop, South Bend
Meis Bros Co., Terre Haute

Iowa
M. L. Parker Co., Davenport
Yunker-Davidson's, Sioux City

Maryland
Stewart & Co., Baltimore

Massachusetts
R. E. Goehring Co., Holyoke
Albert Steiger Co., Springfield

Michigan
J. L. Hudson Co., Detroit

Minnesota
Dayton Co., Minneapolis

Missouri
Duff & Repp, Inc., Kansas City
Famous & Barr Co., St. Louis

Nebraska
Yunker Bros., Omaha

New Jersey
Halne & Co., Newark

New Mexico
Home Beautiful, Albuquerque

New York
W. M. Whitney & Co., Albany
Abraham & Straus, Brooklyn
Morrison's, Elmira
J. Wygod Co., Flushing
Abraham & Straus, Hempstead

Stern Bros., New York

Sibley, Lindsay & Carr Co.,
Rochester

C. E. Chappell & Sons, Inc.,
Syracuse

North Carolina
Dorsey's, Charlotte

North Dakota
Store Without A Name, Fargo

Ohio
M. O'Neil Co., Akron
Thurin's, Canton
The Halle Bros. Co., Cleveland
Lamson Brothers Co., Toledo

Oregon
Olds & King, Portland

Pennsylvania
H. Leh & Co., Allentown
Joseph Horne Co., Pittsburgh

South Carolina
Meyers-Arnold Co., Greenville

South Dakota
Olwin-Angell Co., Aberdeen

Tennessee
Miller Bros. Co., Chattanooga
Miller's, Inc., Knoxville
Rhodes-Jennings Furn. Co.,
Memphis

Texas
Titcher-Gettinger Co., Dallas
The White House, El Paso
W. C. Stripling Co., Fort Worth
Stowers Furn. Co., Houston
Stowers Furn. Co., San Antonio

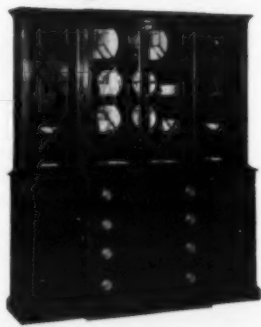
Virginia
Coker's, Norfolk
Thalhimer Bros., Richmond

Wisconsin
H. C. Prange Co., Green Bay
Gimbel Bros., Inc., Milwaukee

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SPADE AND TROWEL

If you have a gardening problem LIVING For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.

Q. I am planning to renovate my perennial garden this fall. Can plants be shifted? C.D.

A. All spring to midsummer bloomers can be transplanted safely. Better defer moving of the late bloomers until next spring.

Q. Is it difficult to grow oak trees from acorns, and does it take them unusually long to reach substantial size? W.T.P.

A. Sound, healthy acorns usually sprout readily if planted within a few days after they have fallen from the tree. Plant them about two inches deep outdoors and lay strong window-screening wire over the area to keep mice and squirrels from digging them up. They will start appearing above ground the following spring. Oaks are not as fast-growing as maples or elms, but not nearly as slow as most people think.

Q. Please tell me how I can safely store canna roots for the winter. W.K.R.

A. Dry them fully after digging. Then dust with sulphur and bury in clean sand in a cool part of the cellar. Inspect at intervals for shriveling. If signs of it appear, sprinkle the sand moderately with water.

Q. We are planning to plant shrubs around our house when it is completed this fall. Should they be trimmed back when they are planted? J.H.

A. Not if they come from a good nursery and have firm balls of soil and roots tightly covered with burlap. Otherwise, most kinds are helped by having their main stems shortened about one-

third. This is to establish a proper balance between roots and above-ground growth.

Q. We have a huge, dead tree stump a few yards beyond the edge of our lawn. Would you suggest a good-looking plant to conceal it? C.L.

A. A multiflora rose planted about three feet from the stump, on the lawn side, would be good. Or you might prefer the vinelike perennial pea, with white or pink flowers. This latter plant, however, dies down to the ground in autumn, while the rose does not.

Q. Is fall the proper time to move peonies? How deep should they be replanted? W.T.P.

A. September and October are ideal. Set the roots firmly with their crowns, from which the new growth buds or "eyes" start, only one to two inches below the surface. Work the soil in thoroughly between the various actual roots.

Q. Can you tell me if there is a really definite way of telling when house plants need to be moved into larger pots? G.M.

A. The best guide is the appearance of the root "ball" when the whole plant, soil and all, has been removed from the pot. If this is surrounded by a thick web of dry, flattened, sick-looking roots, a larger pot should be provided.

Q. Please name plants whose foliage is useful in designing plant arrangements. J.G.

A. Myrtle, partridgeberry, small ferns, moneywort, wintergreen and small-leaved ivies are all good material.

Did you know?

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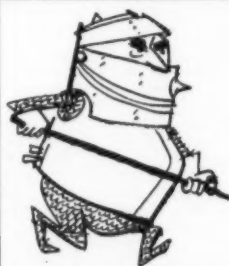
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DOMINION FRY-SKILLET



in any event it's...
**WUNDA
CARPET**

Luxurious 100% virgin nylon pile Wunda Carpet in soft Sage Green—rich and lustrous, practically wear-proof, completely washable. Furs by Lord & Taylor.

Wunda Carpets always look beautiful in your home—ready for any occasion! They're loom woven for fabulous luxury and wear—not just tufted. They're vat dyed for matchless color beauty . . . textures are Wunda-Fluff finished to stay lovely for life. They're pre-shrunk, colorfast, fully washable.

And in years of wear in over a million homes no Wunda Carpet has ever been known to wear out!
Now with 100% nylon, all cotton, or viscose-rayon-nylon pile—from as low as \$5.95 a square yard.

AMERICA'S MOST WUNDA-FUL CARPETS • WUNDA LOOM® • WUNDA PLOSH • WUNDA VELVET • WUNDA WEAVE® • WUNDA CREST® • WUNDA LUNE • WUNDA BELLE • WUNDA NYLON • WUNDA DUNE

and
for.

by for
pictures

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WORLDWIDE